

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344546

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cummings Acquisition, Inc.		06/09/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CA Florida Holdings, Inc.		
Street Address:	175 Sully's Trail, 3rd Floor		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	1072223	FLORIDA WEST	
Registration Number:	1134118		
Registration Number:	1138361	SARASOTA HERALD-TRIBUNE	
Registration Number:	1915465		
Registration Number:	2107429	FLAGLER/PALM COAST NEWS-TRIBUNE	
Registration Number:	2152073	VOLUSIA REVIEW	
Registration Number:	2179722	NEIGHBORS	
Registration Number:	2654564	THE INDEPENDENT VOICE OF VOLUSIA AND FLA	
Registration Number:	2682257	NIE WORLD	
Registration Number:	2714427	NJ DIRECT MARKETING	
Registration Number:	2871082	CELEBRATE COMMUNITY	
Registration Number:	2975092	THE APALACHICOLA TIMES	
Registration Number:	2980345	VOLUSIA/FLAGLER BUSINESS REPORT	
Registration Number:	3045376	SOUTH LAKE PRESS	
Registration Number:	3073572	THE COMMERCIAL PRESS	
Registration Number:	3084612	THE DAILY COMMERCIAL	
Registration Number:	3241490	HARBORPOINT	
Registration Number:	3610652	THREE8SIX	
Registration Number:	3610653	THREE8SIX.COM	

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Property Type	Number	Word Mark
Registration Number:	3672703	NEW FUSION MEDIA
Registration Number:	3784717	NEWS CHIEF
Registration Number:	4344436	CENTRAL FLORIDA WHEELS.COM
Registration Number:	4382444	CENTRAL FLORIDA WHEELS.COM

CORRESPONDENCE DATA

Fax Number: 2165669711
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2165669700
Email: docketing@rankinhill.com
Correspondent Name: Rankin, Hill & Clark LLP
Address Line 1: 38210 Glenn Avenue
Address Line 4: Willoughby, OHIO 44094-7808

ATTORNEY DOCKET NUMBER:	GHM-39368
NAME OF SUBMITTER:	Stephen A. Hill
SIGNATURE:	/stephen a hill/
DATE SIGNED:	06/14/2015

Total Attachments: 8
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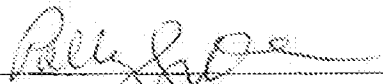
Trademark Assignment

Whereas, Cummings Acquisition, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

Whereas, CA Florida Holdings, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said marks.

CUMMINGS ACQUISITION, INC.

By 

Printed Name: POLLY GRUNFELD SPIEK

Title: SR. VICE PRESIDENT

Date: JUNE 9, 2015

STATE OF NEW YORK

COUNTY OF MONROE

On this 9th day of JUNE 2015, before me appeared POLLY GRINFELD SACK the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso
Notary Public

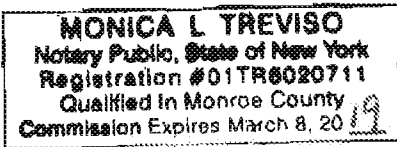




EXHIBIT I

LIST OF TRADEMARK REGISTRATIONS


FEDERAL REGISTRATIONS

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
FLORIDA WEST	1,072,223	8/30/1977	16	Magazine published separately as a weekly supplement to a newspaper
	1,134,118	4/29/1980	16	Periodical publication—namely, newspaper
SARASOTA HERALD-TRIBUNE	1,138,361	8/5/1980	16	Newspaper published daily
	1,915,465	7/5/1994	38	Providing on-line electronic message and data transmission services via computer and modem, such as electronic bulletin boards, interactive messages and data between network members and experts in a variety of fields, teleconferencing services via computer or computerized terminal other than by television, and transmission of other related interactive electronics communications via computer or computerized terminal, other than by television
FLAGLER/PALM COAST NEWS-TRIBUNE	2,107,429	10/21/1997	16	Daily newspaper for general circulation containing current news, editorials and feature articles
VOLUSIA REVIEW	2,152,073	4/21/1998	16	Daily newspaper publication of general circulation containing current news, editorials and feature articles
NEIGHBORS	2,179,722	8/4/1998	16	Feature section of a newspaper, concerning local community personalities and activities
THE INDEPENDENT VOICE OF VOLUSIA AND FLAGLER COUNTIES	2,654,564	11/26/2002	16	Newspapers for general circulation


<i>Mark</i>	<i>Reg. No</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
NIE WORLD	2,682,257	2/4/2003	41	Educational services, namely, the development and dissemination of educational materials in the fields of news, current events, mathematics, science, geography, social studies, social science, language art, library skills, health, social skills, career education, critical thinking, parenting, literacy, consumer science, technology, sports, entertainment, and general interest; educational services, namely conducting workshops and seminars in the fields of news, current events, mathematics, science, geography, social studies, social science, language arts, library skills, health, social skills, career education, critical thinking, parenting, literacy, consumer science, technology, sports, entertainment, and general interest
			42	Computer services, namely, an Internet based site providing information to educators, parents, and the public about the use of newspapers in education
NJ DIRECT MARKETING	2,714,427	5/6/2003	35	Direct mail advertising, mailing list preparation; promoting the goods and services of others through the distribution of printed and promotional materials
CELEBRATE COMMUNITY	2,871,082	8/10/2014	35	Promoting the goods and services of others through print advertisements in newspapers
THE APALACHICOLA TIMES	2,975,092	7/26/2005	16	Periodical publication—namely, newspaper
VOLUSIA/FLAGLER BUSINESS REPORT	2,980,345	7/26/2005	16	Newspaper featuring information about business issues
SOUTH LAKE PRESS	3,045,376	1/17/2006	16	Newspapers
THE COMMERCIAL PRESS	3,073,572	3/28/2006	16	Newspapers
THE DAILY COMMERCIAL	3,084,612	4/26/2006	16	Newspapers
HARBORPOINT	3,241,490	5/15/2007	35	Advertising services

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
three&six	3,610,652	4/21/2009	35	On-line business directories provided via an on-line website featuring restaurants, bars, entertainment venues, and area attractions
			41	Providing a website featuring entertainment information regarding entertainment events, nightclubs, and physical fitness and sport event listings
			45	Providing a social networking website for entertainment purposes
three&six.com	3,610,653	4/21/2009	35	On-line business directories provided via an on-line website featuring restaurants, bars, entertainment venues and area attractions
			41	Providing a website featuring entertainment information regarding entertainment events, nightclubs, and physical fitness and sport event listings
			45	Providing a social networking website for entertainment purposes
New Fusion Media	3,672,703	8/25/2009	35	Advertising and marketing; Advertising and marketing services, namely, promoting the goods and services of others; Advertising, marketing and promotion services; Business advice and analysis of markets; Business marketing and direct mail consulting services; Business marketing consulting services; Business marketing services; Development of marketing strategies and concepts; Direct marketing advertising for others; Direct marketing consulting services; Market research services; Marketing consultation in the field of digital marketing; Promotion, advertising and marketing of on-line web sites
News Chief	3,784,717	5/4/2010	16	Daily newspaper; Newspapers; Newspapers for general circulation



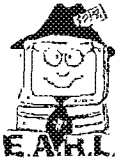

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Mark	Reg. No.	Reg. Date	Class	Goods/Services
CENTRAL FLORIDA WHEELS.COM	4,344,436	5/28/2013	35	Advertising and directory services, namely, promoting the services of others by providing a web site that features searching capabilities and links to websites of others
	4,382,444	8/13/2013	35	Advertising and directory services, namely, promoting the services of others by providing a web site that features searching capabilities and links to websites of others

STATE REGISTRATIONS

Mark	Reg. No.	Reg. Date	Class	Goods/Services
VOLUSIA REVIEW	T97000000202	2/25/1997	16	Newspaper publication
	T97000000208	2/27/1997	16	Shopper newspaper
FLAGLER/PALM COAST NEWS-TRIBUNE	T97000000210	2/25/1997	16	Daily newspaper for general circulation containing current news, editorials and feature articles
NEIGHBORS	T97000000572	5/23/1997	16	Feature section of a newspaper, concerning local community personalities and activities
NIeworld	T00000000673	6/19/2000	9 16 41 42	Educational services, namely educational pages for children, educational suggestions for parents, descriptions of available workshops for schools, teachers and parents, and information about education programs, Computer services, namely an interest based site providing information to educators, parents, and the public about the use of newspapers in education. Mousepads, calendars, brochures, plastic apples and paper weights
THE INDEPENDENT VOICE OF VOLUSIA & FLAGLER COUNTIES	T01000001223	12/4/2001	16	Newspapers
LAKE & SUMTER LIFE	T05000000036	1/10/2005	16	Magazine - general interest, fashion, shopping, recipes, sports, calendar of events, travel, etc
HERALD-TRIBUNE DIRECT SAVINGS	T05000000052	1/12/2005	16	Coupon book

RHC TM/01

Mark	Reg. No.	Reg. Date	Class	Goods/Services
	T05000000053	1/12/2005	16	Coupon book
	T05000000403	3/25/2005	16	Weekly newspaper containing items of local interest
OCALA STAR	T05000000404	3/25/2005	16	Weekly newspaper containing items of local interest
CHARLOTTE LIFE	T05000000405	3/25/2005	16	City magazine containing items of local interest
STYLE	T06000000600	5/12/2006	16	General interest publications
STYLE HOME	T06000000601	5/12/2006	16	General interest publications
H2O	T06000000602	5/12/2006	16	General interest publication
GULF COAST WELCOME	T06000000678	5/31/2006	16	General interest publication
GULF COAST HEALTHY LIVING	T06000000679	5/31/2006	16	General interest publication
CODE RED	T06000001619	12/15/2006	16	Guide books featuring recreation, entertainment, dining and travel information
	T06000001620	12/15/2006	21	Mugs
			25	T-shirts
	T06000001622	12/16/2006	35	Advertising services, namely, providing advertising space for general circulation newspapers, magazines and online publishers via an on-line electronic communications network which enables advertisers to transmit to and receive ad files from the newspaper, magazine, and publishers before it is published in the print media
NJ DIRECT MARKETING	T06000001623	12/15/2006	35	Direct mail advertising, mailing list preparation, promoting the goods and services of others through the distribution of printed and promotional materials

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Class</i>	<i>Goods/Services</i>
NEWS-JOURNAL CENTER	T06000001624	12/15/2006	35	Providing facilities for business meetings
GOCALA	T10000000088	1/27/2010	16	Community newspaper and advertisements containing items of local interest
OCALA BUSINESS JOURNAL	T10000000089	1/27/2010	16	Community newspaper and advertisements containing items of local interest
THE LEDGER	T10000000090	1/27/2010	16	Community newspaper and advertisements containing items of local interest
SARASOTA-MANATEE HERALD-TRIBUNE	T10000000100	2/1/2010	16	Community newspaper and advertisements containing items of local interest
NORTH PORT, ENGLEWOOD AND CHARLOTTE HERALD- TRIBUNE	T10000000101	2/1/2010	16	Community newspaper and advertisements containing items of local interest
NORTH PORT HERALD- TRIBUNE	T13000001248	12/17/2013	16	Edition of a newspaper featuring news and information of particular interest to residents of the greater North Port area
VENICE HERALD-TRIBUNE	T13000001249	12/17/2013	16	Edition of a newspaper featuring news and information of particular interest to residents of the greater Venice area
GAINESVILLE MAGAZINE	T14000000068	1/17/2014	16	Magazine - general interest, dining, fashion, interviews

RHC TM001