

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340784

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAFCO WORLDWIDE CORPORATION		10/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MAFCO WORLDWIDE LLC		
Street Address:	Third Street and Jefferson Avenue		
City:	Camden		
State/Country:	NEW JERSEY		
Postal Code:	08104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3721737	BEAUTY BLANKET	
Registration Number:	0084018	TRADE MARK	
Registration Number:	0612290	MAFCO	
Registration Number:	0856843	MAFCO	
Registration Number:	0864099	MAFCO	
Registration Number:	0997652	MAFCO-MAGNASWEET	
Registration Number:	1469567	MAG	
Registration Number:	2331742	MAGNASWEET	
Registration Number:	3722297	MAGNASWEET	
Registration Number:	1278230	RIGHT DRESS	
Registration Number:	0764149	RIGHT DRESS	
Registration Number:	0753781	SHIP BRAND	
Registration Number:	0753608	SHIP BRAND	
Registration Number:	0753563	SHIP BRAND	
CORRESPONDENCE DATA			
Fax Number:	7147558290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 3721737

Phone: 714-540-1235
Email: ipdocket@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 054867-0001

NAME OF SUBMITTER: Anna T Kwan

SIGNATURE: /atk/

DATE SIGNED: 05/08/2015

Total Attachments: 5

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MAFCO WORLDWIDE CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MAFCO WORLDWIDE CORPORATION" TO "MAFCO WORLDWIDE LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2014, AT 2:33 O'CLOCK P.M.

3833596 8100V

141358769



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1827718

DATE: 10-31-14

TRADEMARK
REEL: 005513 FRAME: 0193

Delaware

PAGE 2

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MAFCO WORLDWIDE LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2014, AT 2:33 O'CLOCK P.M.

3833596 8100V

141358769



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1827718

DATE: 10-31-14

TRADEMARK
REEL: 005513 FRAME: 0194

CERTIFICATE OF CONVERSION

CONVERTING

MAFCO WORLDWIDE CORPORATION
(A Delaware Corporation)

TO

MAFCO WORLDWIDE LLC
(A Delaware Limited Liability Company)

October 31, 2014

This Certificate of Conversion is being filed for the purpose of converting Mafco Worldwide Corporation, a Delaware corporation (the "Converting Corporation"), to a Delaware limited liability company to be named "Mafco Worldwide LLC" (the "Company") pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 et seq. (the "Delaware LLC Act"), and Section 266 of the General Corporation Law of the State of Delaware, 8 Del. C. §§ 101 et seq. (the "DGCL").

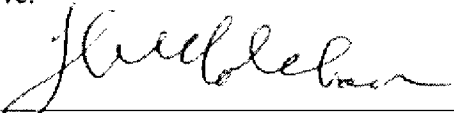
The undersigned, as an authorized person of the Converting Corporation and the Company, does hereby certify as follows:

1. Date and Jurisdiction of Incorporation of Converting Corporation. The date on which, and the jurisdiction where, the Converting Corporation was incorporated, which jurisdiction has not changed, are as follows:

<u>Date</u>	<u>Jurisdiction</u>
August 2, 2004	Delaware

2. Name of Converting Corporation. The name of the Converting Corporation immediately prior to the filing of this Certificate of Conversion was "Mafco Worldwide Corporation".
3. Name of Converted Limited Liability Company. The name of the Delaware limited liability company to which the Converting Corporation has been converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "Mafco Worldwide LLC".
4. Approval of Conversion. The conversion of the Converting Corporation to the Company has been approved in accordance with the provisions of Section 266 of the DGCL and Section 18-214 of the Delaware LLC Act.
5. Effective Time. This Certificate shall be effective as of its filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of the day and year first written above.

By: 
Name: Thomas Molchan
Title: Authorized Person

[Signature Page to Mafco Certificate of Conversion]

CERTIFICATE OF FORMATION

OF

MAFCO WORLDWIDE LLC

1. The name of the limited liability company is Mafco Worldwide LLC.
2. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, New Castle County, 19808. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 31st day of October, 2014.

By: _____

Name: Thomas Molchan

Title: Authorized Person