

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314980

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Flora Technologies Ltd.		08/04/2014	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Hallstar Innovations Corp.		
Street Address:	120 S. Riverside		
Internal Address:	Suite 1620		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1982335	FLORASOLVS	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	rebecca.lederhouse@bakermckenzie.com, colleen.brennan@bakermckenzie.com		
Correspondent Name:	Rebecca Lederhouse		
Address Line 1:	300 East Randolph Street, Suite 5000		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	22145020-140654		
NAME OF SUBMITTER:	Rebecca Lederhouse		
SIGNATURE:	/rebecca lederhouse/		
DATE SIGNED:	08/22/2014		
Total Attachments: 6			
source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page1.tif			
source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page2.tif			
source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page3.tif			

CH \$40.00 1982335

TRADEMARK

source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page4.tif

source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page5.tif

source=Assignment from International Flora Technologies Ltd and Hallstar Innovations#page6.tif

EXHIBIT B

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made as of August 4, 2014, by and between HallStar Innovations Corp., a Delaware corporation (the "Buyer") and International Flora Technologies Ltd., an Arizona corporation (the "Seller").

WHEREAS, Buyer and Seller entered into that certain Asset Purchase Agreement dated as of 4 Aug, 2014 (the "Agreement") (Capitalized terms used herein that are not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement);

WHEREAS, pursuant to that Agreement, upon the Buyer's delivery of the Closing Payment to the Seller, Seller agreed to convey, assign, transfer and deliver to the Buyer all of Seller's right, title and interest in and to any and all of the Listed Assets and Related IP by executing this Intellectual Property Assignment;

WHEREAS, the Seller wishes to assign all of the Seller's right, title and interest in and to the following patents and patent applications (collectively referred to as the "Patents");

[REDACTED]		
Production and use of novel alkoxyated monoesters	US 6,706,768	Issued 3/16/2004
Alkoxyated fully hydrogenated jojoba wax esters	CA 2,540,915	Issued 5/24/2011
Alkoxyated fatty ester compositions	PCT/US2003/037112	Filed 11/20/2003
Alkoxyated fatty ester compositions	EP1685226	Filed 11/20/2003

WHEREAS, the Seller wishes to assign all of the Seller's right, title and interest in and to the following trademarks as well as the goodwill associated with each trademark (collectively referred to as the "Trademarks");

[REDACTED]		
Mark: FLORASOLVS	US 1,982,335	Registered June 25, 1996

Mark: FLORASOLVS	Europe (CTM) 2653186	Registered September 25, 2003
Mark: FLORASOLVS	Australia 1583286	Registered January 28, 2014

NOW THEREFORE, for good, valuable and lawful consideration including the Closing Payment, receipt and sufficiency of which is hereby acknowledged, the Seller hereby represents and agrees as follows:

1. Seller hereby sells, assigns, and transfers to the Buyer, and the Buyer hereby accepts, the Seller's entire right, title and interest in and to the Patents, and the Seller's entire right, title and interest in and to the inventions set forth in the Patents, and in and to any and all divisions, continuations, and continuations-in-part of the Patents, or reissues, reexaminations, or extensions of the Patent, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries.

2. Seller hereby sells, assigns, and transfers to the Buyer, and the Buyer hereby accepts the Seller's entire right, title and interest in and to the Trademarks.

3. Seller hereby sells, assigns, and transfers to the Buyer, and the Buyer hereby accepts, the Seller's entire right, title and interest in and to all other Related IP.

Seller covenants and agrees to cooperate with Buyer and, upon reasonable request, to execute documents necessary or desirable to be done for the filing, prosecution, assignment, maintenance, enforcement, and defense of the Patents, Trademarks and other Related IP.

The rights sold, assigned, and transferred herein include any and all rights of recovery based on past infringement of Patents, Trademarks and other Related IP. The rights sold, assigned, and transferred herein shall be held and enjoyed by the Buyer, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the terms for which the Patents, Trademarks and other Related IP have been granted, and all extensions thereof, as fully and entirely as the same would have been held and enjoyed by the Seller, had this sale and assignment not been made.


This Assignment may be executed in two or more facsimile or original counterparts, each of which shall be deemed to be an original, but all of which, when taken together, shall constitute one and the same Assignment.

IN WITNESS WHEREOF, this Assignment is duly executed as of the date first set forth above.

HALLSTAR INNOVATIONS CORP.

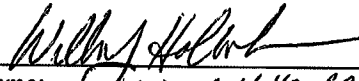
By: _____
Name:
Title:

**INTERNATIONAL FLORA TECHNOLOGIES
LTD.**

By:  _____
Name: JAMES S. BROWN 04 Aug 14
Title: PRESIDENT

[Signature page to Intellectual Property Assignment Agreement]

HALLSTAR INNOVATIONS CORP.

By: 
Name: WILLIAM HOLBROOK
Title: SECRETARY

INTERNATIONAL FLORA TECHNOLOGIES LTD.

By: _____
Name:
Title:

