

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest recorded at Reel 5065/Frame 0396		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crystal Financial LLC		08/29/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Active Media Services, Inc.		
Street Address:	One Blue Hill Plaza		
City:	Pearl River		
State/Country:	NEW YORK		
Postal Code:	10965		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1856922	ACTIVE INTERNATIONAL	
Registration Number:	3185955	ACTIVE INTERNATIONAL	
Registration Number:	3829095	AFL SUPPLY CHAIN SOLUTIONS	
Registration Number:	4074070	CREATING VALUE WITH EVERY TRADE	
CORRESPONDENCE DATA			
Fax Number:	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-451-3800		
Email:	skann@gibsondunn.com		
Correspondent Name:	Stephanie S. Kann, Senior Paralegal		
Address Line 1:	3161 Michelson Drive		
Address Line 2:	Gibson, Dunn & Crutcher LLP		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	05575-00001		
NAME OF SUBMITTER:	Stephanie S. Kann		
SIGNATURE:	/stephanie s. kann/		
DATE SIGNED:	08/29/2014		
Total Attachments: 31			

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**RELEASE OF GRANT OF SECURITY INTEREST IN UNITED STATES
TRADEMARKS**

This Release of Grant of Security Interest in United States Trademarks (this “Release”) is made as of August 29, 2014, by Crystal Financial LLC, a Delaware limited liability company with an office at Two International Place, 17th Floor, Boston, Massachusetts 02110, in its capacity as Agent under (and as defined in) the Security Agreement referred to below (the “Secured Party”) for the benefit of Active Media Services, Inc., a Delaware corporation, located at One Blue Hill Plaza, Pearl River, New York, 10965 (the “Debtor”). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security Agreement.

W I T N E S S E T H:

WHEREAS, the Debtor and the Secured Party are parties to that certain Grant of Security Interest in United States Trademarks dated as of July 1, 2013 (as amended, restated or otherwise modified through the date hereof, the “Security Agreement”), pursuant to which the Debtor has granted to the Secured Party for its benefit and the benefit of various other financial institutions, a security interest in the trademarks set forth on Schedule A hereto (the “Trademarks”) and the goodwill of the business symbolized by such Trademarks, and the registrations and applications therefor (together with the Trademarks, the “Trademark Collateral”);

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office at Reel 5065 and Frame 0396 on July 8, 2013; and

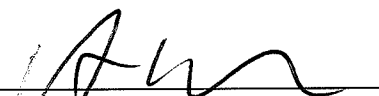
WHEREAS, the Debtor has requested that the Secured Party provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release of its security interest, and claims of security interest, in the Trademark Collateral and the Secured Party is willing to provide such document, subject to the terms hereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby agrees as follows:

1. The Secured Party does hereby terminate, release and discharge the entirety of any and all security interests that it may have in, and all claims, whether presently existing or hereafter acquired or created, pursuant to the Security Agreement to the Trademark Collateral and any right, title or interest of the Secured Party in such Trademark Collateral shall hereby terminate, cease and become void. The Secured Party hereby assigns, transfers and conveys any and all right, title or interest of the Secured Party in the Trademark Collateral to the Debtor.
2. This Release may be executed in any number of counterparts (including electronic transmission and facsimile counterparts), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.
3. This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the undersigned has caused this Release of Grant of Security Interest in United States Trademarks to be executed and delivered as of the date first written above.

CRYSTAL FINANCIAL LLC

By: 
Name: Christopher A. Arnold
Title: Senior Managing Director

[SIGNATURE PAGE TO RELEASE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS]

TRADEMARK
REEL: 005354 FRAME: 0417

SCHEDULE A

See Attached

ACTIVE INTERNATIONAL		App. No	Reg. No	Australia
Docket/Cam No:	009245-0006-007/903239-007021	App. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.		1061429	1061429	
		Jun-22-2005	Jun-22-2005	Registered
		Oct-20-2005		

Renewal Due Jun-22-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Reg. No	Australia
Docket/Cam No:	009245-0023-007/903239-007020	App. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.		1061404	1061404	
		Jun-22-2005	Jun-22-2005	Registered
		Oct-20-2005		

Renewal Due Jun-22-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

AUDIENCE FUEL		App. No	Reg. No	Australia
Docket/Cam No:	009245-0075-007/903239-007002	App. Date	Reg. Date	Madrid National
AUDIENCE FUEL, INC.			IR1111753	
		Feb-02-2012	Feb-02-2012	Registered
		May-03-2012		

Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

ACTIVE INTERNATIONAL		App. No		Reg. No		Brazil
Docket/Cam No:	009245-0006-037/903239-037021	App. Date	Pub. Date	Reg. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.		827.589.328 Jul-15-2005	Aug-16-2005	827589328 Apr-12-2011		Registered

Renewal Due Apr-12-2021

Class(es):
35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No		Reg. No		Brazil
Docket/Cam No:	009245-0023-037/903239-037020	App. Date	Pub. Date	Reg. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.		827.589.310 Jul-15-2005	Aug-16-2005	827589310 Apr-13-2010		Registered

Renewal Due Apr-13-2020

Class(es):
35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BATERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL AND GLOBE DESIGN		App. No		Reg. No		Brazil
Docket/Cam No:	009245-0038-037/903239-037037	App. Date	Pub. Date	Reg. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.		823.083.306 Aug-18-2000	Feb-13-2007	823.083.306 Feb-13-2007		Registered

Renewal Due Feb-13-2017

Class(es):
35 BUSINESS RESEARCH, TRADE COMMERCIAL AGENCIES, CREATION AND OPENING OF NEW MARKS



ACTIVE INTERNATIONAL AND GLOBE DESIGN

Docket/Cam No: 009245-0028-037/903239-037028

ACTIVE MEDIA SERVICES, INC.



App. No	Pub. Date	Reg. No	Reg. Date	Brazil
823.083.314	Nov-07-2000	823083314	Nov-28-2006	Registered
Aug-18-2000				

Renewal Due Nov-28-2016

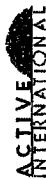
Class(es):

36 FINANCIAL SERVICES; FINANCIAL SERVICES RELATED TO THE VALUATION; FINANCES AND INSURANCE SERVICES

ACTIVE INTERNATIONAL AND GLOBE DESIGN

Docket/Cam No: 009245-0027-037/903239-037027

ACTIVE MEDIA SERVICES, INC.



App. No	Pub. Date	Reg. No	Reg. Date	Brazil
823.083.322	Nov-07-2000	823083322	Nov-28-2006	Registered
Aug-18-2000				

Renewal Due Nov-28-2016

Class(es):

35 PROFESSIONAL BUSINESS CONSULTANCY SERVICES, INFORMATION SERVICES ABOUT BUSINESS, SEARCH CONSULTANCY SERVICES, INVESTIGATION, ORGANIZATION AND ADMINISTRATION SERVICES; PUBLICITY AND ADVERTISING SERVICES; ADVERTISING AND PUBLICITY IN TELEVISION, RADIO AND PANELS (OUTDOORS), MARKETING AGENCIES FOR IMPORT AND EXPORT SERVICES, CONDUCTION OF CORPORATIVE COMMERCIAL TRANSACTIONS, COMMERCIAL EXCHANGE SERVICES, IDENTIFICATION AND PROVIDING BUSINESS SERVICES RELATED TO THE GOODS AND SERVICES OF OTHERS, AND SELECTION OF MARKETS OF GOODS AND SERVICES OF OTHERS; WORLDWIDE MARKETING AND REMARKETING STUDIES

ACTIVE INTERNATIONAL		App. No	Pub. Date	Reg. No	Canada
Docket/Cam No:	App. Date	Reg. Date			
009245-0006-001/903239-001021	1,260,951 Jun-13-2005	TMA677,822 Nov-29-2006	Apr-19-2006		
ACTIVE MEDIA SERVICES, INC.					Registered

Renewal Due Nov-29-2021

Class(es):

PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE OF SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; PLACING AND PREPARING RADIO, TELEVISION, MAGAZINE AND OUTDOOR ADVERTISEMENTS FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS AND SERVICES FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	Canada
Docket/Cam No:	App. Date	Reg. Date			
009245-0023-001/903239-001020	1,260,952 Jun-13-2005	TMA668,544 Jul-24-2006	Jan-04-2006		
ACTIVE MEDIA SERVICES, INC.					Registered

Renewal Due Jul-24-2021



Class(es):

PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL IN CHINESE CHARACTERS
Docket/Cam No: 009245-0069-146/903239-146069

App. No
App. Date
Pub. Date
Reg. No
Reg. Date

10104782
Oct-25-2011
Dec-09-2012

China

ACTIVE MEDIA SERVICES, INC.

劲活国际

Published

Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; ADVERTISEMENT PLAN; ADVERTISING, ON-LINE ADVERTISING ON A COMPUTER NETWORK; RADIO COMMERCIALS; BILL-POSTING; OUTDOOR ADVERTISING; INFORMATION AGENCIES (COMMERCIAL); PROCUREMENT SERVICES FOR OTHERS [PURCHASING GOODS AND SERVICES FOR OTHER BUSINESSES]; SALES PROMOTION [FOR OTHERS]; BUSINESS INVESTIGATION; BUSINESS MANAGEMENT CONSULTANCY; BUSINESS INFORMATION

ACTIVE INTERNATIONAL IN CHINESE CHARACTERS
Docket/Cam No: 009245-0070-146/903239-146070

App. No
App. Date
Pub. Date
Reg. No
Reg. Date

China

ACTIVE MEDIA SERVICES, INC.

劲活国际

10104781
Oct-25-2011
Dec-06-2012

Published

Class(es):

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; REAL ESTATE BROKERS; REAL ESTATE APPRAISAL; BROKERAGE; TRUSTEESHIP

Docket/Cam No.	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	China
009245-0068-146/9032339-146068	10104783	Oct-25-2011	Oct-06-2012			Published

ACTIVE MEDIA SERVICES, INC.



Class(es):

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; REAL ESTATE BROKERS; REAL ESTATE APPRAISAL; BROKERAGE; TRUSTEESHIP

Docket/Cam No.	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	China
009245-0067-146/9032339-146067	10104784	Oct-25-2011				Pending App

ACTIVE MEDIA SERVICES, INC.



Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; ADVERTISEMENT PLAN; ADVERTISING, ON-LINE ADVERTISING ON A COMPUTER NETWORK; RADIO COMMERCIALS; BILL-POSTING; OUTDOOR ADVERTISING; INFORMATION AGENCIES (COMMERCIAL); PROCUREMENT SERVICES FOR OTHERS [PURCHASING GOODS AND SERVICES FOR OTHER BUSINESSES]; SALES PROMOTION [FOR OTHERS]; BUSINESS INVESTIGATION; BUSINESS MANAGEMENT CONSULTANCY; BUSINESS INFORMATION

AUDIENCE FUEL		App. No	Reg. No	China
Docket/Cam No:	App. Date	Pub. Date	Reg. Date	Madrid National
009245-0075-146/903239-146021	Feb-02-2012		Feb-02-2012	

AUDIENCE FUEL, INC.

Feb-02-2012

Feb-02-2012

Pending App

Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

CREATING VALUE WITH EVERY TRADE IN ENGLISH AND CHINESE CHARACTERS

ACTIVE MEDIA SERVICES, INC.		App. No	Reg. No	China
Docket/Cam No:	App. Date	Pub. Date	Reg. Date	
009245-0065-146/903239-146052	10104786			
	Oct-25-2011			

CREATING VALUE WITH EVERY TRADE
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Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; ADVERTISEMENT PLAN; ADVERTISING, ON-LINE ADVERTISING ON A COMPUTER NETWORK; RADIO COMMERCIALS; BILL-POSTING; OUTDOOR ADVERTISING; INFORMATION AGENCIES (COMMERCIAL); PROCUREMENT SERVICES FOR OTHERS [PURCHASING GOODS AND SERVICES FOR OTHER BUSINESSES]; SALES PROMOTION [FOR OTHERS]; BUSINESS INVESTIGATION; BUSINESS MANAGEMENT CONSULTANCY; BUSINESS INFORMATION

CREATING VALUE WITH EVERY TRADE IN ENGLISH AND CHINESE CHARACTERS	App. No	Reg. No	China
Docket/Carm No:	App. Date	Reg. Date	
009245-0066-146/903239-146053	10104785		
ACTIVE MEDIA SERVICES, INC.	Oct-25-2011		Pending App

CREATING VALUE WITH EVERY TRADE
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Class(es):

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS; REAL ESTATE APPRAISAL; BROKERAGE; TRUSTEESHIP

ACTIVE INTERNATIONAL

Docket/Carm No:	App. No	Reg. No	European Community
	App. Date	Reg. Date	
009245-0006-300/903239-300021	4483574	4483574	
ACTIVE MEDIA SERVICES, INC.	Jun-13-2005	Jun-13-2005	Registered

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY (TANGIBLE GOODS) FOR OTHERS

Renewal Due Jun-30-2015

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Reg. No	European Community
Docket/Cam No:	App. Date	Pub. Date	Reg. Date	
009245-0023-300/903239-300020	4487914 Jun-13-2005		4487914 Jun-13-2005	Registered
				Renewal Due Jun-30-2015



Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY (TANGIBLE GOODS) FOR OTHERS

36 EXCHANGE SERVICES, NAMELY BARTERING OF REAL PROPERTY

AUDIENCE FUEL		App. No	Reg. No	European Community
Docket/Cam No:	App. Date	Pub. Date	Reg. Date	Madrid National
009245-0075-300/903239-300022	Feb-02-2012	Oct-13-2012	Feb-02-2012	Published
				Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

ACTIVE INTERNATIONAL		App. No		Reg. No		Hong Kong	
Docket/Cam No:	009245-0006-023/903239-023021	App. Date	Pub. Date	Reg. Date	Reg. Date		
ACTIVE MEDIA SERVICES, INC.		300437869 Jun-13-2005	Oct-07-2005	300437869 Jun-13-2005		Registered	

Renewal Due Jun-12-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; BARTER EXCHANGE SERVICES FOR GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (IN CHINESE CHARACTERS - SERIES)		App. No		Reg. No		Hong Kong	
Docket/Cam No:	009245-0024-023/903239-023019	App. Date	Pub. Date	Reg. Date	Reg. Date		
ACTIVE MEDIA SERVICES, INC.		300455364 Jul-11-2005	Oct-06-2005	300455364 Jul-11-2005		Registered	

Renewal Due Jul-10-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; BARTER EXCHANGE SERVICES OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No		Reg. No		Hong Kong	
Docket/Cam No:	009245-0023-023/903239-023020	App. Date	Pub. Date	Reg. Date	Reg. Date		
ACTIVE MEDIA SERVICES, INC.		300437878 Jun-13-2005	Oct-07-2005	300437878 Jun-13-2005		Registered	

Renewal Due Jun-12-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; BARTER EXCHANGE SERVICES OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS



ACTIVE INTERNATIONAL		App. No	Pub. Date	Reg. No	India
Docket/Cam No:	App. Date	App. Date	Reg. Date	Reg. Date	
009245-0006-056/903239-056003	1450084	1450084	1450084	1450084	
ACTIVE MEDIA SERVICES, INC.	May-02-2006	Jun-16-2010	Feb-10-2011	Feb-10-2011	Registered

Renewal Due May-02-2016

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	India
Docket/Cam No:	App. Date	App. Date	Reg. Date	Reg. Date	
009245-0026-056/903239-056002	1450085	1450085	1450085	1450085	
ACTIVE MEDIA SERVICES, INC.	May-02-2006	Apr-16-2010	Feb-03-2011	Feb-03-2011	Registered

Renewal Due May-02-2016

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

AUDIENCE FUEL		App. No	Pub. Date	Reg. No	Israel
Docket/Cam No:	App. Date	App. Date	Reg. Date	Reg. Date	Madrid National
009245-0075-158/903239-158021	Feb-02-2012	Feb-02-2012	Feb-02-2012	Feb-02-2012	
AUDIENCE FUEL, INC.					Pending App

Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

ACTIVE INTERNATIONAL	App. No	Pub. Date	Reg. No	Japan
Docket/Cam No: 009245-0027-012/903239-012022	App. Date	Pub. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.	2005-81255 Aug-31-2005		4945155 Apr-14-2006	

Registered

Renewal Due Apr-14-2016

Class(es):

16 PASTES AND OTHER ADHESIVES FOR STATIONARY OR HOUSEHOLD PURPOSES; SEALING WAX; PRINTERS' REGLETS (INTERLINE LEADS), PRINTING TYPES; BLUEPRINTING MACHINES, ADDRESSING MACHINES, INKING RIBBONS, AUTOMATIC STAMP PUTTING-ON MACHINES, ELECTRIC STAPLERS FOR OFFICES, ENVELOPE SEALING MACHINES FOR OFFICES, STAMP OBLITERATING MACHINES, DRAWING INSTRUMENTS, TYPEWRITERS, MIMEOGRAPHS, RELIEF DUPLICATORS, PAPER SHREDDERS (FOR OFFICE USE), FRANKING MACHINES (STAMPING MACHINES), ROTARY DUPLICATORS; MARKING TEMPLATES; ELECTRIC PENCIL SHARPENERS; DECORATORS' PAINTBRUSHES; BABIES' DIAPERS OF PAPER; INDUSTRIAL PACKAGING CONTAINERS OF PAPER; FOOD WRAPPING PLASTIC FILM FOR HOUSEHOLD USE, GARBAGE BAGS OF PLASTICS (FOR HOUSEHOLD USE); BANNERS OF PAPER, FLAGS OF PAPER; INDOOR AQUARIA AND THEIR FITTINGS; HYGIENIC PAPER, TABLE NAPKINS OF PAPER, HAND TOWELS OF PAPER, HANDKERCHIEFS OF PAPER; BAGGAGE TAGS; PRINTED LOTTERY TICKETS (OTHER THAN TOYS); TABLE CLOTHS OF PAPER; PAPER AND CARDBOARD; STATIONERY AND STUDY MATERIALS; PRINTED MATTER; PAINTINGS AND CALLIGRAPHIC WORKS; PHOTOGRAPHS, PHOTOGRAPH STANDS

36 ACCEPTANCE OF DEPOSITS (INCLUDING SUBSTITUTE BOND ISSUANCE) AND ACCEPTANCE OF FIXED INTERVAL INSTALLMENT DEPOSITS, LOANS (FINANCING) AND DISCOUNT OF BILLS, DOMESTIC EXCHANGE SETTLEMENT, LIABILITY GUARANTEE AND ACCEPTANCE OF BILLS, SECURITIES LENDING, ACQUISITION AND TRANSFER OF MONETARY CLAIMS, SAFEKEEPING OF VALUABLES INCLUDING SECURITIES AND PRECIOUS METALS (SAFE DEPOSIT SERVICES), MONEY EXCHANGE (EXCHANGING MONEY), TRUSTEESHIP OF FINANCIAL FUTURES CONTRACTS, TRUSTEESHIP OF MONEY, SECURITIES, MONETARY CLAIMS, PERSONAL PROPERTY, LAND, RIGHTS ON LAND FIXTURES, SURFACE RIGHTS OR LEASE ON LAND, AGENCIES FOR BOND SUBSCRIPTIONS, LETTER-OF-CREDIT RELATED SERVICES, BROKERAGE FOR HIRE-PURCHASE; CREDIT CARD SERVICES; ISSUE OF TOKENS OF VALUE; AGENCIES FOR COLLECTING GAS OF ELECTRIC POWER UTILITY PAYMENTS; BUYING AND SELLING OF SECURITIES, TRADING OF SECURITIES INDEX FUTURES, TRADING OF SECURITIES OPTIONS AND OVERSEAS MARKET SECURITIES FUTURES, AGENCIES OR BROKERAGE FOR TRADING OF SECURITIES, SECURITIES INDEX FUTURES, SECURITIES OPTIONS, AND OVERSEAS MARKET SECURITIES FUTURES, AGENCIES OR BROKERAGE FOR ENTRUSTING AGENTS WITH ON-COMMISSION TRADING IN DOMESTIC MARKETS OF SECURITIES, SECURITIES INDEX FUTURES AND SECURITIES OPTIONS, AGENCIES OR BROKERAGE FOR ENTRUSTING AGENTS WITH ON-COMMISSION TRADING IN OVERSEAS MARKETS OF SECURITIES, SECURITIES INDEX FUTURES AND SECURITIES OPTIONS, AGENCIES OR BROKERAGE FOR TRANSACTION OF SECURITIES SUBSCRIPTION OF OFFERING, PROVIDING STOCK MARKET INFORMATION; AGENCIES FOR COMMODITY FUTURES TRADING; LIFE INSURANCE BROKERAGE, LIFE INSURANCE UNDERWRITING, AGENCIES FOR NON-LIFE INSURANCE, CLAIM ADJUSTMENT FOR NON-LIFE INSURANCE, NON-LIFE INSURANCE UNDERWRITING, INSURANCE PREMIUM RATE COMPUTING; MANAGEMENT OF BUILDINGS, AGENCIES OR BROKERAGE FOR RENTING OF BUILDINGS, LEASING OR RENTING OF BUILDINGS, PURCHASE AND SALE OF BUILDINGS, AGENCIES OR BROKERAGE FOR PURCHASE AND SALE OF BUILDINGS, REAL ESTATE APPRAISAL, LAND MANAGEMENT, AGENCIES OR BROKERAGE FOR LEASING OR RENTING OF LAND, LEASING OF LAND, PURCHASE AND SALE OF LAND, AGENCIES OR BROKERAGE FOR PURCHASE OR SALES OF LAND; PROVIDING INFORMATION ON BUILDING OR LAND; ANTIQUE APPRAISAL, ART APPRAISAL, PRECIOUS STONE APPRAISAL; USED AUTOMOBILES APPRAISAL; COMPANY CREDIT INVESTIGATION; INFORMATION SERVICES RELATING TO TAX; CHARITABLE FUND RAISING; RENTAL OF PAPER MONEY AND COIN COUNTING OR PROCESSING MACHINES, RENTAL OF CASH DISPENSERS OR AUTOMATED-TELLER MACHINES

37 CONSTRUCTION; CONSTRUCTION CONSULTANCY; OPERATION, CHECK OR MAINTENANCE OF BUILDING EQUIPMENT; SHIPBUILDING, REPAIR OR MAINTENANCE OF VESSELS; AIRCRAFT MAINTENANCE OF VESSELS; AIRCRAFT MAINTENANCE OR REPAIR; REPAIR OF BICYCLES; REPAIR OR MAINTENANCE OF AUTOMOBILES; REPAIR OR MAINTENANCE OF RAILWAY ROLLING STOCK; REPAIR OR MAINTENANCE OF TWO-WHEELED MOTOR VEHICLES; REPAIR OR MAINTENANCE OF CINEMATOGRAPHIC MACHINES AND APPARATUS, REPAIR OR MAINTENANCE OF OPTICAL MACHINES AND INSTRUMENTS, REPAIR OR MAINTENANCE OF PHOTOGRAPHIC MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF LOADING-UNLOADING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF FIRE ALARMS; REPAIR OR MAINTENANCE OF OFFICE MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF AIR-CONDITIONING APPARATUS (FOR

INDUSTRIAL PURPOSES); BURNER MAINTENANCE OR REPAIR, REPAIR OR MAINTENANCE OF BOILERS, PUMP REPAIR OR MAINTENANCE, REPAIR OR MAINTENANCE OF FREEZING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF ELECTRONIC MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF TELECOMMUNICATION MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF CONSTRUCTION MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF CONSUMER ELECTRIC APPLIANCES; REPAIR OR MAINTENANCE OF ELECTRIC LIGHTING APPARATUS; REPAIR OR MAINTENANCE OF POWER DISTRIBUTION OR CONTROL MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF POWER GENERATORS, REPAIR OR MAINTENANCE OF ELECTRIC MOTORS; REPAIR OR MAINTENANCE OF LABORATORY APPARATUS AND INSTRUMENTS; REPAIR OR MAINTENANCE OF MEASURING AND TESTING MACHINES AND INSTRUMENTS; REPAIR OR MAINTENANCE OF MEDICAL MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF FIREARMS; REPAIR OR MAINTENANCE OF GLASSWARE MANUFACTURING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF CHEMICAL PROCESSING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF METALWORKING AND TOOLS; REPAIR OR MAINTENANCE OF SHOE MAKING MACHINES AND INSTRUMENTS; REPAIR OR MAINTENANCE OF FISHING MACHINES AND INSTRUMENTS; REPAIR OR MAINTENANCE OF MINING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF RUBBER-GOODS AND INSTRUMENTS; REPAIR OR MAINTENANCE OF INDUSTRIAL FURNACES; REPAIR OR MAINTENANCE OF INTEGRATED CIRCUITS MANUFACTURING MACHINES AND SYSTEMS, REPAIR OR MAINTENANCE OF MANUFACTURING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF PACKING OR WRAPPING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF TEXTILE MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF TOBACCO PROCESSING MACHINES AND SYSTEMS; REPAIR OR MAINTENANCE OF MACHINES AND APPARATUS FOR PROCESSING FOODS OR BEVERAGES; REPAIR OR MAINTENANCE OF MACHINES AND APPARATUS FOR LUMBERING, WOODWORKING, OR VENEER OR PLYWOOD MAKING; REPAIR OR MAINTENANCE OF TEXTILE MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF TOBACCO PROCESSING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF PAINTING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF AGRICULTURAL MACHINES AND IMPLEMENTS; REPAIR OR MAINTENANCE OF MACHINES AND APPARATUS FOR PULP-MAKING, PAPERMAKING OR PAPER-WORKING; REPAIR OR MAINTENANCE OF PLASTIC PROCESSING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF GASOLINE STATION EQUIPMENT; REPAIR OR MAINTENANCE OF MECHANICAL PARKING SYSTEMS, REPAIR OR MAINTENANCE OF BICYCLE PARKING APPARATUS; REPAIR OR MAINTENANCE OF INDUSTRIAL DISH WASHING MACHINES, REPAIR OR MAINTENANCE OF COOKING APPARATUS FOR INDUSTRIAL PURPOSES; REPAIR OR MAINTENANCE OF POWER-DRIVEN FLOOR CLEANING MACHINES; REPAIR OR MAINTENANCE OF VEHICLE WASHING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF WATER PURIFYING APPARATUS FOR USE IN BEAUTY SALONS OR BARBERS' SHOPS; REPAIR OR MAINTENANCE OF WASTE POLLUTION CONTROL EQUIPMENT; REPAIR OR MAINTENANCE OF MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF WASTE COMPACTING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF AMUSEMENT MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF WATER PURIFYING APPARATUS; REPAIR OR MAINTENANCE OF DIVING MACHINES AND APPARATUS; REPAIR OR MAINTENANCE OF NUCLEAR POWER PLANTS, REPAIR OR MAINTENANCE OF CHEMICAL PLANTS; FURNITURE RESTORATION; UMBRELLA REPAIR; REPAIR OR MAINTENANCE OF MUSICAL INSTRUMENTS; SAFE MAINTENANCE OR REPAIR; SHOE REPAIR; CLOCK AND WATCH REPAIR OR MAINTENANCE; SHARPENING OF SCISSORS AND KITCHEN KNIVES; SETUP OR REPAIR OF LOCKS; REPAIR OR MAINTENANCE OF GAS WATER HEATERS, REPAIR OR MAINTENANCE OF NON-ELECTRIC COOKING HEATERS, REPAIR OR MAINTENANCE OF COOKING POTS AND PANS; REPAIR OR MAINTENANCE OF SIGNBOARDS; REPAIR OF GAME MACHINES AND APPARATUS; REPAIR OF PERSONAL ORNAMENTS; REPAIR OF TOYS OR DOLLS; REPAIR OF SPORTS EQUIPMENT; REPAIR OF BILLIARD EQUIPMENT, REPAIR OF FISHING TACKLE; REPAIR OF SPECTACLES; FUR CARE AND REPAIR; LAUNDERING, PRESSING OF CLOTHING; CLOTHING REPAIR (MENDING CLOTHING); FLUFFING OF COTTON BATTING FOR FUTON; REPAIR OR TATAMI MATS; CHIMNEY SWEEPING; CLEANING OF BUILDING EXTERIOR SURFACES, WINDOW CLEANING, CARPET AND RUG CLEANING; FLOOR POLISHING; SEPTIC TANK CLEANING; BATHTUB AND BATH BOILER CLEANING; STREET CLEANING; STORAGE TANK CLEANING; DISINFECTING OF TELEPHONE HAND-SETS; VERMIN EXTERMINATING (OTHER THAN FOR AGRICULTURE, FORESTRY OR HORTICULTURE); STERILIZATION OF MEDICAL MACHINES AND APPARATUS; RENTAL OF CONSTRUCTION MACHINES AND APPARATUS; RENTAL OF FLOOR CLEANING MACHINES, RENTAL OF MOPS; RENTAL OF CAR-WASHING APPARATUS; RENTAL OF ELECTRIC WASHING MACHINES

INFORMATION; PRINTING; COLLECTION, SORTING AND DISPOSAL OF WASTE AND TRASH; RENTAL OF KNITTING MACHINES, RENTAL OF SEWING MACHINES; RENTAL OF PRINTING MACHINES AND APPARATUS RELATING TO ARTS, CRAFTS, SPORTS OR GENERAL KNOWLEDGE; PROVIDING INFORMATION ON DONATION OF HUMAN CORPSES FOR MEDICAL RESEARCH, ARRANGING OF DONATION OF HUMAN CORPSES FOR MEDICAL RESEARCH; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF SEMINARS; ANIMAL TRAINING; PLANT EXHIBITIONS, ANIMAL EXHIBITIONS; PROVIDING ELECTRONIC PUBLICATIONS, REFERENCE LIBRARIES OF LITERATURE AND DOCUMENTARY RECORDS; ART EXHIBITIONS; GARDENS FOR PUBLIC ADMISSION, CAVES FOR PUBLIC ADMISSION; PUBLICATION OF BOOKS; PRODUCTION OF BOOKS AND MAGAZINES FOR OTHERS; PLANNING ARRANGEMENT OF SHOWING MOVIES, SHOWS, PLAYS OR MUSICAL PERFORMANCES; MOVIE SHOWING, MOVIE FILM PRODUCTION, OR MOVIE FILM DISTRIBUTION; INFORMATION SERVICES RELATING TO MOVIE SHOWING, MOVIE FILM PRODUCTION, OR MOVIE FILM DISTRIBUTION; PRESENTATION OF LIVE SHOW PERFORMANCES, DIRECTION OR PRESENTATION OF PLAYS; PRESENTATION OF MUSICAL PERFORMANCE; PRODUCTION OF RADIO OR TELEVISION PROGRAMS; PRODUCTION OF VIDEO TAPE FILM IN THE FIELDS OF EDUCATION, CULTURE, ENTERTAINMENT OR SPORTS (NOT FOR MOVIES, RADIO OR TELEVISION PROGRAMS AND NOT FOR ADVERTISING AND PUBLICITY); DIRECTION OF MAKING RADIO OR TELEVISION PROGRAMS; OPERATION OF VIDEO EQUIPMENT OR AUDIO EQUIPMENT ETC. FOR PRODUCTION OF RADIO OR TELEVISION PROGRAMS; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF SPORTS COMPETITIONS; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF ENTERTAINMENT (EXCLUDING MOVIES, SHOWS, PLAYS, MUSICAL PERFORMANCES, SPORTS, HORSE RACES, BICYCLE RACES, BOAT RACES AND AUTO RACES); ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF HORSE RACES; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF BICYCLE RACES; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF BOAT RACES; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OR AUTO RACES; PROVIDING AUDIO OR VIDEO STUDIOS; PROVIDING SPORTS FACILITIES; PROVIDING AMUSEMENT FACILITIES; PROVIDING FACILITIES FOR MOVIES, SHOWS, PLAYS, MUSIC OR EDUCATIONAL TRAINING; BOOKING OF SEATS FOR SHOWS; RENTAL OF CINEMATOGRAPHIC MACHINES AND APPARATUS, RENTAL OF CINE-FILMS; RENTAL OF MUSICAL INSTRUMENTS; RENTAL OF SPORTS EQUIPMENT; RENTAL OF TELEVISION SETS, RENTAL OF RADIO SETS; BOOK RENTAL; RENTAL OF RECORDS OR SOUND-RECORDED MAGNETIC TAPES, RENTAL OF IMAGE-RECORDED MAGNETIC TAPES; RENTAL OF NEGATIVES, RENTAL OF POSITIVES; RENTAL OF TOYS, RENTAL OF AMUSEMENT MACHINES AND APPARATUS; RENTAL OF GAME MACHINES AND APPARATUS; RENTAL OF PAINTINGS AND CALLIGRAPHIC WORKS; PHOTOGRAPHY; LANGUAGE INTERPRETATION, TRANSLATION; RENTAL OF CAMERAS, RENTAL OF OPTICAL MACHINES AND INSTRUMENTS

41. OPERATING LOTTERIES; EDUCATIONAL AND INSTRUCTION SERVICES RENTAL OF LAUNDRY DRYERS, RENTAL OF SPIN DRYERS FOR CLOTHES; RENTAL OF SPACE COOLING APPARATUS (FOR HOUSEHOLD PURPOSES); RENTAL OF MINING MACHINES AND APPARATUS; RENTAL OF AIR-CONDITIONING APPARATUS

43. PROVIDING TEMPORARY ACCOMMODATION; ACCOMMODATION BUREAU (BROKERING RESERVATIONS FOR HOTELS, BOARDING HOUSES OR THE LIKE); PROVIDING FOODS AND BEVERAGES (RESTAURANT SERVICES); INFORMATION SERVICES RELATING TO RESTAURANTS; BOARDING FOR ANIMALS; PRESCHOOLER AND INFANT CARE AT DAYCARE CENTERS; CARING OF ELDERLIES; PROVIDING CONFERENCE ROOMS, PROVIDING FACILITIES FOR EXHIBITIONS; RENTAL OF FUTON AND QUILTS; RENTAL OF COOKING EQUIPMENT FOR INDUSTRIAL PURPOSES, RENTAL OF INDUSTRIAL DISH DRYING MACHINES, RENTAL OF DISH WASHING MACHINES FOR INDUSTRIAL PURPOSES; RENTAL OF NON-ELECTRIC COOKING HEATERS, RENTAL OF KITCHEN WORKTOPS, RENTAL OF SINKS; RENTAL OF CURTAINS, RENTAL OF FURNITURE, RENTAL OF WALL HANGINGS, RENTAL OF FLOOR COVERINGS; RENTAL OF TOWELS

ACTIVE INTERNATIONAL		App. No	Pub. Date	Reg. No	Japan
Docket/Cam No:		App. Date		Reg. Date	
009245-0006-012/903239-012005		2004-4401 Jan-21-2004		4959387 Jun-09-2006	
ACTIVE MEDIA SERVICES, INC.					Registered

Renewal Due Jun-09-2016

Class(es):

35 PLANNING ADVERTISING FOR OTHERS, AGENCY SERVICES FOR MEDIA ADVERTISING FOR OTHERS; PROCUREMENT SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	Japan
Docket/Cam No:		App. Date		Reg. Date	
009245-0023-012/903239-012020		2005-54302 Jun-16-2005		4959428 Jun-09-2006	
ACTIVE MEDIA SERVICES, INC.					Registered

Renewal Due Jun-09-2016

Class(es):

35 PLANNING ADVERTISING FOR OTHERS, AGENCY SERVICES FOR MEDIA ADVERTISING FOR OTHERS; PROCUREMENT SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS



ACTIVE INTERNATIONAL AND DESIGN		App. No	Pub. Date	Reg. No	Japan
Docket/Cam No:		App. Date		Reg. Date	
009245-0008-012/903239-012007		2004-4402 Jan-21-2004		4960300 Jun-09-2006	Registered



Renewal Due Jun-09-2016

Class(es):

35 PLANNING ADVERTISING FOR OTHERS; AGENCY SERVICES FOR MEDIA ADVERTISING FOR OTHERS; PROCUREMENT SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL JAPAN		App. No	Pub. Date	Reg. No	Japan
Docket/Cam No:		App. Date		Reg. Date	
009245-0032-012/903239-012032		2001-104410 Nov-21-2001	Dec-17-2002	4620977 Nov-15-2002	Registered

Renewal Due Nov-15-2022

Class(es):

35 ADVERTISING AND BUSINESS SERVICES

42 SCIENTIFIC AND TECHNOLOGICAL SERVICES

ACTIVE MEDIA SERVICES, INC.

TRADEMARK REPORT

Jones Day
March 7, 2013

ACTIVE INTERNATIONAL JAPAN (in katakana)	App. No	Reg. No	Japan
Docket/Cam No: 009245-0031-012/903239-012031	App. Date	Reg. Date	
ACTIVE MEDIA SERVICES, INC.	2001-104409	4620976	
アシティブ・インターナショナル・ジャパン	Nov-21-2001	Nov-15-2002	Registered

Renewal Due Nov-15-2022

Class(es):

35 ADVERTISING AND BUSINESS SERVICES

42 SCIENTIFIC AND TECHNOLOGICAL SERVICES

ACTIVE INTERNATIONAL JAPAN (WITH KATAKANA)		App. No	Pub. Date	Reg. No	Japan
Docket/Cam No:	009245-0030-012/903239-012030	App. Date		Reg. Date	
ACTIVE MEDIA SERVICES, INC.		2005-397	Apr-25-2006	4939265	

アクティブ・インターナショナル・ジャパン

ACTIVE INTERNATIONAL JAPAN

Registered

Renewal Due Mar-24-2016

Class(es):

16 STATIONERY AND STUDY MATERIALS; PRINTED MATTER; PAINTINGS AND CALLIGRAPHIC WORKS; PHOTOGRAPHS, PHOTOGRAPH STANDS

36 ACCEPTANCE OF DEPOSITS (INCLUDING SUBSTITUTE BOND ISSUANCE) AND ACCEPTANCE OF FIXED INTERVAL INSTALLMENT DEPOSITS; LOANS (FINANCING) AND DISCOUNT OF BILLS, DOMESTIC EXCHANGE SETTLEMENT, LIABILITY GUARANTEE AND ACCEPTANCE OF BILLS, SECURITIES LENDING, ACQUISITION AND TRANSFER OF MONETARY CLAIMS, SAFEKEEPING OF VALUABLES INCLUDING SECURITIES AND PRECIOUS METALS (SAFE DEPOSIT SERVICES), MONEY EXCHANGE (EXCHANGING MONEY), TRUSTEESHIP OF FINANCIAL FUTURES CONTRACTS, TRUSTEESHIP OF MONEY, SECURITIES, MONETARY CLAIMS, PERSONAL PROPERTY, LAND, RIGHTS ON LAND FIXTURES, SURFACE RIGHTS OR LEASE ON LAND, AGENCIES FOR BOND SUBSCRIPTIONS, LETTER-OF-CREDIT RELATED SERVICES, BROKERAGE FOR HIRE-PURCHASE; CREDIT CARD SERVICES; ISSUE OF TOKENS OF VALUE; BUYING AND SELLING OF SECURITIES, TRADING OF SECURITIES INDEX FUTURES, TRADING OF SECURITIES OPTIONS AND OVERSEAS MARKET SECURITIES FUTURES, AGENCIES OR BROKERAGE FOR ENTRUSTING AGENTS WITH ON-COMMISSION TRADING IN OVERSEAS MARKETS OF SECURITIES, SECURITIES INDEX FUTURES, SECURITIES INDEX INFORMATION; LIFE INSURANCE BROKERAGE, LIFE INSURANCE UNDERWRITING, SECURITIES OFFERING, TRANSACTION OF SECURITIES SUBSCRIPTION OF OFFERING, PROVIDING STOCK MARKET UNDERWRITING; INSURANCE PREMIUM RATE COMPUTING; MANAGEMENT OF BUILDINGS, AGENCIES OR BROKERAGE FOR RENTING OF BUILDINGS, LEASING OR RENTING OF BUILDINGS, PURCHASE AND SALE OF BUILDINGS, AGENCIES OR BROKERAGE FOR PURCHASE AND SALE OF BUILDINGS, REAL ESTATE APPRAISAL, LAND MANAGEMENT, AGENCIES OR BROKERAGE FOR LEASING OR RENTING OF LAND, LEASING OF LAND, PURCHASE AND SALE OF LAND, AGENCIES OR BROKERAGE FOR PURCHASE OR SALES OF LAND

37 CONSTRUCTION; REPAIR OR MAINTENANCE OF AUTOMOBILES; REPAIR OR MAINTENANCE OF ELECTRONIC MACHINES AND APPARATUS

38 BROADCASTING; NEWS AGENCIES

40 PROCESSING OF CINEMATOGRAPHIC FILMS, PHOTOGRAPHIC ENLARGING, PHOTOGRAPHIC PRINTING, PHOTOGRAPHIC FILM DEVELOPMENT; BOOKBINDING; PRINTING; COLLECTION, SORTING AND DISPOSAL OF WASTE AND TRASH

41 PRODUCTION OF BOOKS AND MAGAZINES FOR OTHERS; PLANNING ARRANGEMENT OF SHOWING MOVIES, SHOWS, PLAYS OR MUSICAL PERFORMANCES; ORGANIZATION, MANAGEMENT OR ARRANGEMENT OF SEMINARS; INFORMATION SERVICES RELATING TO MOVIE SHOWING AND MOVIE FILM PRODUCTION

43 PROVIDING TEMPORARY ACCOMMODATION; INFORMATION SERVICES RELATING TO TEMPORARY ACCOMMODATION

Docket/Cam No:	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	Japan
009245-0075-012/903239-012021						Madrid National

AUDIENCE FUEL, INC. Feb-02-2012 Feb-02-2012 Pending App

Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

Docket/Cam No:	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	Madrid Protocol (TM)
009245-0075-500/903239-500021						

AUDIENCE FUEL, INC. Feb-02-2012 IR1111753 Feb-02-2012 Registered

Renewal Due Feb-02-2022

Class(es):

35 MEDIA MARKETING SERVICES NAMELY PROVIDING TRADING AND OPTIMIZATION SERVICES TO BUYERS AND SELLERS OF ADVERTISING

Docket/Cam No:	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	Mexico
009245-0019-009/903239-009007	676417	Sep-10-2004		869901	Feb-25-2005	

ACTIVE MEDIA SERVICES, INC. Sep-10-2004 Registered

Renewal Due Sep-10-2014

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING AND GOODS AND SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF REAL PROPERTY, GOODS AND SERVICES FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)			
Docket/Cam No:	009245-0023-009/903239-009020	App. No App. Date	Reg. No Reg. Date
		724109 Jun-21-2005	921130 Jun-21-2005
ACTIVE MEDIA SERVICES, INC.			Mexico

Registered
Renewal Due Jun-21-2015



Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL AND DESIGN			
Docket/Cam No:	009245-0020-009/903239-009005	App. No App. Date	Reg. No Reg. Date
		676415 Sep-10-2004	867660 Feb-22-2005
ACTIVE MEDIA SERVICES, INC.			Mexico



Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING AND GOODS AND SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF REAL PROPERTY, GOODS AND SERVICES FOR OTHERS

Registered
Renewal Due Sep-10-2014

ACTIVE INTERNATIONAL			
Docket/Cam No:	009245-0006-008/903239-008021	App. No App. Date	Reg. No Reg. Date
		731020 Jun-13-2005	731020 Jun-13-2005
ACTIVE MEDIA SERVICES, INC.			New Zealand

Registered

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

Registered
Renewal Due Jun-13-2015

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	Reg. Date	Country
Docket/Cam No:	009245-0023-008/903239-008020					New Zealand
ACTIVE MEDIA SERVICES, INC.						
		731097		731097	Jun-14-2005	
		Jun-14-2005		Jun-14-2005		Registered



Renewal Due Jun-14-2015

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	Reg. Date	Country
Docket/Cam No:	009245-0023-187/903239-187020					Republic of Korea
ACTIVE MEDIA SERVICES, INC.						



Not To Be Filed

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL CREATING VALUE WITH EVERY TRADE	Docket/Cam No:	009245-0058-187/903239-187023	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	Republic of Korea
ACTIVE MEDIA SERVICES, INC.			41-2011-0017016	Jun-13-2011		237700	Aug-13-2012	Registered

Renewal Due Aug-13-2022

Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS
44 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS AND SERVICES FOR OTHERS; BARTERING OF REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL	Docket/Cam No:	009245-0006-187/903239-187021	App. No	App. Date	Pub. Date	Reg. No	Reg. Date	Republic of Korea
ACTIVE MEDIA SERVICES, INC.			41-2011-0017015	Jun-13-2011		0239681	Sep-07-2012	Registered

Renewal Due Sep-07-2022

Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS
44 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS AND SERVICES FOR OTHERS; BARTERING OF REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL		App. No	Pub. Date	Reg. No	Reg. Date	Russian Federation
Docket/Cam No:	009245-0006-019/903239-019005					
ACTIVE MEDIA SERVICES, INC.		2004700737	Jan-16-2004	325379	Jan-16-2004	Registered

Renewal Due Jan-16-2014

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING AND OFFICE AND BUSINESS GOODS AND SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS AND SERVICES FOR OTHERS; IMPORT AGENCY AND DISTRIBUTOR SERVICES IN THE FIELDS OF MACHINERY, ELECTRONICS, MEDICAL DEVICES, AND ENERGY, TELECOM AND CONSTRUCTION EQUIPMENT

36 FINANCIAL SERVICES, NAMELY, PROVIDING FINANCING TO OTHERS FOR THE PURCHASE OF EQUIPMENT THROUGH THE ISSUANCE OF TRADE CREDITS TO THE EQUIPMENT MANUFACTURER

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	Reg. Date	Russian Federation
Docket/Cam No:	009245-0023-019/903239-019020					
ACTIVE MEDIA SERVICES, INC.		2005714508	Jun-16-2005	322086	Mar-05-2007	Registered

Renewal Due Jun-16-2015



Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE MEDIA	App. No	Pub. Date	Reg. No	Russian Federation
Docket/Cam No: 009245-0017-019/903239-019016	App. Date		Reg. Date	
ACTIVE MEDIA SERVICES, INC.	2004700738 Jan-16-2004		304045 Jan-16-2004	Registered

Renewal Due Jan-16-2014

Class(es):

35 PLANNING AND PURCHASING MEDIA ADVERTISING AND OFFICE AND BUSINESS GOODS AND SERVICES FOR OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS AND SERVICES FOR OTHERS

36 FINANCIAL SERVICES, NAMELY, PROVIDING FINANCING TO OTHERS FOR THE PURCHASE OF EQUIPMENT THROUGH THE ISSUANCE OF TRADE CREDITS TO THE EQUIPMENT MANUFACTURER; IMPORT AGENCY AND DISTRIBUTOR SERVICES IN THE FIELDS OF MACHINERY, ELECTRONICS, MEDICAL DEVICES, AND ENERGY, TELECOM, AND CONSTRUCTION EQUIPMENT

ACTIVE INTERNATIONAL CREATING VALUE WITH EVERY	App. No	Pub. Date	Reg. No	Turkey
TRADE	App. Date		Reg. Date	
Docket/Cam No: 009245-0058-046/903239-046058	2010/81198 Dec-21-2010			
ACTIVE MEDIA SERVICES, INC.				

Pending App

Class(es):

35 ASSISTANCE AND CONSULTANCY IN THE FIELDS OF BUSINESS MANAGEMENT AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL CREATING VALUE WITH EVERY TRADE AND DEVICE (IN BLACK AND WHITE)
Docket/Cam No: 009245-0058-220/903239-220058

ACTIVE MEDIA SERVICES, INC. App. No Pub. Date Reg. No United Arab Emirates

151392 Jan-06-2011 Oct-30-2011 162428 Registered

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS Renewal Due Jan-06-2021



Class(es):

36 EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

ACTIVE INTERNATIONAL App. No Pub. Date Reg. No United Kingdom

Docket/Cam No: 009245-0027-002/903239-002027 2162896 May-05-2000 Registered

ACTIVE MEDIA SERVICES, INC. App. Date Pub. Date Reg. Date Renewal Due Apr-01-2018

Class(es):

35 BUSINESS ADVICE AND CONSULTANCY SERVICES; SERVICES ALLOWING BUSINESSES TO ACCESS INFORMATION FROM THIRD PARTIES ABOUT GOODS AND SERVICES AVAILABLE FOR SALE OR PURCHASE, IN EXCHANGE FOR THE BUSINESSES' OWN GOODS OR SERVICES; CORPORATE BARTERING; SELECTION OF MARKETS FOR SALE AND RE-MARKETING OF GOODS/SERVICES ON BEHALF OF OTHERS; HANDLING OF BUSINESS TRANSACTIONS ON BEHALF OF OTHERS; ARRANGING FOR IMPORT AND EXPORT OF GOODS ON BEHALF OF OTHERS; BUSINESS EXCHANGE SERVICES; PROVISION OF ADVERTISING AND PUBLICITY SERVICES; PROVISION OF MARKETING ADVICE AND INFORMATION.

36 FINANCIAL SERVICES RELATING TO THE ISSUANCE OF TRADE CREDITS; INSURANCE SERVICES RELATING TO CORPORATE BARTER AND COUNTER-TRADING OF GOODS AND SERVICES; FINANCIAL EVALUATION AND FINANCIAL CONSULTANCY ADVICE IN THE FIELDS OF CORPORATE BARTER AND COUNTER-TRADING; PROVISION OF GUARANTEES AND INSURANCE FOR TRADE CREDITS

ACTIVE INTERNATIONAL AND DESIGN
 Docket/Cam No: 009245-0028-002/903239-002028
 App. No: 2179333
 App. Date: Oct-12-1998
 Pub. Date:
 Reg. No: 2179333
 Reg. Date: May-05-2000
 United Kingdom

ACTIVE MEDIA SERVICES, INC.
 Registered
 Renewal Due Oct-12-2018



Class(es):

35 BUSINESS ADVICE AND CONSULTANCY SERVICES; SERVICES ALLOWING BUSINESSES TO ACCESS INFORMATION FROM THIRD PARTIES ABOUT GOODS AND SERVICES AVAILABLE FOR SALE OR PURCHASE, IN EXCHANGE FOR THE BUSINESSES' OWN GOODS OR SERVICES; CORPORATE BARTERING; SELECTION OF MARKETS FOR SALE AND RE-MARKETING OF GOODS/SERVICES ON BEHALF OF OTHERS; HANDLING OF BUSINESS TRANSACTIONS ON BEHALF OF OTHERS; ARRANGING FOR IMPORT AND EXPORT OF GOODS ON BEHALF OF OTHERS; BUSINESS EXCHANGE SERVICES; PROVISION OF ADVERTISING AND PUBLICITY SERVICES; PROVISION OF MARKETING ADVICE AND INFORMATION.

36 FINANCIAL SERVICES RELATING TO THE ISSUANCE OF TRADE CREDITS; INSURANCE SERVICES RELATING TO CORPORATE BARTER AND COUNTER-TRADING OF GOODS AND SERVICES; FINANCIAL EVALUATION AND FINANCIAL CONSULTANCY ADVICE IN THE FIELDS OF CORPORATE BARTER AND COUNTER-TRADING; PROVISION OF GUARANTEES AND INSURANCE FOR TRADE CREDITS

ACTIVE INTERNATIONAL
 Docket/Cam No: 009245-0006-999/903239-999005
 App. No: 74/381,426
 App. Date: Apr-22-1993
 Pub. Date: Jul-12-1994
 Reg. No: 1,856,922
 Reg. Date: Oct-04-1994
 United States of America

ACTIVE MEDIA SERVICES, INC.
 Registered
 Renewal Due Oct-04-2014

Class(es):

35 PLACING AND PREPARING RADIO, TELEVISION, MAGAZINE AND OUTDOOR ADVERTISEMENTS FOR OTHERS; EXCHANGE SERVICES; NAMELY, BARTERING OF GOODS AND SERVICES FOR OTHERS

ACTIVE INTERNATIONAL (STYLIZED)		App. No	Pub. Date	Reg. No	United States of America
Docket/Cam No:	App. Date	Reg. Date			
009245-0026-999/903239-999019	78/657,511 Jun-24-2005	3,185,955 Dec-19-2006	Registered		
ACTIVE MEDIA SERVICES, INC.			Renewal Due Dec-19-2016		



Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND PROCURING AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

AFL LOGO		App. No	Pub. Date	Reg. No	United States of America
Docket/Cam No:	App. Date	Reg. Date			
009245-0052-999/903239-999046	77/641,381 Dec-30-2008	3,829,095 Aug-03-2010	Registered		
ACTIVE MEDIA SERVICES, INC.			Section 8 & 15 Deadline Aug-03-2016 Renewal Due Aug-03-2020		



Class(es):

39 SUPPLY CHAIN AND LOGISTICS SOLUTIONS, NAMELY, STORAGE, TRANSPORTATION AND DELIVERY OF DOCUMENTS, PACKAGES, RAW MATERIALS, AND OTHER FREIGHT FOR OTHERS BY AIR, RAIL, SHIP OR TRUCK

AUDIENCE FUEL		App. No	Pub. Date	Reg. No	United States of America
Docket/Cam No:	009245-0074-999/903239-999021	App. Date	Reg. Date		
AUDIENCE FUEL, INC.		85/400,871 Aug-18-2011	Aug-07-2012		Pending App

Class(es):

35 MEDIA MARKETING SERVICES TO SELLERS OF ADVERTISING THAT ARE ALSO BUYERS OF ADVERTISING, NAMELY, CONNECTING BUYERS AND SELLERS OF ADVERTISING ALLOWING THEM TO BUY, SELL, AND BARTER ADVERTISING; MEDIA MARKETING SERVICES TO SELLERS OF ADVERTISING THAT ARE ALSO BUYERS OF ADVERTISING, NAMELY, OPTIMIZATION SERVICES IN THE NATURE OF OPTIMIZING THE EFFICACY OF ADVERTISEMENTS; MEDIA MARKETING SERVICES TO SELLERS OF ADVERTISING THAT ARE ALSO BUYERS OF ADVERTISING, NAMELY, OPTIMIZATION SERVICES IN THE NATURE OF OPTIMIZING THE EFFICACY OF ADVERTISEMENTS BY SELECTING THE MOST EFFECTIVE CHANNELS FOR THE CLIENT'S ADVERTISEMENTS

CREATING VALUE WITH EVERY TRADE		App. No	Pub. Date	Reg. No	United States of America
Docket/Cam No:	009245-0057-999/903239-999057	App. Date	Reg. Date		
ACTIVE MEDIA SERVICES, INC.		85/318,819 May-12-2011	Oct-04-2011	4,074,070 Dec-20-2011	Registered

Class(es):

35 BUSINESS AND ADVERTISING SERVICES, NAMELY, PREPARING AND PLANNING MEDIA ADVERTISING PLANS AND SECURING ALL FORMS OF MEDIA ADVERTISING, NAMELY, ELECTRONIC, BROADCAST, PRINT, OUTDOOR AND INTERNET, FOR THE PURPOSE OF PROMOTING THE GOODS AND SERVICES OF OTHERS; EXCHANGE SERVICES, NAMELY BARTERING OF GOODS, SERVICES AND REAL PROPERTY FOR OTHERS

Section 8 & 15 Deadline Dec-20-2017
Renewal Due Dec-20-2021