

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Agent		04/28/2015	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	ALIPHCOM		
Street Address:	99 Rhode Island Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	ALIPH, INC.		
Street Address:	99 Rhode Island Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
Name:	MACGYVER ACQUISITION LLC		
Street Address:	99 Rhode Island Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	BODYMEDIA, INC.		
Street Address:	99 Rhode Island Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 73			
Property Type	Number	Word Mark	
Registration Number:	2570373	BODYMEDIA	
TRADEMARK			

CH \$1840.00 2570373

Property Type	Number	Word Mark
Registration Number:	2592177	BODYMEDIA
Registration Number:	2656935	
Registration Number:	2709726	BODYMEDIA
Registration Number:	2700826	SENSEWEAR
Registration Number:	3544386	GOWEAR
Registration Number:	3807619	NOISEASSASSIN
Registration Number:	3884763	
Registration Number:	3714875	BODYMEDIA
Registration Number:	3833525	MYTALK
Serial Number:	77785787	JAWBONE
Registration Number:	4000280	JAWBONE
Registration Number:	3936394	
Registration Number:	3694140	NOISEASSASSIN
Registration Number:	4358320	JAWBONE
Registration Number:	3046856	JAWBONE
Registration Number:	3541713	ALIPH
Registration Number:	3565915	RADIIENT TECHNOLOGIES
Registration Number:	3565962	HEAR IT CLEAR WITH RADIIENT
Registration Number:	3289132	BODYMEDIA
Registration Number:	3292367	SENSEWEAR
Registration Number:	3327997	
Registration Number:	3387020	BODYMEDIA
Registration Number:	4289408	JAWBONE THOUGHTS
Registration Number:	4147311	JAMBOX
Registration Number:	4069536	BE FIERCE. DETAILS SELECT
Registration Number:	4176348	THE NERD
Serial Number:	85275816	JAWBONE UP
Registration Number:	4309613	UP
Registration Number:	4195569	JAWBONE
Registration Number:	4230932	JAWBONE ICON
Registration Number:	4155987	LIVEAUDIO
Registration Number:	4215279	BIG JAMBOX
Serial Number:	85421439	ACTIVEALERT
Serial Number:	85435231	UP
Serial Number:	85435234	UP
Serial Number:	85435235	UP BY JAWBONE
Serial Number:	85435238	UP
Serial Number:	85438179	UP

Property Type	Number	Word Mark
Registration Number:	4263355	MYTALK
Registration Number:	4270870	
Serial Number:	85497289	
Serial Number:	85497295	
Registration Number:	4578274	
Serial Number:	85681405	BODYMEDIA
Registration Number:	4255602	THE SMARTSPEAKER
Registration Number:	4255603	SMARTSPEAKER
Registration Number:	4255604	SMARTSPEAKER
Serial Number:	85695152	
Serial Number:	85695159	
Serial Number:	85695168	
Serial Number:	85695176	
Serial Number:	85695182	
Serial Number:	85695191	
Registration Number:	4531629	
Registration Number:	4341751	BODYMEDIA
Serial Number:	85833854	KNOW YOURSELF. LIVE BETTER
Serial Number:	85885420	SENSEWEAR
Serial Number:	85897944	LIVE BETTER. START NOW.
Serial Number:	85956707	UP BY JAWBONE
Serial Number:	85956813	ERA BY JAWBONE
Registration Number:	4606646	MINI JAMBOX
Serial Number:	85957143	ERA
Serial Number:	85957150	
Registration Number:	4553517	SMART ALARM
Serial Number:	85959421	UP
Registration Number:	4200122	JAWBONE ERA
Serial Number:	86006888	UP24
Registration Number:	4426801	JAWBONE
Serial Number:	86013176	WORKS WITH UP
Serial Number:	86013181	WORKS WITH UP
Serial Number:	86036833	UP
Serial Number:	86064220	UP 24

CORRESPONDENCE DATA

Fax Number: 4156932222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 005505 FRAME: 0430

Phone: 4156932000
Email: crhem@cooley.com
Correspondent Name: Cooley LLP
Address Line 1: 101 California Street, 5th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER: 303280-124 ALIPHCOM

NAME OF SUBMITTER: C. Rhem

SIGNATURE: /CR/

DATE SIGNED: 04/28/2015

Total Attachments: 9

source=WFB_Aliph - Fully Executed Trademark Release#page1.tif
source=WFB_Aliph - Fully Executed Trademark Release#page2.tif
source=WFB_Aliph - Fully Executed Trademark Release#page3.tif
source=WFB_Aliph - Fully Executed Trademark Release#page4.tif
source=WFB_Aliph - Fully Executed Trademark Release#page5.tif
source=WFB_Aliph - Fully Executed Trademark Release#page6.tif
source=WFB_Aliph - Fully Executed Trademark Release#page7.tif
source=WFB_Aliph - Fully Executed Trademark Release#page8.tif
source=WFB_Aliph - Fully Executed Trademark Release#page9.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK
COLLATERAL**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL** (this “Release”) is made as of April 28, 2015 (“Effective Date”), by **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association, in its capacity as agent for each member of the Lender Group and the Bank Product Providers, as such terms are defined in the below defined Credit Agreement (in such capacity, together with its successors and assigns in such capacity, “Agent”), in favor of **ALIPHCOM**, a California corporation (“Borrower”), **ALIPH, INC.**, a Delaware corporation (“Aliph”), **MACGYVER ACQUISITION LLC**, a Delaware limited liability company (“MacGyver”), and **BODYMEDIA, INC.**, a Delaware corporation (“BodyMedia”; Borrower, Aliph, MacGyver, and BodyMedia, each a “Grantor” and collectively, the “Grantors”).

WHEREAS, reference is made to that certain Amended and Restated Credit and Security Agreement, dated as of October 21, 2013 (as amended, restated, supplemented, or otherwise modified from time to time, the “Credit Agreement”), by and among Grantors, the lenders identified on the signature pages thereof, the other “Guarantors” party thereto, and Agent;

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement, dated as of October 21, 2013, by and among Grantors and Agent, which was recorded with the United States Patent and Trademark Office on October 31, 2013 at Reel 5143, Frame 0239 (as amended, restated, supplemented, or otherwise modified and in effect from time to time, the “Trademark Security Agreement”), the Grantors granted to Agent a security interest in all of the Grantors’ right, title and interest in and to the Trademark Collateral (as such term is defined in the Trademark Security Agreement); and

WHEREAS, Agent now desires to release its security interest in the Trademark Collateral, including, without limitation, the trademark registrations and applications listed on **Schedule 1** hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby covenants and agrees as follows:

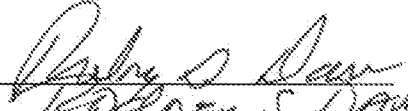
1. Without representation or warranty of any kind or nature, Agent hereby terminates, releases, and discharges its security interest in the Trademark Collateral granted pursuant to the Trademark Security Agreement, and reassigns to Grantors all right, title, and interest of Agent in the Trademark Collateral pursuant to the Trademark Security Agreement.

2. Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, in each case at Grantors’ expense, as may be reasonably necessary to effect the release of the security interest in the Trademark Collateral contemplated hereby.

[Signature page follows]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, a national banking association, as
Agent


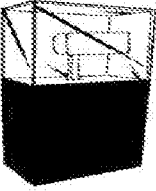
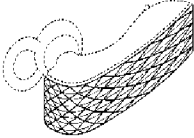
By: 
Name: Robert S. Dean
Title: Vice President




[SIGNATURE PAGE TO TERMINATION AND RELEASE OF SECURITY INTEREST IN
TRADEMARK COLLATERAL]

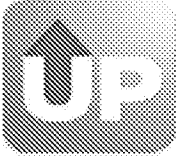
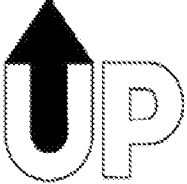
SCHEDULE 1
to
TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL



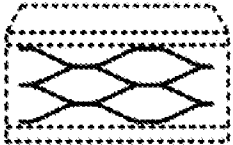

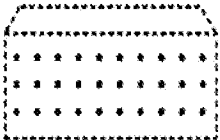
Trademark Registrations/Applications

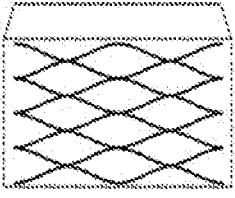

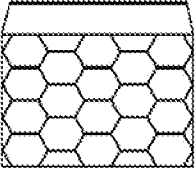
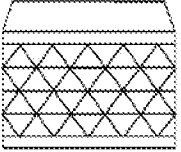
[See attached]


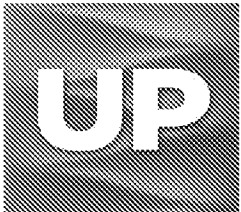


MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
BODYMEDIA	BODYMEDIA, INC.	75778051	8/18/1999	2570373	5/14/2002
BODYMEDIA	BODYMEDIA, INC.	75778052	8/18/1999	2592177	7/9/2002
	BODYMEDIA, INC.	75982778	10/15/1999	2656935	12/3/2002
BODYMEDIA	BODYMEDIA, INC.	75983060	10/1/1999	2709726	4/22/2003
SENSEWEAR	BODYMEDIA, INC.	75983091	10/1/1999	2700826	3/25/2003
GOWEAR	BODYMEDIA, INC.	77203509	6/12/2007	3544386	12/9/2008
NOISEASSASSIN	ALIPHCOM	77459339	4/28/2008	3807619	6/22/2010
	ALIPHCOM	77693761	3/18/2009	3884763	12/7/2010
BODYMEDIA	BODYMEDIA, INC.	77723729	4/28/2009	3714875	11/24/2009
MYTALK	ALIPHCOM	77740023	5/19/2009	3833525	8/17/2010
JAWBONE	ALIPHCOM	77785787	7/21/2009		
JAWBONE	ALIPHCOM	77862971	11/2/2009	4000280	7/26/2011
	ALIPHCOM	77912073	1/14/2010	3936394	3/29/2011
NOISEASSASSIN	ALIPHCOM	77977808	4/28/2008	3694140	10/6/2009
JAWBONE	ALIPHCOM	77983525	7/21/2009	4358320	6/25/2013
JAWBONE	ALIPHCOM	78340835	12/15/2003	3046856	1/17/2006
ALIPH	ALIPHCOM	78344895	12/23/2003	3541713	12/2/2008

MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
	ALIPHCOM	78699414	8/24/2005	3565915	1/20/2009
HEAR IT CLEAR WITH RADIIENT	ALIPHCOM	78789403	1/11/2006	3565962	1/20/2009
BODYMEDIA	BODYMEDIA, INC.	78978462	1/13/2005	3289132	9/4/2007
SENSEWEAR	BODYMEDIA, INC.	78978463	8/30/2004	3292367	9/11/2007
	BODYMEDIA, INC.	78978803	1/10/2005	3327997	10/30/2007
BODYMEDIA	BODYMEDIA, INC.	78979514	1/13/2005	3387020	2/19/2008
JAWBONE THOUGHTS	ALIPHCOM	85042005	5/18/2010	4289408	2/12/2013
JAMBOX	ALIPHCOM	85128357	9/13/2010	4147311	5/22/2012
<i>Be Fitce.</i> 	ALIPHCOM	85146224	10/6/2010	4069536	12/13/2011
THE NERD	ALIPHCOM	85154145	10/15/2010	4176348	7/17/2012
JAWBONE UP	ALIPHCOM	85275816	3/24/2011		
UP	ALIPHCOM	85275857	3/24/2011	4309613	3/26/2013
JAWBONE	ALIPHCOM	85308765	4/29/2011	4195569	8/21/2012
JAWBONE ICON	ALIPHCOM	85364225	7/6/2011	4230932	10/23/2012
LIVEAUDIO	ALIPHCOM	85398452	8/15/2011	4155987	6/5/2012
BIG JAMBOX	ALIPHCOM	85409518	8/29/2011	4215279	9/25/2012

MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
ACTIVEALERT	ALIPHCOM	85421439	9/13/2011		
UP	ALIPHCOM	85435231	9/29/2011		
	ALIPHCOM	85435234	9/29/2011		
	ALIPHCOM	85435235	9/29/2011		
UP	ALIPHCOM	85435238	9/29/2011		
	ALIPHCOM	85438179	10/3/2011		
MYTALK	ALIPHCOM	85455514	10/25/2011	4263355	12/25/2012
	ALIPHCOM	85496464	12/15/2011	4270870	1/8/2013
	ALIPHCOM	85497289	12/16/2011		

MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
	ALIPHCOM	85497295	12/16/2011		
	ALIPHCOM	85669268	7/5/2012	4578274	8/5/2014
BODYMEDIA	BODYMEDIA, INC.	85681405	7/19/2012		
THE SMARTSPEAKER	ALIPHCOM	85691858	7/31/2012	4255602	12/4/2012
SMARTSPEAKER	ALIPHCOM	85691877	7/31/2012	4255603	12/4/2012
SMARTSPEAKER	ALIPHCOM	85691881	7/31/2012	4255604	12/4/2012
	ALIPHCOM	85695152	8/3/2012		
	ALIPHCOM	85695159	8/3/2012		
	ALIPHCOM	85695168	8/3/2012		

MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
	ALIPHCOM	85695176	8/3/2012		
	ALIPHCOM	85695182	8/3/2012		
	ALIPHCOM	85695191	8/3/2012		
	ALIPHCOM	85703599	8/14/2012	4531629	5/20/2014
BODYMEDIA	BODYMEDIA, INC.	85728217	9/13/2012	4341751	5/28/2013
KNOW YOURSELF. LIVE BETTER	ALIPHCOM	85833854	1/28/2013		
SENSEWEAR	BODYMEDIA, INC.	85885420	3/25/2013		
LIVE BETTER. START NOW.	ALIPHCOM	85897944	4/8/2013		
UP BY JAWBONE	ALIPHCOM	85956707	6/11/2013		
ERA BY JAWBONE	ALIPHCOM	85956813	6/11/2013		
MINI JAMBOX	ALIPHCOM	85956962	6/11/2013	4606646	9/16/2014
ERA	ALIPHCOM	85957143	6/11/2013		

MARK	OWNER	APPL #	APPL DATE	REG #	REG DATE
	ALIPHCOM	85957150	6/11/2013		
SMART ALARM	ALIPHCOM	85957156	6/11/2013	4553517	6/17/2014
	ALIPHCOM	85959421	6/13/2013		
JAWBONE ERA	ALIPHCOM	85976837	12/2/2010	4200122	8/28/2012
UP24	ALIPHCOM	86006888	7/10/2013		
JAWBONE	ALIPHCOM	85980057	11/2/2011	4426801	10/29/2013
WORKS WITH UP	ALIPHCOM	86013176	7/17/2013		
	ALIPHCOM	86013181	7/17/2013		
UP	ALIPHCOM	86036833	8/13/2013		
	ALIPHCOM	86064220	9/13/2013		