

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM321029

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		10/22/2014	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	In Zone Holdings, Inc.
Street Address:	2251 Corporate Plaza Pkwy
Internal Address:	Suite 200
City:	Smyrna
State/Country:	GEORGIA
Postal Code:	33080
Entity Type:	CORPORATION: GEORGIA
Name:	In Zone Brands, Inc.
Street Address:	2251 Corporate Plaza Pkwy
Internal Address:	Suite 200
City:	Smyrna
State/Country:	GEORGIA
Postal Code:	33080
Entity Type:	CORPORATION: GEORGIA
Name:	Bubba Brands, Inc.
Street Address:	2251 Corporate Plaza Pkwy
Internal Address:	Suite 200
City:	Smyrna
State/Country:	GEORGIA
Postal Code:	33080
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3209625	THERE'S BIG AND THEN THERE'S BUBBA
Registration Number:	2885114	BUBBA KEG
Registration Number:	3717477	
Registration Number:	4116378	THERMAL HYDRATION EXPERTS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4032758	ENVY
Registration Number:	4005384	B
Registration Number:	3993099	BUBBA.
Registration Number:	3839426	BUBBA
Registration Number:	4231079	RAPTOR
Registration Number:	4345892	DRINKWARE PEOPLE LOVE
Registration Number:	4449089	MUGSOCK
Serial Number:	85389807	RAPTOR
Serial Number:	85472063	EDGE
Serial Number:	85195824	HERO
Serial Number:	86409822	B DRINKWARE PEOPLE LOVE!
Serial Number:	86260671	
Serial Number:	86260590	
Serial Number:	86236692	TASTE YOUR DRINK, NOT YOUR MUG
Serial Number:	86236705	TASTE YOUR FOOD, NOT YOUR CONTAINER
Serial Number:	86216368	TASTEGUARD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-499-6000

Email: nicolesaucedo@paulhastings.com

Correspondent Name: Nicole Saucedo-Paul Hastings LLP

Address Line 1: 191 N. Wacker Drive

Address Line 2: 30th Floor

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	F152326
NAME OF SUBMITTER:	Nicole Saucedo
SIGNATURE:	/Nicole Saucedo/
DATE SIGNED:	10/23/2014

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks is made as of October 22, 2014 by **JPMORGAN CHASE BANK, N.A.**, a national banking association ("Grantee"), having an address at 3475 Piedmont Road NE, 18th Floor, Atlanta, GA 30305.

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Grantee hereby expressly releases its liens and security interests upon the trademarks and trademark applications listed on Exhibit A-1 attached hereto and made a part hereof, and all products and proceeds of the foregoing, the goodwill of the business symbolized by the marks, and to any other rights it might have arising under that certain Pledge and Security Agreement among **IN ZONE HOLDINGS, INC.**, a Georgia corporation ("Holdings"), **IN ZONE BRANDS, INC.**, a Georgia corporation ("Brands"), **BUBBA BRANDS, INC.**, a Georgia corporation ("Grantor"), and together with Holdings and Brands, collectively, "Borrowers", and Grantee, dated May 25, 2012 (as at any time amended, restated, supplemented, or otherwise modified, the "Security Agreement"). A Notice of Grant of Security Interest in Trademarks was recorded June 1, 2012, on Reel No. 4793, Frame 0190, United States Patent and Trademark Office with respect to the trademarks and trademark applications listed on Exhibit A-2. This Release of Security Interest in Trademarks may be filed with the United States Patent and Trademark Office to evidence Grantee's release of the security interest against such trademarks and trademark applications.

Notwithstanding the foregoing, nothing contained herein shall constitute a release of Grantee's liens and security interests upon the proceeds from the sale of such trademarks and trademark applications by Grantor, or upon any trademarks and trademark applications held by Borrowers other than Grantor, or upon any trademarks, trademark applications, and rights and interests in intellectual property not listed on Exhibits A-1 and A-2 attached hereto.

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signature appear on the following page.]

IN WITNESS WHEREOF, Grantee has signed this Release of Security Interest in Trademarks effective as of the date first set forth above.

GRANTEE:




JPMORGAN CHASE BANK, N.A.

By: Rashmi Bhatt
Rashmi Bhatt, Authorized Signatory



EXHIBIT A-1


Trademarks and Trademark Applications

Trademarks:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
There's Big and Then There's Bubba	3,209,625	02/13/2007
Bubba Keg	2,885,114	09/14/2004
 Design only	3,717,477	12/01/2009
Thermal Hydration Experts	4,116,378	03/20/2012
Envy	4,032,758	09/27/2011
	4,005,384	08/02/2011
 Bubba	3,993,099	07/12/2011
Bubba	3,839,426	08/24/2010
Raptor	4,231,079	10/23/2012
DRINKWARE PEOPLE LOVE	4,345,892	06/04/2013
MUGSOCK	4,449,089	12/10/2013

Trademark Applications:

<u>Trademark</u>	<u>Serial Number</u>	<u>File Date</u>
Raptor	85/389,807	08/04/2011
Edge	85/472,063	11/14/2011
Hero	85/195,824	12/11/2010
	86/409,822	09/30/2014
	86/260,671	04/23/2014

<u>Trademark</u>	<u>Serial Number</u>	<u>File Date</u>
	86/260,590	04/23/2014
TASTE YOUR DRINK, NOT YOUR MUG	86/236,692	03/31/2014
TASTE YOUR FOOD, NOT YOUR CONTAINER	86/236,705	03/31/2014
TASTEGUARD	86/216,368	03/10/2014
BUBBA KEG HERO PRODUCT CONFIGURATION TRADE DRESS	Application not yet filed	

FOREIGN TRADEMARKS:




<u>Trademark</u>	<u>Registration /Serial #</u>	<u>Date</u>	<u>Country</u>
B & Design	A0045383	08/30/2014 09/30/2014	Australia China Community Trademark International Mexico New Zealand Philippines
B DRINKWARE PEOPLE LOVE! & Design	A0045381	09/30/2014	Australia China Community Trademark International Mexico New Zealand Philippines
BUBBA	1198235	02/11/2014	Australia China International Mexico Philippines
BUBBA	TMA880,095	06/13/2014	Canada
BUBBA	2014-001141	02/11/2014	Costa Rica
BUBBA	10763704	07/20/2012	Community Trademark
BUBBA	2014-001087	02/07/2014	Guatemala

<u>Trademark</u>	<u>Registration /Serial #</u>	<u>Date</u>	<u>Country</u>
BUBBA	4255/2014	02/06/2014	Honduras
BUBBA	Not filed yet		Malaysia
BUBBA	2014-000422	02/12/2014	Nicaragua
BUBBA	957024	10/11/2012	New Zealand
BUBBA	20140196658	02/07/2014	El Salvador
BUBBA KEG 52 Product Configuration Mark	1265380	11/22/2010	Australia
BUBBA. & Design	A0045382	09/30/2014	Australia China Community Trademark International Mexico New Zealand Philippines
BUBBA. & Design	TMA880,108	06/13/2014	Canada
BUBBA. & Design	Not filed yet		Malaysia
DRINKWARE PEOPLE LOVE!	A0045385	09/30/2014	Australia China Community Trademark International Mexico New Zealand Philippines
HERO	TMA811,025	11/04/2011	Canada
bubba & design	12446161	04/18/2013	China

EXHIBIT A-2

Trademarks and Trademark Applications

Trademarks:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
There's Big and Then There's Bubba	3,209,625	02/13/2007
Bubba Keg	2,885,114	09/14/2004
 Design only	3,717,477	12/01/2009
Thermal Hydration Experts	4,116,378	03/20/2012
Envy	4,032,758	09/27/2011
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Raptor	4,231,079	10/23/2012

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