

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305468

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Model Model Hair Fashion, Inc.		05/19/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Israel Discount Bank of New York		
<b>Street Address:</b>	511 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	New York State chartered bank: NEW YORK		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4373212	MODEL MODEL ONE PACK DOES IT ALL	
<b>Serial Number:</b>	86130992	LEAF	
<b>Serial Number:</b>	85791641	NUDE	
<b>Serial Number:</b>	85255817	SPLASH	
<b>Registration Number:</b>	4354631	REMIST	
<b>Registration Number:</b>	4339405	ANYCURL	
<b>Registration Number:</b>	4029885	QUTIX	
<b>Registration Number:</b>	4166419	MODELMODEL DREAMWEAVER	
<b>Registration Number:</b>	4159808	MODEL MODEL DREAMWEAVER	
<b>Registration Number:</b>	3168325	COCKTAIL WIG	
<b>Registration Number:</b>	3057786	GLANCE	
<b>Registration Number:</b>	4296734	MODEL	
<b>Registration Number:</b>	4162764	MODEL MODEL DREAMWEAVER	
<b>Registration Number:</b>	3867186	POSE	
<b>Registration Number:</b>	3836947	CLAIR	
<b>Registration Number:</b>	3452258	MODEL MODEL DREAMWEAVER	
<b>Registration Number:</b>	4177421	MODEL	
<b>Registration Number:</b>	3446316	LACE TOPCAP	
<b>Registration Number:</b>	3485905	TOPCAP	
<b>TRADEMARK</b>			

OP \$540.00 4373212

Property Type	Number	Word Mark
Registration Number:	3470347	GLANCE MODEL MODEL HAIR THAT DAZZLES MOD
Registration Number:	3212054	MODEL MODEL

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** cdorman@phillipslytle.com  
**Correspondent Name:** Christopher G. Dorman  
**Address Line 1:** 620 8th Avenue  
**Address Line 2:** 23 Floor  
**Address Line 4:** New York, NEW YORK 10018

<b>NAME OF SUBMITTER:</b>	Christopher G. Dorman
<b>SIGNATURE:</b>	/Christopher G. Dorman/
<b>DATE SIGNED:</b>	05/23/2014

**Total Attachments: 2**  
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source=MMHF Notice of Security Interest#page2.tif

**NOTICE OF SECURITY INTEREST**

Notice is hereby given that MODEL MODEL HAIR FASHION, INC., a New York corporation, having an address at 85 Harbor Road, Port Washington, New York 11050 (“Debtor”) has granted a security interest to Israel Discount Bank of New York, as collateral agent (“Collateral Agent”) having an office at 511 Fifth Avenue, New York NY 10017 in and to all of Debtor’s trademarks, including, without limitation, the trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to a loan and security agreement among Debtor, Collateral Agent and the Lenders (as defined therein) dated May 19, 2014 and as the same may be amended or supplemented from time to time.

Dated: as of May 19, 2014

MODEL MODEL HAIR FASHION, INC.

By: James K Kim . PRESIDENT  
(title)

**Exhibit A**

<b>Trademark</b>	<b>Registration Number</b>	<b>Issued</b>	<b>Application Number/Date</b>
MODEL MODEL ONE			
PACK DOES IT ALL	4,373,212	July 23, 2013	
LEAF			86/130,992/November 27, 2013
NUDE			85/791,641/November 30, 2012
SPLASH			85/255,817/ March 2, 2011
REMIST	4,354,631	June 18, 2013	
ANYCURL	4,339,405	May 21, 2013	
QUTIX	4,029,885	September 20, 2011	
MODELMODEL			
DREAMWEAVER	4,166,419	July 3, 2012	
MODEL MODEL			
DREAMWEAVER	4,159,808	June 19, 2012	
COCKTAIL WIG	3,168,325	November 7, 2006	
GLANCE	3,057,786	February 7, 2006	
MODEL	4,296,734	March 5, 2013	
MODEL MODEL			
DREAMWEAVER	4,162,764	June 26, 2012	
POSE	3,867,186	October 26, 2010	
CLAIR	3,836,947	August 24, 2010	
MODEL MODEL			
DREAMWEAVER	3,452,258	June 24, 2008	
MODEL	4,177,421	July 24, 2012	
LACE TOPCAP	3,446,316	June 10, 2008	
TOPCAP	3,485,905	August 12, 2008	
GLANCE MODEL MODEL			
HAIR THAT DAZZLES			
MODEL MODEL	3,470,347	July 22, 2008	
MODEL MODEL	3,212,054	February 27, 2007	