CH \$90,00 4154

ETAS ID: TM314341

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------------|----------|----------------|--|
| Madison Capital Funding LLC, as agent | | 08/15/2014 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | Dwyer Franchising LLC | | |
|-----------------|-------------------------------------|--|--|
| Street Address: | 1010 N. University Parks Drive | | |
| City: | Waco | | |
| State/Country: | TEXAS | | |
| Postal Code: | 76707 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 4154466 | THE GROUNDS GUYS |
| Registration Number: | 3932623 | THE GROUNDS GUYS |
| Registration Number: | 4122266 | THE GROUNDS GUYS |

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 558-6352

Email: Ikonrath@winston.com

Correspondent Name: Laura Konrath
Address Line 1: 35 W Wacker Drive

Address Line 2: Winston & Strawn LLP, Suite 4200

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 6737-133

NAME OF SUBMITTER: Laura Konrath

SIGNATURE: /Laura Konrath/

DATE SIGNED: 08/18/2014

Total Attachments: 4

source=4DwyerFranchisingTMRelease#page1.tif

TRADEMARK REEL: 005346 FRAME: 0938 source=4DwyerFranchisingTMRelease#page2.tif source=4DwyerFranchisingTMRelease#page3.tif source=4DwyerFranchisingTMRelease#page4.tif

> TRADEMARK REEL: 005346 FRAME: 0939

RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

This release granted on this 15th day of August, 2014, by MADISON CAPITAL FUNDING LLC, as Administrative Agent for the Secured Parties with offices at 30 South Wacker Drive, Suite 3700, Chicago, IL (the "Agent"), to DWYER FRANCHISING LLC, with principal offices at 1010 N. University Parks Drive, Waco, Texas 76707 (the "Grantor"), as follows:

WITNESSETH

WHEREAS, the Grantor has heretofore granted to the Agent a security interest in certain U.S. trademark applications and trademark registrations more particularly set forth on Schedule 1 attached hereto (collectively, the "Intellectual Property Collateral") pursuant to that certain Intellectual Property Security Agreement dated as of July 3, 2012 (the "Agreement") between the Agent and the Grantor; and

WHEREAS, the Agent wishes to release and restore all right, title and interest in and to the Intellectual Property Collateral to the Grantor and to dissolve any and all liens and encumbrances respecting the Intellectual Property Collateral shown on the attached Schedule 1 hereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Agent hereby releases, discharges, quit claims and relinquishes unto the Grantor any and all right, title and interest in and to the Intellectual Property Collateral, and more particularly, the security interest in the trademark applications and trademark registrations as set forth on Schedule 1 hereto, granted to Agent by the Grantor by the Agreement, which security interest was duly recorded at the United States Patent and Trademark Office.

DWYER FRANCHISING LLC

Executed as of the date first written above.

Name: DEBBIÉ WRIGHT-HOOD, SECRETARY Title:

MADISON CAPITAL FUNDING LLC as Administrative Agent

Name: Christopher W. Taylor Title: Director

as Grantor

CHI:2857931.2

RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

This release granted on this 15th day of August, 2014, by MADISON CAPITAL FUNDING LLC, as Administrative Agent for the Secured Parties with offices at 30 South Wacker Drive, Suite 3700, Chicago, IL (the "Agent"), to DWYER FRANCHISING LLC, with principal offices at 1010 N. University Parks Drive, Waco, Texas 76707 (the "Grantor"), as follows:

WITNESSETH

WHEREAS, the Grantor has heretofore granted to the Agent a security interest in certain U.S. trademark applications and trademark registrations more particularly set forth on <u>Schedule 1</u> attached hereto (collectively, the "Intellectual Property Collateral") pursuant to that certain Intellectual Property Security Agreement dated as of July 3, 2012 (the "<u>Agreement</u>") between the Agent and the Grantor; and

WHEREAS, the Agent wishes to release and restore all right, title and interest in and to the Intellectual Property Collateral to the Grantor and to dissolve any and all liens and encumbrances respecting the Intellectual Property Collateral shown on the attached <u>Schedule 1</u> hereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Agent hereby releases, discharges, quit claims and relinquishes unto the Grantor any and all right, title and interest in and to the Intellectual Property Collateral, and more particularly, the security interest in the trademark applications and trademark registrations as set forth on Schedule 1 hereto, granted to Agent by the Grantor by the Agreement, which security interest was duly recorded at the United States Patent and Trademark Office.

Executed as of the date first written above.

DWYER FRANCHISING LLC as Grantor

MADISON CAPITAL FUNDING LLC as Administrative Agent

Name: Christopher W. Taylor

Title: Director

CHI:2857931.2

SCHEDULE 1 (See Attached)

CHI:2857931.2

TRADEMARK REEL: 005346 FRAME: 0942

SCHEDULE 1

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Trademark Security Agreement

TRADEMARK APPLICATIONS AND REGISTRATIONS

| The state of the s | Country | ang Serial No./ Serial No. | Reg. No. Aspl. (| THE RESERVE OF THE PARTY OF THE |
|--|--------------|--|------------------|--|
| THE GROUNDS GUYS | U.S. Federal | 77828101 | 4154466 | Dwyer Franchising LLC |
| | | Sep 16, 2009 | Jun 5, 2012 | ' |
| THE GROUNDS GUYS (and | U.S. Federal | 77981170 | 3932623 | Dwyer Franchising LLC |
| design) | | Feb 4, 2010 | Mar 15, 2011 | |
| THE GROUNDS GUYS (and | U.S. Federal | 77928030 | 4122266 | Dwyer Franchising LLC |
| design) | | Feb 4, 2010 | Apr 3, 2012 | |

TRADEMARK REEL: 005346 FRAME: 0943

RECORDED: 08/18/2014