

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM350194

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GE CANADA FINANCE HOLDING COMPANY		07/31/2015	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	K-G SPRAY-PAK, INC.		
<b>Street Address:</b>	8001 KEELE ST.		
<b>City:</b>	CONCORD		
<b>State/Country:</b>	ONTARIO		
<b>Postal Code:</b>	L4K1Y6		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3884707	BETTER THAN...	
<b>Serial Number:</b>	85167903	BETTER THAN EVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.577.8574		
<b>Email:</b>	humberto.aquino@kattenlaw.com		
<b>Correspondent Name:</b>	Humberto Aquino c/o Katten Muchin		
<b>Address Line 1:</b>	525 West Monroe Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	207170-804		
<b>NAME OF SUBMITTER:</b>	HUMBERTO AQUINO		
<b>SIGNATURE:</b>	/HUMBERTO AQUINO/		
<b>DATE SIGNED:</b>	08/04/2015		
<b>Total Attachments: 4</b>			
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## **TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 31, 2015, by GE CANADA FINANCE HOLDING COMPANY ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

### **WITNESSETH:**

WHEREAS, K-G Spray-Pak, Inc., a corporation organized under the laws of Canada (the "Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of November 28, 2011 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Guarantee and Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by the Grantor to Secured Party, including, without limitation, the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on November 28, 2011, at Reel 4666, Frame 0740;

WHEREAS, Grantors have satisfied the terms of the Guaranty and Security Agreement and have requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby (i) terminates the Security Agreement and (ii) terminates, cancels, releases and discharges its security interest in all of the Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral") , in each case whether now owned or existing or hereafter acquired or arising and wherever located:

(i) all of its Trademarks, including, without limitation, the U.S. Trademarks referred to on Schedule 1 hereto;

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities (as defined in the Amended and Restated Credit Agreement) at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral of such Grantor.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE CANADA FINANCE HOLDING COMPANY**

By:   
Name: Lawrence J. Clement  
Title: Duly Authorized Signatory


Trademark Release and Reassignment

**TRADEMARK**  
**REEL: 005591 FRAME: 0430**


**SCHEDULE 1**  
**TO**  
**TRADEMARK RELEASE AND REASSIGNMENT**

Trademark Registrations and Applications

1. REGISTERED TRADEMARKS

Mark	Registration No.	Registration Date
BETTER THAN & Design  K-G PACKAGING INC.	3,884,707	12/07/10

2. TRADEMARK APPLICATIONS

Mark	Registration No.	Registration Date
BETTER THAN EVER & Design  K-G PACKAGING INC.	85/167,903	11/30/11