# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM319214

	SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:		Security Agreement

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NEW DEAL LLC		10/03/2014	LIMITED LIABILITY COMPANY: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION
Street Address:	ONE BOSTON PLACE, 18th Floor
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	National Association: UNITED STATES

## **PROPERTY NUMBERS Total: 3**

Property Type Number		Word Mark		
Registration Number:	3096270	AGAINST ALL ODDS		
Registration Number: 3083375		AAO		
Registration Number:	2135946	AGAINST ALL ODDS		

#### **CORRESPONDENCE DATA**

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

202-370-4750 Phone:

Email: ipteam@nationalcorp.com

Darlena Bari Stark **Correspondent Name:** 

Address Line 1: 1025 Vermont Ave NW, Suite 1130 Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F152008
NAME OF SUBMITTER:	ANDREW NASH
SIGNATURE:	/ANDREW NASH/
DATE SIGNED:	10/06/2014

**Total Attachments: 4** 

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GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of

which are hereby acknowledged, NEW DEAL LLC, a New Jersey limited liability company (the

"Grantor"), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION (the

"Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to

and under to the United States trademarks, trademark registrations and trademark applications

(the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the

Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all

causes of action arising prior to or after the date hereof for infringement of any of the Marks or

unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all

the Secured Obligations of the Grantor, as such term is defined in the Security Agreement by the

Grantor and the Grantee, dated as of October 3, 2014 (as amended, modified, restated and/or

supplemented from time to time, the "Security Agreement"). The rights and remedies of the

Grantee with respect to the security interest granted herein are as set forth in the Security

Agreement, all terms and provisions of which are incorporated herein by reference. In the event

that any provisions of this Grant are deemed to conflict with the Security Agreement, the

provisions of the Security Agreement shall govern.

3rd	_day of _	IN WITNESS October	WHEREOF, 2014.	the und	dersigned ha	ave e	executed	this	Grant	as of	the
				NEW	DEAL LLC,	, as (	Grantor				
				Ву:	Name:	won Te	ws. dent	Ehya	1		

WELLS FARGO BANK, NATIONAL ASSOCIATION, as Grantee

Ву:

Name: Michael Stavrakos
Title: Assistant Vice President

Signature Page to Trademark Agreement

# SCHEDULE A

<u>MARK</u>	REGISTRATION NUMBER/APPLICATION NUMBER	REGISTRATION DATE/APPLICATION DATE				
Against All Odds	3096270	5/23/06				
AAO	3083375	4/18/06				
Against All Odds	2135946	2/10/98				

**RECORDED: 10/06/2014**