# CH \$1415.00 371

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM336626

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AMERICAN MEDIA, INC.		03/06/2015	CORPORATION: DELAWARE
AMI CELEBRITY PUBLICATIONS, LLC		03/06/2015	LIMITED LIABILITY COMPANY: DELAWARE
COUNTRY MUSIC MEDIA GROUP, INC.		03/06/2015	CORPORATION: DELAWARE
ODYSSEY MAGAZINE PUBLISHING GROUP, INC.		03/06/2015	CORPORATION: DELAWARE
WEIDER PUBLICATIONS, LLC		03/06/2015	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	WILMINGTON TRUST, NATIONAL ASSOCIATION, as trustee and Collateral Agent
Street Address:	50 S. SIXTH STREET
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55402-1544
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

#### **PROPERTY NUMBERS Total: 56**

Property Type	Number	Word Mark
Registration Number:	3714196	
Registration Number:	1230662	
Registration Number:	1340659	FLEX
Registration Number:	2186743	FLEX
Registration Number:	1639082	GLOBE
Registration Number:	2997451	GLOBE
Registration Number:	2433879	H.U.G.E. HARDGAINERS ULTIMATE GROWTH ENH
Registration Number:	2285899	HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT
Registration Number:	2472316	HERS
Registration Number:	4615463	INPRINT
Registration Number:	2013496	INTERNATIONAL ASTROLOGICAL SOCIETY
Registration Number:	4569148	JACKED IN A BOX

**TRADEMARK** 

900320099 REEL: 005487 FRAME: 0934

Registration Number:1956592MEN'S FITNESSRegistration Number:1519426MEN'S FITNESSRegistration Number:2197109MEN'S FITNESSRegistration Number:4509454MEN'S FITNESSRegistration Number:4556230MEN'S FITNESSRegistration Number:2042896MINI MAGRegistration Number:2241439MM MICRO MAGSRegistration Number:2692744MUSCLE & FITNESSRegistration Number:2254062MUSCLE & FITNESS	
Registration Number:2197109MEN'S FITNESSRegistration Number:4509454MEN'S FITNESSRegistration Number:4556230MEN'S FITNESSRegistration Number:2042896MINI MAGRegistration Number:2241439MM MICRO MAGSRegistration Number:2692744MUSCLE & FITNESS	
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Registration Number: 2692744 MUSCLE & FITNESS	
Registration Number: 2254062 MUSCLE & FITNESS	
II -	
Registration Number: 2775097 MUSCLE & FITNESS	
Registration Number: 2856392 MUSCLE & FITNESS	
Registration Number: 2842210 MUSCLE & FITNESS	
Registration Number: 3009086 MUSCLE & FITNESS	
Registration Number: 2842209 MUSCLE & FITNESS	
Registration Number: 2686042 MUSCLE & FITNESS	
Registration Number: 2842208 MUSCLE & FITNESS HERS	
Registration Number: 2708922 MUSCLE & FITNESS HERS	
Registration Number: 0736824 NATIONAL ENQUIRER	
Registration Number: 2373131 NATIONAL ENQUIRER	
Registration Number: 2625275 NATIONAL EXAMINER	
Registration Number: 1901212 OK!	
Registration Number: 3244356 OK!	
Registration Number: 3815852 OK!	
Registration Number: 4132084 OK! USA	
Registration Number: 3241733 OK! WEEKLY	
Registration Number: 4259324 RADAR ONLINE	
Registration Number: 4417913 RADAR ONLINE	
Registration Number: 3531006 RADAR ONLINE	
Registration Number: 4037777 RADARONLINE.COM	
Registration Number: 4251694 RADAR ONLINE.COM	
Registration Number: 4103324 REALITY WEEKLY	
Registration Number: 2045528 SHEELA WOOD'S	
Registration Number: 1491072 SOAP OPERA DIGEST	
Registration Number: 2398877 SOAP OPERA WEEKLY	
Registration Number: 4279274 STAR	
Registration Number: 1224966 STAR	
Registration Number: 2751537 STAR	
Registration Number: 2484118 STAR PEOPLE	

Property Type	Number	Word Mark		
Registration Number:	2199246	SUN		
Registration Number:	4519134	THE NEW MEASURE OF SUCCESS		
Serial Number:	86130249	MEN'S FITNESS		
Serial Number:	85236589	MUSCLE & FITNESS		
Serial Number:	85320082	MUSCLE & FITNESS		
Serial Number:	86352461	RADAR		

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** jbraibanti@paulweiss.com, dewilliams@paulweiss.com

Correspondent Name: Jill C. Braibanti

**Address Line 1:** 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	21038-001
NAME OF SUBMITTER:	Jill C. Braibanti
SIGNATURE:	/Jill C. Braibanti/
DATE SIGNED:	03/30/2015

#### **Total Attachments: 7**

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#### **Trademark Security Agreement**

Trademark Security Agreement, dated as of March 6, 2015, by AMERICAN MEDIA, INC., AMI CELEBRITY PUBLICATIONS, LLC, COUNTRY MUSIC MEDIA GROUP, INC., ODYSSEY MAGAZINE PUBLISHING GROUP, INC. and WEIDER PUBLICATIONS, LLC (individually, a "Pledgor", and, collectively, the "Pledgors"), in favor of Wilmington Trust, National Association, in its capacity as the collateral agent (in such capacity, the "Collateral Agent") under the Indenture, dated as of January 20, 2015 among American Media, Inc., the guarantors party thereto and Wilmington Trust, National Association, as trustee and Collateral Agent (the "Indenture") relating to the 7.00% Second Lien Senior Secured Notes due 2020.

#### WITNESSETH:

WHEREAS, the Pledgors are party to a Collateral Agreement, dated as of January 20, 2015 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent for the benefit of the Secured Parties identified therein pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Indenture, the Pledgors hereby agree with the Collateral Agent as follows:

SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. <u>Grant of Security Interest in Trademark Collateral</u>. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Pledgor:

- (a) Trademarks of such Pledgor listed on Schedule I attached hereto, together with all goodwill associated therewith; and
- (b) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

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SECTION 4. <u>Termination</u>. Upon the termination of the Security Agreement in accordance with, or as otherwise required pursuant to, Section 6.13 thereof, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the applicable Trademarks under this Trademark Security Agreement.

SECTION 5. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. Governing Law. This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

THIS TRADEMARK SECURITY AGREEMENT IS SUBJECT TO THE PROVISIONS OF (I) THE PARI SECOND LIEN INTERCREDITOR AGREEMENT DATED AS OF JANUARY 20, 2015 (AS AMENDED, SUPPLEMENTED OR OTHERWISE MODIFIED FROM TIME TO TIME), AMONG WILMINGTON TRUST, NATIONAL ASSOCIATION (AS SUCCESSOR BY MERGER TO WILMINGTON TRUST FSB), AS SECOND LIEN TRUSTEE AND SECOND LIEN COLLATERAL AGENT AND WILMINGTON TRUST, NATIONAL ASSOCIATION, AS NEW SECOND LIEN TRUSTEE AND NEW SECOND LIEN COLLATERAL AGENT AND (II) THE JUNIOR LIEN INTERCREDITOR AGREEMENT DATED AS OF DECEMBER 22, 2010 (AS AMENDED, SUPPLEMENTED OR OTHERWISE MODIFIED FROM TIME TO TIME), AMONG AMERICAN MEDIA, INC., THE GRANTORS PARTY THERETO, JPMORGAN CHASE BANK, N.A., AS AGENT AND REVOLVING CREDIT COLLATERAL AGENT, WILMINGTON TRUST, NATIONAL ASSOCIATION (AS SUCCESSOR BY MERGER TO WILMINGTON TRUST FSB), AS FIRST LIEN TRUSTEE AND FIRST LIEN COLLATERAL AGENT, WILMINGTON TRUST, NATIONAL ASSOCIATION (AS SUCCESSOR BY MERGER TO WILMINGTON TRUST FSB), AS SECOND LIEN TRUSTEE AND SECOND LIEN COLLATERAL AGENT, AND EACH ADDITIONAL COLLATERAL AGENT FROM TIME TO TIME PARTY THERETO.

[signature page follows]

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AMERICAN MEDIA, INC.
AMI CELEBRITY PUBLICATIONS, LLC
COUNTRY MUSIC MEDIA GROUP, INC.
ODYSSEY MAGAZINE PUBLISHING GROUP,
INC.

WEIDER PUBLICATIONS, LLC

Name: Christopher V. Polimeni

Title: Executive Vice President, Chief Financial

Officer and Treasurer

Accepted and Agreed:

WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent

By:

Name ( Title:

REEL: 005487 FRAME: 0940

## SCHEDULE I

# U.S. Trademark Registrations

TRADEMARK	COUNTRY	APPLICATION NO	APPLICATION DATE	REGISTRATION NO	REGISTRATION DATE	INT.
BLUE DOT	USA	77598644	23-Oct-08	3714196	24-Nov-09	16
DESIGN (OF A STAR WITHIN A						
DARK SQUARE)	USA	73217522	29-May-79	1230662	8-Mar-83	16
FLEX	USA	73473476	2-Apr-84	1340659	11-Jun-85	16
FLEX	USA	75231063	24-Jan-97	2186743	1-Sep-98	42
GLOBE	USA	74060376	12-Mar-90	1639082	26-Mar-91	16
GLOBE	USA	78405037	20-Apr-04	2997451	20-Sep-05	41
H.U.G.E. HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT SYSTEM HARDGAINER'S	USA	75492541	23-May-98	2433879	6-Mar-01	16
ULTIMATE GROWTH ENHANCEMENT SYSTEM HERS	USA USA	75209144 75827278	6-Dec-96 21-Oct-99	2285899 2472316	12-Oct-99 24-Jul-01	16 16
INPRINT	USA	86251690	14-Apr-14	4615463	30-Sep-14	9
INTERNATIONAL ASTROLOGICAL SOCIETY	USA	74731935	18-Sep-95	2013496	5-Nov-96	16
JACKED IN A BOX	USA	85841222	5-Feb-13	4569148	15-Jul-14	35
MEN'S FITNESS	USA	74664965	24-Apr-95	1956592	13-Feb-96	16
MEN'S FITNESS	USA	73679354	19-Aug-87	1519426	3-Jan-89	16
MEN'S FITNESS	USA	75230631	24-Jan-97	2197109	20-Oct-98	42
MEN'S FITNESS	USA	85915558	26-Apr-13	4509454	8-Apr-14	16
MEN'S FITNESS	USA	85236428	8-Feb-11	4556230	24-Jun-14	5
MINI MAG	USA	74730349	18-Sep-95	2042896	11-Mar-97	16
MM MICRO MAGS	USA	75169313	20-Sep-96	2241439	27-Apr-99	16
MUSCLE & FITNESS	USA	76379152	22-Feb-02	2692744	4-Mar-03	16
MUSCLE & FITNESS MUSCLE &	USA	75231064	24-Jan-97	2254062	15-Jun-99	42
FITNESS  MUSCLE &	USA	76461984	28-Oct-02	2775097	21-Oct-03	35
FITNESS	USA	76381533	1-Mar-02	2856392	22-Jun-04	41

TRADEMARK	COUNTRY	APPLICATION NO	APPLICATION DATE	REGISTRATION NO	REGISTRATION DATE	INT.
MUSCLE &						
FITNESS	USA	76379510	22-Feb-02	2842210	18-May-04	41
MUSCLE & FITNESS	USA	76379150	22-Feb-02	3009086	25-Oct-05	9, 16
MUSCLE & FITNESS (Stylized)	USA	76379508	22-Feb-02	2842209	18-May-04	41
MUSCLE & FITNESS (Stylized)	USA	76379509	22-Feb-02	2686042	11-Feb-03	16
MUSCLE & FITNESS HERS	USA	76379156	22-Feb-02	2842208	18-May-04	41
MUSCLE & FITNESS HERS	USA	76379154	22-Feb-02	2708922	22-Apr-03	16
NATIONAL ENQUIRER	USA	72128501	25-Sep-61	0736824	28-Aug-62	16
NATIONAL ENQUIRER	USA	75116089	7-Jun-96	2373131	1-Aug-00	42
NATIONAL EXAMINER	USA	78097907	12-Dec-01	2625275	24-Sep-02	16
OK! (design)	USA	74378223	12-Apr-93	1901212	20-Jun-95	16
OK! (design)	USA	78860879	13-Apr-06	3244356	22-May-07	16
OK! (design)	USA	78861030	13-Apr-06	3815852	6-Jul-10	9,41
OK! USA (design)	USA	85976475	18-Jan-11	4132084	24-Apr-12	9, 16, 41
OK! WEEKLY				***************************************		
(design)	USA	78831087	7-Mar-06	3241733	15-May-07	16
RADAR ONLINE	USA	85977428	11-Feb-11	4259324	11-Dec-12	41
RADAR ONLINE	USA	85854742	20-Feb-13	4417913	15-Oct-13	41
RADAR ONLINE	USA	78540108	30-Dec-04	3531006	11-Nov-08	9, 41
Radaronline.com	USA	85234656	4-Feb-11	4037777	11-Oct-11	41
Radaronline.com	USA	85977776	11-Feb-11	4251694	27-Nov-12	41
REALITY WEEKLY	USA	85299029	19-Apr-11	4103324	21-Feb-12	16, 41
SHEELA WOOD'S	USA	74730403	18-Sep-95	2045528	18-Mar-97	16
SOAP OPERA		) ) ) ) ) )				
DIGEST	USA	73637033	23-Dec-86	1491072	7-Jun-88	16
SOAP OPERA WEEKLY	USA	75270729	8-Apr-97	2398877	31-Oct-00	16
STAR	USA	85643193	5-Jun-12	4279274	22-Jan-13	16
STAR	USA	73182128	4-Aug-78	1224966	25-Jan-83	16
STAR	USA	75116088	7-Jun-96	2751537	25-Jan-83 19-Aug-03	41
STAR PEOPLE	USA	75430247	6-Feb-98		4-Sep-01	16
				2484118		
THE NEW MEASURE OF	USA	75160019	3-Sep-96	2199246	27-Oct-98	16
SUCCESS	USA	85916218	26-Apr-13	4519134	22-Apr-14	16, 41

# U.S. Trademark Applications

TRADEMARK	COUNTRY	APPLICATION NO	APPLICATION DATE	INT. CLASSES
	United States of			
MEN'S FITNESS	America	86130249	26-Nov-13	25
	United States of			
MUSCLE & FITNESS	America	85236589	8-Feb-11	5
	United States of			
MUSCLE & FITNESS (Stylized)	America	85320082	13-May-11	5
	United States of			
RADAR	America	86352461	30-Jul-14	41

**RECORDED: 03/30/2015**