

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318006

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lil' Drug Store Products, Inc.		09/19/2014	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Church & Dwight Co., Inc.		
Street Address:	500 Charles Ewing Boulevard		
City:	Ewing		
State/Country:	NEW JERSEY		
Postal Code:	08628		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4258505	JATO	
Registration Number:	1382024	LEGATRIN	
Registration Number:	1973493	LEGATRIN PM	
Registration Number:	3484598	PRÉ	
Registration Number:	2972756	PRE-SEED	
Registration Number:	4567900	PRO-B	
Registration Number:	3591790	REPHRESH	
Registration Number:	2757069	REPHRESH	
Registration Number:	3862026	REPHRESH BRILLIANT	
Registration Number:	3669238	REPHRESH CLEAN BALANCE	
Registration Number:	3987578	REPHRESH PRO-B	
Registration Number:	2757071	REPHRESH VAGINAL GEL	
Registration Number:	1591663	REPLENS	
Registration Number:	3409927	REPLENS	
Registration Number:	3856239	SERIOUSLY FUN BABY-MAKING	
CORRESPONDENCE DATA			
Fax Number:	6094037283		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6098061418		
TRADEMARK			

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Email: david.schuman@churchdwight.com
Correspondent Name: David J. Schuman
Address Line 1: 500 Charles Ewing Boulevard
Address Line 2: Law Department
Address Line 4: Ewing, NEW JERSEY 08628

ATTORNEY DOCKET NUMBER: FR15

NAME OF SUBMITTER: David J. Schuman

SIGNATURE: /David J. Schuman/

DATE SIGNED: 09/25/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of September 19, 2014 between Lil' Drug Store Products, Inc., an Iowa corporation having its principal place of business at 1201 Continental Place NE, Cedar Rapids, Iowa 52402 ("the Assignor") and Church & Dwight Co., Inc., a Delaware corporation having its principal place of business at 500 Charles Ewing Boulevard, Ewing, New Jersey 08628 ("the Assignee").

WHEREAS the Assignor has adopted, used and is using in its business the trademarks listed in the attached Schedule A, and is the sole owner of the trademark registrations listed in the attached Schedule A;

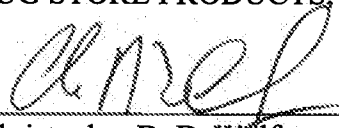
WHEREAS, the Assignee has on the effective date acquired certain assets of the Assignor, and desires to acquire the trademarks and registrations listed on the attached Schedule A, including all common law rights connected therewith ("the Trademarks"), and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, the Assignor hereby assigns, conveys and transfers to the Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the businesses symbolized by the Trademarks, including all claims and rights of recovery for damages and profits that the Assignor has or may have for past and future infringements of the Trademarks, if any, and all rights to sue for and collect such profits and damages; to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by the Assignor had this assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed and delivered as of the date first written above.

LIL' DRUG STORE PRODUCTS, INC.

By: _____


Christopher D. DeWolf
President and CEO

Schedule A

<i>Trademark</i>	<i>Registration No.</i>	<i>Class(es)</i>
JATO	4258505	5
LEGATRIN	1382024	5
LEGATRIN PM	1973493	5
PRE	3484598	5
PRE-SEED	2972756	5
PRO-B	4567900	5
REPHRESH	3591790	3, 5
REPHRESH	2757069	5
REPHRESH BRILLIANT	3862026	5
REPHRESH CLEAN BALANCE	3669238	5
REPHRESH PRO-B	3987578	5
REPHRESH VAGINAL GEL	2757071	5
REPLENS	1591663	5
REPLENS	3409927	3, 5
SERIOUSLY FUN BABY MAKING	3856239	5