

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338867

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Musician's Friend, Inc. | | 04/21/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Gibson Brands, Inc. | | |
| Street Address: | 309 Plus Park Boulevard | | |
| City: | Nashville | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37217 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3073197 | HARMONY CENTRAL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4049636231 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-228-7439 | | |
| Email: | jsteed@bates-bates.com | | |
| Correspondent Name: | Joanna E Steed | | |
| Address Line 1: | 1890 Marietta Blvd., NW | | |
| Address Line 4: | Atlanta, GEORGIA 30318 | | |
| ATTORNEY DOCKET NUMBER: | HARMONY CENTRAL | | |
| NAME OF SUBMITTER: | Joanna E. Steed | | |
| SIGNATURE: | /Joanna E. Steed/ | | |
| DATE SIGNED: | 04/21/2015 | | |
| Total Attachments: 2 | | | |
| source=GIBSON - Musician's Friend Trademark Assignment Agreement for HARMONY CENTRAL#page1.tif | | | |
| source=GIBSON - Musician's Friend Trademark Assignment Agreement for HARMONY CENTRAL#page2.tif | | | |

OP \$40.00 3073197

TRADEMARK ASSIGNMENT

WHEREAS, Musician's Friend, Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignor") is the record owner of a trademark registration with the United States Patent and Trademark Office for HARMONY CENTRAL (referred to as "the Mark") evidenced by Registration number 3,073,197 (referred to as "the Registration"); and

WHEREAS, Gibson Brands, Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark throughout the world, and in and to the Registration, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark, the Registration, and all ancillary rights in the Assignee.

This Trademark Assignment may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Musician's Friend, Inc. has caused this Trademark Assignment to be executed and delivered and Gibson Brands, Inc. accepts

this Trademark Assignment as of this 21 day of April, 2015.

MUSICIAN'S FRIEND, INC.

By: Ellen S. Paschke
Ellen S. Paschke
VP & Assistant General Counsel

Witnesses:
Casey Whitman
CASEY WHITMAN

GIBSON BRANDS, INC.

By: Jason Hill
Jason Hill
CEO

Witnesses:
Demetria Kiene
Erin Chegwidden