

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM323276

| | |
|------------------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | First Lien Security Agreement |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-------------------------------------|
| Pabst Brewing Company, LLC | | 11/13/2014 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|--|
| Name: | UBS AG, Stamford Branch, as collateral agent |
| Street Address: | 677 Washington Boulevard |
| City: | Stamford |
| State/Country: | CONNECTICUT |
| Postal Code: | 06901 |
| Entity Type: | Bank: UNITED STATES |

PROPERTY NUMBERS Total: 206

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 2301348 | AMERICA'S BEST TASTING BEER OLD MILWAUKE |
| Registration Number: | 1331177 | ANDEKER |
| Registration Number: | 363733 | ANDEKER |
| Registration Number: | 1331176 | ANDEKER |
| Registration Number: | 1851641 | AUGSBURGER BAVARIAN STYLE |
| Registration Number: | 314441 | B |
| Registration Number: | 57226 | B PABST MILWAUKEE RED, WHITE AND BLUE |
| Registration Number: | 2994051 | BALLANTINE |
| Serial Number: | 85017067 | BALLANTINE |
| Registration Number: | 602807 | BALLANTINE |
| Serial Number: | 85954140 | BALLANTINE INDIA PALE ALE |
| Registration Number: | 3568093 | BEER BUILT RIGHT |
| Registration Number: | 3877249 | BEER BUILT RIGHT |
| Registration Number: | 3877250 | BEER BUILT RIGHT |
| Registration Number: | 3890474 | BEER BUILT RIGHT |
| Registration Number: | 2868875 | BIG BEAR |
| Registration Number: | 2868874 | BIG BEAR |
| Registration Number: | 780026 | BIG CAT |
| Registration Number: | 780027 | BIG CAT |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 308966 | BLACK LABEL |
| Registration Number: | 796521 | BLACK LABEL |
| Registration Number: | 4136438 | BLAST BY COLT 45 |
| Registration Number: | 4529968 | BLAST BY COLT 45 |
| Registration Number: | 3893046 | BLATZ |
| Registration Number: | 49804 | BLATZ |
| Registration Number: | 579133 | BLATZ |
| Registration Number: | 2991451 | BLATZ |
| Registration Number: | 145846 | BLATZ B |
| Registration Number: | 26749 | BLATZ BEER B |
| Registration Number: | 1390183 | BLATZ MILWAUKEE 1851 B |
| Registration Number: | 192164 | BLUE RIBBON |
| Registration Number: | 314440 | BLUE RIBBON |
| Registration Number: | 57999 | BLUE RIBBON PABST MILWAUKEE THE BREW OF |
| Registration Number: | 4094050 | BOMBUCHA |
| Registration Number: | 906898 | BREWED WITH SPARKLING PURE SPRING WATERH |
| Registration Number: | 1875486 | |
| Registration Number: | 1913645 | BULL ICE ICE BREWED MALT LIQUOR |
| Registration Number: | 777533 | CARLING |
| Registration Number: | 3445182 | CARLING CANADA |
| Registration Number: | 967762 | CB CARLING BLACK LABEL |
| Registration Number: | 803198 | CHAMPALE |
| Registration Number: | 799986 | COLT |
| Registration Number: | 3893048 | COLT 45 |
| Registration Number: | 780691 | COOL BREWED |
| Registration Number: | 2896913 | COQUI 900 |
| Registration Number: | 1550445 | COUNTRY CLUB |
| Registration Number: | 663235 | COUNTRY CLUB |
| Registration Number: | 115080 | COUNTRY CLUB |
| Registration Number: | 1302998 | DO IT WITH STYLE |
| Registration Number: | 1748771 | DOUBLE DEUCE |
| Registration Number: | 2016421 | DOUBLE MALT |
| Registration Number: | 1869863 | FALSTAFF |
| Registration Number: | 3893049 | FALSTAFF |
| Registration Number: | 4305476 | FALSTAFF |
| Registration Number: | 1887384 | FALSTAFF LITE BEER |
| Registration Number: | 4047895 | FROM THE LAND OF PLEASANT LIVING |
| Registration Number: | 1877866 | GOEBEL BEER QUALITY SINCE 1873 NATURALLY |
| Registration Number: | 643695 | GOETZ |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 1334618 | GOLD |
| Registration Number: | 381905 | HEILEMAN'S |
| Registration Number: | 606813 | HEILEMAN'S |
| Registration Number: | 3059814 | HEILEMAN'S OLD STYLE BEER |
| Registration Number: | 3175802 | HEILEMAN'S OLD STYLE LAGER OLD STYLE LAG |
| Registration Number: | 1080557 | HEILEMAN'S OLD STYLE PURE GENUINE |
| Registration Number: | 992107 | HEILEMAN'S SPECIAL EXPORT |
| Registration Number: | 595297 | HEILEMAN'S SPECIAL EXPORT BEER |
| Registration Number: | 1888765 | INDIA PALE ALE BALLANTINE |
| Registration Number: | 1406050 | "IT DOESN'T GET ANY BETTER THAN THIS!" |
| Registration Number: | 311993 | "IT'S THE WATER" |
| Registration Number: | 2174159 | "JUST THE KISS OF THE HOPS" |
| Registration Number: | 2128567 | KINGSBURY |
| Registration Number: | 787897 | KINGSBURY |
| Registration Number: | 55161 | KNICKERBOCKER |
| Registration Number: | 1871500 | LASER |
| Registration Number: | 1875483 | LASER |
| Registration Number: | 71606 | |
| Registration Number: | 674291 | LONE STAR |
| Registration Number: | 2191783 | LONE STAR |
| Registration Number: | 3264576 | LONE STAR |
| Registration Number: | 4352271 | LONE STAR |
| Registration Number: | 4120493 | LONE STAR |
| Registration Number: | 4370028 | LONE STAR BOCK |
| Registration Number: | 1992300 | LUCKY |
| Registration Number: | 4418800 | LUCKY LAGER |
| Registration Number: | 3539596 | MCSORLEY'S |
| Registration Number: | 3556101 | MCSORLEY'S |
| Registration Number: | 1390184 | MILWAUKEE 1851 |
| Registration Number: | 2085044 | MINNESOTA'S BEST |
| Registration Number: | 2086765 | MINNESOTA'S BEST QUALITY BREWED LAGER |
| Registration Number: | 1872725 | |
| Registration Number: | 1872726 | |
| Registration Number: | 1875482 | |
| Registration Number: | 3370634 | |
| Registration Number: | 540516 | |
| Registration Number: | 3591001 | |
| Registration Number: | 521795 | |
| Registration Number: | 99098 | |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 920310 | |
| Registration Number: | 2247271 | MOUNTAIN FRESH TASTE SINCE 1878 RAINIERM |
| Registration Number: | 3893091 | NATIONAL BOHEMIAN |
| Registration Number: | 708501 | NATIONAL BOHEMIAN |
| Registration Number: | 1002989 | NATIONAL BOHEMIAN FIRST BREWED IN 1885 I |
| Registration Number: | 1722283 | OLD MILWAUKEE |
| Registration Number: | 3893092 | OLD MILWAUKEE |
| Registration Number: | 1825359 | OLD MILWAUKEE |
| Registration Number: | 1823073 | OLD MILWAUKEE FINE PREMIUM BEER |
| Registration Number: | 1736917 | OLD MILWAUKEE NA |
| Registration Number: | 1722280 | OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAG |
| Registration Number: | 2128568 | OLD STYLE |
| Registration Number: | 3886266 | OLD STYLE |
| Registration Number: | 624155 | OLD STYLE |
| Registration Number: | 564780 | OLD STYLE LAGER |
| Registration Number: | 1876819 | OLD TANKARD |
| Registration Number: | 331856 | OLD TANKARD |
| Registration Number: | 607405 | OLY |
| Registration Number: | 1360932 | OLYMPIA |
| Registration Number: | 1360931 | OLYMPIA |
| Registration Number: | 3889727 | OLYMPIA BEER |
| Registration Number: | 1795194 | OM |
| Registration Number: | 1416874 | OM |
| Registration Number: | 715535 | ORIGINAL PABST BLUE RIBBON |
| Registration Number: | 1876820 | PABST |
| Registration Number: | 136142 | PABST |
| Registration Number: | 314829 | PABST |
| Registration Number: | 667860 | PABST |
| Registration Number: | 1877863 | PABST BLUE RIBBON |
| Registration Number: | 3886268 | PABST BLUE RIBBON |
| Registration Number: | 542096 | PABST BLUE RIBBON |
| Registration Number: | 545269 | PABST BLUE RIBBON |
| Registration Number: | 4286876 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4286877 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4310480 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4290257 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4302737 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4302744 | PABST BLUE RIBBON BLOCK ISLAND BASS TOUR |
| Registration Number: | 4063045 | PABST BREWING CO. SINCE 1844 B |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 1550437 | PEARL |
| Registration Number: | 977847 | PEARL FINE LAGER BEER BREWED WITH PURE S |
| Registration Number: | 3889737 | PEARL LAGER BEER |
| Registration Number: | 320602 | PFEIFFER'S FAMOUS |
| Registration Number: | 905955 | PRIMO |
| Registration Number: | 3727212 | PRIMO |
| Registration Number: | 4629462 | PRIMO |
| Registration Number: | 3727213 | PRIMO |
| Registration Number: | 3422927 | PRIMO HAWAIIAN BEER |
| Registration Number: | 3727211 | PRIMO ISLAND LAGER |
| Registration Number: | 780692 | PURE GENUINE |
| Registration Number: | 332889 | PURITY BODY FLAVOR |
| Registration Number: | 623234 | PURITY BODY FLAVOR |
| Registration Number: | 2860792 | R LIGHT |
| Registration Number: | 2126978 | RAINIER |
| Registration Number: | 101651 | RAINIER |
| Registration Number: | 590498 | RAINIER |
| Registration Number: | 3886278 | RAINIER BEER |
| Registration Number: | 4425788 | RED WHITE AND BLUE |
| Registration Number: | 320606 | RHEINGOLD |
| Registration Number: | 3925006 | SCHAEFER |
| Registration Number: | 599504 | SCHAEFER |
| Registration Number: | 3022600 | SCHAEFER |
| Registration Number: | 502889 | SCHAEFER |
| Registration Number: | 3001280 | SCHAEFER BEER AMERICA'S OLDEST LAGER BEE |
| Registration Number: | 701096 | SCHAEFER ESTABLISHED 1842 AMERICA'S OLDE |
| Registration Number: | 3281950 | SCHAEFER LIGHT |
| Registration Number: | 1845825 | SCHAEFER PREMIUM LIGHT |
| Registration Number: | 866540 | SCHLITZ |
| Registration Number: | 1923780 | SCHLITZ |
| Registration Number: | 820875 | SCHLITZ |
| Registration Number: | 544158 | SCHLITZ |
| Registration Number: | 90587 | SCHLITZ |
| Registration Number: | 428097 | SCHLITZ |
| Registration Number: | 509384 | SCHLITZ |
| Registration Number: | 3889739 | SCHLITZ MALT LIQUOR |
| Registration Number: | 1877868 | SCHLITZ NA |
| Registration Number: | 562919 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAM |
| Registration Number: | 87489 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAM |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 52011 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAM |
| Registration Number: | 4134594 | SCHMIDT |
| Registration Number: | 4029164 | SCHMIDT'S |
| Registration Number: | 1371620 | SIGNATURE |
| Registration Number: | 1369382 | SILVER THUNDER |
| Registration Number: | 1388485 | SILVER THUNDER |
| Registration Number: | 991131 | SPECIAL EXPORT |
| Registration Number: | 1424191 | SPECIAL EXPORT |
| Registration Number: | 905631 | STAG |
| Registration Number: | 512884 | STAG |
| Registration Number: | 823728 | STAG |
| Registration Number: | 3886284 | STAG BEER |
| Registration Number: | 1508498 | STROH'S |
| Registration Number: | 70922 | STROH'S |
| Registration Number: | 1628544 | STROH'S |
| Registration Number: | 1929430 | STROH'S FAMILY BREWED AND FAMILY OWNED S |
| Registration Number: | 1883842 | STROH'S NON ALCOHOLIC AUTHENTIC BEER TAS |
| Registration Number: | 2091599 | STROH'S. MORE TASTE. MORE CHARACTER. |
| Registration Number: | 1331168 | STYLE |
| Registration Number: | 3986677 | TEXAPEDIA |
| Registration Number: | 315875 | TEXAS PRIDE |
| Registration Number: | 592276 | THE BEER THAT MADE MILWAUKEE FAMOUS |
| Registration Number: | 1751474 | THE BEER THAT MADE MILWAUKEE FAMOUS |
| Registration Number: | 995385 | THE BREW THAT GREW WITH THE GREAT NORTHW |
| Registration Number: | 1349864 | THE NATIONAL BEER OF TEXAS |
| Registration Number: | 634959 | WHAT'LL YOU HAVE? |
| Registration Number: | 3010294 | WORKS EVERYTIME |
| Registration Number: | 1872727 | X |
| Registration Number: | 1553162 | XXX COUNTRY CLUB MALT LIQUOR |
| Registration Number: | 1425886 | YOU CAN TRAVEL THE WORLD OVER AND NEVER |
| Serial Number: | 86042941 | PBR |

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

Email: jpaterso@cscinfo.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

TRADEMARK

REEL: 005401 FRAME: 0321

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 377046-5

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 11/14/2014

Total Attachments: 12

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SECURITY INTEREST IN TRADEMARKS

This GRANT OF SECURITY INTEREST IN TRADEMARKS (this “Agreement”), dated as of November 13, 2014, is made by Pabst Brewing Company, LLC, a Delaware limited liability company (the “Grantor”), in favor of UBS AG, Stamford Branch, as collateral agent (in such capacity, the “Collateral Agent”) for the several banks and other financial institutions (the “Lenders”) from time to time parties to the First Lien Credit Agreement, dated as of November 13, 2014 (as amended, restated, amended and restated, supplemented or otherwise modified, replaced or refinanced from time to time, the “First Lien Credit Agreement”), among Blue Ribbon Intermediate Holdings, LLC, a Delaware limited liability company (“Holdings”), Blue Ribbon, LLC (the “Borrower”), the Lenders party thereto, and the Collateral Agent, as the Administrative Agent and the Collateral Agent.

WITNESSETH:

WHEREAS, pursuant to the First Lien Credit Agreement, the Lenders have severally agreed to make loans to the Borrower, the Swingline Lender to make the Swingline Loans and the Letter of Credit Issuers have agreed to issue Letters of Credit for the account of the Borrower and the Restricted Subsidiaries upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the First Lien Credit Agreement, each Grantor, Holdings, the Borrower and any Subsidiaries that become a party thereto, have executed and delivered a First Lien Security Agreement, dated as of November 13, 2014 in favor of the Collateral Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the “First Lien Security Agreement”);

WHEREAS, pursuant to the First Lien Security Agreement, Grantor has pledged and granted to the Collateral Agent for the benefit of the Collateral Agent and the Secured Parties continuing security interest in all Intellectual Property, including the Trademarks, that are not Excluded Property; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make loans and the Swingline Lender to make the Swingline Loans and the Letter of Credit Issuers to issue Letters of Credit for the account of the Borrower and the Restricted Subsidiaries and to induce one or more Lenders or Affiliates of Lenders to enter into Secured Cash Management Agreements or Secured Hedge Agreements with Holdings and/or its Restricted Subsidiaries, Grantor agrees, for the benefit of the Collateral Agent and the Secured Parties as follows:

1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the First Lien Credit Agreement and the First Lien Security Agreement.

2. Grant of Security Interest. Grantor hereby grants a security interest in all of Grantor's right, title and interest in, to and under the Trademarks that are not Excluded Property (including, without limitation, those items listed on Schedule A hereto), including the goodwill associated with such Trademarks and the right to receive all Proceeds therefrom (collectively, the "Collateral"), to the Collateral Agent for the benefit of the Secured Parties as collateral security for payment and performance when due of the Obligations; provided that, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of Grantor's "intent to use" such trademarks or service marks will not be deemed to be Collateral unless and until an amendment to allege use or a statement of use has been filed and accepted by the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Collateral.

3. Purpose. This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Secured Parties in connection with the First Lien Security Agreement and is expressly subject to the terms and conditions thereof. The First Lien Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

4. Acknowledgment. Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the First Lien Credit Agreement and the First Lien Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the First Lien Security Agreement, the terms of the First Lien Security Agreement shall govern.

5. Counterparts. This Agreement may be executed in counterparts (including by facsimile or other electronic transmission), each of which will be deemed an original, but all of which together constitute one and the same original.

6. Governing Law. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

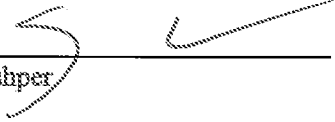
[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

PABST BREWING COMPANY, LLC,
as Grantor

By: _____

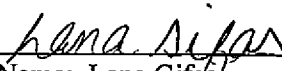
Name: Eugene Kashper
Title: President



[Pabst -- First Lien Grant of Security Interest in Trademark Rights]

TRADEMARK
REEL: 005401 FRAME: 0325

UBS AG, STAMFORD BRANCH,
as the Collateral Agent

By: 
Name: Lana Gifas
Title: Director

By: 
Name: Jennifer Anderson
Title: Associate Director

SCHEDULE A

U.S. Trademark Registrations and Applications

| APP. NO. | REG. NO. | TRADEMARK | OWNER |
|-----------|----------|---|----------------------------|
| 75/379474 | 2301348 | AMERICA'S BEST TASTING BEER OLD MILWAUKEE FINE PREMIUM BEER CAREFULLY BREWED WITH PURE WATER, CEREAL GRAINS GENUINE MALTED BARLEY AND SELECTED HOPS | PABST BREWING COMPANY, LLC |
| 73/487259 | 1331177 | ANDEKER | PABST BREWING COMPANY, LLC |
| 71/410085 | 0363733 | ANDEKER (Stylized) | PABST BREWING COMPANY, LLC |
| 73/487134 | 1331176 | ANDEKER (Stylized) | PABST BREWING COMPANY, LLC |
| 74/392148 | 1851641 | AUGSBURGER BAVARIAN STYLE | PABST BREWING COMPANY, LLC |
| 71/348602 | 0314441 | B (and Design) | PABST BREWING COMPANY, LLC |
| 71/014346 | 0057226 | B PABST MILWAUKEE RED, WHITE AND BLUE (and Design) (6) | PABST BREWING COMPANY, LLC |
| 76/603906 | 2994051 | BALLANTINE | PABST BREWING COMPANY, LLC |
| 85/017067 | | BALLANTINE | PABST BREWING COMPANY, LLC |
| 71/645767 | 0602807 | BALLANTINE (Stylized) | PABST BREWING COMPANY, LLC |
| 85/954140 | | BALLANTINE INDIA PALE ALE | PABST BREWING COMPANY, LLC |
| 77/078301 | 3568093 | BEER BUILT RIGHT | PABST BREWING COMPANY, LLC |
| 77/280377 | 3877249 | BEER BUILT RIGHT | PABST BREWING COMPANY, LLC |
| 77/280378 | 3877250 | BEER BUILT RIGHT | PABST BREWING COMPANY, LLC |
| 77/280374 | 3890474 | BEER BUILT RIGHT | PABST BREWING COMPANY, LLC |
| 76/533863 | 2868875 | BIG BEAR | PABST BREWING COMPANY, LLC |
| 76/533860 | 2868874 | BIG BEAR (and Design) | PABST BREWING COMPANY, LLC |
| 72/183275 | 0780026 | BIG CAT | PABST BREWING COMPANY, LLC |
| 72/183276 | 0780027 | BIG CAT (and Design) | PABST BREWING COMPANY, LLC |
| 71/333425 | 0308966 | BLACK LABEL | PABST BREWING COMPANY, LLC |
| 72/204550 | 0796521 | BLACK LABEL (and Design) (2) | PABST BREWING COMPANY, LLC |
| 85/198456 | 4136438 | BLAST BY COLT 45 | PABST BREWING COMPANY, LLC |
| 85/432264 | 4529968 | BLAST BY COLT 45 | PABST BREWING COMPANY, LLC |
| 85/017073 | 3893046 | BLATZ | PABST BREWING COMPANY, LLC |
| 71/002882 | 0049804 | BLATZ (Stylized) (4) | PABST BREWING COMPANY, LLC |

| APP. NO. | REG. NO. | TRADEMARK | OWNER |
|-----------|----------|---|----------------------------|
| 71/637166 | 0579133 | BLATZ (Stylized) (5) | PABST BREWING COMPANY, LLC |
| 76/600147 | 2991451 | BLATZ (Stylized) (6) | PABST BREWING COMPANY, LLC |
| 71/142323 | 0145846 | BLATZ B (and Design) (2) | PABST BREWING COMPANY, LLC |
| 70/026749 | 0026749 | BLATZ BEER B (and Design) (3) | PABST BREWING COMPANY, LLC |
| 73/558501 | 1390183 | BLATZ MILWAUKEE 1851 B (and Design) (2) | PABST BREWING COMPANY, LLC |
| 71/185262 | 0192164 | BLUE RIBBON (Stylized) | PABST BREWING COMPANY, LLC |
| 71/348601 | 0314440 | BLUE RIBBON (Stylized) | PABST BREWING COMPANY, LLC |
| 71/019959 | 0057999 | BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY (and Design) | PABST BREWING COMPANY, LLC |
| 77/627440 | 4094050 | BOMBUCHA | PABST BREWING COMPANY, LLC |
| 72/332824 | 0906898 | BREWED WITH SPARKLING PURE SPRING WATER HEILMAN'S OLD STYLE PURE GENUINE LIGHT LAGER BEER CHOICEST HOPS-GENUINE DOUBLE LAGERING-OLD WORLD METHODS | PABST BREWING COMPANY, LLC |
| 74/505167 | 1875486 | BULL HEAD (Design) (9) | PABST BREWING COMPANY, LLC |
| 74/505171 | 1913645 | BULL ICE ICE BREWED MALT LIQUOR (and Design) (10) | PABST BREWING COMPANY, LLC |
| 72/178171 | 0777533 | CARLING | PABST BREWING COMPANY, LLC |
| 78/772091 | 3445182 | CARLING CANADA (and Design) (2) | PABST BREWING COMPANY, LLC |
| 72/445516 | 0967762 | CB CARLING BLACK LABEL (and Design) (2) | PABST BREWING COMPANY, LLC |
| 72/111523 | 0803198 | CHAMPALE | PABST BREWING COMPANY, LLC |
| 72/188135 | 0799986 | COLT (and Design) | PABST BREWING COMPANY, LLC |
| 85/017097 | 3893048 | COLT 45 | PABST BREWING COMPANY, LLC |
| 72/147003 | 0780691 | COOL BREWED | PABST BREWING COMPANY, LLC |
| 76/548696 | 2896913 | COQUI 900 | PABST BREWING COMPANY, LLC |
| 73/738889 | 1550445 | COUNTRY CLUB | PABST BREWING COMPANY, LLC |
| 72/038040 | 0663235 | COUNTRY CLUB (and Design) | PABST BREWING COMPANY, LLC |
| 71/098494 | 0115080 | COUNTRY CLUB (Stylized w/Design) | PABST BREWING COMPANY, LLC |
| 73/439831 | 1302998 | DO IT WITH STYLE | PABST BREWING COMPANY, LLC |
| 74/287557 | 1748771 | DOUBLE DEUCE | PABST BREWING COMPANY, LLC |
| 74/646403 | 2016421 | DOUBLE MALT (and Design) (2) | PABST BREWING COMPANY, LLC |
| 74/467934 | 1869863 | FALSTAFF | PABST BREWING COMPANY, LLC |
| 85/017108 | 3893049 | FALSTAFF | PABST BREWING COMPANY, LLC |
| 77/638546 | 4305476 | FALSTAFF | PABST BREWING COMPANY, LLC |
| 74/467933 | 1887384 | FALSTAFF LITE BEER (and Design) | PABST BREWING COMPANY, LLC |

| APP. NO. | REG. NO. | TRADEMARK | OWNER |
|-----------|----------|--|----------------------------|
| 85/128993 | 4047895 | FROM THE LAND OF PLEASANT LIVING | PABST BREWING COMPANY, LLC |
| 74/495648 | 1877866 | GOEBEL BEER QUALITY SINCE 1873 NATURALLY LIGHT GOLDEN LAGER (and Design) (2) | PABST BREWING COMPANY, LLC |
| 72/012187 | 0643695 | GOETZ (and Design) | PABST BREWING COMPANY, LLC |
| 73/495043 | 1334618 | GOLD (and Design) | PABST BREWING COMPANY, LLC |
| 71/424199 | 0381905 | HEILEMAN'S (and Design) (3) | PABST BREWING COMPANY, LLC |
| 71/663908 | 0606813 | HEILEMAN'S (Stylized) (4) | PABST BREWING COMPANY, LLC |
| 76/581607 | 3059814 | HEILEMAN'S OLD STYLE BEER (and Design) (15) | PABST BREWING COMPANY, LLC |
| 76/582206 | 3175802 | HEILEMAN'S OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER BEER NONE GENUINE WITHOUT | PABST BREWING COMPANY, LLC |
| 73/108335 | 1080557 | HEILEMAN'S OLD STYLE PURE GENUINE (and Design) (3) | PABST BREWING COMPANY, LLC |
| 72/457859 | 0992107 | HEILEMAN'S SPECIAL EXPORT | PABST BREWING COMPANY, LLC |
| 71/634534 | 0595297 | HEILEMAN'S SPECIAL EXPORT BEER (and Design) (2) | PABST BREWING COMPANY, LLC |
| 74/480172 | 1888765 | INDIA PALE ALE BALLANTINE (and Design) | PABST BREWING COMPANY, LLC |
| 73/571835 | 1406050 | IT DOESN'T GET ANY BETTER THAN THIS! | PABST BREWING COMPANY, LLC |
| 71/344800 | 0311993 | IT'S THE WATER (Stylized) | PABST BREWING COMPANY, LLC |
| 75/016489 | 2174159 | JUST THE KISS OF THE HOPS | PABST BREWING COMPANY, LLC |
| 75/190619 | 2128567 | KINGSBURY | PABST BREWING COMPANY, LLC |
| 72/186077 | 0787897 | KINGSBURY (Stylized w/Design) (2) | PABST BREWING COMPANY, LLC |
| 71/016337 | 0055161 | KNICKERBOCKER (Stylized) (2) | PABST BREWING COMPANY, LLC |
| 74/485199 | 1871500 | LASER | PABST BREWING COMPANY, LLC |
| 74/485196 | 1875483 | LASER (and Design) | PABST BREWING COMPANY, LLC |
| 71/030719 | 0071606 | LION CREST (Logo Design) | PABST BREWING COMPANY, LLC |
| 72/050368 | 0674291 | LONE STAR | PABST BREWING COMPANY, LLC |
| 75/177598 | 2191783 | LONE STAR | PABST BREWING COMPANY, LLC |
| 78/834172 | 3264576 | LONE STAR | PABST BREWING COMPANY, LLC |
| 85/020633 | 4352271 | LONE STAR | PABST BREWING COMPANY, LLC |
| 85/232115 | 4120493 | LONE STAR (and Design) | PABST BREWING COMPANY, LLC |
| 85/708295 | 4370028 | LONE STAR BOCK (and Design) | PABST BREWING COMPANY, LLC |
| 74/480318 | 1992300 | LUCKY | PABST BREWING COMPANY, LLC |
| 77/829590 | 4418800 | LUCKY LAGER | PABST BREWING COMPANY, LLC |
| 77/320522 | 3539596 | McSORLEY'S | PABST BREWING COMPANY, LLC |

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| 77/320528 | 3556101 | McSORLEY'S | PABST BREWING COMPANY, LLC |
| 73/558502 | 1390184 | MILWAUKEE 1851 | PABST BREWING COMPANY, LLC |
| 74/629173 | 2085044 | MINNESOTA'S BEST | PABST BREWING COMPANY, LLC |
| 74/645842 | 2086765 | MINNESOTA'S BEST QUALITY BREWED LAGER (and Design) (2) | PABST BREWING COMPANY, LLC |
| 74/480169 | 1872725 | Miscellaneous Design | PABST BREWING COMPANY, LLC |
| 74/480170 | 1872726 | Miscellaneous Design | PABST BREWING COMPANY, LLC |
| 74/480168 | 1875482 | Miscellaneous Design | PABST BREWING COMPANY, LLC |
| 78/844559 | 3370634 | Miscellaneous Design (One Eyed Man with Mustache) | PABST BREWING COMPANY, LLC |
| 71/594982 | 0540516 | Miscellaneous Design (One-Eyed Man w/Mustache) | PABST BREWING COMPANY, LLC |
| 77/544657 | 3591001 | Miscellaneous Design (Primo Warrior Head in Circle) | PABST BREWING COMPANY, LLC |
| 71/543735 | 0521795 | Miscellaneous Design (Prize Ribbon Logo) | PABST BREWING COMPANY, LLC |
| 71/078242 | 0099098 | Miscellaneous Design (Red Triangular Corner Design) | PABST BREWING COMPANY, LLC |
| 72/333547 | 0920310 | Miscellaneous Design (Sailing Ship) | PABST BREWING COMPANY, LLC |
| 75/365893 | 2247271 | MOUNTAIN FRESH TASTE SINCE 1878 RAINIER MOUNTAIN FRESH BEER BREWED WITH FINEST QUALITY INGREDIENTS (| PABST BREWING COMPANY, LLC |
| 85/020648 | 3893091 | NATIONAL BOHEMIAN | PABST BREWING COMPANY, LLC |
| 72/087573 | 0708501 | NATIONAL BOHEMIAN (and Design) (3) | PABST BREWING COMPANY, LLC |
| 73/000837 | 1002989 | NATIONAL BOHEMIAN FIRST BREWED IN 1885 IN THE LAND OF PLEASANT LIVING BY THE NATIONAL BREWING CO. BALTIMORE MARYLAND | PABST BREWING COMPANY, LLC |
| 74/242139 | 1722283 | OLD MILWAUKEE | PABST BREWING COMPANY, LLC |
| 85/020662 | 3893092 | OLD MILWAUKEE | PABST BREWING COMPANY, LLC |
| 74/382642 | 1825359 | OLD MILWAUKEE (Stylized) | PABST BREWING COMPANY, LLC |
| 74/393788 | 1823073 | OLD MILWAUKEE FINE PREMIUM BEER (and Design) (13) | PABST BREWING COMPANY, LLC |
| 74/193861 | 1736917 | OLD MILWAUKEE NA | PABST BREWING COMPANY, LLC |
| 74/193859 | 1722280 | OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAGE NA (and Design) (2) | PABST BREWING COMPANY, LLC |
| 75/190622 | 2128568 | OLD STYLE | PABST BREWING COMPANY, LLC |
| 85/020723 | 3886266 | OLD STYLE | PABST BREWING COMPANY, LLC |
| 71/543923 | 0624155 | OLD STYLE (Stylized) | PABST BREWING COMPANY, LLC |
| 71/537587 | 0564780 | OLD STYLE LAGER (and Design) | PABST BREWING COMPANY, LLC |
| 74/479908 | 1876819 | OLD TANKARD | PABST BREWING COMPANY, LLC |
| 71/370227 | 0331856 | OLD TANKARD (Stylized) | PABST BREWING COMPANY, LLC |

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| 71/668116 | 0607405 | OLY | PABST BREWING COMPANY, LLC |
| 73/487244 | 1360932 | OLYMPIA | PABST BREWING COMPANY, LLC |
| 73/487180 | 1360931 | OLYMPIA (Stylized) | PABST BREWING COMPANY, LLC |
| 85/020747 | 3889727 | OLYMPIA BEER | PABST BREWING COMPANY, LLC |
| 74/296680 | 1795194 | OM | PABST BREWING COMPANY, LLC |
| 73/592691 | 1416874 | OM (and Design) | PABST BREWING COMPANY, LLC |
| 72/102047 | 0715535 | ORIGINAL PABST BLUE RIBBON (Stylized) | PABST BREWING COMPANY, LLC |
| 74/480319 | 1876820 | PABST | PABST BREWING COMPANY, LLC |
| 71/119368 | 0136142 | PABST (Stylized) | PABST BREWING COMPANY, LLC |
| 71/348603 | 0314829 | PABST (Stylized) | PABST BREWING COMPANY, LLC |
| 72/040368 | 0667860 | PABST (Stylized) | PABST BREWING COMPANY, LLC |
| 74/480163 | 1877863 | PABST BLUE RIBBON | PABST BREWING COMPANY, LLC |
| 85/020786 | 3886268 | PABST BLUE RIBBON | PABST BREWING COMPANY, LLC |
| 71/595678 | 0542096 | PABST BLUE RIBBON (and Design) | PABST BREWING COMPANY, LLC |
| 71/598032 | 0545269 | PABST BLUE RIBBON (and Design) | PABST BREWING COMPANY, LLC |
| 85/569678 | 4286876 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT | PABST BREWING COMPANY, LLC |
| 85/569679 | 4286877 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT | PABST BREWING COMPANY, LLC |
| 85/569682 | 4310480 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT | PABST BREWING COMPANY, LLC |
| 85/596121 | 4290257 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT (and Design) | PABST BREWING COMPANY, LLC |
| 85/593122 | 4302737 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT (and Design) | PABST BREWING COMPANY, LLC |
| 85/596115 | 4302744 | PABST BLUE RIBBON BLOCK ISLAND BASS TOURNAMENT (and Design) | PABST BREWING COMPANY, LLC |
| 85/302602 | 4063045 | PABST BREWING CO. SINCE 1844 B (Stylized w/Design/Logo) | PABST BREWING COMPANY, LLC |
| 73/738876 | 1550437 | PEARL | PABST BREWING COMPANY, LLC |
| 72/438295 | 977847 | PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886 | PABST BREWING COMPANY, LLC |
| 85/020876 | 3889737 | PEARL LAGER BEER | PABST BREWING COMPANY, LLC |
| 71/338107 | 0320602 | PFEIFFER'S FAMOUS (Stylized) (2) | PABST BREWING COMPANY, LLC |
| 72/300539 | 0905955 | PRIMO | PABST BREWING COMPANY, LLC |
| 77/544650 | 3727212 | PRIMO | PABST BREWING COMPANY, LLC |
| 85/966692 | 4629462 | PRIMO (Stylized) | PABST BREWING COMPANY, LLC |

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| 77/544653 | 3727213 | PRIMO (and Design/Stylized) | PABST BREWING COMPANY, LLC |
| 78/869062 | 3422927 | PRIMO HAWAIIAN BEER | PABST BREWING COMPANY, LLC |
| 77/544647 | 3727211 | PRIMO ISLAND LAGER (and Design) | PABST BREWING COMPANY, LLC |
| 72/147114 | 0780692 | PURE GENUINE (and Design) | PABST BREWING COMPANY, LLC |
| 71/371016 | 0332889 | PURITY BODY FLAVOR (and Design) | PABST BREWING COMPANY, LLC |
| 71/685637 | 0623234 | PURITY BODY FLAVOR (and Design) | PABST BREWING COMPANY, LLC |
| 76/361524 | 2860792 | R LIGHT (and Design) | PABST BREWING COMPANY, LLC |
| 75/190623 | 2126978 | RAINIER | PABST BREWING COMPANY, LLC |
| 71/080803 | 0101651 | RAINIER (Stylized with Design) (3) | PABST BREWING COMPANY, LLC |
| 71/647954 | 0590498 | RAINIER (Stylized) (4) | PABST BREWING COMPANY, LLC |
| 85/020896 | 3886278 | RAINIER BEER | PABST BREWING COMPANY, LLC |
| 77/638543 | 4425788 | RED WHITE AND BLUE | PABST BREWING COMPANY, LLC |
| 71/337765 | 0320606 | RHEINGOLD (Stylized) | PABST BREWING COMPANY, LLC |
| 85/020910 | 3925006 | SCHAEFER | PABST BREWING COMPANY, LLC |
| 71/665959 | 0599504 | SCHAEFER (and Design) (3) | PABST BREWING COMPANY, LLC |
| 76/599317 | 3022600 | SCHAEFER (and Design) (5) | PABST BREWING COMPANY, LLC |
| 71/531848 | 0502889 | SCHAEFER (Stylized) (2) | PABST BREWING COMPANY, LLC |
| 78/402395 | 3001280 | SCHAEFER BEER AMERICA'S OLDEST LAGER BEER (and Design) | PABST BREWING COMPANY, LLC |
| 72/047786 | 0701096 | SCHAEFER ESTABLISHED 1842 AMERICA'S OLDEST LAGER BEER (Stylized and Design - SCHAEFER-4) | PABST BREWING COMPANY, LLC |
| 77/036782 | 3281950 | SCHAEFER LIGHT (and Design) (3) | PABST BREWING COMPANY, LLC |
| 74/324831 | 1845825 | SCHAEFER PREMIUM LIGHT (and Design) | PABST BREWING COMPANY, LLC |
| 72/304869 | 0866540 | SCHLITZ (1) | PABST BREWING COMPANY, LLC |
| 74/572783 | 1923780 | SCHLITZ (1) | PABST BREWING COMPANY, LLC |
| 72/236925 | 0820875 | SCHLITZ (and Design) (2) | PABST BREWING COMPANY, LLC |
| 71/601335 | 0544158 | SCHLITZ (and Design) (3) | PABST BREWING COMPANY, LLC |
| 71/059338 | 0090587 | SCHLITZ (and Design) (4) | PABST BREWING COMPANY, LLC |
| 71/492589 | 0428097 | SCHLITZ (and Design) (5) | PABST BREWING COMPANY, LLC |
| 71/541193 | 0509384 | SCHLITZ (and Design) (5) | PABST BREWING COMPANY, LLC |
| 85/020922 | 3889739 | SCHLITZ MALT LIQUOR | PABST BREWING COMPANY, LLC |
| 74/505042 | 1877868 | SCHLITZ NA (Stylized w/Design) | PABST BREWING COMPANY, LLC |
| 71/541196 | 0562919 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS (and Design) | PABST BREWING COMPANY, LLC |

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| 71/059337 | 0087489 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS (and Design) (32) | PABST BREWING COMPANY, LLC |
| 71/011277 | 0052011 | SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS SCHLITZ (and Design) (39) | PABST BREWING COMPANY, LLC |
| 85/392970 | 4134594 | SCHMIDT | PABST BREWING COMPANY, LLC |
| 77/638542 | 4029164 | SCHMIDT'S | PABST BREWING COMPANY, LLC |
| 73/529191 | 1371620 | SIGNATURE | PABST BREWING COMPANY, LLC |
| 73/538614 | 1369382 | SILVER THUNDER | PABST BREWING COMPANY, LLC |
| 73/543544 | 1388485 | SILVER THUNDER (and Design) (2) | PABST BREWING COMPANY, LLC |
| 73/009314 | 0991131 | SPECIAL EXPORT | PABST BREWING COMPANY, LLC |
| 73/589728 | 1424191 | SPECIAL EXPORT (and Design) | PABST BREWING COMPANY, LLC |
| 72/353728 | 0905631 | STAG | PABST BREWING COMPANY, LLC |
| 71/552453 | 0512884 | STAG (Stylized) | PABST BREWING COMPANY, LLC |
| 72/239378 | 0823728 | STAG (Stylized) | PABST BREWING COMPANY, LLC |
| 85/020935 | 3886284 | STAG BEER | PABST BREWING COMPANY, LLC |
| 73/711943 | 1508498 | STROH'S | PABST BREWING COMPANY, LLC |
| 71/030720 | 0070922 | STROH'S (Stylized) | PABST BREWING COMPANY, LLC |
| 74/013926 | 1628544 | STROH'S (Stylized) | PABST BREWING COMPANY, LLC |
| 74/541604 | 1929430 | STROH'S FAMILY BREWED AND FAMILY OWNED SINCE 1775 (and Design) | PABST BREWING COMPANY, LLC |
| 74/472947 | 1883842 | STROH'S NON ALCOHOLIC AUTHENTIC BEER TASTE MALT BEVERAGE (and Design) | PABST BREWING COMPANY, LLC |
| 74/541374 | 2091599 | STROH'S. MORE TASTE. MORE CHARACTER. | PABST BREWING COMPANY, LLC |
| 73/440429 | 1331168 | STYLE (Stylized) | PABST BREWING COMPANY, LLC |
| 77/953315 | 3986677 | TEXAPEDIA | PABST BREWING COMPANY, LLC |
| 71/342324 | 0315875 | TEXAS PRIDE (Stylized) | PABST BREWING COMPANY, LLC |
| 71/651362 | 0592276 | THE BEER THAT MADE MILWAUKEE FAMOUS (Stylized) | PABST BREWING COMPANY, LLC |
| 74/264843 | 1751474 | THE BEER THAT MADE MILWAUKEE FAMOUS (Stylized) | PABST BREWING COMPANY, LLC |
| 72/461608 | 0995385 | THE BREW THAT GREW WITH THE GREAT NORTHWEST! | PABST BREWING COMPANY, LLC |
| 73/482341 | 1349864 | THE NATIONAL BEER OF TEXAS | PABST BREWING COMPANY, LLC |
| 71/684673 | 0634959 | WHAT'LL YOU HAVE? (Stylized) | PABST BREWING COMPANY, LLC |
| 76/604009 | 3010294 | WORKS EVERYTIME | PABST BREWING COMPANY, LLC |
| 74/480175 | 1872727 | X (and Design) | PABST BREWING COMPANY, LLC |
| 73/738869 | 1553162 | XXX COUNTRY CLUB MALT LIQUOR (and Design) | PABST BREWING COMPANY, LLC |

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| 73/563060 | 1425886 | YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER | PABST BREWING COMPANY, LLC |
| 86/042941 | | PBR | PABST BREWING COMPANY, LLC |