

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306463

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademark Security Interest Recorded at Reel/Frame 4542/0056

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Administrative Agent		05/27/2014	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	DealerTrack, Inc.
Street Address:	1111 Marcus Avenue, Suite M04
City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: DELAWARE
Name:	ALG, Inc.
Also Known As:	Automotive Lease Guide (ALG), Inc.
Street Address:	1111 Marcus Avenue, Suite M04
City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: DELAWARE
Name:	DealerTrack Digital Services, Inc.
Street Address:	1111 Marcus Avenue, Suite M04
City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: DELAWARE
Name:	Chrome Systems, Inc.
Street Address:	1111 Marcus Avenue, Suite M04
City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: DELAWARE
Name:	General Systems Solutions, Inc.
Street Address:	1111 Marcus Avenue, Suite M04

TRADEMARK

City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: CONNECTICUT
Name:	DealerTrack Systems, Inc.
Also Known As:	Arkona, Inc.
Street Address:	1111 Marcus Avenue, Suite M04
City:	Lake Success
State/Country:	NEW YORK
Postal Code:	11042
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	2712638	AUTOTRANSMISSION
Registration Number:	2522490	AUTOBRIDGE
Registration Number:	2630355	AUTOBUILDER
Registration Number:	2634353	AUTOPORTER
Registration Number:	2459440	CHROME
Registration Number:	2461319	CHROME
Registration Number:	2567030	CHROME AUTOBUILDER
Registration Number:	2503037	CHROME CARBOOK
Registration Number:	2766438	CHROME INVENTORY EVERYWHERE
Registration Number:	2688668	DRIVING AUTOMOTIVE COMMERCE
Serial Number:	85192545	PAYMENTDRIVER
Registration Number:	2600433	PC CARBOOK
Registration Number:	1617404	PC CARBOOK
Registration Number:	2179954	POWERFUL INFORMATION TOOLS FOR THE AUTOM
Registration Number:	2477938	THE CHROME STANDARD
Registration Number:	2409685	GLOBAL FAX
Serial Number:	77625360	OPENTRACK
Registration Number:	3483095	ARKONA
Registration Number:	3528164	AAX
Registration Number:	2714489	AAX
Registration Number:	2707882	AAXCHANGE
Registration Number:	3171048	BIGFNI
Registration Number:	3050762	BUSINESSOFFICE
Registration Number:	3587080	CORE IS KING
Serial Number:	85013989	CREDITONLINE
Registration Number:	2441682	DEALER TRACK

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2958917	DEALERTRACK
Registration Number:	3129522	DEALERTRACKING
Registration Number:	3054622	DEALTRANSFER
Registration Number:	3639311	DEALWATCH
Registration Number:	3054615	DESKLINK
Registration Number:	3786264	IDEAL INVENTORY MODEL
Registration Number:	3268457	OUR INNOVATION. YOUR EDGE.
Registration Number:	3912994	PAYMENTTRACK
Registration Number:	3437098	PINPOINT
Registration Number:	3622971	PRICEDRIVER
Registration Number:	3437099	PROFI
Registration Number:	3054700	SALESDESK
Registration Number:	3054611	SELL FINANCE FUND PROTECT
Registration Number:	3123416	
Serial Number:	77555718	TOOLS FOR A COMPETITIVE ADVANTAGE
Registration Number:	3094765	XCHANGELANE
Registration Number:	3910071	EZ-TEMP
Registration Number:	3237029	OLRS
Registration Number:	3910087	REGUSA

CORRESPONDENCE DATA

Fax Number: 4159848701
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 415-984-8700
Email: mburke@omm.com
Correspondent Name: Maureen Burke
Address Line 1: O'Melveny & Myers LLP
Address Line 2: Two Embarcadero Center, 28th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	203680-35
NAME OF SUBMITTER:	Alexandra C. Echery
SIGNATURE:	/ace/
DATE SIGNED:	06/03/2014

Total Attachments: 7
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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this “**Release**”) is dated as of May 27, 2014, and entered into by **JPMORGAN CHASE BANK, N.A.**, as Administrative Agent (in such capacity, the “**Secured Party**”).

WHEREAS, reference is hereby made to (i) the Grant of Security Interest in Trademark Rights dated as of April 20, 2011 (as amended, restated, supplemented or otherwise modified to the date hereof, the “**April 2011 U.S. Security Interest**”) by **DEALERTRACK, INC.**, a Delaware corporation (“**Grantor**”) and the other grantors party thereto (collectively, “**Original Grantors**”) in favor of Secured Party; (ii) the Grant of Security Interest in Trademark Rights dated as of April 20, 2011 (as amended, restated, supplemented or otherwise modified to the date hereof, the “**April 2011 Canada Security Interest**”) by **DEALERTRACK CANADA, INC. (F/K/A/ TRADE TRACKER INCORPORATED)**, an Ontario corporation (“**Canada Grantor**”), in favor of Secured Party; (iii) the Grant of Security Interest in Trademark Rights dated as of October 1, 2013 (as amended, restated, supplemented or otherwise modified to the date hereof, the “**October 2013 Security Interest**”), by Grantor in favor of Secured Party; (iv) the Grant of Security Interest in Trademark Rights dated as of December 30, 2013 (as amended, restated, supplemented or otherwise modified to the date hereof, the “**December 2013 ClickMotive Security Interest**”) by **DEALERTRACK CLICKMOTIVE, LLC**, a Texas limited liability company (“**ClickMotive**”), in favor of Secured Party, and (v) the Grant of Security Interest in Trademark Rights dated as of December 30, 2013 (as amended, restated, supplemented or otherwise modified to the date hereof, the “**December 2013 CentralDispatch Security Interest**”) by **DEALERTRACK CENTRALDISPATCH, INC.**, a Delaware corporation (“**CentralDispatch**”, and together with Original Grantors, Canada Grantor, and ClickMotive, “**Grantors**”) in favor of Secured Party;

WHEREAS, pursuant to (i) the April 2011 U.S. Security Interest; (ii) the April 2011 Canada Security Interest; (iii) the October 2013 Security Interest; (iv) the December 2013 ClickMotive Security Interest, and (v) the December 2013 CentralDispatch Security Interest (collectively, the “**Trademark Security Documents**”), Grantors granted to Secured Party a security interest in and continuing lien on all of such Grantor’s right, title and interest in, to and under all United States trademarks, trademark applications, and domain names of such Grantor (collectively, the “**Trademark Collateral**”);

WHEREAS, the April 2011 U.S. Security Interest was recorded with the United States Patent and Trademark Office on May 16, 2011, Reel/Frame 4542/0056;

WHEREAS, the April 2011 Canada Security Interest was recorded with the United States Patent and Trademark Office on May 16, 2011, Reel/Frame 4541/0515;

WHEREAS, the October 2013 Security Agreements were recorded with the United States Patent and Trademark Office on January 23, 2014, Reel/Frame 5199/0939; and

WHEREAS, Secured Party now desires to terminate and release its security interest in and lien on the Trademark Collateral.

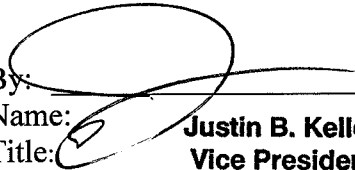
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby terminates, releases, and discharges fully its security interest in and lien on the Trademark Collateral (including without limitation the trademarks and domain names listed on Schedule A hereto) as granted pursuant to the Trademark Security Documents, and Secured Party reconveys, transfers, and assigns to Grantors, as applicable, without recourse, representation or warranty of any kind, any rights it may have in the Trademark Collateral pursuant to or in connection with the Trademark Security Documents and any right, title or interest of Secured Party shall hereby cease and become void.

Secured Party further agrees to execute and deliver to Grantors, at the sole cost and expense of such Grantor, any and all further documents, instruments and releases, and do any and all further acts which such Grantor (or its agents or designees) reasonably request in order to confirm this Release of Trademark Security Interest.

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IN WITNESS WHEREOF, Secured Party has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

JPMORGAN CHASE BANK, N.A., as Administrative Agent

By: 
Name: **Justin B. Kelley**
Title: **Vice President**

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Owner	Application Number	Registration Number	Trademark
Chrome Systems, Inc.	76/209,347	2,712,638	AUTO TRANSMISSION
Chrome Systems, Inc.	76/244,054	2,522,490	AUTOBRIDGE
Chrome Systems, Inc.	76/176,805	2,630,355	AUTOBUILDER
Chrome Systems, Inc.	76/209,348	2,634,353	AUTOPORTER
Chrome Systems, Inc.	75/911,121	2,459,440	CHROME
Chrome Systems, Inc.	75/911,120	2,461,319	CHROME (STYLIZED)
Chrome Systems, Inc.	76/166,911	2,567,030	CHROME AUTOBUILDER
Chrome Systems, Inc.	75/911,112	2,503,037	CHROME CARBOOK
Chrome Systems, Inc.	76/419,297	2,766,438	CHROME INVENTORY EVERYWHERE
Chrome Systems, Inc.	76/418,274	2,688,668	DRIVING AUTOMOTIVE COMMERCE
Chrome Systems, Inc.	85/192,545	N/A	PAYMENTDRIVER
Chrome Systems, Inc.	76/148,418	2,600,433	PC CARBOOK
Chrome Systems, Inc.	73/822,680	1,617,404	PC CARBOOK (STYLIZED)
Chrome Systems, Inc.	75/187,189	2,179,954	POWERFUL INFORMATION TOOLS FOR THE

Chrome Systems, Inc.	76/098,895		2,477,938	AUTOMOTIVE INDUSTRY
DealerTrack Digital Services, Inc.	75/064,852		2,409,685	The Chrome Standard and Design GLOBAL FAX
DealerTrack Systems, Inc.	77/625,360		N/A	OPENTRACK
DealerTrack Systems, Inc. (f/k/a Arkona, Inc.)	77/142,033		3,483,095	ARKONA
DealerTrack, Inc.	77/089,973		3,528,164	AAX
DealerTrack, Inc.	76/335,182		2,714,489	AAX
DealerTrack, Inc.	76/335,181		2,707,882	AAXCHANGE
DealerTrack, Inc.	78/732,068		3,171,048	BIGFNI
DealerTrack, Inc.	78/558,045		3,050,762	BUSINESSOFFICE
DealerTrack, Inc.	77/584,579		3,587,080	CORE IS KING
DealerTrack, Inc.	85/013,989		N/A	CREDITONLINE
DealerTrack, Inc.	75/848,755		2,441,682	DEALERTRACK
DealerTrack, Inc.	76/208,064		2,958,917	DEALERTRACK
DealerTrack, Inc.	78/701,159		3,129,522	DEALERTRACKING
DealerTrack, Inc.	78/557,996		3,054,622	DEALTRANSFER
DealerTrack, Inc.	77/618,245		3,639,311	DEALWATCH
DealerTrack, Inc.	78/557,935		3,054,615	DESKLINK
DealerTrack, Inc.	78/814,104		3,786,264	IDEAL INVENTORY MODEL
DealerTrack, Inc.	78/974,793		3,268,457	OUR INNOVATION. YOUR EDGE
DealerTrack, Inc.	77/907,626		3,912,994	PAYMENTTRACK
DealerTrack, Inc.	77/089,874		3,437,098	PINPOINT
DealerTrack, Inc.	77/606,284		3,622,971	PRICEDRIVER
DealerTrack, Inc.	77/089,878		3,437,099	PROFI
DealerTrack, Inc.	78/559,674		3,054,700	SALESDESK
DealerTrack, Inc.	78/557,886		3,054,611	SELL FINANCE

DealerTrack, Inc.	78/686,800			FUND PROTECT
DealerTrack, Inc.	77/555,718		3,123,416	Three Stripes Design
DealerTrack, Inc.	76/629,595		N/A	TOOLS FOR A COMPETITIVE ADVANTAGE
General Systems Solutions, Inc.	77/911,538		3,094,765	XCHANGELANE
General Systems Solutions, Inc.	78/915,397		3,910,071	EZ-TEMP
General Systems Solutions, Inc.	77/915,484		3,237,029	OLRS
DealerTrack Canada, Inc.	78/024,644		3,910,087	REGUSA
DealerTrack Canada, Inc. (f/k/a Trade Tracker Incorporated)	77/164,247		2,780,595	CUROMAX
DealerTrack, Inc.	85/134,436		3,757,967	TRADETRACKER
DealerTrack, Inc.	85/139,378		4,126,285	LEAD ANGEL
Dealertrack ClickMotive, LLC	76/647,665		3,966,111	Auto Accelerator
Dealertrack ClickMotive, LLC	76/647,663		3,294,481	CLICKMOTIVE
Dealertrack CentralDispatch, Inc.	78/950,746		3,313,168	CLICKMOTIVE & DESIGN
Dealertrack CentralDispatch, Inc.	85/424,657		3,436,113	CENTRAL DISPATCH
			4,139,090	JTRACKER

Domain Names Owned by Dealertrack ClickMotive, LLC:

Domain Name	Expiration Date
CLICKMOTIVE.COM	9/14/2012
CLICKMOTIVE.MOBI	8/25/2014

CLICKMOTIVE.NET	9/14/2012
CLICKMOTIVEFLEX.COM	11/29/2012
CLICKMOTIVEFLEXQA.COM	12/8/2012
CLICKMOTIVEFLEXSTAGE.COM	5/27/2014
CLICKMOTIVEFUSION.COM	11/29/2012
CLICKMOTIVEFUSIONQA.COM	9/18/2012
CLICKMOTIVEFUSIONSTAGE.COM	5/27/2014
CLICKMOTIVEQA.COM	1/19/2013
CLICKMOTIVESTAGE.COM	1/19/2013
CMGENERAL.COM	9/14/2013