OP \$40.00 2400057

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM313700

| SUBMISSION TYPE: NEW ASSIGNMENT | |
|---------------------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|-----------------------|
| Fender Musical Instruments Corporation | | 08/08/2014 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Cordoba Music Group, Inc. | |
|-----------------|---------------------------|--|
| Street Address: | 1455 19th Street | |
| City: | Santa Monica | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 90404 | |
| Entity Type: | CORPORATION: CALIFORNIA | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2400057 | DEARMOND |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ip@musicesq.com

Correspondent Name: Ronald S. Bienstock, Esq. Address Line 1: 411 Hackensack Avenue

Address Line 2: 7th Floor

Address Line 4: Hackensack, NEW JERSEY 07601

| NAME OF SUBMITTER: Ronald S. Bienstock, Esq. | |
|--|--------------------|
| SIGNATURE: | /ronaldsbienstock/ |
| DATE SIGNED: | 08/12/2014 |

Total Attachments: 2

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TRADEMARK
REEL: 005341 FRAME: 0720

900298034

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of Aug. 8 2014 from Fender Musical Instruments Corporation, a Delaware corporation, having offices located at 17600 N. Perimeter Drive, Ste. 100 Scottsdale, Arizona 85255, along with its parents, subsidiaries, affiliates, assignees, agents, and licensees (collectively, "Assignor"), and Cordoba Music Group, Inc., a California corporation, having an address at 1455 19th Street, Santa Monica, California 90404 ("Assignee").

WHEREAS, ASSIGNOR owns the following United States Trademark Registration (the "Mark"):

U.S. Registration No. 2,400,057 for "DEARMOND"

together with the goodwill of the business symbolized thereby in connection with the goods/services for which the Mark is used (the "Goods/Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to Goods/Services for which the Mark is used and for which they are registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR have duly executed under seal and delivered this Assignment, as of the day and year first above written.

| ASSIGN | IOR: | |
|-----------------|--|---------------------|
| Ву: | 12-1/2-3 | |
| Name: | Alan Lundgren | |
| Γitle: <u>Α</u> | Associate General Counsel of Fender Musical Inst | ruments Cornoration |

TRADEMARK REEL: 005341 FRAME: 0721

CERTIFICATE OF ACKNOWLEDGEMENT

| State of Arizona |) ; |
|--------------------|--|
| County of |) |
| County of | 3 * |
| county, personally | 8,20/4 before me, Tabyn A. DISini, Notary Public in and for said opeared Alan Lundgien, who has/have satisfactorily identified as the signer(s) or/witness(es) to the above-referenced document. |

Notary Public

ROBYN A. ORSINI
Notary Public - Arizona
Maricopa County
My Comm. Expires Jul 30, 2018

TRADEMARK REEL: 005341 FRAME: 0722

RECORDED: 08/12/2014