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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM314038

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carroll Company		07/31/2014	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	First Business Capital Corp.
Street Address:	401 Charmany Drive
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 77

PROPERTY NUMBERS	lotal: 77	,
Property Type	Number	Word Mark
Serial Number:	76714131	
Registration Number:	4297466	LEVEL BEST
Registration Number:	3119746	OXIDE 2
Registration Number:	3098702	ADVANTAGE: EARTH
Registration Number:	3098703	ENVIROPATROL
Registration Number:	2999510	TRACTION SOLUTIONS
Registration Number:	2529656	MULTI-Q
Registration Number:	2463871	NAMICO
Registration Number:	2512083	NAMICO
Registration Number:	2517457	ORANGE EXPRESS
Registration Number:	2767140	STAIN PATROL
Registration Number:	2530582	GLASS PATROL
Registration Number:	2742547	KITCHEN PATROL
Registration Number:	2337872	COMMANDER
Registration Number:	2318761	ENVIRO-SEP
Registration Number:	2175141	HTF
Registration Number:	2196716	ABOUT FACE
Registration Number:	2184767	RINSEBRITE
Registration Number:	2162773	CELLOBRITE
Registration Number:	2166489	ACID PLUS TRADEMARK

900298363 REEL: 005344 FRAME: 0103

Registration Number: 2162774 DEEPDOWN Registration Number: 2162775 BIO-BRITE Registration Number: 2154472 CARROLL Registration Number: 21641905 SHOWER PATROL Registration Number: 2076288 ROOT CANAL Registration Number: 1762330 NEUTRA-GREEN Registration Number: 1729376 GLITZ Registration Number: 1793141 THE CLEAN WORKS DILUTION SOLUTION Registration Number: 1793141 THE CLEAN WORKS DILUTION SOLUTION Registration Number: 1793141 THE CLEAN WORKS DILUTION SOLUTION Registration Number: 1739322 SILVER STREAK Registration Number: 1637332 SILVER STREAK Registration Number: 167797 NATURE'S ORANGE Registration Number: 1453945 THE RIGHT-1 Registration Number: 1408428 HAPPY Registration Number: 1408428 HAPPY Registration Number: 1237826 EASY UP Registration Number: 125504 CLEAN & FRESH	Property Type	Number	Word Mark
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Registration Number: 1074832 SUNSHINE	Registration Number:	1078737	S'GONE
Registration Number: 1074832 SUNSHINE TRADEMARK	Registration Number:	1080726	VELTONE
	Registration Number:	1074832	SUNSHINE TRADEMARK

REEL. 005344 FRAME. 0104

Property Type	Number	Word Mark		
Registration Number:	1063653	CELLO BRATE		
Registration Number:	1069629	ALKA-LION		
Registration Number:	1047943	COWBOY		
Registration Number:	1053477	LIME-OFF		
Registration Number:	1047947	PALPON		
Registration Number:	1068828	DRI-DRI		
Registration Number:	1052216	LD 33		
Registration Number:	1054202	PINE II		
Registration Number:	1051686	СОМВО		
Registration Number:	1034596	CHEM MIST		
Registration Number:	1031143	PRETTY POTTY		
Registration Number:	0995524	SOLARINE		
Registration Number:	1000899	CARPET & UPHOLSTERY SPOT REMOVER		
Registration Number:	0955538	ENVIRO-SEP		
Registration Number:	0936240	ON & OFF		
Registration Number:	0955528	CELLO		
Registration Number:	0794272	CELLOTHANE		
Registration Number:	0676537	PANTALOON MIRROR-LIKE FINISH WEARS AND W		

CORRESPONDENCE DATA

Fax Number: 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-273-3500 Email: bgilpin@gklaw.com

Brian G. Gilpin; Godfrey & Kahn, S.C. **Correspondent Name:**

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0137
NAME OF SUBMITTER:	Brian G. Gilpin
SIGNATURE:	/Brian G. Gilpin/
DATE SIGNED:	08/14/2014

Total Attachments: 5 source=secint#page1.tif source=secint#page2.tif source=secint#page3.tif source=secint#page4.tif source=secint#page5.tif

NOTICE OF TRADEMARK SECURITY AGREEMENT

(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of July 31, 2014, is made with regard to CARROLL COMPANY, a Texas corporation ("Borrower"), having an address for notice at 2900 W. Kingsley Road, Garland, Texas 75041 and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

RECITALS:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of July 31, 2014 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

> GODFREY & KAHN, S.C. (as Counsel on behalf of FIRST BUSINESS CAPITAL CORP.)

STATE OF WISCONSIN

COUNTY OF MILWAUKEE)

The foregoing instrument was acknowledged before me this 7th day of August, 2014, by Kristin A. Roeper, Attorney for First Business Capital Corp., on behalf of the association.

Emily Lynn Seelig

Notary Public, State of Wisconsin

My commission expires January 17, 2016

MAN SATE OF WICE

11857750.1

SCHEDULE

<u>UNITED STATES TRADEMARKS</u>

MARK	COUNTRY	SERIAL	FILING	STATUS
& ብር ችብ <u>ላ</u> አ የ	000112242	NO./REG.	DATE/REG.	
		NO.	DATE	
***************************************	us	76/714,131	05/13/2013	Pending
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hasaaaa hoonooooooooooo hoo	US	4,297,466	03/05/2013	Registered
	05	4,237,400	03/03/2013	Regracerea
Second American Ameri				мавшинимавина
	US	3,119,746	07/25/2006	Registered
O'LIVI'S				
	-			
	US	3,098,702	05/30/2006	Registered
		3,050,702	03/30/2000	1109100104
			2 C C C C C C C C C C C C C C C C C C C	
E & 10 / 10 7 6 (\$ 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	US	3,098,703	05/30/2006	Registered
ENVIRONE				
TRACTION SOLUTIONS	US	2,999,510	09/27/2005	Registered
MULTI Q	US	2,529,656	01/15/2002	Registered
NAMICO	US	2,463,871	06/26/2001	Registered
NAMICO	US	2,512,083	11/27/2001	Registered
ORANGE EXPRESS	US	2,517,457	12/11/2001	Registered
STAIN PATROL	US	2,767,140	09/23/2003	Registered
GLASS PATROL	US	2,530,582	01/5/2002	Registered
KITCHEN PATROL	US	2,742,547	07/29/2003	Registered
COMMANDER	US	2,337,872	04/04/2000	4
ENVIRO-SEP	US	2,318,761	02/15/2000	
HTF	US	2,175,141	07/21/1998	Registered Registered
ABOUT FACE RINSEBRITE	US	2,196,716	08/25/1998	Registered
CELLOBRITE	US	2,162,773	06/23/1998	Registered
ACID PLUS	US	2,166,489	06/02/1998	Registered
DEEPDOWN	บร	2,162,774	06/02/1998	Registered
BIO-BRITE	US	2,162,775	06/02/1998	***************************************
UP & OUT	US	2,133,313	01/27/1998	Registered
**************************************	บร	2,154,472	05/05/1998	Registered
CARROLL				
SHOWER PATROL	US	2,461,905	06/19/2001	·
ROOT CANAL	US	2,076,268	07/01/1997	<u> </u>
STRIKE FORCE	US	1,864,497	11/29/1994	Registered

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MARK	COUNTRY	SERIAL	FILING	STATUS
1. ne mere	000112712	NO./REG.	DATE/REG.	0.1711.00
		NO.	DATE	
NEUTRA-GREEN	us	1,762,330	04/06/1993	Registered
GLITZ	US	1,739,376	12/15/1992	Registered
NEUTRA-STRIP	US	1,744,212	01/05/1993	Registered
A STATE OF THE STA	US	1,793,141	09/14/1993	Registered
Clear Violes				-
PARAMOUNT	us	1,669,092	12/24/1991	Registered
CLEANWORKS	tus	1,712,573	09/01/1992	Registered
SILVER STREAK	US	1,637,332	03/12/1991	Registered
NATURE'S ORANGE	US	1,679,797	03/12/1991	Registered
ATTENDED OF CHARGE	US	1,674,731	02/11/1992	Registered
Crange-all	JU	2,012,132	04/44/4/4	vo21000100
THE RIGHT-1	us	1,458,945	09/29/1987	Registered
LAUNDRY MAGIC	US	1,418,872	12/02/1986	Registered
	US	1,406,428	08/26/1986	Registered
Panaise	US	1,403,678	08/05/1986	Registered
OCIDE	US	1,288,614	08/07/1984	Registered
	US	1,327,826	04/02/1985	Registered
CLEANITE	US	1,353,561	08/13/1985	Registered
CHEMEX	US	1,356,109	08/27/1985	Registered
CLEAN SIT	US	914,287	11/26/1985	Registered
CANT_COPT	110	1 277 722	05/15/1004	Pegistered
SANI-SOFT	US	1,277,733	05/15/1984	Registered
MOP 'N STRIP	US	1,260,344	12/06/1983	Registered
SCLAR SYSTEM	US	1,245,706	07/19/1983	Registered

MARK	COUNTRY	SERIAL	FILING	STATUS
de-select study highly th	000112112	NO./REG.	DATE/REG.	22322
	4	NO.	DATE	
	US	1,234,232	04/12/1983	Registered
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			***************************************	****************
\$2004 #200000000***	US	1,234,199	04/12/1983	Registered
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DOOR KNOCKER	US	1,186,319	01/19/1982	Registered
SWITER!	US	1,185,365	01/12/1982	Registered
. 3	US	1,117,048	05/01/1979	Registered
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BUBBLE BUSTER	US	1,115,897	04/03/1979	¢77
QUIK DRAW BREVITY BLUE	US	1,122,133	07/17/1979	Registered
S'GONE	US	1,096,405	07/18/1978 12/06/1977	Registered Registered
VELTONE	US	1,078,737	01/03/1978	Registered
SUNSHINE	US	1,074,832	10/11/1977	Registered
	US	1,063,653	04/19/1977	Registered
		2,000,000	02/25/25	11092000
ALKA-LION	US	1,069,629	07/19/1977	Registered
COWBOY	us	1,047,943	09/14/1976	Registered
LIME-OFF	US	1,053,477	11/30/1976	
PALPON	US	1,047,947	09/14/1976	Registered
DRI-DRI	US	1,068,828	07/05/1977	Registered
LD 33	US	1,052,216	11/09/1976	Registered
PINE II	US	1,054,202	12/14/1976	Registered
СОМВО	US	1,051,686	11/02/1976	Registered
**************************************	US	1,034,596	03/02/1976	Registered
CHEALAUST	-			
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FARETTI BY	US	1,031,143	01/27/1976	Registered
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MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
SOLARINE	US	995,524	10/15/1974	Registered
	បន	1,000,899	01/07/1975	Registered
	US	955,538	03/20/1973	Registered
ON & OFF	US	936,240	06/20/1972	Registered
CELLO	US	955,528	03/20/1973	Registered
CELLOTHANE	US	794,272	01/12/1982	Registered
PANTALOON	US	676,537	04/07/1959	Registered

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RECORDED: 08/14/2014