

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM327419

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delta Apparel, Inc.		12/29/2014	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	To The Game, LLC		
<b>Street Address:</b>	322 South Main Street		
<b>City:</b>	Greenville		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29601		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85844989	AMERICAN THREADS EST. 1986	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8642711592		
<b>Email:</b>	docketing@dority-manning.com		
<b>Correspondent Name:</b>	Neil M. Batavia		
<b>Address Line 1:</b>	P.O. Box 1449		
<b>Address Line 4:</b>	Greenville, SOUTH CAROLINA 29602		
<b>ATTORNEY DOCKET NUMBER:</b>	DLTA-20-TM		
<b>NAME OF SUBMITTER:</b>	Neil M. Batavia		
<b>SIGNATURE:</b>	/neil m. batavia/		
<b>DATE SIGNED:</b>	12/29/2014		
<b>Total Attachments: 1</b>			
source=Executed Assignment for AMERICAN THREADS logo#page1.tif			

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**ASSIGNMENT**


WHEREAS, Delta Apparel, Inc., a Georgia corporation, having its principal address at 322 South Main Street, Greenville, South Carolina 29601 has adopted, used, is using, either itself or through one or more related parties, and is the owner of the trademark(s) and registration(s) therefor in the United States Patent and Trademark Office as follows:

MARK NAME	SERIAL NO.	REGISTRATION NO.
AMERICAN THREADS logo	85/844,989	

WHEREAS, To The Game, LLC, a Georgia Limited Liability company, having its principal address at 322 South Main Street, Greenville, South Carolina 29601, is desirous of acquiring and/or has acquired said trademark(s) and registration(s) therefor.

NOW, therefore, in view of good and valuable consideration, receipt of which is hereby acknowledged, Delta Apparel, Inc., hereby assigns to To The Game, LLC, all right, title and interest in the United States and all jurisdictions outside the United States, in and to said trademark(s) and registration(s) therefor together with the good will of the business symbolized by said trademark(s) and the right to sue and recover for past infringements, dilution, and other violations.

Signed this 29<sup>th</sup> day of December, 2014.

By:   
 Printed Name: Justin M. Grow  
 Title: General Counsel

STATE OF South Carolina )  
 COUNTY OF Greenville )

On this 29<sup>th</sup> day of December, 2014, personally appeared Justin M. Grow to me known and known to me to be the assignor above-named, and acknowledge that he/she executed the foregoing Assignment on behalf of Assignor and pursuant to authority duly received.

Karen Linda Smith  
 Notary Public of the State of South Carolina  
 My Commission Expires: 9/24/22