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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM334948

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Icon Outdoors, LLC		03/09/2015	LIMITED LIABILITY COMPANY: MISSISSIPPI

# **RECEIVING PARTY DATA**

Name:	BANK OF AMERICA, N.A.
Street Address:	901 MAIN STREET
Internal Address:	11TH FLOOR
City:	Dallas
State/Country:	TEXAS
Postal Code:	75202
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

### **PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	4313228	WATERFOWLER 365
Registration Number:	4335628	OLD SCHOOL TIMBER
Registration Number:	4079565	LADY DRAKE
Registration Number:	4076322	D2D
Registration Number:	4126330	DRAKE YOUNG GUNS HUNT CLUB
Registration Number:	3949292	
Registration Number:	3949291	DRAKE'S MIGRATION NATION
Registration Number:	2910816	MCALISTER
Registration Number:	3802132	DURA-LITE
Registration Number:	4024074	NON-TYPICAL GEAR
Registration Number:	3557979	HOLLYWOOD
Registration Number:	3561498	ROXANNE
Registration Number:	2889658	DRAKE WATERFOWL
Registration Number:	2868659	
Registration Number:	3493119	CASANOVA
Registration Number:	3221135	RUTWEAR
Registration Number:	3172892	TIME & MOTION
Registration Number:	3172891	DOUBLE BEARDED

900318470 REEL: 005476 FRAME: 0959

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Property Type	Number	Word Mark
Registration Number:	3230260	
Registration Number:	3149234	OL' TOM
Registration Number:	3114629	EST EARLY SEASON TECHNOLOGY
Registration Number:	3085866	EST EARLY SEASON TECHNOLOGY
Registration Number:	2831526	MCALISTER

### **CORRESPONDENCE DATA**

**Fax Number:** 2148558200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2148558000

Email: chris.andersen@nortonrosefulbright.com

Correspondent Name: Erin B. Roth

Address Line 1:2200 Ross Avenue, Suite 3600Address Line 2:Norton Rose Fulbright US LLPAddress Line 4:Dallas, TEXAS 75201-7932

ATTORNEY DOCKET NUMBER:	11501239
NAME OF SUBMITTER:	Chris Andersen
SIGNATURE:	/chris andersen/
DATE SIGNED:	03/12/2015

### **Total Attachments: 6**

source=BofA-HTC Trademark Security Agreement#page1.tif source=BofA-HTC Trademark Security Agreement#page2.tif source=BofA-HTC Trademark Security Agreement#page3.tif source=BofA-HTC Trademark Security Agreement#page4.tif source=BofA-HTC Trademark Security Agreement#page5.tif source=BofA-HTC Trademark Security Agreement#page6.tif

### TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "<u>Agreement</u>") is made this 9<sup>th</sup> day of March, 2015, by and between **ICON OUTDOORS, LLC**, a Mississippi limited liability company ("<u>Grantor</u>"), and **BANK OF AMERICA, N.A.**, a national banking association (the "<u>Lender</u>").

### WITNESSETH:

WHEREAS, pursuant to that certain Loan and Security Agreement, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"), by and among Grantor, HTC Borrower, LLC, a Delaware limited liability company ("HTC Borrower"), and Hunter Trading Company, LLC, a Mississippi limited liability company ("HTC" and together with Grantor and HTC Borrower, each a "Borrower" and collectively the "Borrowers") and Lender, the Lender has agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, pursuant to the Loan Agreement Grantor is required to execute and deliver to Lender this Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement. The rules of construction specified in Section 1.4 of the Loan Agreement also apply to this Agreement.
- 2. <u>GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL</u>. Grantor hereby unconditionally grants, assigns, and pledges to the Lender, to secure the Obligations, a continuing security interest (referred to in this Agreement as the "<u>Security Interest</u>") in all of Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "<u>Trademark Collateral</u>"):
- (a) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, logos, other source or business identifiers, now existing or hereafter adopted or acquired, all registrations thereof, and all applications filed in the United States in connection therewith, in the United States Patent and Trademark Office, and all renewals thereof, including those listed on <u>Schedule I</u> (the "<u>Trademarks</u>");
- (b) any written U.S. license agreement of Grantor with any Person granting to any third party any right to use any Trademark now or hereafter owned by Grantor or that Grantor otherwise has the right to license, or granting to Grantor any right to use any trademark now or hereafter owned by any third party, and all rights of Grantor under any such agreement, including those listed on Schedule I hereto;

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- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each License of Trademarks; and
- (d) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any License of Trademarks.
- 3. <u>SECURITY FOR OBLIGATIONS</u>. This Agreement and the Security Interest created hereby secures the payment and performance of the Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by the Grantor to the Lender whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving Grantor.
- 4. <u>LOAN AGREEMENT</u>. The Security Interest granted pursuant to this Agreement is granted in conjunction with the security interests granted to the Lender pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of the Lender with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Agreement and the Loan Agreement, the Loan Agreement shall control.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If Grantor shall obtain rights to any new trademarks, the provisions of this Agreement shall automatically apply thereto. Grantor hereby authorizes the Lender unilaterally to modify this Agreement by amending <u>Schedule I</u> to include any such new trademark rights of Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from Lender's continuing security interest in all Collateral, whether or not listed on <u>Schedule I</u>.
- 6. <u>COUNTERPARTS</u>. This Agreement may be executed in counterparts, each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Agreement shall become effective when Lender has received counterparts bearing the signatures of all parties hereto. Delivery of a signature page of this Agreement by telecopy or other electronic means shall be effective as delivery of a manually executed counterpart of such agreement.
- 7. CHOICE OF LAW. THIS AGREEMENT SHALL BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO ANY CONFLICT OF LAW PRINCIPLES EXCEPT FEDERAL LAWS RELATING TO NATIONAL BANKS.
- 8. <u>INCORPORATION OF LOAN AGREEMENT PROVISIONS</u>. Sections 12.14 and 12.15 of the Loan Agreement are hereby incorporated into this Agreement by reference and shall have the same force and effect as if expressly set forth herein.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered as of the day and year first above written.

GRANTOR:

 ${\bf ICON\ OUTDOORS, LLC, a\ Mississippi}$ 

limited liability company

Name: Bobby L. Windham

Title: Co-Founder

[SEGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

LENDER:	ACCEPTED AND ACKNOWLEDGED
	NV:

BANK OF AMERICA, N.A., as Lender

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Name: Brandon Watkins Title: Senior Vice President

# SCHEDULE I to TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations/Applications**

Name of Grantor	<u>Trademark</u>	Registration Date	Registration Number
Icon Outdoors, LLC	Waterfowler 365	4313228	04/02/2013
Icon Outdoors, LLC	Old School Timber	4335628	05/14/2013
Icon Outdoors, LLC	Lady Drake	4079565	01/03/2012
Icon Outdoors, LLC	D2D	4076322	12/27/2011
Icon Outdoors, LLC	Drake Young Guns Hunt Club	4126330	04/10/2012
Icon Outdoors, LLC	Design (black triangle above which a duck is flying)	3949292	11/23/2010
Icon Outdoors, LLC	Drake's Migration Nation	3949291	04/19/2011
Icon Outdoors, LLC	McAlister	2910816	12/14/2004
Icon Outdoors, LLC	Dura-Lite	3802132	06/15/2010
Icon Outdoors, LLC	Non-Typical Gear	4024074	09/06/2011
Icon Outdoors, LLC	Hollywood	3557979	01/06/2009
Icon Outdoors, LLC	Roxanne	3561498	01/13/2009
Icon Outdoors, LLC	Drake Waterfowl	2889658	09/28/2004
Icon Outdoors, LLC	Design (profile of a duck head)	2868659	08/03/2004
Icon Outdoors, LLC	Casanova	3493119	08/26/2008
Icon Outdoors, LLC	Rutwear	3221135	03/27/2007
Icon Outdoors, LLC	Time & Motion	3172892	11/21/2006
Icon Outdoors, LLC	Double Bearded	3172891	11/21/2006
Icon Outdoors, LLC	Design (turkey profile)	3230260	04/17/2007
Icon Outdoors, LLC	OL'TOM	3149234	09/06/2006

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Name of Grantor	<u>Trademark</u>	Registration Date	Registration Number
Icon Outdoors, LLC	EST EARLY SEASON TECHNOLOGY (&	3114629	0/11/2006
Icon Outdoors, LLC	design) EST EARLY SEASON TECHNOLOGY	3085866	04/25/2006
Icon Outdoors, LLC	MCALISTER	2831526	04/13/2004

# **Common Law Trademarks**

None.

# **Licenses of Trademarks**

<u>Licensor</u>	<u>Description of License</u>	Term of License	Royalties Payable
The Collegiate Licensing Company, LLC	Standard Retail License Agreement for Collegiate Apparel	Term varies based on school	9-13% per unit, depending on school.
Licensing Resource Group, LLC	Standard Retail License Agreement for Collegiate Apparel for multiple schools.	Term varies based on school, but generally 1- year term by school	10% per unit.
Fermata Partners, LLC	Consumer Product Retail License Agreement	Term varies based on school	12% per sale.
Jordan Outdoor Enterprises, Ltd.	License Agreement for Rubber Apparel Products	March 1, 2015 – March 1, 2020	\$0.25 - \$2.00 per unit.
Hass Outdoors, Inc.	License Agreement for Fabrics	1-year term renewable on November 1, 2015	Up to 12% per unit.

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**RECORDED: 03/12/2015**