

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM314038

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carroll Company		07/31/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	First Business Capital Corp.		
Street Address:	401 Charmany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 77			
Property Type	Number	Word Mark	
Serial Number:	76714131		
Registration Number:	4297466	LEVEL BEST	
Registration Number:	3119746	OXIDE 2	
Registration Number:	3098702	ADVANTAGE: EARTH	
Registration Number:	3098703	ENVIROPATROL	
Registration Number:	2999510	TRACTION SOLUTIONS	
Registration Number:	2529656	MULTI-Q	
Registration Number:	2463871	NAMICO	
Registration Number:	2512083	NAMICO	
Registration Number:	2517457	ORANGE EXPRESS	
Registration Number:	2767140	STAIN PATROL	
Registration Number:	2530582	GLASS PATROL	
Registration Number:	2742547	KITCHEN PATROL	
Registration Number:	2337872	COMMANDER	
Registration Number:	2318761	ENVIRO-SEP	
Registration Number:	2175141	HTF	
Registration Number:	2196716	ABOUT FACE	
Registration Number:	2184767	RINSEBRITE	
Registration Number:	2162773	CELLOBRITE	
Registration Number:	2166489	ACID PLUS	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2162774	DEEPDOWN
Registration Number:	2162775	BIO-BRITE
Registration Number:	2133313	UP & OUT
Registration Number:	2154472	CARROLL
Registration Number:	2461905	SHOWER PATROL
Registration Number:	2076268	ROOT CANAL
Registration Number:	1864497	STRIKE FORCE
Registration Number:	1762330	NEUTRA-GREEN
Registration Number:	1739376	GLITZ
Registration Number:	1744212	NEUTRA-STRIP
Registration Number:	1793141	THE CLEAN WORKS DILUTION SOLUTION
Registration Number:	1669092	PARAMOUNT
Registration Number:	1712573	CLEANWORKS
Registration Number:	1637332	SILVER STREAK
Registration Number:	1679797	NATURE'S ORANGE
Registration Number:	1674731	ORANGE-ALL
Registration Number:	1458945	THE RIGHT-1
Registration Number:	1418872	LAUNDRY MAGIC
Registration Number:	1406428	HAPPY
Registration Number:	1403678	
Registration Number:	1288614	OCIDE
Registration Number:	1327826	EASY UP
Registration Number:	1353561	CLEANITE
Registration Number:	1356109	CHEMEX
Registration Number:	0914287	CLEAN & FRESH
Registration Number:	1277733	SANI-SOFT
Registration Number:	1260344	MOP 'N STRIP
Registration Number:	1245706	SOLAR SYSTEM
Registration Number:	1234232	10 TEN
Registration Number:	1234199	POINT AFTER
Registration Number:	1186319	DOOR KNOCKER
Registration Number:	1185365	SWITER!
Registration Number:	1117048	COMMANDER
Registration Number:	1115897	BUBBLE BUSTER
Registration Number:	1122133	QUIK DRAW
Registration Number:	1096405	BREVITY BLUE
Registration Number:	1078737	S'GONE
Registration Number:	1080726	VELTONE
Registration Number:	1074832	SUNSHINE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1063653	CELLO BRATE
Registration Number:	1069629	ALKA-LION
Registration Number:	1047943	COWBOY
Registration Number:	1053477	LIME-OFF
Registration Number:	1047947	PALPON
Registration Number:	1068828	DRI-DRI
Registration Number:	1052216	LD 33
Registration Number:	1054202	PINE II
Registration Number:	1051686	COMBO
Registration Number:	1034596	CHEM MIST
Registration Number:	1031143	PRETTY POTTY
Registration Number:	0995524	SOLARINE
Registration Number:	1000899	CARPET & UPHOLSTERY SPOT REMOVER
Registration Number:	0955538	ENVIRO-SEP
Registration Number:	0936240	ON & OFF
Registration Number:	0955528	CELLO
Registration Number:	0794272	CELLOTHANE
Registration Number:	0676537	PANTALOOON MIRROR-LIKE FINISH WEARS AND W

CORRESPONDENCE DATA

Fax Number: 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-273-3500

Email: bgilpin@gklaw.com

Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0137
NAME OF SUBMITTER:	Brian G. Gilpin
SIGNATURE:	/Brian G. Gilpin/
DATE SIGNED:	08/14/2014

Total Attachments: 5

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NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of July 31, 2014, is made with regard to CARROLL COMPANY, a Texas corporation ("Borrower"), having an address for notice at 2900 W. Kingsley Road, Garland, Texas 75041 and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

R E C I T A L S:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of July 31, 2014 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

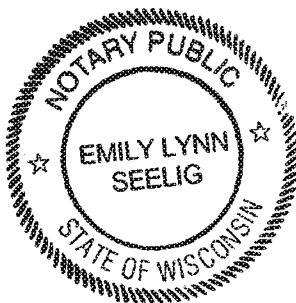
IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

GODFREY & KAHN, S.C. (as Counsel on behalf
of FIRST BUSINESS CAPITAL CORP.)

By: *Kristin A. Roeper*
Kristin A. Roeper, Attorney

STATE OF WISCONSIN)
)
COUNTY OF MILWAUKEE)

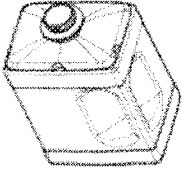

The foregoing instrument was acknowledged before me this 7th day of August, 2014, by Kristin A. Roeper, Attorney for First Business Capital Corp., on behalf of the association.







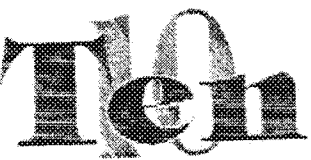


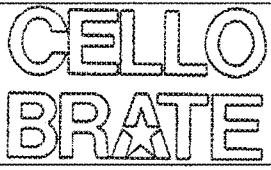
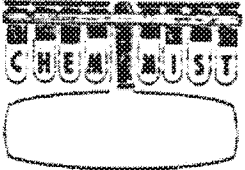
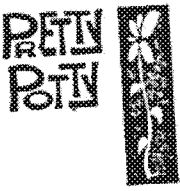
Emily Lynn Seelig
Emily Lynn Seelig
Notary Public, State of Wisconsin
My commission expires January 17, 2016




SCHEDULE

UNITED STATES TRADEMARKS

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
	US	76/714,131	05/13/2013	Pending
LEVEL BEST	US	4,297,466	03/05/2013	Registered
OXIDE₂	US	3,119,746	07/25/2006	Registered
	US	3,098,702	05/30/2006	Registered
ENVIROPATROL	US	3,098,703	05/30/2006	Registered
TRACTION SOLUTIONS	US	2,999,510	09/27/2005	Registered
MULTI Q	US	2,529,656	01/15/2002	Registered
NAMICO	US	2,463,871	06/26/2001	Registered
NAMICO	US	2,512,083	11/27/2001	Registered
ORANGE EXPRESS	US	2,517,457	12/11/2001	Registered
STAIN PATROL	US	2,767,140	09/23/2003	Registered
GLASS PATROL	US	2,530,582	01/5/2002	Registered
KITCHEN PATROL	US	2,742,547	07/29/2003	Registered
COMMANDER	US	2,337,872	04/04/2000	Registered
ENVIRO-SEP	US	2,318,761	02/15/2000	Registered
HTF	US	2,175,141	07/21/1998	Registered
ABOUT FACE	US	2,196,716	10/13/1998	Registered
RINSEBRITE	US	2,184,767	08/25/1998	Registered
CELLOBRITE	US	2,162,773	06/02/1998	Registered
ACID PLUS	US	2,166,489	06/16/1998	Registered
DEEPCDOWN	US	2,162,774	06/02/1998	Registered
BIO-BRITE	US	2,162,775	06/02/1998	Registered
UP & OUT	US	2,133,313	01/27/1998	Registered
CARROLL	US	2,154,472	05/05/1998	Registered
SHOWER PATROL	US	2,461,905	06/19/2001	Registered
ROOT CANAL	US	2,076,268	07/01/1997	Registered
STRIKE FORCE	US	1,864,497	11/29/1994	Registered

MARK	COUNTRY	SERIAL NO. /REG. NO.	FILING DATE/REG. DATE	STATUS
NEUTRA-GREEN	US	1,762,330	04/06/1993	Registered
GLITZ	US	1,739,376	12/15/1992	Registered
NEUTRA-STRIP	US	1,744,212	01/05/1993	Registered
	US	1,793,141	09/14/1993	Registered
PARAMOUNT	US	1,669,092	12/24/1991	Registered
CLEANWORKS	US	1,712,573	09/01/1992	Registered
SILVER STREAK	US	1,637,332	03/12/1991	Registered
NATURE'S ORANGE	US	1,679,797	03/17/1992	Registered
ORANGE-ALL	US	1,674,731	02/11/1992	Registered
THE RIGHT-1	US	1,458,945	09/29/1987	Registered
LAUNDRY MAGIC	US	1,418,872	12/02/1986	Registered
	US	1,406,428	08/26/1986	Registered
<i>Paradise</i>	US	1,403,678	08/05/1986	Registered
OCIDE	US	1,288,614	08/07/1984	Registered
	US	1,327,826	04/02/1985	Registered
CLEANITE	US	1,353,561	08/13/1985	Registered
CHEMEX	US	1,356,109	08/27/1985	Registered
CLEAN-n-FRESH	US	914,287	11/26/1985	Registered
SANI-SOFT	US	1,277,733	05/15/1984	Registered
MOP 'N STRIP	US	1,260,344	12/06/1983	Registered
	US	1,245,706	07/19/1983	Registered

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
	US	1,234,232	04/12/1983	Registered
	US	1,234,199	04/12/1983	Registered
DOOR KNOCKER	US	1,186,319	01/19/1982	Registered
SWITER!	US	1,185,365	01/12/1982	Registered
	US	1,117,048	05/01/1979	Registered
BUBBLE BUSTER	US	1,115,897	04/03/1979	Registered
QUICK DRAW	US	1,122,133	07/17/1979	Registered
BREVITY BLUE	US	1,096,405	07/18/1978	Registered
S' GONE	US	1,078,737	12/06/1977	Registered
VELTONE	US	1,080,726	01/03/1978	Registered
SUNSHINE	US	1,074,832	10/11/1977	Registered
	US	1,063,653	04/19/1977	Registered
ALKA-LION	US	1,069,629	07/19/1977	Registered
COWBOY	US	1,047,943	09/14/1976	Registered
LIME-OFF	US	1,053,477	11/30/1976	Registered
PALPON	US	1,047,947	09/14/1976	Registered
DRI-DRI	US	1,068,828	07/05/1977	Registered
LD 33	US	1,052,216	11/09/1976	Registered
PINE II	US	1,054,202	12/14/1976	Registered
COMBO	US	1,051,686	11/02/1976	Registered
	US	1,034,596	03/02/1976	Registered
	US	1,031,143	01/27/1976	Registered

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
SOLARINE	US	995,524	10/15/1974	Registered
	US	1,000,899	01/07/1975	Registered
	US	955,538	03/20/1973	Registered
ON & OFF	US	936,240	06/20/1972	Registered
CELLO	US	955,528	03/20/1973	Registered
CELLOTHANE	US	794,272	01/12/1982	Registered
PANTALON <i>Mirror-Like Finish</i>  <i>Wears and Wears</i>	US	676,537	04/07/1959	Registered