

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313260

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trudeau Foods, LLC		08/04/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	United Natural Foods, Inc.		
Street Address:	313 Iron Horse Way		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02908		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1757091	FRITZIE FRESH	
Registration Number:	2912935	FRITZIE FRESH	
CORRESPONDENCE DATA			
Fax Number:	4012734447		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-273-4446		
Email:	cac@barjos.com		
Correspondent Name:	Cheryl Clarkin, Esq.		
Address Line 1:	Barlow, Josephs & Holmes, Ltd.		
Address Line 2:	101 Dyer Street, 5th Floor		
Address Line 4:	Providence, RHODE ISLAND 02903		
ATTORNEY DOCKET NUMBER:	U010		
NAME OF SUBMITTER:	Cheryl A. Clarkin		
SIGNATURE:	/cac/		
DATE SIGNED:	08/07/2014		
Total Attachments: 1			
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OP \$65.00 1757091

ASSIGNMENT

WHEREAS, Trudeau Foods, LLC ("Assignor"), a Delaware limited liability company, having an address at 25 West Cliff Road, Suite 115, Burnsville, Minnesota 55337 is the owner of the following trademark registrations including all common law rights and other nonregistered rights associated therewith (the "Marks"):

MARK	REGISTRATION NO.	REGISTRATION DATE
FRITZIE FRESH	1,757,091	March 9, 1993
FRITZIE FRESH (and Design)	2,912,935	December 21, 2004

WHEREAS, United Natural Foods, Inc. ("Assignee"), a Delaware corporation, having an address at 313 Iron Horse Way, Providence, Rhode Island 02908, is desirous of acquiring the Marks, including the registrations and common law rights therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the business to which the Marks pertain, including all rights to sue and recover for past infringement of said Marks.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 4 day of AUGUST, 2014

By: *Mark E. Chamber*
Name: *Mark E. Chamber*
Title: *SVP, Treasurer*

State of RHODE ISLAND:
County of PROVIDENCE :

Subscribed to and sworn before me this 4TH day of AUGUST 2014.

SEAL

Barbara M. Guyer ID 59785
Notary Public
My Commission Expires *3/20/2018*

