TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM348461

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|--------------|
| Norm Thompson Outfitters, Inc. | | 07/10/2015 | CORPORATION: |

RECEIVING PARTY DATA

| Name: | U.S. Bank National Association, as Agent |
|-----------------|--|
| Street Address: | 800 Nicollet Mall |
| City: | Minneapolis |
| State/Country: | MINNESOTA |
| Postal Code: | 55402 |
| Entity Type: | National Banking Assocation: UNITED STATES |

PROPERTY NUMBERS Total: 45

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 2639135 | GOLD VIOLIN |
| Registration Number: | 2519292 | GOLD VIOLIN |
| Registration Number: | 2653990 | GOLD VIOLIN |
| Registration Number: | 3341330 | GOLD VIOLIN HELPFUL PRODUCTS FOR INDEPEN |
| Registration Number: | 1183893 | PANAMA CRUSHER |
| Registration Number: | 2533750 | A WORLD OF UNFORGETTABLE GIFTS |
| Registration Number: | 1915012 | ALWAYS- FIT |
| Registration Number: | 1924709 | AUTO-SIZER |
| Registration Number: | 2130811 | AUTO-SIZER |
| Registration Number: | 2406381 | CITY EXPRESS |
| Registration Number: | 0879325 | DEPARTURE |
| Registration Number: | 1976238 | DEPARTURES |
| Registration Number: | 1143074 | EARLY WINTERS |
| Registration Number: | 1204997 | EARLY WINTERS |
| Registration Number: | 0946841 | ESCAPE FROM THE ORDINARY |
| Registration Number: | 1284733 | ESCAPE FROM THE ORDINARY |
| Registration Number: | 4675893 | ESCAPE FROM THE ORDINARY |
| Registration Number: | 2491496 | FLY RIGHT |
| Registration Number: | 1923811 | FREQUENT FLYER |
| - | <u> </u> | TRADEMARK |

REEL: 005579 FRAME: 0200 900331505

| Property Type | Number | Word Mark | |
|----------------------|----------|--------------------------------|--|
| Registration Number: | 1811578 | FURNACE SHIRT | |
| Registration Number: | 3502248 | GETTING OFF THE BEATEN PATH | |
| Registration Number: | 1168264 | LIGHTNING BUG | |
| Registration Number: | 2645893 | MILE MATES | |
| Registration Number: | 1224105 | NORM THOMPSON | |
| Registration Number: | 1348672 | NORM THOMPSON | |
| Registration Number: | 2139253 | | |
| Registration Number: | 2941000 | PERFECT-FIT | |
| Registration Number: | 4120329 | PERFECT-FIT | |
| Registration Number: | 3164327 | PRODUCTS THAT MAKE LIFE EASIER | |
| Registration Number: | 3056248 | SAHALIE | |
| Registration Number: | 2462813 | SAVE YOUR BACK | |
| Registration Number: | 2477530 | SCOZIES | |
| Registration Number: | 2229572 | SHEEPKINS | |
| Registration Number: | 2180573 | SHIKARI | |
| Registration Number: | 2415818 | SLUMBER SOCKS | |
| Registration Number: | 2357806 | SOLTEX | |
| Registration Number: | 2369890 | SOLUTIONS | |
| Registration Number: | 1444563 | SOLUTIONS | |
| Registration Number: | 1580795 | THE PRIMARY LAYER | |
| Registration Number: | 2537693 | TRAVELER'S SUEDE | |
| Registration Number: | 2614820 | WATERFRONT LIVING | |
| Registration Number: | 3743647 | WOOBY | |
| Registration Number: | 2516310 | ZIP DRY | |
| Serial Number: | 85697676 | BODYBELLE | |
| Serial Number: | 86586108 | ANYWEAR FAVE | |

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP

Address Line 2: 2001 Ross Ave., Suite 36
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 40106-30870

NAME OF SUBMITTER: Dusan Clark

| SIGNATURE: | /Dusan Clark/ |
|------------------------------------|--|
| DATE SIGNED: | 07/17/2015 |
| Total Attachments: 16 | |
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of July 10, 2015, (this "<u>Agreement</u>"), by Norm Thompson Outfitters, Inc. (the "<u>Grantor</u>") in favor of U.S. Bank National Association ("<u>U.S. Bank</u>"), as administrative agent and collateral agent (in such capacity, the "<u>Agent</u>") for the Secured Parties.

Reference is made to that certain Third Amended and Restated Pledge and Security Agreement, dated as of July 10, 2015 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect on the date hereof, the "Security Agreement"), among the Loan Parties party thereto and the Agent. The Lenders (as defined below) have extended credit to the Borrowers (as defined in Credit Agreement (as defined below)) subject to the terms and conditions set forth in that certain Third Amended and Restated Credit Agreement, dated as of July 10, 2015 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect on the date hereof, the "Credit Agreement"), by and among, *inter alios*, Northstar Holdings Inc., a Delaware corporation, as Holdings, Bluestem Brands, Inc., a Delaware corporation ("Bluestem"), as a Borrower, upon the effectiveness of the Orchard Acquisition and its merger with Merger Sub, Orchard Brands Corporation, a Delaware corporation, as a Borrower, certain other Subsidiaries of Bluestem as identified from time to time as "Borrowers", the Lenders from time to time party thereto and U.S. Bank, in its capacities as administrative agent and collateral agent for the Lenders. The parties hereto agree as follows:

SECTION 1. *Terms*. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement.

SECTION 2. *Grant of Security Interest*. As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, the Grantor, pursuant to the Security Agreement, hereby confirms its grant of security interest to the Agent in all of its right, title and interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of the Grantor and regardless of where located (collectively, the "<u>IP Collateral</u>"):

- A. all Trademarks and the goodwill associated with the Trademarks, including the Trademark registrations and registration applications in the United States Patent and Trademark Office listed on Schedule I hereto;
- B. all Patents, including the Patent registrations and pending applications in the United States Patent and Trademark Office listed on Schedule II hereto
- C. all Copyrights, including the Copyright registrations and pending applications for registration in the United States Copyright Office and all Exclusive Copyright Licenses, in each case, listed on Schedule III; and
 - D. all proceeds of the foregoing;

in each case to the extent the foregoing items constitute Collateral.

SECTION 3. *Security Agreement*. The security interests granted to the Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict

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between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Counterparts.* This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law*. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

NORM THOMPSQN,OUTFITTERS, INC.

By: Name: Brian C. Gowen

Title: Chief Financial Officer and Treasurer

SCHEDULE I

TRADEMARKS

Federal Trademarks:

| Mark | Serial No. | Registration No. | Class/Goods | Owner |
|--------------------------------------|------------|---------------------|--|---|
| PANAMA CRUSHER | 73265674 | 1183893 | Class 25: Hats to Be Worn by Men and Women | Norm Thompson Outfitters, Inc. |
| A WORLD OF UNFORGETTABLE GIFTS | 76/069582 | 2533750 | Class 35: Mail order catalog services featuring men's and women's clothing footwear, food items, beverages, housewares, home electronics, household and holiday decorations, floral items, artwork, furnishings, timepieces, luggage, sporting goods, automotive accessories, toys, games, puzzles, optical goods, and toiletries. | Norm Thompson Outfitters, Inc. |
| ALWAYS-FIT | 74/391242 | 1915012 | Class 25: Men's trousers and shorts and women's skirts and shorts. | Norm Thompson Outfitters, Inc. |
| AUTO-SIZER | 74/802278 | 1924709 | Class 25: Men's trousers. | Norm Thompson Outfitters, Inc. |
| AUTO-SIZER | 74/391243 | 2130811 | Class 25: Men's shorts and women's shorts. | Norm Thompson Outfitters, Inc. |
| BODYBELLE | 85697676 | | Class 35: Mail order catalog services and online retail store services featuring a wide variety of health and beauty products, cosmetics, personal care products, massage implements, accessories for bath, kitchen, home office, garden and auto, clothing and footwear | Norm Thompson Outfitters, Inc. |

Schedule I

| CITY EXPRESS | 75/892180 | 2406381 | Class 18: Wallets, handbags, purses and luggage. | Norm Thompson Outfitters, Inc. |
|-----------------------------|-----------|---------|---|---|
| DEPARTURE | 72/317616 | 0879325 | Class 18: Suitcases, valises, and travelling bags. | Norm Thompson Outfitters, Inc. |
| DEPARTURES | 74/647880 | 1976238 | Class 42: Retail catalog and mail order services for clothing and personal care and convenience items. | Norm Thompson Outfitters, Inc. |
| EARLY WINTERS | 73/194311 | 1143074 | Class 22: Hiking Packs. Class 25: Wearing Apparel-Namely, Jackets, Parkas, Caps, Slacks, Shorts, Socks, and Booties. | Norm Thompson Outfitters, Inc. |
| EARLY WINTERS | 73/318776 | 1204997 | Class 42: General Merchandise Mail Order Catalog Services. | Norm Thompson Outfitters, Inc. |
| ESCAPE FROM THE ORDINARY | 72/390844 | 0946841 | Class 25: Jackets, hats, socks, boots, shoes, slippers, sneakers, sports coats, slacks, dresses, underwear, sweaters, shirts, ties, bathing suits, robes, mufflers, bandannas, and belts. | Norm Thompson Outfitters, Inc. |
| ESCAPE FROM THE ORDINARY | 73/404671 | 1284733 | Class 42: Retail and Mail Order Services in the Field of Men's and Women's Clothing, Food Items, Gifts, Luggage, Toys and Games. | Norm Thompson Outfitters, Inc. |

| ESCAPE FROM THE ORDINARY | 85/844102 | 4675893 | Class 25: Sleepwear, namely pajamas and nightgowns; warm-up sets comprised of pants and jackets; lounge sets comprised of pants and jackets; jeans; vests; gloves; skirts; and camisoles. Class 29: Meat; seafood, not live; dried fruit; cheese; salami; jerky; edible oil; tapenades; soups; chowder; processed olives; cheese spreads and bacon spreads. Class 30: Cookies; cakes; pies; candy; crackers; salt; and condiments, namely food seasoning, pastes, namely, umami paste, and spreads, namely, cheese spreads, bacon spreads, and pesto spreads. Class 18: Bags, namely, handbags, totes, luggage, travel bags. | Norm Thompson Outfitters, Inc. |
|--------------------------|-----------|---------|--|---|
| FLY RIGHT | 75/980635 | 2491496 | Class 25: Men's shirts. | Norm Thompson Outfitters, Inc. |
| FREQUENT FLYER | 74/592966 | 1923811 | Class 25: Men's sport coats, women's jackets, and women's dresses. | Norm Thompson Outfitters, Inc. |
| FURNACE SHIRT | 74/259147 | 1811578 | Class 25: Clothing; namely, shirts, undershirts and pullovers. | Norm Thompson Outfitters, Inc. |

| GETTING OFF THE BEATEN PATH 77/048617 3502248 Class 25: Clothing, namely, pants, chinos, sport pants, athletic training pants, sweatpants, skirts, dresses, shorts, skorts, skirts, blouses, sweaters, turtlenecks, crewnecks, polos, t-shirts, knit shirts, sweatshirts, pullovers, sport tops, cardigans, tank tops, camisoles, jackets, parkas, coats, vests, swimsuits, socks, underwear, sport brassieres, robes, gloves, pajamas, and belts; footwear; and headgear, namely, caps, hats, scarves, bandanas, and berets. Class 35: Mail order catalog and on-line retail store services featuring a wide variety of household, outdoor recreation, and consumer goods, namely, clothing, footwear, hats and other headgear, jewelry, hair accessories, watches, sunglasses and straps for sunglasses and straps for sunglasses and straps for sunglasses, lugage, bags, travel accessories, housewares and kitchen utensils, household furnishings, linens, blankets, and pillows, optical, directional, and weather monitoring apparatus, consumer electronics, clocks, exercise equipment, mats, and | GETTING OFF THE | 77/048617 | 3502248 | Class 25: Clothing namely | Norm |
|--|-----------------|-----------------------|---------|---------------------------------------|------|
| athletic training pants, sweatpants, ski-pants, overalls, capris, yoga pants, skirts, dresses, shorts, skorts, shirts, blouses, sweaters, turtlenecks, crewnecks, polos, t-shirts, knit shirts, sweatshirts, pullovers, sport tops, cardigans, tank tops, camisoles, jackets, parkas, coats, vests, swimsuits, socks, underwear, sport brassieres, robes, gloves, pajamas, and belts; footwear; and headgear, namely, caps, hats, scarves, bandanas, and berets. Class 35: Mail order catalog and on-line retail store services featuring a wide variety of household, outdoor recreation, and consumer goods, namely, clothing, footwear, hats and other headgear, jewelry, hair accessories, watches, sunglasses and straps for sunglasses and straps for sunglasses, luggage, bags, travel accessories, housewares and kitchen utensils, household furnishings, linens, blankets, and pillows, optical, directional, and weather monitoring apparatus, consumer electronics, clocks, | I I | /// / 001/ | 3302240 | • | |
| sweatpants, ski-pants, overalls, capris, yoga pants, skirts, dresses, shorts, shorts, shirts, blouses, sweaters, turtlenecks, crewnecks, polos, t-shirts, knit shirts, sweatshirts, pullovers, sport tops, cardigans, tank tops, camisoles, jackets, parkas, coats, vests, swimsuits, socks, underwear, sport brassieres, robes, gloves, pajamas, and belts; footwear; and headgear, namely, caps, hats, scarves, bandanas, and berets. Class 35: Mail order catalog and on-line retail store services featuring a wide variety of household, outdoor recreation, and consumer goods, namely, clothing, footwear, hats and other headgear, jewelry, hair accessories, watches, sunglasses and straps for sunglasses, luggage, bags, travel accessories, housewares and kitchen utensils, household furnishings, linens, blankets, and pillows, optical, directional, and weather monitoring apparatus, consumer electronics, clocks, | | | | | |
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| consumer electronics, clocks, | | | | - | |
| | | | | 9 11 | |
| | | | | | |
| cushions, toys, games, and | | | | * * | |
| puzzles, books, musical | | | | | |
| instruments, collectibles, pens | | | | | |
| and paperweights, body care | | | | | |
| products, lighting, heating, and | | | | | |
| water supply apparatus, pet | | | | | |
| products, hand and pocket | | | | 11 0 11 | |
| tools, outdoor furniture and | | | | | |
| furnishings, camping and | | | | | |
| recreational equipment, | | | | | |
| survival and safety items, | | | | | |
| automobile accessories, food | | | | • • • • • • • • • • • • • • • • • • • | |
| and beverage products. | | | | | |
| and develope products. | | | | broaden. | |

| LIGHTNING BUG | 73/265673 | 1168264 | Class 11: Flashlights. | Norm Thompson Outfitters, Inc. |
|--------------------------|-----------|---------|---|---|
| MILE MATES | 78/095548 | 2645893 | Class 25: Footwear. | Norm Thompson Outfitters, Inc. |
| NORM THOMPSON | 73/249574 | 1224105 | Class 18: Hand Bags, Wallets, Toilet Bags (Empty), Traveling Bags, Garment Bags for Traveling. Class 24: Blankets. Class 29: Canned smoked fish, dried fruits. Class 30: Candy, cakes, tea. Class 42: Retail and mail order services in the field of food items, gifts, luggage, toys and games, optical goods, toiletries. | Norm Thompson Outfitters, Inc. |
| NORM THOMPSON | 73/382473 | 1348672 | Class 42: Mail order and retail store services through its own stores in the field of men's and women's clothing. | Norm Thompson Outfitters, Inc. |
| NORM THOMPSON RAM Design | 75/290594 | 2139253 | Class 35: Retail store services featuring general merchandise. | Norm Thompson Outfitters, Inc. |
| PERFECT-FIT | 78/318795 | 2941000 | Class 25: Clothing, namely camisoles, tank tops and shirts. | Norm Thompson Outfitters, Inc. |
| PERFECT-FIT | 85/106284 | 4120329 | Class 25: Clothing, namely, camisoles, tank tops, and shirts. | Norm Thompson Outfitters, Inc. |

| PRODUCTS THAT MAKE | 76/338287 | 3164327 | Class 35: Mail order catalog | Norm |
|--------------------|-----------|---------|---|-------------|
| LIFE EASIER | 70/330207 | 3107327 | services featuring a wide | Thompson |
| | | | variety of household and | Outfitters, |
| | | | consumer goods, namely, | Inc. |
| | | | varnishes, preservatives against | inc. |
| | | | 1 | |
| | | | rust and against deterioration | |
| | | | of wood, cleaning preparations, | |
| | | | candles, disinfectants, | |
| | | | household deodorants, insect | |
| | | | repellents, electric and | |
| | | | electronic household machines | |
| | | | and apparatus, hand tools and | |
| | | | implements, personal grooming | |
| | | | implements, cutlery, razors, | |
| | | | electrical, electronic and | |
| | | | scientific apparatus, namely, | |
| | | | nautical, photographic and | |
| | | | optical apparatus and | |
| | | | instruments, barometers, | |
| | | | thermometers, eyeglasses, | |
| | | | magnifiers, apparatus for | |
| | | | recording, transmission or | |
| | | | reproduction of sound or | |
| | | | images, radios, intercoms, | |
| | | | speakers, cameras, televisions, | |
| | | | and calculating machines, | |
| | | | apparatus for lighting, heating, | |
| | | | steam generating, cooking, | |
| | | | drying, ventilating, water | |
| | | | supply and sanitary purposes, | |
| | | | solar lights, flashlights, accent | |
| | | | lights, space heaters, ovens, | |
| | | | grills, kettles, humidifiers, hair | |
| | | | dryers, shower heads, water | |
| | | | fountains, garden hose, and | |
| | | | water bottles, massage | |
| | | | implements, massage tools, | |
| | | | heating pads, support socks, | |
| | | | support shoes, and support | |
| | | | cushions, jewelry, clocks, | |
| | | | watches, paper goods and | |
| | | | printed matter, reading and | |
| | | | writing implements and | |
| | | | accessories, leather goods, | |
| | | | wallets, purses, handbags, | |
| | | | backpacks, totes, furniture, | |
| | | | storage items, mirrors, picture | |
| | | | frames, bedding, housewares, | |
| | | | furnishings, tools and | |
| | | | accessories for bath, kitchen, | |
| | | | home office, garden and auto, | |
| | | | household and holiday | |
| | | | decorations, glassware, tents, | |
| | | | awnings, tarpaulins, sacks and | |
| | | | hage clothing footweer floor | l - |
| | | | bags, clothing, footween Albert | IARK |
| | | | coverings, toys, games, 5579 F puzzles, sporting goods, per | RAME: 02' |

| SAHALIE | 78/306912 | 3056248 | Class 25: Clothing, namely, pants, chinos, sport pants, training pants, sweatpants, skipants, overalls, capris, yoga pants, skirts, dresses, shorts, skorts, shirts, blouses, sweaters, turtlenecks, crewnecks, polos, t-shirts, knit shirts, sweatshirts, pullovers, sport tops, cardigans, tank tops, camisoles, jackets, parkas, coats, vests, swimsuits, socks, underwear, sport brassieres, robes, gloves, pajamas, and belts; footwear; and headgear, namely, caps, hats, scarves, bandanas, and berets. Class 35: Mail order catalog and on-line retail store services featuring a wide variety of household, outdoor recreation, and consumer goods, such as, clothing, footwear, hats and other headgear, and accessories therefor, jewelry, hair accessories, watches, sunglasses and straps for sunglasses, luggage, bags, and accessories therefor, travel accessories therefor, travel accessories therefor, travel accessories, housewares and kitchen utensils, household furnishings, linens, blankets, and pillows, optical, directional, and weather monitoring apparatus, consumer electronics and accessories therefor, clocks, exercise equipment, mats, and cushions, toys, games, and puzzles, books, collectibles, | Norm Thompson Outfitters, Inc. |
|---------|-----------|---------|--|--------------------------------|
| | | | kitchen utensils, household furnishings, linens, blankets, and pillows, optical, directional, and weather monitoring apparatus, consumer electronics and accessories therefor, clocks, exercise equipment, mats, and cushions, toys, games, and puzzles, books, collectibles, pens, body care products, lighting, heating, and water supply apparatus, pet products, | |
| | | | hand and pocket tools, outdoor furniture and furnishings, camping and recreational equipment and accessories therefor, survival and safety items, automobile accessories, food and beverage products. | |

| SAVE YOUR BACK | 75/868242 | 2462813 | Class 18: Shoulder bags, handbags, purses, and bags for books or travel. | Norm Thompson Outfitters, Inc. |
|----------------|-----------|---------|---|---|
| SCOZIES | 75/892183 | 2477530 | Class 25: Footwear, namely slippers. | Norm Thompson Outfitters, Inc. |
| SHEEPKINS | 75/290595 | 2229572 | Class 25: Slippers made in whole or in significant part of sheepskin. | Norm Thompson Outfitters, Inc. |
| SHIKARI | 75/326211 | 2180573 | Class 25: Shirts. | Norm Thompson Outfitters, Inc. |
| SLUMBER SOCKS | 75/892182 | 2415818 | Class 25: Footwear, namely, and slipper socks. | Norm Thompson Outfitters, Inc. |
| SOLTEX | 75/813468 | 2357806 | Class 25: Men's and women's apparel, namely hats, pullovers, shirts, T-shirts, and pants. | Norm Thompson Outfitters, Inc. |

| SOLUTIONS | 75/501536 | 2369890 | Class 35: Mail order catalog services featuring a wide variety of household and consumer goods, such as varnishes, preservatives against rust and against deterioration of wood, cleaning preparations, candles, disinfectants, household deodorants, insect repellents, electric and electronic household machines and apparatus, hand tools and implements, personal grooming implements, cutlery, razors; electrical, electronic and scientific apparatus, namely, nautical, photographic and optical apparatus and instruments, apparatus for recording, transmission or reproduction of sound or images, calculating machines; apparatus for lighting, heating, steam generating, cooking, drying, ventilating, water supply and sanitary purposes; massage implements, jewelry, clocks, watches, paper goods and printed matter, reading and writing implements and accessories, leather goods, wallets, purses, handbags, backpacks, totes, furniture, storage items, mirrors, picture frames, bedding, housewares, furnishings, tools and accessories for bath, kitchen, home office, garden and auto; household and holiday decorations, glassware, tents, awnings, tarpaulins, sacks and bags, clothing, footwear, floor coverings, toys, games, puzzles, sporting goods, pet products. | Norm Thompson Outfitters, Inc. |
|-----------|-----------|---------|---|---|
| SOLUTIONS | 73/591350 | 1444563 | Class 42: Mail order catalog services in the field of personal convenience-oriented gift and novelty items. | Norm Thompson Outfitters, Inc. |

| THE PRIMARY LAYER | 73/806146 | 1580795 | Class 42: Mail order services in the field of men's and women's clothing and personal care products. | Norm Thompson Outfitters, Inc. |
|-------------------|-----------|---------|--|---|
| TRAVELER'S SUEDE | 75/892181 | 2537693 | Class 25: Men's apparel, namely jackets. | Norm Thompson Outfitters, Inc. |
| WATERFRONT LIVING | 76/262301 | 2614820 | Class 35: Mail order catalog services featuring apparel, housewares, furnishings, toys and games, food items, gifts, collectibles, artwork, weather instruments, household and consumer goods, and general merchandise for home, office, boat, garden, and yard. | Norm Thompson Outfitters, Inc. |
| WOOBY | 77/465824 | 3743647 | Class 25: Clothing, namely, socks, pants, shorts, capris, sweaters, cardigans, shirts, pullovers, sweatshirts, hooded sweatshirts. | Norm Thompson Outfitters, Inc. |
| ZIP DRY | 75/813469 | 2516310 | Class 25: Men's apparel, namely shorts; chemical composition to improve drying capability of articles of fabric, sold as an integral component of wearing apparel. | Norm Thompson Outfitters, Inc. |
| GOLD VIOLIN | 76/316150 | 2639135 | Class 35: Mail order catalog services featuring products directed to senior citizens. | Norm Thompson Outfitters, Inc. |
| GOLD VIOLIN | 75/871713 | 2519292 | Class 35: On-line retail store services featuring goods and services for older adults. | Norm Thompson Outfitters, Inc. |
| GOLD VIOLIN | 76/316134 | 2653990 | Class 35: Retail store services featuring products directed to senior citizens. | Norm Thompson Outfitters, Inc. |

| GOLD VIOLIN HELPFUL | 78/707507 | 3341330 | Class 20: Full line of domestic, | Norm |
|---------------------|-----------|---------|----------------------------------|-------------|
| PRODUCTS FOR | | | non-medical products in the | Thompson |
| INDEPENDENT LIVING | | | nature of aids to daily living | Outfitters, |
| | | | for use by senior citizens, | Inc. |
| | | | namely, non-metal key turners, | |
| | | | carrying handles, reachers and | |
| | | | doorknob turners. | |
| | | | | |

State Registrations:

| Mark | Serial No. | Registration No. | Class/Goods | Owner |
|------------------|---------------|-----------------------------------|---------------|-----------------------------------|
| NORM THOMPSON | n/a | 713113-86 (OR state registration) | Class 35: n/a | Norm Thompson Outfitters, Inc. |
| SAHALIE | n/a | 236839-98 (OR state registration) | Class 35: n/a | Norm Thompson Outfitters, Inc. |
| SOLUTIONS | n/a | 774100-83 (OR state registration) | Class 35: n/a | Norm Thompson Outfitters, Inc. |

TRADEMARK APPLICATIONS

| Mark | Serial No. | Registration No. | Class/Goods | Owner |
|-----------------|------------|---------------------|---|--------------------------------|
| ANYWEAR FAVE | 86/586108 | Pending | Class 25: Women's tops, turtlenecks, t-shirts, sweaters, shirts, blouses, tank tops, camisoles, tunics, pullovers, cardigans, vests; women's pants, including jeans, slacks, capris, crops, shorts. | Norm Thompson Outfitters, Inc. |

SCHEDULE II

| PATENTS | | |
|---------------------|--|--|
| None. | | |
| | | |
| PATENT APPLICATIONS | | |
| None. | | |

Schedule II

SCHEDULE III

COPYRIGHTS

| Company | Copyright Title | Copyright No. | Date of Publication |
|-----------------------------------|---|--|------------------------|
| Norm Thompson Outfitters, Inc. | [Norm Thompson Outfitters sustainability toolkit] | TX0005748357 | 2002 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0000218580 TX0000353649 | 1979 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0000014542 | 1978 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0001324310 | 1984 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0001247900 TX0001277533 | 1983 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0000887574 TX0000999773 | 1982 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0000752305 | 1981 |
| Norm Thompson Outfitters, Inc. | Escape from the Ordinary : [catalog]. | CSN0002673 TX0000452956 TX0000526489 | 1980 |
| Norm Thompson Outfitters, Inc. | Norm Thompson Outfitters telephone sales training manual. | TX0001298087 | 1984 |

COPYRIGHT APPLICATIONS

None.

EXCLUSIVE COPYRIGHT LICENSES

None.

RECORDED: 07/17/2015

Schedule III