

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK ASSIGNMENT AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nostalgia Home Fashions, Inc.		06/15/2015	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	WPH-Nostalgia LLC		
Street Address:	391 College Avenue		
City:	Clemson		
State/Country:	SOUTH CAROLINA		
Postal Code:	29631		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4090643	NOSTALGIA	
Registration Number:	4748346	NOSTALGIA HOME	
Registration Number:	4346318	NOSTALGIA HOME	
Registration Number:	4510675	NOSTALGIA HOME	
Registration Number:	4476295	NOSTALGIA HOME	
Registration Number:	4748347	NOSTALGIA HOME	
Registration Number:	4346319	NOSTALGIA HOME	
Registration Number:	4510677	NOSTALGIA HOME	
Registration Number:	4476294	NOSTALGIA HOME	
CORRESPONDENCE DATA			
Fax Number:	6178568201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-856-8145		
Email:	ip@brownrudnick.com		
Correspondent Name:	MARK S. LEONARDO		
Address Line 1:	ONE FINANCIAL CENTER		
Address Line 2:	BROWN RUDNICK LLP		
Address Line 4:	BOSTON, MASSACHUSETTS 02111		
ATTORNEY DOCKET NUMBER:	28328/17		

CH \$240.00 4090643

NAME OF SUBMITTER:	Mark S. Leonardo
SIGNATURE:	/Mark S. Leonardo/
DATE SIGNED:	06/24/2015
Total Attachments: 4 source=10 - Trademark Assignment Agreement#page1.tif source=10 - Trademark Assignment Agreement#page2.tif source=10 - Trademark Assignment Agreement#page3.tif source=10 - Trademark Assignment Agreement#page4.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), is delivered and effective as of this 15th day of June, 2015 by Nostalgia Home Fashions, Inc. ("Assignor"), to and in favor of WPH-Nostalgia LLC ("Assignee"). Both Assignor and Assignee are collectively referred to herein as the "Parties".

WHEREAS, Assignor agrees to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to the trademark registrations identified and set forth on **Schedule A** attached hereto, and all goodwill associated with the foregoing (collectively, the "Assigned Trademarks"); and

WHEREAS, Assignor wishes to confirm Assignee's ownership of the trademarks and assign to Assignee all worldwide right, title and interest in and to the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby agree as follows:

1. Assignment of Assigned Trademarks. Assignor hereby irrevocably sells, transfers, conveys, assigns and delivers to Assignee any and all worldwide right, title and interest Assignor holds, or may hold, in and to the Assigned Trademarks, including the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, together with all rights derived therefrom and any registrations and applications therefor, including, without limitation, statutory, common law and contractual rights, in, to and under the Assigned Trademarks that are or may be secured under the laws of the United States, any multi-national trademark authority or any foreign country, now or hereafter arising or in effect, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns to the end of the term or terms for which the Assigned Trademarks is granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and in and to all rights to collect income, royalties, damages and payments in connection with any of the foregoing, including, without limitation, in and under all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned under this Assignment.
2. Recordation of Assignment. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Assigned Trademarks.
3. Further Assistance. Assignor shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as Assignee or any such other person or entity may reasonably request to effectuate and implement this Assignment.
4. Counterparts. This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same instrument.

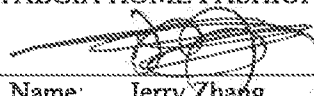
[Remainder of Page Left Blank Intentionally]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

ASSIGNOR

NOSTALGIA HOME FASHIONS, INC.

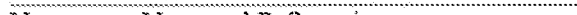
By


Name: Jerry Zhang
Title: President

ASSIGNEE

WPH-NOSTALGIA LLC

By


Name: Normand P. Savaria
Title: President and Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 005559 FRAME: 0536

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

ASSIGNOR

NOSTALGIA HOME FASHIONS, INC.

By _____

Name: Jerry Zhang
Title: President

ASSIGNEE

WPH-NOSTALGIA LLC

By _____

Name: Normand P. Savaria
Title: President and Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

Schedule A

Assigned Trademarks

Trademark Name	Registration Number	Country Name
NOSTALGIA	4090643	United States of America
NOSTALGIA HOME	4748346	United States of America
NOSTALGIA HOME	4346318	United States of America
NOSTALGIA HOME	4510675	United States of America
NOSTALGIA HOME	4476295	United States of America
NOSTALGIA HOME (& Design)	4748347	United States of America
NOSTALGIA HOME (& Design)	4346319	United States of America
NOSTALGIA HOME (& Design)	4510677	United States of America
NOSTALGIA HOME (& Design)	4476294	United States of America