

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313516

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900297624

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stadt Holdings Corporation		06/30/2014	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	CPC Intellectual Property, Inc.
<b>Street Address:</b>	2 Cumberland Street
<b>City:</b>	Brooklyn
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11205
<b>Entity Type:</b>	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1537068	NATRATASTE
Registration Number:	2123709	NATRA TASTE
Registration Number:	2536696	NATRATASTE
Registration Number:	3774313	NATRATASTE BLUE
Registration Number:	3774314	NATRATASTE BLUE
Registration Number:	3677377	NATRATASTE GOLD
Registration Number:	3677384	NATRATASTE GOLD
Registration Number:	1593225	SWEET ONE
Registration Number:	2161562	SWEET ONE

## CORRESPONDENCE DATA

Fax Number: 8668507498

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-883-4909

Email: adivino@cozen.com, tmdocketing@cozen.com

Correspondent Name: Amy F. Divino, Cozen O'Connor

Address Line 1: 277 Park Avenue

Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER: 352545

TRADEMARK

<b>NAME OF SUBMITTER:</b>	Amy F. Divino
<b>SIGNATURE:</b>	/AFD/
<b>DATE SIGNED:</b>	08/11/2014
<b>Total Attachments: 6</b> source=Stadt Holdings to CPC Assignment 08112014#page1.tif source=Stadt Holdings to CPC Assignment 08112014#page2.tif source=Stadt Holdings to CPC Assignment 08112014#page3.tif source=Stadt Holdings to CPC Assignment 08112014#page4.tif source=Stadt Holdings to CPC Assignment 08112014#page5.tif source=Stadt Holdings to CPC Assignment 08112014#page6.tif	

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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 Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Formerly</b>
<b>Execution Date</b>	<b>Entity Type</b>
Stadt Holdings Corporation	06/30/2014 CORPORATION: NEW YORK

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Address Line 1: 277 Park Avenue  
Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER: 352545

NAME OF SUBMITTER: Amy F. Divino

Signature: /AFD/

Date: 08/07/2014

Total Attachments: 2

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RECEIPT INFORMATION

ETAS ID: TM313273

Receipt Date: 08/07/2014

Fee Amount: \$240

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made and entered into as of the 30<sup>th</sup> day of June 2014, by Stadt Holdings Corporation, a New York corporation ("Assignor"), having its principal place of business at 60 Flushing Avenue, Brooklyn, New York, 11205, for the benefit of CPC Intellectual Property, Inc. ("Assignee"), having its principal place of business at 2 Cumberland Street, Brooklyn, New York, 11205.

WHEREAS, Assignor is the owner of the trademarks and United States registrations listed in Schedule A attached hereto; and

WHEREAS, Assignee is desirous of acquiring from Assignor the trademarks, the goodwill of the business symbolized by the trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (U.S. \$1.00), and other good and valuable consideration, Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title and interest in and to the trademarks, together with the goodwill symbolized by the trademarks and the registrations thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by its authorized representative as of the date first stated above.

STADT HOLDINGS CORPORATION

By:

  
\_\_\_\_\_  
Steven Eisenstadt  
President and Chief Executive Officer

LEGAL11958079311

TRADEMARK  
REEL: 005340 FRAME: 0589

Schedule A

Country	Trademark	Registration No.	Class(es)	Registration Date
United States	NATRA TASTE	1537068	01	02 May 1989
United States	<i>NatraTaste</i>	2123709	01	23 Dec. 1997
United States	NATRATASTE	2536696	30	05 Feb. 2002
United States	<i>NatraTaste Blue</i>	3774313	01, 30	13 April 2010
United States	NATRATASTE BLUE	3774314	01, 30	13 April 2010
United States	NATRATASTE GOLD	3677377	01, 30	01 Sept. 2009
United States	<i>NatraTaste Gold</i>	3677384	01, 30	01 Sept. 2009
United States	SWEET ONE	1593225	30	24 April 1990
United States	<i>SWEET One</i>	2161562	30	02 June 1998

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