

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East West Bank		08/04/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Arcsoft, Inc.		
Street Address:	46601 Fremont Blvd.		
City:	FREMONT		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	Multimedia Image Solution Limited		
Street Address:	46601 Fremont Blvd.		
City:	FREMONT		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	COMPANY: IRELAND		
Name:	Arcsoft (Hangzhou) Multimedia Technology Co., Ltd.		
Street Address:	46601 Fremont Blvd.		
City:	FREMONT		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	COMPANY: CHINA		
Name:	Arcsoft (Shanghai) Technology Co., Ltd.		
Street Address:	46601 Fremont Blvd.		
City:	FREMONT		
State/Country:	CALIFORNIA		
Postal Code:	94538		
Entity Type:	COMPANY: CHINA		
Name:	Arcsoft Hangzhou Co., Ltd.		
Street Address:	46601 Fremont Blvd.		
City:	FREMONT		
State/Country:	CALIFORNIA		

TRADEMARK

Postal Code:	94538
Entity Type:	COMPANY: CHINA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3796877	SIMHD
Registration Number:	4516235	ARCVIDEO

CORRESPONDENCE DATA

Fax Number: 6506440520
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 6506483802
Email: PATTY@PATTYCHENG.COM
Correspondent Name: PATTY CHENG
Address Line 1: 2625 MIDDLEFIELD RD., #215
Address Line 4: PALO ALTO, CALIFORNIA 94306

ATTORNEY DOCKET NUMBER:	9-1001
NAME OF SUBMITTER:	Patty Cheng
SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	08/04/2015

Total Attachments: 2

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 4, 2015, by East West Bank ("Lender"), in favor of Arcsoft, Inc., a California corporation, with its principal place of business located at 46601 Fremont Blvd., Fremont, CA 94538, and its affiliated entities, including Multimedia Image Solution Limited, ArcSoft (Hangzhou) Multimedia Technology Co., Ltd, ArcSoft (Shanghai) Technology Co., Ltd., and Arcsoft Hangzhou Co., Ltd. (collectively, "Grantors").

Recitals

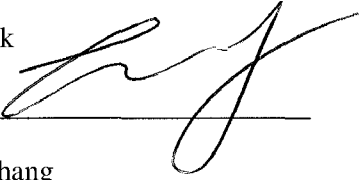
Grantors granted to Lender a security interest in certain patent and trademark items listed on Exhibit A attached hereto (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of August 7, 2014 (the "Security Agreement"). Lender has agreed to release its security interest in the patents and trademarks listed on Exhibit A attached hereto.

Agreement

NOW THEREFORE, Lender agrees that it terminates and releases its security interest in the Intellectual Property listed on Exhibit A attached hereto and reassigns to Grantors, without warranty or recourse, all interest of Lender in such Intellectual Property.

LENDER:

East West Bank

By: _____ 

Name: Lisa Chang

Title: VP and Senior Portfolio Manager


EXHIBIT A

PATENTS AND TRADEMARKS

一、在美国

NO.	Reg./App. Number	英文名称	中文名称	申请(专利权)人
1	13/942,890	Method For Transcoding Video Streams With Reduced Number Of Predictions		虹软(杭州)科技有限公司
2	13/942,725	Method For Simultaneously Coding Quantized Transform Coefficients Of Subgroups Of Frame		虹软(杭州)科技有限公司
3	13/944,848	Method For Simultaneously Encoding Macroblock Groups Of Frame		虹软(杭州)科技有限公司
4	8155205	Dynamic decoder switch	动态的解码器开关	ArcSoft, Inc.
5	8607284	Method of outputting video content from a digital media server to a digital media renderer and related media sharing system	从数字媒体服务器向数字媒体的渲染输出的视频内容的方法及相关媒体共享系统	虹软(杭州)多媒体信息技术有限公司
6	8015548	Method for obtaining context of corresponding Xlet while playing BD-J title	BD-J标题播放获得相应的Xlet语境的方法	ArcSoft, Inc.

二、商标

NO.	Reg./App. Number	CLASS	Trademark	Applying Goods/Services
1	4516235	9	ArcVideo	U.S./ArcSoft, Inc.
2	3796877	9		U.S./ArcSoft, Inc. — Computer hardware and software for upscaling standard-resolution multimedia files and DVD to near high definition (HD) resolution on computers