

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342134

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Corporate Executive Board Company		05/12/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CEB Inc.		
<b>Street Address:</b>	1919 North Lynn Street		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22209		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 86</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4083743	CHALLENGER	
<b>Registration Number:</b>	4621974	CEB IT ROADMAP BUILDER	
<b>Registration Number:</b>	4590423	INSIGHT SELLING	
<b>Registration Number:</b>	4178263	CHALLENGE SELLING	
<b>Registration Number:</b>	4117637	CHALLENGER DEVELOPMENT PROGRAM	
<b>Registration Number:</b>	4130882	CHALLENGE YOURSELF	
<b>Registration Number:</b>	4192131	CONSUMER FINANCIAL MONITOR	
<b>Registration Number:</b>	4145440	INTELLIGENT GROWTH SUITE	
<b>Registration Number:</b>	4111238	RISKCLARITY: A CORPORATE INTEGRITY SERVI	
<b>Registration Number:</b>	4095644	CEB	
<b>Registration Number:</b>	3999977	EXECUTIVE ADVISOR	
<b>Registration Number:</b>	3914555	FORCE OF IDEAS	
<b>Registration Number:</b>	4040553	THE POWER OF CLARITY	
<b>Registration Number:</b>	3074898	REAL ESTATE EXECUTIVE BOARD	
<b>Registration Number:</b>	2992598	TAX DIRECTOR ROUNDTABLE	
<b>Registration Number:</b>	3075749	SALES EXECUTIVE COUNCIL	
<b>Registration Number:</b>	3103093	MARKET RESEARCH EXECUTIVE BOARD	
<b>Registration Number:</b>	3103092	MARKETING LEADERSHIP COUNCIL	
<b>Registration Number:</b>	3860217	WHAT THE BEST COMPANIES DO	
<b>TRADEMARK</b>			

OP \$2165.00 4083743

Property Type	Number	Word Mark
Registration Number:	3853543	CORPORATE LEGAL EXCHANGE
Registration Number:	3806156	CORPORATE EXECUTIVE BOARD
Registration Number:	3771489	YOU'RE IN GREAT COMPANY
Registration Number:	3747974	HR LEADERSHIP COUNCIL
Registration Number:	3717760	MLC MARKPLAN
Registration Number:	3688577	SALES LEADERSHIP ROUNDTABLE
Registration Number:	3535651	IT BUSINESS LEADERSHIP ACADEMY
Registration Number:	4362646	SAGE
Registration Number:	3526044	EXECUTIVE PRODUCTIVITY NETWORK
Registration Number:	3696401	INSIDE SALES ROUNDTABLE
Registration Number:	3588095	MORTGAGE EXECUTIVE ROUNDTABLE
Registration Number:	3358207	CHINA HR EXECUTIVE BOARD
Registration Number:	3306338	INVESTOR RELATIONS ROUNDTABLE
Registration Number:	3304908	RECRUITING EXECUTIVE DASHBOARD
Registration Number:	2862098	ICONOCULTURE
Registration Number:	2564166	SURVEYSAGE.COM
Registration Number:	2188760	TOWERGROUP
Registration Number:	2082639	CORPORATE STRATEGY BOARD
Registration Number:	2085109	CORPORATE STRATEGY BOARD
Registration Number:	2104863	INSURANCE ADVISORY BOARD
Registration Number:	2029406	COUNCIL ON FINANCIAL COMPETITION
Registration Number:	2029403	COUNCIL ON FINANCIAL COMPETITION
Registration Number:	2031322	CORPORATE LEADERSHIP COUNCIL
Registration Number:	2080407	INSURANCE ADVISORY BOARD
Registration Number:	2052576	THE VIP FORUM
Registration Number:	2029397	CORPORATE LEADERSHIP COUNCIL
Registration Number:	2049074	THE VIP FORUM
Registration Number:	2080406	BUSINESS BANKING BOARD
Registration Number:	2104838	BUSINESS BANKING BOARD
Registration Number:	1860810	GENVIEW
Registration Number:	4014786	CHALLENGER REP
Registration Number:	3914085	CORPORATE EXECUTIVE BOARD
Registration Number:	3442786	EDISON CIRCLE
Registration Number:	3374216	FINANCE LEADERSHIP EXCHANGE
Registration Number:	3140661	INFORMATION RISK EXECUTIVE COUNCIL
Registration Number:	3204733	CUSTOMER CONTACT COUNCIL
Registration Number:	3144666	PSC
Registration Number:	3156665	CSB

Property Type	Number	Word Mark
Registration Number:	3123045	CLC
Registration Number:	3300320	ADR
Registration Number:	3123043	CFC
Registration Number:	3156655	AEC
Registration Number:	3195038	VALTERA
Registration Number:	3169776	MES
Registration Number:	3100251	3SIXTYSAGE
Registration Number:	3083958	RESEARCH & TECHNOLOGY EXECUTIVE COUNCIL
Registration Number:	3073021	SEC SOLUTIONS
Registration Number:	3023594	OPERATIONS COUNCIL
Registration Number:	3088918	APPLICATIONS EXECUTIVE COUNCIL
Registration Number:	3062695	INFRASTRUCTURE EXECUTIVE COUNCIL
Registration Number:	3062323	INFRASTRUCTURE EXECUTIVE COUNCIL
Registration Number:	3035105	MARKETING LEADERSHIP COUNCIL
Registration Number:	2992599	TREASURY LEADERSHIP ROUNDTABLE
Registration Number:	3070452	SALES EXECUTIVE COUNCIL
Registration Number:	3028116	RETIREMENT SERVICES ROUNDTABLE
Registration Number:	2995346	AUDIT DIRECTOR ROUNDTABLE
Registration Number:	2995345	GENERAL COUNSEL ROUNDTABLE
Registration Number:	3037857	MARKET RESEARCH EXECUTIVE BOARD
Serial Number:	86606175	MOBILIZER
Serial Number:	86293776	EFFORTLESS EXPERIENCE
Serial Number:	86227105	CHALLENGER
Serial Number:	86024558	CEB SHL TALENT MEASUREMENT
Serial Number:	86145770	TRUEPEER
Serial Number:	85731796	CHALLENGER
Serial Number:	85922535	CEB CHALLENGER OPPORTUNITY MANAGER
Serial Number:	85747167	CHALLENGER SELLING: TAKING CONTROL OF TH
Serial Number:	85747179	CEB WHAT THE BEST COMPANIES DO

**CORRESPONDENCE DATA**

Fax Number: 6123329081

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 612/336-4615

Email: rerickson@merchantgould.com

Correspondent Name: Christopher J. Schulte

Address Line 1: P.O. Box 2910

Address Line 4: Minneapolis, MINNESOTA 55401-0910

<b>ATTORNEY DOCKET NUMBER:</b>	17038.00000008
<b>NAME OF SUBMITTER:</b>	Christopher J. Schulte
<b>SIGNATURE:</b>	/Christopher J. Schulte/
<b>DATE SIGNED:</b>	05/21/2015

**Total Attachments: 3**

source=THE CORPORATE EXECUTIVE BOARD COMPANY DE - CERTIFICATE OF AMENDMENT#page1.tif

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE CORPORATE EXECUTIVE BOARD COMPANY", CHANGING ITS NAME FROM "THE CORPORATE EXECUTIVE BOARD COMPANY" TO "CEB INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF MAY, A.D. 2015, AT 11:52 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

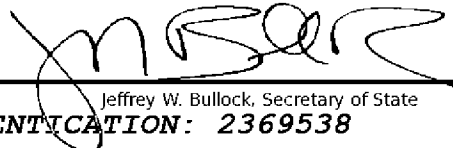
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIFTEENTH DAY OF MAY, A.D. 2015, AT 12 O'CLOCK A.M.

2794909 8100

150655256



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2369538

DATE: 05-12-15

TRADEMARK  
REEL: 005521 FRAME: 0604

**CERTIFICATE OF AMENDMENT  
OF  
SECOND AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
THE CORPORATE EXECUTIVE BOARD COMPANY**

The Corporate Executive Board Company, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), for the purpose of amending its Second Amended and Restated Certificate of Incorporation, as amended, pursuant to Section 242 of the Delaware General Corporation Law (the "DGCL") does hereby certify as follows:

**FIRST:** The Second Amended and Restated Certificate of Incorporation of the Corporation is hereby amended by deleting Article First and replacing it with the following:

**"FIRST:** The name of the corporation is CEB Inc. (the "Corporation")."

**SECOND:** The Corporation hereby certifies that the amendment set forth above has been duly adopted by the Board of Directors of the Corporation in accordance with the provisions of Section 242 of the DGCL.

**THIRD:** The amendment set forth above shall be effective as of 12:00 a.m. on May 15, 2015.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment of Second Amended and Restated Certificate of Incorporation to be duly adopted and executed in its corporate name and on its behalf by its duly authorized officer as of the 12<sup>th</sup> day of May, 2015.

THE CORPORATE EXECUTIVE BOARD COMPANY

By: 

Pamela J. Auerbach  
General Counsel, Chief Compliance Officer, and  
Corporate Secretary

*Signature Page to Certificate of Amendment of Second Amended and Restated Certificate of Incorporation*