

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342427

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BDSRCO, Inc.		05/26/2015	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OUTRCO, Inc		
<b>Street Address:</b>	1806 38th Ave. East		
<b>City:</b>	Bradenton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34208		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4733843	BEALLS OUTLET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152386301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-238-6304		
<b>Email:</b>	trademarks@bonelaw.com		
<b>Correspondent Name:</b>	Paul W. Kruse		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	113273-60888		
<b>NAME OF SUBMITTER:</b>	Attorney of record, TN bar member		
<b>SIGNATURE:</b>	/Paul W. Kruse/		
<b>DATE SIGNED:</b>	05/26/2015		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

TRADEMARK ASSIGNMENT made as of May 26, 2015 by and among BDSRCO, Inc. with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignor") and OUTRCO, Inc. with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignee"). Assignee is a Corporation of Florida.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

BDSRCO, Inc.

OUTRCO, Inc.

By: Michael Maddaloni

By: Michael Maddaloni

Name: Michael Maddaloni

Name: Michael Maddaloni

Title: President

Title: President

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SCHEDULE A

Mark(s)

BEALLS OUTLET

Reg. No. 4733843

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