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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM308058

Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon		05/01/2014	Banking Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	F+W Media, Inc.
Street Address:	10151 Carver Road
City:	Blue Ash
State/Country:	OHIO
Postal Code:	45242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3794932	MAKE TIME FOR YARN EVERY DAY
Registration Number:	4128976	MAKE TIME FOR YARN EVERY DAY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-241-2324

Email: lkrafte@whe-law.com

Correspondent Name: Lori Krafte

Address Line 1: Wood Herron & Evans LLP

Address Line 2: 441 Vine Street, 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202-2917

NAME OF SUBMITTER: Lori Krafte

SIGNATURE: /Lori Krafte/

DATE SIGNED: 06/19/2014

Total Attachments: 3

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> TRADEMARK REEL: 005305 FRAME: 0377

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RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECOND LIEN SECURITY INTEREST IN TRADEMARKS ("Release") is made as of May 1, 2014 ("Effective Date"), by and between THE BANK OF NEW YORK MELLON, as Administrative Agent ("Administrative Agent"), for the several banks and other financial institutions (the "Purchasers") parties to the Note Purchase Agreement dated as of June 9, 2010, with New Publishing Holdings, Inc., and F+W Media, Inc. ("F+W Media").

WHEREAS, pursuant to the terms and conditions of that certain Grant of Second Lien Security Interest in Trademark Rights, effective as of October 24, 2012, Aspire Media, LLC, as an additional grantor (the "Additional Grantor") pledged and granted to Administrative Agent and the Purchasers a security interest in and to all of Additional Grantor's right, title, and interest in and to all of the Trademarks of Additional Grantor, including without limitation those items listed on Schedule A hereto (collectively, the "Trademark Collateral");

WHEREAS, the Grant of Second Lien Security Interest in Trademark Rights was recorded in the United States Patent and Trademark Office at Reel 4913 and Frame 0770;

WHEREAS, Additional Grantor was subsequently merged into F+W Media and a Certification of Merger was recorded with the United States Patent and Trademark Office; and

WHEREAS, F+W Media has requested that the Administrative Agent release its security interest in the Trademark Collateral;

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby releases any and all security interests or liens it has against the Trademark Collateral.

Administrative Agent shall, at F+W Media's expense, take all further actions, and provide to F+W Media, its successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments in form and substance satisfactory to the party executing the same) reasonably requested by F+W Media to more fully and effectively effectuate the purposes of this Release.

* * *

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TRADEMARK REEL: 005305 FRAME: 0378 IN WITNESS WHEREOF, Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE BANK OF NEW YORK MELLON, as Administrative Agent MELINDA VAL Name: VICE PRESIDENT Title: ACKNOWLEDGEMENT OF ADMINISTRATIVE AGENT STATE OF TEXAS)) ss **COUNTY OF DALLAS** On the ______ day of May, 2014, before me personally came Melinda Valentine, who is personally known to me to be the Vice President of THE BANK OF NEW YORK MELLON, a New York banking corporation, who, being duly sworn, did in such corporation, the corporation depose and say that she/he is the Vice President described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

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SCHEDULE A (Aspire Media, LLC)

G.S. Trademark Registrations and Applications

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REEL: 005305 FRAME: 0380

RECORDED: 06/19/2014