

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Uprising, PBC		10/20/2014	public benefit corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Questival, LLC		
Street Address:	7938 S. 3500 E.		
Internal Address:	Suite B-700		
City:	Cottonwood Heights		
State/Country:	UTAH		
Postal Code:	84121		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86278324	QUESTIVAL	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6572		
Email:	enielsen@swlaw.com		
Correspondent Name:	Snell & Wilmer L.L.P. Eric Nielsen		
Address Line 1:	400 E. Van Buren Street		
Address Line 2:	One Arizona Center		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	66796.00100		
NAME OF SUBMITTER:	Eric Nielsen		
SIGNATURE:	/Eric Nielsen/		
DATE SIGNED:	10/21/2014		
Total Attachments: 1			
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CH \$40.00 86278324

SERVICE MARK ASSIGNMENT

WHEREAS, Global Uprising, PBC, a Delaware public benefit corporation having an address at 7938 S. 3500 E., Suite B-700, Cottonwood Heights, UTAH 84121 ("Assignor"), has adopted, used, and is using in commerce the mark **QUESTIVAL** in connection with arranging, organizing, conducting and hosting various events, and organizing community entertainment, sporting and cultural gatherings, for which application serial number 86/278,324 is currently pending before the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Questival, LLC, a Delaware limited liability company having an address at 7938 S. 3500 E., Suite B-700, Cottonwood Heights, UTAH 84121 ("Assignee"), desires to acquire all rights in and to said Mark;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to the Mark, including the goodwill of the business symbolized by the Mark, and the right to sue for and collect damages for infringements and past infringements thereof.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Marks to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with all pertinent facts and documents relating to the foregoing Mark as reasonably may be known and accessible to Assignor.

EXECUTED on this 20th day of October, 2014.

Global Uprising, PBC, a Delaware public benefit corporation

By: 

Name: Jordan W. Allred

Title: CFO