TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM322587

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly Exec		Entity Type
Medical Asset Management, Inc.		07/21/2014	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	American Academy Holdings, LLC
Street Address:	2480 South 3850 West
Internal Address:	Suite B
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84120
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3556761	CIC

CORRESPONDENCE DATA

Fax Number: 8664782585

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9198294287

Email: tmgroup@hutchlaw.com

Holly Coldiron **Correspondent Name:**

3110 Edwards Mill Road Address Line 1:

Address Line 2: Suite 300

Address Line 4: Raleigh, NORTH CAROLINA 27612

ATTORNEY DOCKET NUMBER:	AAH.21042
NAME OF SUBMITTER:	Holly Coldiron
SIGNATURE:	/Holly Coldiron/
DATE SIGNED:	11/07/2014

Total Attachments: 2

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> **TRADEMARK** REEL: 005397 FRAME: 0145

ASSIGNMENT OF SERVICE MARK AND ACCOMPANYING REGISTRATION AND GOODWILL

July 2/_, 2014

Effective as of the date set forth above (the "Fffective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Medical Asset Management, Inc., a Georgia corporation ("Assignor"), does hereby sell, assign, transfer and set over to American Academy Holdings, LLC, a North Carolina limited liability company ("Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademark CIC, U.S. Registration No. 3,556,761 ("Mark"), any renewals or extensions of such registration, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the application and registration therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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TRADEMARK REEL: 005397 FRAME: 0146 IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

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RECORDED: 11/07/2014

TRADEMARK REEL: 005397 FRAME: 0147