

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM331577

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Foods Packaged Foods, LLC		02/06/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ConAgra Foods RDM, Inc.		
Street Address:	One ConAgra Drive		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	85419899	SAUSAGE 101	
Serial Number:	78695893	KIDS LOVE 'EM!	
Serial Number:	78693129	TASTE THE PRIDE!	
Serial Number:	76591949	TASTE THE PRIDE	
Serial Number:	76586085		
Serial Number:	76581897	ODOM'S TENNESSEE PRIDE REAL COUNTRY	
Serial Number:	76581896	ODOM'S	
Serial Number:	76581895	ODOM'S TENNESSEE PRIDE REAL COUNTRY	
Serial Number:	76581852	TENNESSEE PRIDE	
Serial Number:	76581851		
Serial Number:	76581899		
Serial Number:	76510799		
Serial Number:	76176607	ODOM'S TENNESSEE PRIDE	
Serial Number:	75646120		
Serial Number:	75646357		
Serial Number:	75646119		
Serial Number:	74399043	ODOM'S TENNESSEE PRIDE	
Serial Number:	74399042		
Serial Number:	73197208	OLDHAM'S	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	73437774	TENNESSEE PRIDE
Serial Number:	72321972	
Serial Number:	72311399	ODOM'S TENNESSEE PRIDE
Serial Number:	85601376	OLDHAM'S
Serial Number:	85601406	
Serial Number:	85601092	OLDHAM'S

CORRESPONDENCE DATA

Fax Number: 4029645050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (402) 964-5144

Email: pto-om@huschblackwell.com

Correspondent Name: Christopher M. Bikus

Address Line 1: 13330 California Street, Suite 200

Address Line 4: Omaha, NEBRASKA 68154

ATTORNEY DOCKET NUMBER:	500627.1223 (ODOM'SASSN)
NAME OF SUBMITTER:	Attorney of Record
SIGNATURE:	/s/Christopher M. Bikus/
DATE SIGNED:	02/09/2015

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into on this 6th day of February, 2015 by and between ConAgra Foods Packaged Foods, LLC, a Delaware limited liability company ("Assignor") and ConAgra Foods RDM, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns the United States Trademark Registration for the marks identified in the attached Schedule (the "Marks");

WHEREAS, Assignee intends to acquire the Marks, together with the goodwill of the business in connection with which the Marks are used; and

WHEREAS, Assignor desires to transfer any and all of its right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks is used.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all of its right, title and interest, in and to the Marks together with the goodwill of the business in connection with which the Marks are used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made.

This Assignment is effective as of this 6th day of February, 2015.



("Assignor")

By: Tracey Phillips Beck

Title: Vice President



("Assignee")

By: Tracey Phillips Beck

Title: Vice President

SCHEDULE

United States

<u>Serial No.</u>	<u>Registration No.</u>	<u>Trademark</u>
85/419,899	4,228,877	SAUSAGE 101
78/695,893	3,200,875	KIDS LOVE 'EM & DESIGN
78/693,129	3,200,845	TASTE THE PRIDE!! & DESIGN
76/591,949	3,043,559	TASTE THE PRIDE
76/586,085	3,019,210	FARM BOY DESIGN (FRONT VIEW)
76/581,897	3,031,104	ODOM'S TENNESSEE PRIDE REAL COUNTRY & BANNER DESIGN
76/581,896	3,019,157	ODOM'S
76/581,895	3,031,103	ODOM'S TENNESSEE PRIDE REAL COUNTRY
76/581,852	3,025,321	TENNESSEE PRIDE
76/581,851	3,019,156	FARM BOY DESIGN (SIDE VIEW)
76/581,899	3,722,708	FARM BOY DESIGN (FRONT VIEW WAVING)
76/510,799	2,850,472	FARM BOY (STYLIZED DESIGN)
76/176,607	2,653,431	ODOM'S TENNESSEE PRIDE & BANNER DESIGN
75/646,120	2,538,857	ODOM'S GINGHAM PACKAGE DESIGN (BLUE)
75/646,357	2,664,955	ODOM'S GINGHAM PACKAGE & DESIGN (RED)

75/646,119	2,726,182	ODOM'S GINGHAM PACKAGE DESIGN (GREEN)
74/399,043	1,861,064	ODOM'S TENNESSEE PRIDE & DESIGN
74/399,042	1,859,824	ODOM'S FARM BOY DESIGN (SIDE VIEW)
73/197,208	1,143,554	OLDHAM'S
73/437,774	1,324,848	TENNESSEE PRIDE
72/321,972	885,136	FARM BOY (WALKING DESIGN)
72/311,399	887,577	ODOM'S TENNESSEE PRIDE & CURVED DESIGN
85/601,376	4,352,601	OLDHAM'S & SUN DESIGN
85/601,406	4,359,987	OLDHAM'S PIG DESIGN
85/601,092	4,352,599	OLDHAM'S