

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318493

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Acknowledgement of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CTM Enterprises, Inc.		09/23/2014	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	214 N. Tryon Street		
Internal Address:	Suite 3900		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Bank: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3219813	P PURE DEMAND BY PURAFILTER 2000 WATER P	
Registration Number:	2699253	PURAFILTER 2000	
Registration Number:	2774392	PURAFILTER 2000	
Registration Number:	3219812	PURE DEMAND	
Registration Number:	3234980	SCENTED LIVING	
CORRESPONDENCE DATA			
Fax Number:	4125621041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-562-1637		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Michael L. Dever		
Address Line 1:	301 Grant Street		
Address Line 2:	20th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0081829-000003		
NAME OF SUBMITTER:	Michael L. Dever		
SIGNATURE:	/Michael L. Dever/		
DATE SIGNED:	09/30/2014		

CH \$140.00 3219813

Total Attachments: 3

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ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

September 25, 2014

WHEREAS, CTM ENTERPRISES, INC., a Nevada corporation (the "**Grantor**"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed Schedule 1, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "**Trademarks**");

WHEREAS, the Grantor has entered into that certain Pledge and Security Agreement, dated as of September 25, 2014, by and among the Grantor, other loan parties party thereto, and JPMorgan Chase Bank, N.A. (the "**Lender**") (as amended, restated, supplemented or otherwise modified from time to time in accordance with its terms, the "**Security Agreement**");

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Lender a continuing security interest in all right, title and interest of Grantor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "**Collateral**"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Lender a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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[SIGNATURE PAGE TO ACKNOWLEDGEMENT OF SECURITY INTEREST IN
TRADEMARKS]

IN WITNESS WHEREOF, the Grantor has caused this Assignment to be duly executed by its
officer thereunto duly authorized as of the date first written above.

GRANTOR:

CTM ENTERPRISES, INC.

By: _____

Name: Robert W. Lackey, Jr.

Title: Chief Executive Officer

STATE OF North Carolina)
COUNTY OF Catawba) SS

The foregoing instrument was acknowledged before me this 23 day of
September, 2014, by Robert W. Lackey Jr, a CEO of
CTM Enterprises Inc, on behalf of said _____.

Austin J. [Signature]
Notary Public

My commission expires July 19, 2019

SCHEDULE 1 TO
ACKNOWLEDGMENT OF SECURITY INTEREST IN TRADEMARKS

REGISTERED TRADEMARKS

Owner: CTM ENTERPRISES, INC.

TRADEMARK	U.S. SERIAL NO.	U.S. REGISTRATION
P PURE DEMAND BY PURAFILTER 2000 WATER PURIFICATION SYSTEMS	3219813	Mar. 20, 2007
PURAFILTER 2000	2699253	Mar. 25, 2003
PURAFILTER 2000	2774392	Oct. 21, 2003
PURE DEMAND	3219812	Mar. 20, 2007
SCENTED LIVING	3234980	Apr. 24, 2007
SCENTED LIVING	78/656,438	Jun. 22, 2005