# OP \$65.00 3641207

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM317538 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Getty Images, Inc.		09/12/2014	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Getty Images (US), Inc.
Street Address:	75 Varick Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	CORPORATION: NEW YORK

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3641207	IMAGE GUARANTEE
Registration Number:	2894459	ICONICA

### **CORRESPONDENCE DATA**

**Fax Number:** 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 206-359-8000

**Email:** pctrademarks@perkinscoie.com

Correspondent Name: Grace Han Stanton, Perkins Coie LLP

Address Line 1:1201 Third Avenue, Suite 4900Address Line 4:Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	25828-4000.0221.US01	
NAME OF SUBMITTER:	Reagan T. Roth of Perkins Coie LLP	
SIGNATURE:	/Reagan T. Roth/	
DATE SIGNED:	09/19/2014	

# **Total Attachments: 2**

source=IMAGE\_GUAR, ICONICA Assignment to GIUS#page1.tif source=IMAGE\_GUAR, ICONICA Assignment to GIUS#page2.tif

TRADEMARK REEL: 005366 FRAME: 0143

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### ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Gett	y Images, Inc. ("As	signor"), a Dela	aware Corporatio	on with its principal
place of business at	45 Varick	St, New	York NY	10013,
is the owner of the marks	listed below (the "	'Marks <sup>i</sup> "), and tl	he associated goo	odwill and common
law rights in and to the M	larks and the trader	nark registratio	ns for the Marks	(together, the
"Registrations") identifie	d below:			

Registration No.	<u>Mark</u>	Registration Date
3641207	IMAGE GUARANTEE	June 16, 2009
2894459	ICONICA	October 19, 2004

WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 75 Varick Street, New York, New York 10013 desires to acquire all right, title and interest in and to the Marks and Registrations, common law rights, and the goodwill associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to the Marks and the Registrations, and the goodwill and common law rights appurtenant thereto, and Assignee does hereby accept this assignment.

Assigner agrees to execute all instruments and documents and do such additional acts the Assignee may require in order to vest all right, title, and interest in and to the Marks and the Registrations to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 12 day of September, 2014

Getty Images, Inc.

By X

/ Name

Vice President

Getty Images (US), Inc.

By \\ \\ Name:

Title:

Via President + Secretary

TRADEMARK REEL: 005366 FRAME: 0145