

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308059

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Destination Media, Inc.		06/18/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Citizens Bank, National Association		
Street Address:	28 State Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3704514	C STORE TV	
Registration Number:	4290196	DRIVING CONSUMERS	
Registration Number:	3579488	FROM PUMP TO PURCHASE	
Registration Number:	3645239	GAS STATION TV	
Registration Number:	3504170	GSTV	
Registration Number:	3321141	GSTV	
Registration Number:	3507606	GSTV	
Registration Number:	3675032	GSTV GAS STATION TV	
Registration Number:	3504357	IT'S ALWAYS PRIMETIME AT THE PUMP	
Registration Number:	3511811	WANNA BE A BROADCASTAR?	
Registration Number:	3625445	WANNA BE A BROADCASTAR?	
Registration Number:	3300748		
CORRESPONDENCE DATA			
Fax Number:	4045725100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mrussell@kslaw.com		
Correspondent Name:	King & Spalding		
Address Line 1:	1180 Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
TRADEMARK			

CH \$315.00 3704514

ATTORNEY DOCKET NUMBER:	18858.015115
NAME OF SUBMITTER:	Mark Russell
SIGNATURE:	/Mark Russell/
DATE SIGNED:	06/19/2014

Total Attachments: 5

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

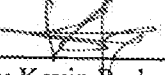
Please be advised that (a) pursuant to the Security Agreement dated as of June 18, 2014 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Citizens Bank, National Association, as Administrative Agent (the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks, trademark licenses and trademark applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Secured Parties and (b) the undersigned hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Trademarks.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours,

DESTINATION MEDIA, INC.,
a Delaware corporation

By: 
Name: Kevin Prokop
Title: Vice President

Signature Page to Notice of Grant of Security Interest in Trademarks

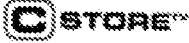

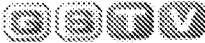
TRADEMARK
REEL: 005305 FRAME: 0384

Acknowledged and Accepted:

CITIZENS BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: 
Name: Mark Sanko
Title: Managing Director

Schedule 1

Trademark	Application No. Registration No.	Filing Date Registration Date	Owner
C STORE TV and Design 	AN: 77-622532 RN: 3,704,514	November 26, 2008 November 3, 2009	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, California 10111
DRIVING CONSUMERS	AN: 85-555289 RN: 4,290,196	February 28, 2012 February 12, 2013	Destination Media, Inc. (Delaware Corp.) 255 South Old Woodward, Suite 200 Birmingham, Michigan 48009
FROM PUMP TO PURCHASE	AN: 77-508149 RN: 3,579,488	June 25, 2008 February 24, 2009	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111
GAS STATION TV	AN: 78-808361 RN: 3,645,239	February 6, 2006 June 23, 2009	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111
GSTV	AN: 77-337157 RN: 3,504,170	November 26, 2007 September 23, 2008	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111
GSTV and Design 	AN: 78-808430 RN: 3,321,141	February 6, 2006 October 23, 2007	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111
GSTV and Design 	AN: 77-346248 RN: 3,507,606	December 6, 2007 September 30, 2008	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111
GSTV GAS STATION TV and Design	AN: 77-346263 RN: 3,675,032	December 6, 2007 September 1, 2009	Destination Media, Inc. (Delaware Corp.)

Trademark	Application No. Registration No.	Filing Date Registration Date	Owner
			20th Floor 45 Rockefeller Plaza New York, New York 10111
IT'S ALWAYS PRIMETIME AT THE PUMP	AN: 77-380112 RN: 3,504,357	January 24, 2008 September 23, 2008	Destination Media, Inc. (Delaware Corp.) 45 Rockefeller Plaza, 20th Floor New York, New York 10111
WANNA BE A BROADCASTAR?	AN: 77-411353 RN: 3,511,811	March 3, 2008 October 7, 2008	Destination Media, Inc. (Delaware Corp.) 45 Rockefeller Plaza, 20th Floor New York, New York 10111
WANNA BE A BROADCASTAR? and Design 	AN: 77-411441 RN: 3,625,445	March 3, 2008 May 26, 2009	Destination Media, Inc. (Delaware Corp.) 45 Rockefeller Plaza, 20th Floor New York, New York 10111
	AN: 77-022279 RN: 3,300,748	October 16, 2006 October 2, 2007	Destination Media, Inc. (Delaware Corp.) 20th Floor 45 Rockefeller Plaza New York, New York 10111