

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM346201

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World's Finest Chocolate, Inc.		06/29/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The PrivateBank and Trust Company, as Agent		
Street Address:	120 South LaSalle Street, Suite 200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	Bank: ILLINOIS		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	3606800	A FUNDRAISER LIKE NO OTHER	
Registration Number:	2973441		
Registration Number:	1748404	APPLE SEED	
Registration Number:	1537842	CHICAGO PACKING & PROVISION	
Registration Number:	2216591	CHICKEN CLASSICS	
Registration Number:	1561173	CHICKEN GEMS	
Registration Number:	2846863	FAMILY OF FUNDRAISERS	
Registration Number:	2860429	FREEQUENT BUYER	
Registration Number:	3139976	G	
Registration Number:	2648025	MARKET DAY	
Registration Number:	1225330	MARKET DAY	
Registration Number:	1522087	MARKET DAY	
Registration Number:	2638229	MARKET DAY	
Registration Number:	1701174	MARKET DAY ... THE ORIGINAL FUNDRAISING	
Registration Number:	3618985	MARKET DAY DIRECT	
Registration Number:	3101750	MARKET DAY GOURMET	
Registration Number:	3618788	MARKET DAY NATURALS	
Registration Number:	2334876	REPPAK	
Registration Number:	2754879	SCHOOLSHARE	

CH \$615.00 3606800

Property Type	Number	Word Mark
Registration Number:	1791794	SPLIT-TOPPER
Registration Number:	3024538	SQUAREWICHES
Registration Number:	3622200	TASTE FOR HEALTH
Registration Number:	2186361	TASTE FOR HEALTH
Registration Number:	3855580	TASTE OF MARKET DAY

CORRESPONDENCE DATA

Fax Number: 3129021061
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 312.577.8034
Email: oscar.ruiz@kattenlaw.com
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman
Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	339038-15
NAME OF SUBMITTER:	OSCAR RUIZ
SIGNATURE:	/OSCAR RUIZ/
DATE SIGNED:	06/29/2015

Total Attachments: 9
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, the "**Security Agreement**") made as of this 29th day of June, 2015, by and between World's Finest Chocolate, Inc., a Delaware corporation ("**WFC**"), and The PrivateBank and Trust Company, with an office at 120 South LaSalle Street, Suite 200, Chicago, Illinois 60603, in its capacity as Agent under the Loan Agreement described below:

WITNESSETH

WHEREAS, WFC, Queen Anne Candy Company, a Delaware corporation ("**Queen Anne**"; Queen Anne and WFC, each a "**Borrower**" and together, the "**Borrowers**"), The PrivateBank and Trust Company, as agent (in such capacity, "**Agent**") for the Lenders (as defined in the Loan Agreement described below) from time to time party thereto and such Lenders are parties to a certain Second Amended and Restated Loan and Security Agreement dated as of September 5, 2014 (as amended, restated or otherwise modified from time to time, the "**Loan Agreement**") and other related loan documents of even date herewith (collectively, with the Loan Agreement, and as each may be amended or otherwise modified from time to time, the "**Financing Agreements**"), which Financing Agreements provide (i) for Agent and the Lenders to, from time to time, extend credit to or for the account of WFC and (ii) for the grant by WFC to Agent on behalf of itself and the Lenders of a security interest in certain of WFC's assets, including, without limitation, its trademarks and trademark applications;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, WFC agrees as follows:

1. Incorporation of Financing Agreements. The Financing Agreements and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the complete and timely payment and satisfaction of the Liabilities, WFC hereby grants to Agent, for the benefit of Agent and the Lenders, and hereby reaffirms its prior grant pursuant to the Financing Agreements of, a continuing security interest in WFC's entire right, title and interest in and to all of its now owned or existing and hereafter acquired or arising trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other business identifiers, all registrations and recordings thereof, and all applications (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) in connection therewith, including, without limitation, the trademarks, registrations and applications listed on Schedule A attached hereto and made a part hereof, and renewals thereof, and all income, royalties, damages and payments now or hereafter due from and/or payable by third parties under or with respect to any of the foregoing, including, without limitation, damages and payments for past, present and future infringements of any of the foregoing and the right to sue for past, present and future infringements of any of the foregoing (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "**Trademarks**"); all rights corresponding to any of the foregoing throughout

the world and the goodwill of the WFC's business connected with the use of and symbolized by the Trademarks.

3. Warranties and Representations. WFC warrants and represents to Agent that:

(i) no Trademark registration listed on Schedule A has been adjudged invalid or unenforceable by a court of competent jurisdiction nor has any such Trademark registration been cancelled, in whole or in part and each such Trademark registration is presently subsisting;

(ii) WFC is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each Trademark application and registration listed on Schedule A, free and clear of any liens, charges and encumbrances (other than Permitted Liens), including without limitation, covenants by WFC not to sue third persons;

(iii) WFC has no written notice of any suits or actions commenced or threatened with reference to the validity of, or WFC's right to use, any Trademark listed on Schedule A; and

(iv) WFC has the unqualified right to execute and deliver this Security Agreement and perform its terms.

4. Restrictions on Future Agreements. WFC agrees that until WFC's Liabilities (other than contingent indemnification obligations as to which no claim has been asserted) shall have been satisfied in full and the Financing Agreements shall have been terminated, WFC shall not, without the prior written consent of Agent, sell or assign its interest in any registered Trademark or enter into any other agreement with respect to any Trademark which would adversely affect in any material respect the validity or enforcement of the rights transferred to Agent under this Security Agreement. For the avoidance of doubt, this Security Agreement does not limit or affect WFC's right to grant nonexclusive licenses to third parties to use any of the Trademarks or to enter into coexistence agreements or settlement agreements with respect to any of the Trademarks in the ordinary course of business to the extent not otherwise prohibited by the terms of the Loan Agreement.

5. New Trademarks. WFC represents and warrants that, based on a diligent investigation by WFC, the Trademarks listed on Schedule A constitute all of the United States or Canada federally registered Trademarks, and United States or Canada federal applications for registration of Trademarks (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) now owned by WFC. If, before WFC's Liabilities (other than contingent indemnification obligations as to which no claim has been asserted) shall have been satisfied in full or before the Financing Agreements have been terminated, WFC shall (i) become aware of any existing United States or Canada federal Trademark application or registration (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) of which WFC has not previously informed Agent, or (ii) become entitled to the benefit of any United States or Canada federal Trademark application or registration (other than "intent to use" applications until a verified statement of use is filed with respect to such applications), which benefit is not in existence on the date hereof, the provisions of this Security

Agreement above shall automatically apply thereto and WFC shall give to Agent prompt written notice thereof. WFC hereby authorizes Agent to modify this Security Agreement by amending Schedule A to include any such Trademark applications or registrations.

6. Term. The term of this Security Agreement shall extend until the payment in full of WFC's Liabilities (other than contingent indemnification obligations as to which no claim has been asserted) and the termination of the Financing Agreements. WFC agrees that upon the occurrence and during the continuance of an Event of Default, the use by Agent of all Trademarks shall be without any liability for royalties or other related charges from Agent to WFC.

7. Product Quality. WFC agrees to maintain in all material respects the quality of any and all material products in connection with which the Trademarks are used, consistent with commercially reasonable business practices.

8. Release of Security Agreement. This Security Agreement is made for collateral purposes only. Upon payment in full of WFC's Liabilities (other than contingent indemnification obligations as to which no claim has been asserted) and termination of the Financing Agreements, Agent shall take such actions as may be necessary or proper to terminate the security interests created hereby and pursuant to the Financing Agreements.

9. Expenses. All expenses incurred in connection with the performance of any of WFC's agreements set forth herein shall be borne by WFC. All reasonable out-of-pocket fees, costs and expenses, of whatever kind or nature, including reasonable attorneys' fees and legal expenses, incurred by Agent in connection with the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, maintenance fees, encumbrances or otherwise in recording the security interests granted in this Security Agreement shall be borne by and paid by WFC and until paid shall constitute Liabilities.

10. Duties of WFC. WFC shall have the duty, in each case in its reasonable business judgment, (i) to prosecute diligently any Trademark applications owned by WFC and pending as of the date hereof or hereafter until WFC's Liabilities (other than contingent indemnification obligations) shall have been paid in full and the Financing Agreements have been terminated, (ii) to preserve and maintain all rights in the registered Trademarks, and (iii) to ensure that the registered Trademarks are and remain enforceable. Any expenses incurred in connection with WFC's Liabilities under this Section 10 shall be borne by WFC.

11. Agent's Right to Sue. After the occurrence and during the continuance of an Event of Default, Agent shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Trademarks and, if Agent shall commence any such suit, WFC shall, at the reasonable request of Agent, do any and all lawful acts and execute any and all proper documents reasonably required by Agent in aid of such enforcement and WFC shall promptly, upon demand, reimburse and indemnify Agent for all costs and expenses incurred by Agent in the exercise of its rights under this Section 11.

12. Waivers. No course of dealing between WFC and Agent, nor any failure to exercise, nor any delay in exercising, on the part of Agent, any right, power or privilege hereunder or under the Financing Agreements shall operate as a waiver thereof; nor shall any single or partial

exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

13. Severability. The provisions of this Security Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Security Agreement in any jurisdiction.

14. Modification. This Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 5 hereof or by a writing signed by the parties hereto.

15. Cumulative Remedies; Power of Attorney; Effect on Financing Agreements. All of Agent's rights and remedies with respect to the Trademarks, whether established hereby or by the Financing Agreements, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. WFC hereby authorizes Agent upon the occurrence and during the continuance of an Event of Default, to make, constitute and appoint any officer or agent of Agent as Agent may select, in its sole discretion, as WFC's true and lawful attorney-in-fact, with power to (i) endorse WFC's name on all applications, documents, papers and instruments necessary or desirable for Agent in the use of the Trademarks or (ii) take any other actions with respect to the Trademarks as Agent deems to be in the best interest of Agent, or (iii) grant or issue any exclusive or non-exclusive license under the Trademarks to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. WFC hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until WFC's Liabilities (other than contingent indemnification obligations as to which no claim has been asserted) shall have been paid in full and the Financing Agreements have been terminated. WFC acknowledges and agrees that this Security Agreement is not intended to limit or restrict in any way the rights and remedies of Agent under the Financing Agreements but rather is intended to facilitate the exercise of such rights and remedies. Agent shall have, in addition to all other rights and remedies given it by the terms of this Security Agreement and the Financing Agreements, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in Illinois.

16. Binding Effect; Benefits. This Security Agreement shall be binding upon WFC and its successors and assigns, and shall inure to the benefit of Agent, its permitted successors, nominees and assigns.

17. Governing Law. This Security Agreement shall be governed by and construed in accordance with the laws of the State of Illinois and applicable federal law.

18. Headings. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede.

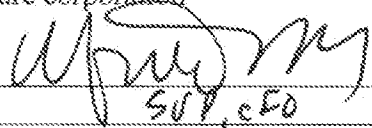
19. Further Assurances. WFC agrees to execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Agent shall reasonably request from time to time in order to carry out the purpose of this Security Agreement and the agreements set forth herein.

20. Survival of Representations. All representations and warranties of WFC contained in this Security Agreement shall survive the execution and delivery of this Security Agreement and shall be remade on the date of each borrowing under the Financing Agreements.

[Remainder of Page Intentionally Left Blank; Signature Page Follows]

IN WITNESS WHEREOF, WFC has duly executed this Security Agreement as of the date first written above.

WORLD'S FINEST CHOCOLATE, INC., a
Delaware corporation

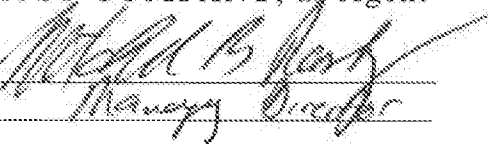
By 
Its SVP, CEO

Agreed and Accepted
As of the Date First Written Above

**THE PRIVATEBANK AND
TRUST COMPANY, as Agent**

By





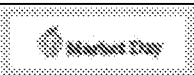
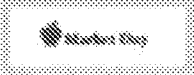
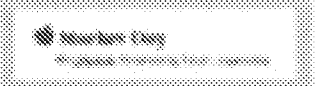


Its



Manager

SCHEDULE A

TRADEMARK REGISTRATIONS

Trademark	Jurisdiction	U.S. Registration No.	Registration Date
THINK BIG EAT SMART	USA	4272943	01/18/13
 SchoolShare	Canada	TMA584439	06/27/2003
SCHOOLSHARE	Canada	TMA615927	07/28/2004
A FUNDRAISER LIKE NO OTHER	USA	3606800	04/14/2009
	USA	2973441	07/19/2005
	USA	1748404	01/26/1993
CHICAGO PACKING & PROVISION	USA	1537842	05/02/1989
CHICKEN CLASSICS	USA	2216591	01/05/1999
CHICKEN GEMS	USA	1561173	10/17/1989
FAMILY OF FUNDRAISERS	USA	2846863	05/25/2004
FREEQUENT BUYER	USA	2860429	07/06/2004
	USA	3139976	09/05/2006
MARKET DAY	USA	2648025	11/12/2002
MARKET DAY	USA	1225330	01/25/1983
	USA	1522087	01/24/1989
	USA	2638229	10/22/2002
	USA	1701174	07/14/1992
MARKET DAY DIRECT	USA	3618985	05/12/2009
MARKET DAY GOURMET	USA	3101750	06/06/2006
	USA	3618788	05/12/2009
REPPAK	USA	2334876	03/28/2000
SCHOOLSHARE	USA	2754879	08/26/2003
SPLIT-TOPPER	USA	1791794	09/07/1993
SQUAREWICHES	USA	3024538	12/06/2005
TASTE FOR HEALTH	USA	3622200	05/19/2009
	USA	2186361	06/01/1998
TASTE OF MARKET DAY	USA	3855580	10/05/2010

TRADEMARK APPLICATIONS

Trademark	Jurisdiction	U.S. Application No.	Date Applied
WF THE BEST VALUE IN FUNDRAISING	USA	86029719	08/06/13