

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM328111

| | | | |
|---|--|---------------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Spin Master Ltd. | | 12/04/2014 | CORPORATION: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | NeoToy LLC | | |
| Street Address: | 3 Sunset Court | | |
| City: | Hawthorn Woods | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60047 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ILLINOIS | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2145691 | DOCTOR DREADFUL | |
| Registration Number: | 1907790 | DOCTOR DREADFUL FOOD LAB | |
| Registration Number: | 1940209 | DOCTOR DREADFUL DRINK LAB | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 416 364 6002 | | |
| Email: | katyd@spinmaster.com | | |
| Correspondent Name: | Katy Davis | | |
| Address Line 1: | 450 Front Street West | | |
| Address Line 4: | Toronto, CANADA M5V 1B6 | | |
| ATTORNEY DOCKET NUMBER: | DR. DREADFUL | | |
| NAME OF SUBMITTER: | Katy Davis | | |
| SIGNATURE: | /Katy Davis/ | | |
| DATE SIGNED: | 01/06/2015 | | |
| Total Attachments: 5 | | | |
| source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page1.tif | | | |
| source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page2.tif | | | |
| source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page3.tif | | | |

CH \$90.00 2145691

source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page4.tif

source=Doctor Dreadful TM Assignment - SML to Neotoy - fully executed#page5.tif

ASSIGNMENT

WHEREAS, Spin Master Ltd. (hereinafter the "Assignor") having a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada, is the owner of the trademark applications and registrations listed in the attached Schedule "A" and of the trademarks shown in the said applications and registrations (hereinafter collectively, the "Trademarks") together with the goodwill associated herewith, as well as the domain name registrations (hereinafter the Domain Names) listed in Schedule "A";

AND WHEREAS, NeoToy LLC (hereinafter the "Assignee") having a principal office or place of business at 3 Sunset Court, Hawthorn Woods, Illinois 60047, United States of America, is desirous of acquiring all right, title and interest in and to the Trademarks and Domain Names, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademarks and Domain Names set out in Schedule "A", together with the goodwill associated therewith.

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at Toronto, Ontario this 4th day of December, 2014.

SPIN MASTER LTD.

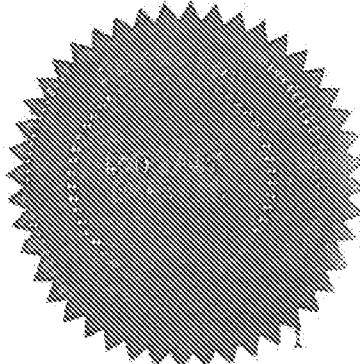
By: _____

Name:

Title:

Chris Harris
EVP, General Counsel
Spin Master Ltd.

IN WITNESS WHEREOF, as a notary public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



(Notary Public)

NOTARIAL CERTIFICATE

PROVINCE OF ONTARIO, CITY OF TORONTO

On this the 4th day of December, 2014, before me, Calvin Sie, a notary public, personally appeared Mr. Chris Harris, Executive Vice President and General Counsel at Spin Master Ltd., known to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

WITNESS my hand and official seal.



Notary Public



TRADEMARK

REEL: 005435 FRAME: 0358

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

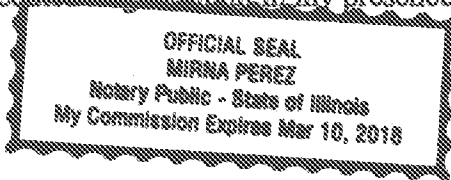
EXECUTED at CHASE BANK this 9 day of DECEMBER 2014.


NEOTOY LLC

By:


Name: RICHARD GURBNICK
Title: PRESIDENT

IN WITNESS WHEREOF, as a notary public registered before the State of Illinois, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.




(Notary Public)

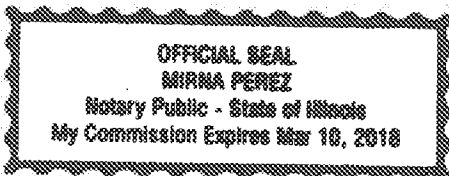
INDIVIDUAL ACKNOWLEDGMENT

State/Commonwealth of IL
County of Lake } ss.

On this the 9 day of DECEMBER, 2014, before me,
Mirna Perez, the undersigned Notary Public,
Name of Notary Public
personally appeared Richard C Gurolnick
Name(s) of Signer(s)

- personally known to me -- OR --
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same for the purposes therein stated.



WITNESS my hand and official seal.

Mirna Perez
Signature of Notary Public
Mirna Perez
Exp. March 10, 2018
Any Other Required Information
(Printed Name of Notary, Expiration Date, etc.)

Place Notary Seal/Stamp Above

OPTIONAL

This section is required for notarizations performed in Arizona but is optional in other states. Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Termination Agreement
Document Date: December 4, 2014 Number of Pages: 1
Signer(s) Other Than Named Above: _____

SCHEDULE "A"

TRADEMARKS

| <u>Trademark</u> | <u>Country</u> | <u>Registration No.</u> |
|---------------------------|----------------|-------------------------|
| DOCTOR DREADFUL | Australia | 617995 |
| DOCTOR DREADFUL | Australia | 1036651 |
| DOCTOR DREADFUL | Canada | TMA721,125 |
| DOCTOR DREADFUL | Canada | TMA438,010 |
| DOCTOR DREADFUL | China | 4495555 |
| DOCTOR DREADFUL | CTM | 004227203 |
| PROF. HORRIBILUS | CTM | 004179371 |
| DOCTOR DREADFUL | Hong Kong | 300353745 |
| DOCTOR DREADFUL | United States | 2145691 |
| DOCTOR DREADFUL FOOD LAB | United States | 1907790 |
| DOCTOR DREADFUL DRINK LAB | United States | 1940209 |

DOMAIN NAMES

| <u>Domain Name</u> |
|-----------------------|
| doctordreadful.com |
| doctordreadful.com |
| doctordreadful.de |
| doctordreadful.es |
| doctordreadful.fr |
| doctordreadful.mx |
| doctordreadful.nl |
| doctordreadful.org |
| doctordreadfultoy.com |
| drdreadful.com |
| drdreadful.de |
| drdreadful.es |
| drdreadful.fr |
| drdreadful.mx |
| drdreadful.nl |
| grosstastesgreat.com |