

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deer Stags Concepts Inc.		06/25/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Israel Discount Bank of New York		
Street Address:	511 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Chartered Bank: NEW YORK		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	4695152	DS	
Registration Number:	4560435		
Registration Number:	4560367	NOSOX	
Registration Number:	4316181	SPORT STAGS	
Registration Number:	3963666	GET A GYM-FREE WORKOUT. REALLY.	
Registration Number:	3967653	STEPMASTER	
Registration Number:	4047010	DETOUR	
Registration Number:	4554067	NOSOX	
Registration Number:	3346298	OH...DEER!	
Registration Number:	3905678	ROCKADELIC	
Registration Number:	3808380	DURACUSHION	
Registration Number:	3730865	S.U.P.R.O. SOCK SUPER UNDERFOOT PEDORTH!	
Registration Number:	3381128	KENTECH	
Registration Number:	3395638	SLIPPEROOZ	
Registration Number:	3656339	RED CARPET COLLECTION	
Registration Number:	3287743		
Registration Number:	3252841	DEER STAGS	
Registration Number:	3252840	S.U.P.R.O.	
Registration Number:	3252839	SOFT STAGS	

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Property Type	Number	Word Mark
Registration Number:	3252835	DEER STAGS
Registration Number:	2504483	WALKMASTER
Registration Number:	2881969	S.U.P.R.O. SOCK
Registration Number:	2440474	MOTIVATION
Registration Number:	2824252	S.U.P.R.O. SOCK SUPER UNDERFOOT PEDORTH
Registration Number:	2288843	DSX
Registration Number:	2228434	DEER STAGS
Registration Number:	1944901	DEER STAGS ORIGINAL SINCE 1929
Registration Number:	1955547	SOFT STAGS THE GENUINE COMFORT SHOE
Registration Number:	1936341	DEER STAGS

CORRESPONDENCE DATA

Fax Number: 2123089079

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-508-0413

Email: ccobb@phillipslytle.com

Correspondent Name: Chester L. Cobb

Address Line 1: 620 8th Avenue

Address Line 2: 23rd Floor

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER: Chester L. Cobb

SIGNATURE: /Chester L. Cobb/

DATE SIGNED: 06/29/2015

Total Attachments: 2

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NOTICE OF SECURITY INTEREST

Notice is hereby given that DEER STAGS CONCEPTS INC., a New York corporation, having an address at 902 Broadway, Third Floor, New York, New York 10010 ("Debtor") has granted a security interest to Israel Discount Bank of New York ("Lender") having an office at 511 Fifth Avenue, New York, New York 10017 in and to all of Debtor's trademarks, including, without limitation, the U.S. trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to a loan and security agreement between Debtor and Lender dated as of June 25, 2015, as the same may be amended or supplemented from time to time.

Dated: as of June 25, 2015

DEER STAGS CONCEPTS INC.

By: ROBERT EIP
(title)

Exhibit A

Trademark	Registration Number	Issued	Application Number/Date
DS	4,695,152	March 3, 2015	
DESIGN ONLY (elephant)	4,560,435	July 1, 2014	
NOSOX and Design	4,560,367	July 1, 2014	
SPORT STAGS	4,316,181	April 9, 2013	
GET A GYM-FREE WORKOUT.			
REALLY.	3,963,666	May 17, 2011	
STEPMASTER	3,967,653	May 24, 2011	
DETOUR	4,047,010	October 25, 2011	
NOSOX	4,554,067	June 24, 2014	
OH...DEER!	3,346,298	November 27, 2007	
ROCKADELIC	3,905,678	January 11, 2011	
DURACUSHION	3,808,380	June 22, 2010	
S.U.P.R.O. SOCK SUPER			
UNDERFOOT PEDORTHIC			
RADICAL ORTHOTIC	3,730,865	December 29, 2009	
KENTECH	3,381,128	February 12, 2008	
SLIPPEROOZ	3,395,638	March 11, 2008	
RED CARPET COLLECTION	3,656,339	July 21, 2009	
DESIGN ONLY (deer head)	3,287,743	September 4, 2007	
DEER STAGS	3,252,841	June 19, 2007	
S.U.P.R.O.	3,252,840	June 19, 2007	
SOFT STAGS	3,252,839	June 19, 2007	
DEER STAGS and Design	3,252,835	June 19, 2007	
WALKMASTER	2,504,483	November 6, 2001	
S.U.P.R.O. SOCK and Design	2,881,969	September 7, 2004	
MOTIVATION	2,440,474	April 3, 2001	
S.U.P.R.O. SOCK SUPER			
UNDERFOOT PEDORTHIC	2,824,252	March 23, 2004	
DSX	2,288,843	October 26, 1999	
DEER STAGS	2,228,434	March 2, 1999	
DEER STAGS ORIGINAL SINCE			
1929 and Design	1,944,901	January 2, 1996	
SOFT STAGS THE GENUINE			
COMFORT SHOE and Design	1,955,547	February 13, 1996	
DEER STAGS and Design	1,936,341	November 21, 1995	