# OP \$140.00 8533648

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM330305

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |
| SEQUENCE:             | 2  |  |

### **CONVEYING PARTY DATA**

| Name         | Formerly | Execution Date | Entity Type                            |
|--------------|----------|----------------|--|
| ENSENDA, LLC |          | 05/16/2014     | LIMITED LIABILITY<br>COMPANY: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:           | TFI HOLDINGS INC.                    |  |
|-----------------|--------------------------------------|--|
| Street Address: | 8801 Trans-Canada Highway, Suite 500 |  |
| City:           | Saint-Laurent                        |  |
| State/Country:  | CANADA                               |  |
| Postal Code:    | H4S 1Z6                              |  |
| Entity Type:    | CORPORATION: CANADA                  |  |

### **PROPERTY NUMBERS Total: 5**

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 85336480 | ENSENDA   |
| Serial Number: | 78448718 | ENSENDA   |
| Serial Number: | 76975044 | ENSENDA   |
| Serial Number: | 76236832 | ENSENDA   |
| Serial Number: | 76236833 | ENSENDA   |

### **CORRESPONDENCE DATA**

**Fax Number:** 5148457874

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 5149876242

Email: gillespie@robic.com

Correspondent Name: Robic

**Address Line 1:** 1001, Square-Victoria, Bloc E, 8th Floor

Address Line 4: Montreal, CANADA H4Z 2B7

**ATTORNEY DOCKET NUMBER:** 9061-196

**DOMESTIC REPRESENTATIVE** 

Name: COOLEY LLP

| Address Line 1:    | 1299 Pennsylvania Avenue, NW, Suite 700 |                      |
|--------------------|---|----------------------|
| Address Line 4:    | Washington, D.C. 20004                  |                      |
| NAME OF SUBMITT    | TER:                                    | Frederique Gillespie |
| SIGNATURE:         |   | /fgi/                |
| DATE SIGNED:       |   | 01/28/2015           |
| Total Attachments: | 2                                       |                      |

source=2014-05-16 Assignment Ensenda to TFI HOLDINGS#page1.tif source=2014-05-16 Assignment Ensenda to TFI HOLDINGS#page2.tif

### TRADEMARK CONFIRMATORY A S S I G N M E N T

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ensenda, LLC hereby assigns all its rights, title and interests in and to the trademarks referred to in the attached Schedule (including their related U.S and Canadian trade-mark registrations and the related goodwill) unto TFI HOLDINGS INC. the full postal address of whose principal office or place of business is 8801 Trans-Canada Highway, Suite 500; Saint-Laurent Quebec H4S 1Z6, which accepts.

This assignment also includes the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.

The assignee hereby appoints ROBIC, whose full postal address is 1001 Square-Victoria. Bloc E, 8th Floor, Montreal (Quebec) H2Z 2B7, Canada, as the firm to whom any notice in respect of the aforesaid registration may be sent and upon whom service of any proceeding in respect of same may be given or served with the same effect as if they had been given to or served upon the owner itself.

This trade-mark confirmatory assignment is effective as of May 16, 2014.

In Montreal this 21st day of January 2015

Ensenda, LLC ("the Assignor")

Per:

Name: Russell N. Watterson, Jr.

Title: Director and General Counsel

In Montreal this 21st day of January 2015

TFI HOLDINGS INC.

("the Assignee")

Per:

Name: Josiane-Mélanie Langlois Title: Vice-President, Legal Affairs

# **Trade-Marks Schedule**

Ensenda, LLC

| No. Trade-marks found | Application number | Registration number | Country       |
|-----------------------|--------------------|---------------------|---------------|
| 1 ENSENDA             | 76-975,044         | 2,698,664           | United States |
| 2 ENSENDA             | 78-448,718         | 2,989,741           | United States |
| 3 ENSENDA             | 85-336,480         | 4,095,874           | United States |
| 4 ENSENDA             | 76-236,833         | 2,948,527           | United States |
| 5 ENSENDA & DESIGN    | 76-236,832         | 2,811,107           | United States |
| 6 ENSENDA             | 1536721            | TMA845,836          | Canada        |
| 7 ENSENDA             | 115064             | TMA658078           | Canada        |

**RECORDED: 01/28/2015**