

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325164

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Multimedia Commerce Group, Inc.		11/14/2014	CORPORATION: TENNESSEE

## RECEIVING PARTY DATA

<b>Name:</b>	JPMorgan Chase Bank, N.A.
<b>Street Address:</b>	1600 Division St.
<b>Internal Address:</b>	Suite 620
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37203
<b>Entity Type:</b>	National Association: UNITED STATES

## PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	2528741	THAIGEM.COM
Registration Number:	3039071	THAIGEM.COM
Registration Number:	3447259	GEMSTV
Registration Number:	2610909	THAIGEM.COM
Registration Number:	3594926	GEMSTV
Registration Number:	2889155	ACN
Registration Number:	3000813	AMERICA'S COLLECTIBLES NETWORK
Registration Number:	3494217	GEMSTONE ADVENTURE SERIES
Registration Number:	3488575	GIRLFRIEND FRIDAY
Registration Number:	3439148	IMPERIAL HESSONITE
Registration Number:	3044498	JEWELRY TELEVISION BY ACN
Registration Number:	3362390	JEWELRY TELEVISION
Registration Number:	2407096	JEWELRYTV.COM
Registration Number:	2636547	JTV
Registration Number:	3170228	PARAIBA ICE
Registration Number:	2739948	QUANTUM CUT
Registration Number:	3431032	SHANSERES
Registration Number:	2582926	SUNSHINE DIAMOND

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2627771	ZANDRITE
Registration Number:	3768313	DD
Registration Number:	3755447	DONO DELLA
Registration Number:	3601684	DOT MATRIX
Registration Number:	3499774	GEM LOVERS' COLLECTION
Registration Number:	3652067	JEWEL HUNTER JACK
Registration Number:	3652066	JEWEL HUNTER JACK
Registration Number:	3521347	JEWEL SCHOOL
Registration Number:	3621023	JTV
Registration Number:	3755445	KIANGA
Registration Number:	4102672	SOPHISTICATED STEEL
Registration Number:	3803825	SPINFIRE
Registration Number:	3582898	TANZANITE IS TIMELESS SHARE THE EXPERIEN
Registration Number:	3530969	TERADORA
Registration Number:	4067545	TRADE SHOW TREASURES
Registration Number:	3816082	THE VAULT FROM JEWELRY TELEVISION
Registration Number:	4109131	LAPIDARY LEGENDS
Registration Number:	4102702	INTERNAL TREASURES
Registration Number:	4060345	BERQUEM
Registration Number:	3856202	OCEAN TANZANITE
Registration Number:	3638376	HENANITE
Registration Number:	3014649	SHOP AT HOME NETWORK
Registration Number:	2614800	SHOPATHOMETV.COM
Registration Number:	2472296	MAKING COLLECTIBLES CLICK
Registration Number:	2513268	GET REAL
Registration Number:	2610800	BELLA ARGENTO
Registration Number:	1979532	BELLA LUCE
Registration Number:	4200351	MORADO
Registration Number:	4246219	BEAUTIFUL FAITH
Registration Number:	4246217	JTVHD
Registration Number:	4237823	MAHALEO
Registration Number:	4194906	SMARTGEMS
Registration Number:	4420046	COLORLED STONE ASSOCIATE
Registration Number:	2531593	PEARLFLECTION

**CORRESPONDENCE DATA**

Fax Number: 6157420410

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 615-742-7944

**TRADEMARK**

**REEL: 005413 FRAME: 0027**

**Email:** trademarks@bassberry.com  
**Correspondent Name:** Robert L. Brewer and Martha B. Allard  
**Address Line 1:** 150 3rd Ave. S.  
**Address Line 2:** Suite 2800  
**Address Line 4:** Nashville, TENNESSEE 37201

<b>ATTORNEY DOCKET NUMBER:</b>	110554-195
<b>NAME OF SUBMITTER:</b>	Martha B. Allard
<b>SIGNATURE:</b>	/Martha B. Allard/
<b>DATE SIGNED:</b>	12/04/2014

**Total Attachments: 6**

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
PATENTS AND TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a Pledge and Security Agreement dated as of November 14, 2014 (the "Security Agreement"), by and between Multimedia Commerce Group, Inc. ("Borrower"), America's Collectibles Network, Inc. ("ACN"), MCG Interactive, Inc. ("MCGI"), MCG International Holdings, Inc. ("MCG Holdings"), ACN Network, Inc. ("ACN Network"), The GemStore by Jewelry Television, Inc. ("GemStore"), Shop at Home Holdings, Inc. ("Shop at Home"), ACN Leasing, Inc. ("ACN Leasing"), Diamond Design Gallery, LLC ("Gallery") (each a "Grantor", and collectively, the "Grantors") and JPMorgan Chase Bank, N.A., in its capacity as administrative agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Grantors have granted a continuing security interest in and continuing lien upon the patents and trademarks listed in Exhibit A, attached hereto and made a part hereof, to the Administrative Agent, for the ratable benefit of the Lenders.

The undersigned Grantors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the patents and trademarks listed in Exhibit A (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent or trademark.

Very truly yours,

MULTIMEDIA COMMERCE GROUP, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

MCG INTERACTIVE, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

[Signatures continue on following page]

MCG INTERNATIONAL HOLDINGS, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

AMERICA'S COLLECTIBLES NETWORK, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

ACN NETWORK, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

THE GEMSTORE BY JEWELRY TELEVISION, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

SHOP AT HOME HOLDINGS, INC.

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

DIAMOND DESIGN GALLERY, LLC

By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

ACN LEASING, INC.

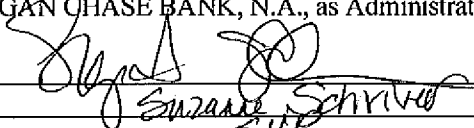
By: Crawford A. Wagner  
Name: Crawford A. Wagner  
Title: Authorized Signatory

[Signatures continue on following page]

[Signature Page to Notice of Grant of Security Interest in Patents and Trademarks]

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A., as Administrative Agent

By:   
Name: EMERSON SCHRIVER  
Title: SVP

**EXHIBIT A**

**PATENTS**

<b>Holder</b>	<b>Nature of Interest</b>	<b>Registered Patent No.</b>	<b>Issue Date</b>	<b>Country of Issue</b>
America's Collectibles Network, Inc.	Assignee	US 8,069,094 B2	11/29/2011	United States
America's Collectibles Network, Inc.	Assignee	US 7,942,276 B2	5/17/2011	United States
America's Collectibles Network, Inc.	Assignee	8,370,211 B2	8/21/2006	United States

**REGISTERED TRADEMARKS**

<b>Owner</b>	<b>Mark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Register</b>
Multimedia Commerce Group, Inc.	Thaigem.com	2528741	1/8/2002	Supplemental
Multimedia Commerce Group, Inc.	Thaigem.com	3039071	1/10/2006	Principal
Multimedia Commerce Group, Inc.	GemsTV	3447259	6/10/2008	Supplemental
Multimedia Commerce Group, Inc.	Thaigem.com	3039071	1/10/2006	Principal
Multimedia Commerce Group, Inc.	Thaigem.com	2528741	1/08/2012	Supplemental
Multimedia Commerce Group, Inc.	Thaigem.com	2610909	1/20/2012	Supplemental
Multimedia Commerce Group, Inc.	GemsTV	3594926	3/24/2009	Principal
America's Collectibles Network, Inc.	ACN®	2889155	9/28/2004	Principal
America's Collectibles Network, Inc.	America's Collectibles Network®	3000813	9/27/2005	Principal-2(F)
America's Collectibles Network, Inc.	Gemstones Adventure Series®	3494217	6/2/2008	Supplemental
America's Collectibles Network, Inc.	Girlfriend Friday® (word mark)	3488575	8/19/2008	Principal
America's Collectibles	Imperial Hessonite®	3439148	6/3/2008	Principal

Owner	Mark	Registration Number	Registration Date	Register
Network, Inc.				
America's Collectibles Network, Inc.	Jewelry Television by ACN®	3044498	1/17/2006	Principal-2(F)-In Part
America's Collectibles Network, Inc.	Jewelry Television®	3362390	1/1/2008	Principal-2(F)
America's Collectibles Network, Inc.	JewelryTV.com®	2407096	11/21/2000	Principal
America's Collectibles Network, Inc.	JTV®	2636547	10/15/2002	Principal
America's Collectibles Network, Inc.	Paraiba Ice®	Supplemental 3170228	Supplemental 11/7/2006	Supplemental
America's Collectibles Network, Inc.	Quantum Cut®	2739948	7/22/2003	Principal
America's Collectibles Network, Inc.	Shanseres®	3431032	5/20/2008	Principal
America's Collectibles Network, Inc.	Sunshine Diamond®	2582926	6/18/2002	Principal
America's Collectibles Network, Inc.	Zandrite®	2627771	10/1/2002	Principal
America's Collectibles Network, Inc.	"DD"	3768313	3/30/2010	Principal
America's Collectibles Network, Inc.	Dono Della	3755447	3/2/2010	Principal
America's Collectibles Network, Inc.	Dot Matrix	3601684	4/7/2009	Principal
America's Collectibles Network, Inc.	Gem Lovers' Collection	3499774	9/9/2008	Principal
America's Collectibles Network, Inc.	Jewel Hunter Jack	3652067	7/7/2009	Principal
America's Collectibles Network, Inc.	Jewel Hunter Jack	3652066	7/7/2009	Principal
America's Collectibles Network, Inc.	Jewel School	3521347	10/21/2008	Principal
America's Collectibles Network, Inc.	JTV	3621023	5/12/2009	Principal
America's Collectibles Network, Inc.	Kianga	3755445	3/2/2010	Principal
America's Collectibles Network, Inc.	Sophisticated Steel	4102672	2/12/2012	Principal
America's Collectibles Network, Inc.	Spin Fire	3803825	6/15/2010	Principal
America's Collectibles Network, Inc.	Tanzanite is Timeless Share the Experience	3582898	3/3/2009	
America's Collectibles	Teradora	3530969	11/11/2008	Principal



Owner	Mark	Registration Number	Registration Date	Register
Network, Inc.				
America's Collectibles Network, Inc.	Trade Show Treasures	4067545	12/6/2011	Principal
America's Collectibles Network, Inc.	The Vault from Jewelry Television	3816082	7/13/2010	Principal
America's Collectibles Network, Inc.	Lapidary Legends	4109131	3/6/2012	Principal
America's Collectibles Network, Inc.	Internal Treasures	4102702	2/21/2012	Principal
America's Collectibles Network, Inc.	Berquem	4060345	11/22/2011	Principal
America's Collectibles Network, Inc.	Ocean Tanzanite	3856202	10/5/2010	Principal
America's Collectibles Network, Inc.	Henanite	3638376	6/16/2009	Principal
Shop at Home Holdings, Inc.	Shop at Home Network Inc.	3014649	11/15/2005	Principal
Shop at Home Holdings, Inc.	Shopathometv.com	2614800	9/3/2002	Principal
Shop at Home Holdings, Inc.	Making Collectibles Click	2472296	7/24/2001	Principal
Shop at Home Holdings, Inc.	Get Real	2513268	11/27/2001	Principal
Shop at Home Holdings, Inc.	Bella Argento	2610800	8/20/2002	Supplemental
Shop at Home Holdings, Inc.	Bella Luce	1979532	6/11/1996	Principal
America's Collectibles Network, Inc.	Morado	4200351	8/28/2012	Principal
America's Collectibles Network, Inc.	Beautiful Faith	4246219	11/20/2012	Principal
America's Collectibles Network, Inc.	JTVHD	4246217	11/20/2012	Principal
America's Collectibles Network, Inc.	Mahaleo	4237823	11/06/2012	Principal
America's Collectibles Network, Inc.	SmartGems	4194906	8/21/2012	Principal
America's Collectibles Network, Inc.	Colored Stone Associate	4420046	10/15/2013	Supplemental
America's Collectibles Network, Inc.	Pearlfaction	2531593	1/22/2002	Principal