

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325957

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MacKenzie-Childs Aurora LLC		08/21/2014	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	One Chase Square, Tower-25		
<b>Internal Address:</b>	Mail Code: NY3-T251		
<b>City:</b>	Rochester		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14643		
<b>Entity Type:</b>	National Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3630539	COURTLY CHECK	
<b>Registration Number:</b>	4417322	COURTLY CHECK	
<b>Serial Number:</b>	85789724	COURTLY CHECK	
<b>Registration Number:</b>	4417323	COURTLY CHECK	
<b>Registration Number:</b>	3730559		
<b>Serial Number:</b>	85788261	FLOWER MARKET	
<b>Registration Number:</b>	4379187	FLOWER MARKET	
<b>Registration Number:</b>	4215864	MACKENZIE-CHILDS	
<b>Registration Number:</b>	4339118	MACKENZIE-CHILDS	
<b>Serial Number:</b>	85363886	MACKENZIE-CHILDS	
<b>Registration Number:</b>	4383247	PARCHMENT CHECK	
<b>Serial Number:</b>	85788259	PARCHMENT CHECK	
<b>Registration Number:</b>	2943642		
<b>Serial Number:</b>	85363883		
<b>Registration Number:</b>	4368138	UNDERPINNINGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045818330		

OP \$390.00 3630539

TRADEMARK

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 404-581-8275  
**Email:** srbrown@jonesday.com  
**Correspondent Name:** Sidney R. Brown, Jones Day  
**Address Line 1:** 1420 Peachtree Street, NE  
**Address Line 2:** Suite 800  
**Address Line 4:** Atlanta, GEORGIA 30309

<b>ATTORNEY DOCKET NUMBER:</b>	080461-070026
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<b>NAME OF SUBMITTER:</b>	Sidney R. Brown
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<b>SIGNATURE:</b>	/Sidney R. Brown/
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<b>DATE SIGNED:</b>	12/11/2014
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**Total Attachments: 6**

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**Notice of Grant of Security Interest in U.S. Trademarks**

To: United States Patent and Trademark Office

Ladies and Gentlemen:

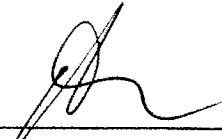
Please be advised that pursuant to that certain Pledge and Security Agreement dated as of August 21, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among AURORA HOLDINGS LLC and its subsidiaries, as "Grantors", and JPMORGAN CHASE BANK, NA. (the "Lender"), the undersigned has granted a continuing security interest in and to, and lien upon, all right, title, and interest in the trademarks set forth on Exhibit A to the Lender:

The undersigned and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks may only be terminated in accordance with the terms of the Security Agreement.

[SIGNATURES ON FOLLOWING PAGES]

Very truly yours,

**MACKENZIE-CHILDS AURORA LLC**

By:   
Name: Howard Cohen  
Title: Chief Financial Officer

Acknowledged and Accepted:

**JPMORGAN CHASE BANK, N.A.**

By: *Marie C. Duhamel*

Name: Marie C. Duhamel

Title: Authorized Officer

EXHIBIT A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

(see attached)

EXHIBIT A







Active Trademark Registrations and Pending Applications

1. MacKenzie-Childs Aurora LLC

Mark	Country/ Jurisdiction	Owner of Record	Serial No. and Filing Date	Reg. No. and Reg. Date
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	77/592,501 10/14/2008	<del>3,360,539</del> 6,220,009
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,720 11/28/2012	4,417,322 10/15/2013
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,724 11/28/2012	
COURTLY CHECK	United States	MacKenzie-Childs Aurora LLC	85/789,730 11/28/2012	4,417,323 10/15/2013
Design (Courtly Check Pattern)	United States	MacKenzie-Childs Aurora LLC	77/592,504 10/14/2008	3,730,559 12/29/2009
FLOWER MARKET	United States	MacKenzie-Childs Aurora LLC	85/788,261 11/27/2012	
FLOWER MARKET	United States	MacKenzie-Childs Aurora LLC	85/788,263 11/27/2012	4,379,187 08/06/2013

MACKENZIE-CHILDS	United States	MacKenzie-Childs Aurora LLC	78/286,054 08/12/2003	4,215,864 10/02/2012
MACKENZIE-CHILDS & Dog Bone Design	United States	MacKenzie-Childs Aurora LLC	85/136,458 09/23/2010	4,339,118 05/21/2013
<b>MACKENZIE-CHILDS</b> <b>1</b>				

3630539

Mark	Country/ Jurisdiction	Owner of Record	Serial No. and Filing Date	Reg. No. and Reg. Date
MACKENZIE-CHILDS & Thistle Design 	United States	MacKenzie-Childs Aurora LLC	85/363,886 07/06/2011	
PARCHMENT CHECK 	United States	MacKenzie-Childs Aurora LLC	85/788,254 11/27/2012	4,383,247 08/13/2013
PARCHMENT CHECK 	United States	MacKenzie-Childs Aurora LLC	85/788,259 11/27/2012	
Thistle Design: 	United States	MacKenzie-Childs Aurora LLC	78/286,106 08/12/2003	2,943,642 04/26/2005
Thistle Design: 	United States	MacKenzie-Childs Aurora LLC	85/363,883 07/06/2011	
UNDERPINNINGS 	United States	MacKenzie-Childs Aurora LLC	85/788,258 11/27/2012	4,368,138 07/16/2013