

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM331645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GETTY IMAGES (US), INC.		03/11/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vital Imagery, Ltd.		
<b>Street Address:</b>	61 Dunedin Drive		
<b>Internal Address:</b>	PO Box 312		
<b>City:</b>	Brussels, ON		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	N0G 1H0		
<b>Entity Type:</b>	Limited Company: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3255259	ANIMATION FACTORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129748474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2129747474		
<b>Email:</b>	tm@cdas.com		
<b>Correspondent Name:</b>	Joshua S. Wolkoff		
<b>Address Line 1:</b>	Cowan, DeBaets, Abrahams & Sheppard LLP		
<b>Address Line 2:</b>	41 Madison Avenue, 34th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10010		
<b>ATTORNEY DOCKET NUMBER:</b>	80049.001		
<b>NAME OF SUBMITTER:</b>	Joshua S. Wolkoff		
<b>SIGNATURE:</b>	/Joshua S. Wolkoff/		
<b>DATE SIGNED:</b>	02/10/2015		
<b>Total Attachments: 10</b>			
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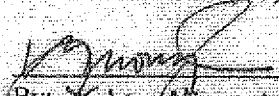
**TRADEMARK ASSIGNMENT**

FOR TEN DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Getty Images (US), Inc. ("Assignor") hereby irrevocably assigns, transfers, conveys and delivers to Vital Imagery, Ltd. ("Assignee"), all of its right, title and interest, throughout the world, in and to the trademark "ANIMATION FACTORY" and "ANIMATIONS.COM", as listed in the attached Exhibit, incorporated herein by reference (collectively "ANIMATION FACTORY"), purchased by Assignee under the terms and conditions set forth in that certain Asset Purchase Agreement, dated as of January 22, 2014 (the "Agreement"). Assignor acknowledges that the rights to be assigned hereunder shall include, but are not limited to all of its right, title and interest, throughout the world, in and to the unregistered and registered trademark, "ANIMATION FACTORY", all registrations thereof and the right to apply for registrations, and the right to sue and collect damages and/or profits for past infringements of the trademark, the intent being to substitute Assignee in the place of Assignor.

This sale is subject to the terms, conditions, representations and warranties of the Agreement.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized officer as of the 11 th day of March, 2014.

GETTY IMAGES (US), INC.

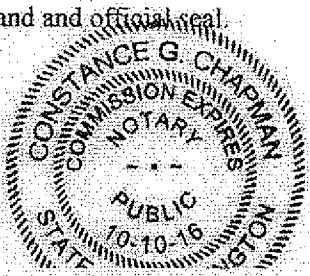
  
 By: Yoko Miyashita  
 Its: Vice President and Secretary

STATE OF WASHINGTON )  
   ) SS  
 COUNTY OF KING       )


I, Constance G. Chapman, a Notary Public in and for the State of Washington, certify that I know or have satisfactory evidence that Yoko Miyashita is the person who appeared before me, and said person acknowledged that she signed the foregoing instrument to which this certificate is attached, on oath stated that she is authorized to execute the said instrument and acknowledged it as the Vice President and Secretary of Getty Images (US), Inc. to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated: March 11, 2014

WITNESS my hand and official seal

(Seal) 

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 Constance G. Chapman  
 My appointment expires: October 10, 2016

Acceptance of Assignment

Vital Imagery, Ltd., the Assignee above, does hereby accept the assignment of the trademarks and all right, title and interests therein as described above.

IN WITNESS WHEREOF, the Assignee has caused this instrument to be signed by a duly authorized officer as of the 24<sup>th</sup> day of March, 2014.

VITAL IMAGERY, LTD.

*Charles J. Hoy*  
By: CHARLES J. HOY  
Its: C. E. O

PROVINCE OF ONTARIO

~~STATE OF WASHINGTON~~ )

ss.:

COUNTY OF YUKON )

On before me personally came CHARLES J. HOY to me known, who, being by me duly sworn, did depose and say that he resides at BALSFORD, ONTARIO that he is the C.E.O of the corporation described herein and which executed the foregoing Agreement, and that he signed his name thereto by order of the board of said corporation.

*[Signature]*  
Notary Public

*WITNESSED AND DATED  
NO EARLIER DATE*

**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
ANIMATION FACTORY	EUROPEAN UNION (CTM)	09, 16, 35, 41, 42	09 - Computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software to enable searching of data; computer software relating to, downloaded via, or supplied from the Internet; computer programs for accessing and interacting with computer networks, computer on line systems, databases, Internet, Intranet, Extranet, LAN's, web servers, e-commerce servers and mail servers; machine readable data; electronic publications (downloadable) provided on line from databases or the Internet; downloadable images; downloadable footage; downloadable fonts; physical representations of images stored electronically for electronic manipulation, electronic transfer and/or electronic enhancement; clip art collections; electronic photograph collections; electronic photographic libraries; downloadable animations; downloadable web graphics; downloadable presentation templates; downloadable presentation templates; downloadable backgrounds; downloadable backdrops; downloadable web interfaces and elements; downloadable email stationery; downloadable photoclips; downloadable films; sound or music stored electronically for electronic manipulation, electronic transfer and/or electronic enhancement; ringtones; electronic notice boards; electronic discussion boards; magazines, newsletters, newspapers, brochures, weekly publications and other printed matter downloaded via the Internet, Intranet, Extranet or mail servers; computer games programmes downloaded via the Internet; internet games (downloadable); electronic games; digital music (downloadable) provided from the Internet and/or from MP3 internet websites; floppy discs bearing fonts and/or images; CD ROMs bearing fonts and/or images; DVD's bearing fonts and/or images; CD ROMs featuring training and instructions in relation to the fonts and/or images contained therein; online graphic tools to create, edit, modify text, fonts,	1/9/2006	6/5/2008	4820288	Getty Images (US), Inc.

**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
			<p>images, graphics and animations; electronic postcards; CD-ROMs; DVDs; videos; tapes; cassettes; computer accessories; screen savers; mouse mats</p> <p>16 - Periodic publications, newsletters, executive briefings, and research reports, (all in the field of Internet and online commerce, digital media, and consumer and business to business communications technologies); printed publications; printed matter; brochures; pamphlets; newsletters; magazines; instruction manuals; instructional guides; books; stationery</p> <p>35 - Advertising and promotion services; rental of advertising space on the Internet; classified advertising services; compilation of advertisements for use as web pages on the Internet; providing an on-line business directory; database management services for the search and retrieval of information; business information services; business advice and information relating to the establishment of on-line retail stores; the bringing together, for the benefit of others, of computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software to enable searching of data, computer software relating to, downloaded via, or supplied from the Internet, computer programs for accessing and interacting with computer networks, computer on line systems, databases; Internet, Intranet, Extranet, LAN's, web servers, e-commerce servers and mail servers, machine readable data, electronic publications (downloadable) provided on line from databases or the Internet, downloadable images, downloadable footage, downloadable fonts, physical representations of images stored electronically for electronic manipulation, electronic transfer and/or electronic enhancement, clip art collections, electronic photograph collections, electronic photographic libraries, downloadable animations, downloadable web graphics, downloadable presentation templates, downloadable presentation templates, downloadable backgrounds, downloadable backdrops, downloadable</p>				

**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
			<p>web interfaces and elements, downloadable email stationery, downloadable photoclips, downloadable films, sound or music stored electronically for electronic manipulation, electronic transfer and/or electronic enhancement, ringtones, electronic notice boards, electronic discussion boards, magazines, newsletters, newspapers, brochures, weekly publications and other printed matter downloaded via the Internet, Intranet, Extranet or mail servers, computer games programmes downloaded via the Internet, internet games (downloadable), electronic games, digital music (downloadable) provided from the Internet and/or from MP3 internet websites, floppy discs bearing fonts and/or images, CD ROMs bearing fonts and/or images, DVD's bearing fonts and/or images, CD ROMs featuring training and instructions in relation to the fonts and/or images contained therein, online graphic tools to create, edit, modify text, fonts, images, graphics and animations, electronic postcards, CD ROMs, DVDs, videos, tapes, cassettes, computer accessories, screen savers, mouse mats, periodic publications, newsletters, executive briefings, and research reports, (all in the field of Internet and online commerce, digital media, and consumer and business to business communications technologies), printed publications, printed matter, brochures, pamphlets, newsletters, magazines, instruction manuals, instructional guides, books, stationery, advertising and promotion services, rental of advertising space on the Internet, classified advertising services, compilation of advertisements for use as web pages on the Internet, providing an on-line business directory, database services for the search and retrieval of information, business information services, business advice and information relating to the establishment of on-line retail stores, the bringing together, for the benefit of others, of a variety of goods and service providers, enabling customers to conveniently view and purchase those goods and select those service providers from a</p>				

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(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
			<p>general merchandise Internet web site, television, a WAP-enabled telephone or by other means of communication, business-administration services for the processing of sales made on the Internet, auctioneering provided on the Internet, ordering services, organisation of exhibitions, conferences and trade fairs for commercial and advertising purposes, recruitment, employment and personnel management services, news clipping, operating chat-rooms, providing chat-line services, providing on-line facilities for real-time interaction with other computers concerning topics of general interest, leasing access time to a specific computer database (other than by Internet service providers), photographic library services, online library services, namely, providing electronic library services which feature photographs and pictures via an on-line computer network, tutorials relating to creating, editing and modifying text, fonts, images, graphics and animations, tutorials relating to online graphic tools and software, education and entertainment services, electronic games services provided by means of the Internet, provision of online entertainment services namely internet games (not-downloadable), organisation of competitions, quizzes, games and recreational and cultural facilities, providing digital music (not downloadable) from MP3-Internet web sites and/or from the Internet, digital music (not downloadable) provided from MP3 web sites on the Internet and/or from the Internet, planning, organisation, arranging and conducting of seminars, exhibitions, cultural and or educational shows, production of course materials distributed at seminars, exhibitions and shows, electronic publishing services, publishing services, publication of printed matter and printed publications, providing on-line publications (not downloadable), publication of electronic books and journals on-line, provision of information relating to education, sport, politics, current events, cultural activities and entertainment, career information and advisory services, news</p>				



**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
			<p>programme services for radio or television, production of shows and radio and television programmes, cable television, television and radio entertainment services, news services, also provided on-line from a computer database or from the Internet, news reporter services, commissioned writing services, syndicated writing services concerning the Internet, design, drawing and commissioned writing, all for the compilation of web pages on the Internet, creating and maintaining websites, hosting the websites of others, licensing of images and footage, computer rental, installation and maintenance of computer software, compilation, creation and maintenance of a register of domain names, information and advice relating to the weather, commissioned writing services (web page design, computer programming), syndicated writing services concerning the Internet (web page design, computer programming), technical consultancy and advisory services on the establishment of on line retail stores, information services, enabling customers to conveniently view and purchase those goods and select those service providers from a general merchandise Internet website, television, a WAP-enabled telephone or by other means of communication; business administration services for the processing of sales made on the Internet; auctioneering provided on the Internet; ordering services; organisation of exhibitions, conferences and trade fairs for commercial and advertising purposes; recruitment, employment and personnel management services; news clipping services; information services relating to all the aforesaid services; all the aforesaid services also provided on-line from a computer database or the Internet</p> <p>41 - Operating chat-rooms; providing chat-line services; providing on-line facilities for real-time interaction with other computers concerning topics of general interest; leasing access time to a specific computer database (other than by Internet service providers); database transmission services for the search and retrieval of information</p>				

**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
			42 - Design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining websites; hosting the websites of others; licensing of images and footage; computer rental; installation and maintenance of computer software; compilation, creation and maintenance of a register of domain names; information and advice relating to the weather; commissioned writing services (web page design, computer programming); syndicated writing services concerning the internet (web page design, computer programming); technical consultancy and advisory services on the establishment of on line retail stores; database development services for the search and retrieval of information; information services relating to all the aforesaid services; all the aforesaid services also provided on line from a computer database or the Internet				
ANIMATIONS.COM	FRANCE	09	Software; software and apparatus for telecommunication for allowing connection for databases and Internet; software for allowing research of data; software in connection with Internet, downloaded by skew Internet or internet provided; computer programs for accessing and interacting with computer networks, data processing systems on line, databases, Internet, Intranet, Extranet, lan servers (local networks), servers trade on line and servers messaging; electronic publications provided online from databases (downloadable) or Internet; pictures downloadable; films downloadable; fonts downloadable	7/8/2005	7/8/2005	053369618	Getty Images (US), Inc.

**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
ANIMATIONS.COM <sup>1</sup>	INDIA	09, 35, 38	<p>09 - Downloadable and non-downloadable photographs, all stored or recorded on electronic or computer media; computer software and electronic and computer media used to archive, display and retrieve photographs, photograph albums, photographic prints, pictorial prints, art prints, cartoon prints, color prints, lithographic prints, picture books, pictures, art pictures, watercolor pictures, posters, postcards, motion picture films, pre-recorded video tapes, video clips, and video/audio clips relating to documentary, live footage, action, drama, adventure, animation, comedy or music</p> <p>35 - On-line retail store services and distributorship featuring photographs, pictures, postcards, prints, motion picture films, pre-recorded video clips, video/audio clips, digital images and text provided through global and non-global computer networks; promoting the photographs, pictures, postcards, prints, motion picture films, pre-recorded video clips, video/audio clips, digital images and text of others recorded on electronic or computer media by disseminating advertising material over global and non-global computer networks</p> <p>38 - Electronic transmission of photographs, pictures, postcards, prints, motion picture films, pre-recorded video clips, video/audio clips, digital images and text over global and non-global computer networks</p>	8/19/2005	1/5/2008	1378450	Jupitermedia Corporation

<sup>1</sup> Assignment from Jupitermedia Corporation to Getty Images (US), Inc. filed with India Trademark Office on June 3, 2009; due to backlogs, updated ownership is not reflected in the Trademark Office's database.

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**EXHIBIT**  
(As of January 13, 2014)

Mark	Country	Class	Goods	Date Filed	Reg. Date	Reg. Number	Owner of Record
ANIMATION FACTORY	UNITED STATES	09, 35, 38, 42	09 - Downloadable electronic photographs and electronic photographs, all stored or recorded on electronic or computer media; computer software and electronic and computer media used to archive, display and retrieve photographs, pictures, art pictures, watercolor pictures, motion picture films, video clips, and video/audio clips, relating to animation or music 35 - On-line retail store services, distributorship and online subscription service featuring photographs, pictures, motion picture films, pre-recorded video clips, video/audio clips, digital images and text provided through global and non-global computer networks 38 - Electronic transmission of photographs, pictures, prints, motion picture films, video/audio clips, digital images, animated images and other web designs, graphics and text over global and non-global computer networks 42 - Stock photography services, namely, leasing reproduction rights of photographs, pictures and other graphic representations and digital content to others	1/26/2006	6/26/2007	3255259	Getty Images (US), Inc.

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