

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308611

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Factory Card & Party Outlet Corp.		06/23/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Party City Corporation		
Street Address:	25 Greenpond Road		
City:	Rockaway		
State/Country:	NEW JERSEY		
Postal Code:	07866		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3370294	MORE PARTY FOR YOUR DOLLAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914.821.3073		
Email:	Levin@leasonellis.com		
Correspondent Name:	Michelle Levin - Leason Ellis LLP		
Address Line 1:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Michelle Levin		
SIGNATURE:	/michelle levin/		
DATE SIGNED:	06/24/2014		
Total Attachments: 1			
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DEED OF ASSIGNMENT

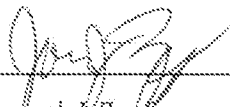
WHEREAS, Factory Card & Party Outlet Corp., a corporation organized and existing under the laws of Delaware, having an address of 2727 Diehl Road, Naperville, Illinois 60563 ("Assignor"), is the owner of the following trademark registration in the United States:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MORE PARTY FOR YOUR DOLLAR	3370294	January 15, 2008

WHEREAS, Party City Corporation, a corporation organized and existing under the laws of Delaware, having an address of 25 Greenpond Road, Rockaway, New Jersey 07866 ("Assignee"), is desirous of acquiring said trademark registration and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no cancellation proceedings against the registration are pending and no other party makes a claim of ownership to said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the registration therefore, together with the goodwill of the business symbolized by said trademark, and the business of the Assignor, or portion thereof, to which the trademark pertain, if that business is ongoing and existing, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

By: 
Name: Joseph F. Zepf
Title: Vice President, General Counsel & Secretary
Date: 6/23/14