

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Club Pilates, LLC		03/11/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Club Pilates Franchise, LLC		
Street Address:	4000 MacArthur Blvd. East Tower, 6th Floor		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4255517	CLUB PILATES	
Registration Number:	4406173	CLUB PILATES	
Registration Number:	4190273		
CORRESPONDENCE DATA			
Fax Number:	8587773347		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8584882545		
Email:	kayla@techlawllp.com		
Correspondent Name:	Kayla Jimenez		
Address Line 1:	PO Box 1416		
Address Line 4:	La Jolla, CALIFORNIA 92038		
ATTORNEY DOCKET NUMBER:	CLUB PILATES		
NAME OF SUBMITTER:	Kayla Jimenez		
SIGNATURE:	/Kayla Jimenez/		
DATE SIGNED:	04/19/2015		
Total Attachments: 1			
source=CLUB PILATES Signed Assignment#page1.tif			

OP \$90.00 4255517

Trademark Assignment

This Assignment is made this 11th day of March 2015, between Club Pilates, LLC, a limited liability company organized and existing under the laws of California (the "Assignor") and Club Pilates Franchise, LLC, a limited liability company organized and existing under the laws of Delaware (the "Assignee").

WHEREAS Assignor is owner of the trademarks and registrations as set out in the schedule below, as well as the goodwill of the business associated with said trademarks; and

WHEREAS Assignee is desirous of acquiring said trademarks, the trademark registrations, and goodwill of the business associated with said trademarks thereof:

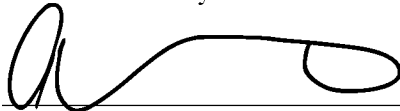
NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the trademarks and the applications and registrations thereof, together with the goodwill of the business associated with the trademarks.

THE SCHEDULE above referred to:

Mark	Reg. No.	Jurisdiction
Design Mark	4190273	USA
CLUB PILATES	4255517	USA
CLUB PILATES (& design)	4406173	USA
CLUB PILATES	1428695	Mexico
CLUB PILATES (& design)	1650525	Canada
CLUB PILATES (& design)	1158230	Australia
CLUB PILATES (& design)	1158230	CTM
CLUB PILATES (& design)	1158230	WIPO

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1st day of April 2015.

Club Pilates, LLC
Allison Beardsley



(signature)