ETAS ID: TM333070

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BAKER & TAYLOR, INC.		02/20/2015	CORPORATION: DELAWARE

TRADEMARK ASSIGNMENT COVER SHEET

RECEIVING PARTY DATA

Name:	BAKER & TAYLOR, LLC		
Street Address:	2550 West Tyvola Road, Suite 300		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28217		
Entity Type: LIMITED LIABILITY COMPANY: DELAWARE			

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3253338	BATHROOM READERS' INSTITUTE
Registration Number:	3918476	PARFAIT PRESS
Registration Number:	3912738	UNCLE JOHN'S BATHROOM READER
Registration Number:	3806025	INSTANT GENIUS
Registration Number:	2942006	UNCLE JOHN'S BATHROOM READER FOR KIDS ON
Registration Number:	4680742	IFLUSH
Registration Number:	3255677	SILVER DOLPHIN
Serial Number:	86540268	SILVER DOLPHIN
Registration Number:	2719099	THUNDER BAY
Serial Number:	86540302	THUNDER BAY
Serial Number:	78899175	PORTABLE PRESS
Serial Number:	78898265	PORTABLE PRESS
Serial Number:	86539697	PORTABLE PRESS
Serial Number:	86489905	MADAME BOVARY GUSTAVE FLAUBERT CC CANTER
Serial Number:	85912723	AMAZERASERS

CORRESPONDENCE DATA

Fax Number: 3128637806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

> TRADEMARK REEL: 005465 FRAME: 0256

900316660

Phone: 312-863-7198

Email: nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy Brougher, Paralegal

Address Line 1: Goldberg Kohn Ltd.

Address Line 2: 55 East Monroe Street, Suite 3300

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1989.288
NAME OF SUBMITTER:	Nancy Brougher
SIGNATURE:	/njb/
DATE SIGNED:	02/24/2015

Total Attachments: 6

source=BT Conversion#page1.tif source=BT Conversion#page2.tif source=BT Conversion#page3.tif source=BT Conversion#page4.tif source=BT Conversion#page5.tif

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TRADEMARK REEL: 005465 FRAME: 0257 Desaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "BAKER & TAYLOR, INC." TO A

DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM

"BAKER & TAYLOR, INC." TO "BAKER & TAYLOR, LLC", FILED IN THIS

OFFICE ON THE NINETEENTH DAY OF FEBRUARY, A.D. 2015, AT 3:49

O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTIETH DAY OF FEBRUARY, A.D. 2015, AT 11:54 O'CLOCK P.M.

2282751 8100V

150223377

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTYCATION: 2134191

DATE: 02-19-15

TRADEMARK REEL: 005465 FRAME: 0258

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "BAKER & TAYLOR,

LLC" FILED IN THIS OFFICE ON THE NINETEENTH DAY OF FEBRUARY,

A.D. 2015, AT 3:49 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTIETH DAY OF FEBRUARY, A.D. 2015, AT 11:54 O'CLOCK P.M.

2282751 8100V

150223377

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTY CATION: 2134191

DATE: 02-19-15

TRADEMARK
REEL: 005465 FRAME: 0259

State of Delaware Secretary of State Division of Corporations Delivered 03:48 PM 02/19/2015 FILED 03:49 PM 02/19/2015 SRV 150223377 - 2282751 FILE

CERTIFICATE OF CONVERSION OF BAKER & TAYLOR, INC. FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO § 18-214 OF THE LIMITED LIABILITY ACT

FEBRUARY 19, 2015

Pursuant to the provisions of § 18-214 of the Delaware Limited Liability Company Act, the undersigned hereby certifies:

- 1. The jurisdiction where the corporation first formed is Delaware.
- 2. The date the corporation first formed is December 23, 1991.
- 3. The name of the corporation immediately prior to filing this Certificate is Baker & Taylor, Inc.
- 4. The name of the limited liability company as set forth in the Certificate of Formation is Baker & Taylor, LLC.
- 5. The effective time of this Certificate of Conversion shall be 11:54 p.m. New York time on February 20, 2015.

DOC ID - 22384955.4

TRADEMARK
REEL: 005465 FRAME: 0260

IN WITNESS WHEREOF, this Certificate of Conversion has been duly executed by the undersigned, as of the date first written above.

BAKER & TAYLOR, INC.

Title: Authorized Person

DOC ID - 22384955.4

[Baker & Taylor, Inc. Certificate of Conversion]

State of Delaware Secretary of State Division of Corporations Delivered 03:48 PM 02/19/2015 FILED 03:49 PM 02/19/2015 SRV 150223377 - 2282751 FILE

CERTIFICATE OF FORMATION OF BAKER & TAYLOR, LLC

February 19, 2015

The undersigned, desiring to form a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Delaware Code, Chapter 18, hereby certifies as follows:

FIRST: The name of the limited liability company is Baker & Taylor, LLC.

SECOND: The address of its registered office in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, County of New Castle, City of Wilmington, in the State of Delaware, 19801.

THIRD: The effective time of this Certificate of Formation shall be 11:54 p.m. New York time on February 20, 2015.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the day first written above.

Name. Title:

Authorized Person

[Baker & Taylor LLC DE Certificate of Formation]

TRADEMARK REEL: 005465 FRAME: 0263

RECORDED: 02/24/2015