

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344963

| | | | |
|---|-----------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | MERGER | | |
| EFFECTIVE DATE: | 09/30/2011 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| UNILEVER SUPPLY CHAIN, INC. | FORMERLY LIPTON INVESTMENTS, INC. | 09/26/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | CONOPCO, INC. | | |
| Street Address: | 800 Sylvan Avenue | | |
| City: | Englewood Cliffs | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07632 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0025905 | LIFEBUOY. | |
| Registration Number: | 0025871 | LIFEBUOY. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2123101603 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2126264242 | | |
| Email: | nyctrademarks@bakermckenzie.com | | |
| Correspondent Name: | Lindsey Utrata | | |
| Address Line 1: | 452 Fifth Avenue | | |
| Address Line 2: | Baker & McKenzie LLP | | |
| Address Line 4: | New York, NEW YORK 10018 | | |
| ATTORNEY DOCKET NUMBER: | 39193324-05/AU05GC2 | | |
| NAME OF SUBMITTER: | Lindsey Utrata | | |
| SIGNATURE: | /LU/ | | |
| DATE SIGNED: | 06/17/2015 | | |
| Total Attachments: 7 | | | |
| source=Unilever Supply Chain Inc Merger to Conopco Inc#page1.tif | | | |

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

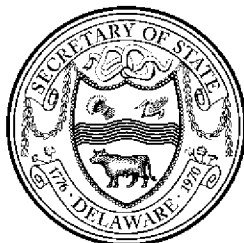
"UNILEVER SUPPLY CHAIN, INC.", A DELAWARE CORPORATION, WITH AND INTO "CONOPCO, INC." UNDER THE NAME OF "CONOPCO, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2011, AT 3:51 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2011, AT 11:59 O'CLOCK P.M.

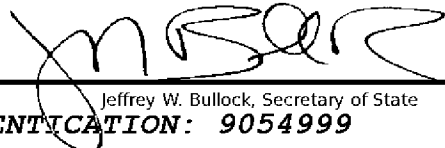
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5043272 8100M

111041905



You may verify this certificate online at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9054999

DATE: 09-27-11

TRADEMARK
REEL: 005555 FRAME: 0313

CERTIFICATE OF MERGER

OF

UNILEVER SUPPLY CHAIN, INC.
a Delaware corporation

INTO

CONOPCO, INC.
a New York corporation

The undersigned corporation DOES HEREBY CERTIFY:

FIRST: That the names and states of incorporation of each of the constituent corporations of the merger are as follows:

| NAME | STATE OF INCORPORATION |
|-----------------------------|------------------------|
| Unilever Supply Chain, Inc. | Delaware |
| Conopco, Inc. | New York |

SECOND: That an Agreement of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 252 of the General Corporation Law of Delaware.

THIRD: That the name of the surviving corporation of the merger is Conopco, Inc., a New York corporation.

FOURTH: That the Certificate of Incorporation of Conopco, Inc., a New York corporation, which is the surviving corporation, shall continue in full force and effect as the Certificate of Incorporation of the surviving corporation.

FIFTH: That the executed Agreement of Merger is on file at an office of the surviving corporation, the address of which is 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632.

SIXTH: That a copy of the Agreement of Merger will be furnished, on request and without cost, to any stockholder of any constituent corporation.

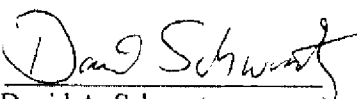
SEVENTH: That Conopco, Inc. survives the merger and may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent Delaware corporation as well as for enforcement of any obligation of the surviving corporation

arising from the merger, including any suit or other proceeding to enforce the right of any stockholder as determined in appraisal proceedings pursuant to the provisions of Section 262 of the General Corporation Law of Delaware, and it does hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceeding. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is c/o General Counsel, Unilever United States, Inc., 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 until the surviving corporation shall have hereafter designated in writing to the said Secretary of State a different address for such purpose.

EIGHTH: That this Certificate of Merger shall be effective at 11:59pm on September 30, 2011.

Dated: September 26th, 2011

Conopco, Inc.

By 

David A. Schwartz
Vice President

STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on September 27, 2011.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

CERTIFICATE OF MERGER

OF

UNILEVER SUPPLY CHAIN, INC.
a Delaware corporation

INTO

CONOPCO, INC.
a New York corporation

UNDER SECTION 904 OF THE BUSINESS CORPORATION LAW

We, the undersigned, David A. Schwartz and Anthony B. Radin being respectively the Vice President and the Assistant Secretary of Conopco, Inc., and Paul Reiland and Tim Caby, being respectively the President and the Secretary of Unilever Supply Chain, Inc. hereby certify:

1. (a) The name of each constituent corporation is as follows:

| | |
|---|----------|
| Conopco, Inc., originally incorporated as The Chesebrough Manufacturing Company Consolidated | New York |
| Unilever Supply Chain, Inc., originally incorporated as Lipton Investments, Inc. | Delaware |

(b) The name of the surviving corporation is Conopco, Inc. and following the merger its name shall be Conopco, Inc.

2. As to each constituent corporation, the designation and number of outstanding shares of each class and series and the voting rights thereof are as follows:

| Name of Corporation | Designation and number of shares in each class or Series outstanding | Class or series of shares entitled to vote | Shares entitled to vote as a class or series |
|-----------------------------|---|--|--|
| Conopco, Inc. | 84,271 | Class A | 84,271 |
| Unilever Supply Chain, Inc. | 1000 Common | | 1000 |

3. The date when the certificate of incorporation of each constituent corporation was filed by the Department of State is as follows:

Name of Corporation
Conopco, Inc.

Date of Incorporation
May 11, 1880

Name of Corporation
Unilever Supply Chain, Inc.

State / Date of Incorporation
Delaware / December 24, 1987

No application for Authority to transact business as a foreign corporation in the State of New York was filed by the Department of State of the State of New York.

4. The merger was adopted by the New York constituent corporation in the following manner: as to Conopco, Inc., by the written consent of the shareholder given in accordance with Section 615 of the Business Corporation Law.

Unilever Supply Chain, Inc. has complied with the applicable provisions of the laws of the State of Delaware in which it is incorporated and this merger is permitted by such laws. The manner in which the merger was authorized with respect to said corporation was by written consent of the board of directors and the sole stockholder.

5. The merger shall be effective on September 30, 2011.

IN WITNESS WHEREOF, we have signed this certificate on the 26th day of September, 2011 and we affirm the statements contained herein as true under penalties of perjury.


Conopco, Inc.




David A. Schwartz, Vice President



Anthony B. Radin, Assistant Secretary

Unilever Supply Chain, Inc.


Paul Reiland, President



Tim Caby, Secretary

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CERTIFICATE OF MERGER

OF

UNILEVER SUPPLY CHAIN, INC.
(a Delaware corporation)

INTO

CONOPCO, INC.
(a New York Corporation)

UNDER SECTION 904 OF THE BUSINESS CORPORATION LAW

RECEIVED
2011 SEP 26 PM 4:07

Unilever United States, Inc.
800 Sylvan Avenue
Englewood Cliffs, NJ 07632

1ce
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED SEP 27 2011
TAX \$
BY:

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DRAWDOWN

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