

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM350778

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intercept Interactive Inc.		12/19/2012	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Comerica Bank, as Agent		
<b>Street Address:</b>	39200 Six Mile Road		
<b>Internal Address:</b>	MC 7578		
<b>City:</b>	Livonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48152		
<b>Entity Type:</b>	a Texas banking association: TEXAS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4720157	PAGEGRABBER X	
<b>Serial Number:</b>	86416136	VIRTUOSO	
<b>Registration Number:</b>	4723948	GREEN LIST	
<b>Serial Number:</b>	86550412	PIXL STUDIOS	
<b>Serial Number:</b>	86550524	PIXL STUDIOS	
<b>Serial Number:</b>	86553029	UMOTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	734-930-0121		
<b>Email:</b>	asujek@bodmanlaw.com		
<b>Correspondent Name:</b>	Angela Alvarez Sujek - Bodman PLC		
<b>Address Line 1:</b>	201 South Division, Suite 400		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>NAME OF SUBMITTER:</b>	Angela Alvarez Sujek		
<b>SIGNATURE:</b>	/Angela Alvarez Sujek/		
<b>DATE SIGNED:</b>	08/06/2015		

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**Total Attachments: 8**

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## AGREEMENT

(Trademark)

THIS AGREEMENT (TRADEMARK) (this "Agreement"), dated as of December 19, 2012, between the undersigned (the "Debtor") and Comerica Bank, as Agent for the Lenders (as defined below) ("Secured Party").

### WITNESSETH

A. WHEREAS, pursuant to that certain Revolving Credit and Term Loan Agreement dated as of December 19, 2012 (as amended, restated or otherwise modified from time to time, the "Credit Agreement") by and among Intercept Interactive Inc. and Jambo Media LLC ("Borrowers"), Interactive Holding Corp., the financial institutions from time to time signatory thereto (individually a "Lender", and any and all such financial institutions collectively the "Lenders") and Secured Party, the Secured Party has agreed, subject to the satisfaction of certain terms and conditions, to make Advances to the Borrower and to provide for the issuance of Letters of Credit for the account of the Borrowers, individually, or jointly and severally, as provided therein; and

B. WHEREAS, in connection with the Credit Agreement, the Debtor has executed and delivered that certain Security Agreement, dated as of December 19, 2012, to the Secured Party (as amended or otherwise modified from time to time, the "Security Agreement"); and

C. WHEREAS, as a condition precedent to the making of the Advances under the Credit Agreement, the Debtor is required to execute and deliver this Agreement and to further confirm the grant to the Secured Party for the benefit of the Lenders a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Indebtedness (as defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Advances (including the initial Advance) to the Borrowers pursuant to the Credit Agreement, Debtors agrees, for the benefit of the Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure the prompt and complete payment and performance when due of all of the Indebtedness, Debtor does hereby mortgage, pledge and hypothecate to the Secured Party, and grant to the Secured Party a security interest in, all of the following property of such Debtor (the "Trademark Collateral"), whether now owned or hereafter acquired or existing:

(a) all license agreements with any other Person in connection with any of the Trademarks or such other Person's names or trademarks, whether a Debtor is a licensor or a

licensee under any such license agreement, including, without limitation, the license agreements listed on Schedule 1.1 hereto and made a part hereof, subject, in each case, to the terms of such license agreements, and the right to prepare for sale, and to sell and advertise for sale, all inventory now or hereafter covered by such licenses;

(b) all trademarks, service marks, trade names, trade dress or other indicia of trade origin, trademark and service mark registrations, and applications for trademark or service mark registrations (except for "intent to use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of said Act has been filed), and any renewals thereof, including, without limitation, each registration and application identified on *Schedule 1.1* attached hereto and made a part hereof, and including without limitation (a) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (b) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all Trademark Licenses entered into in connection therewith, and damages and payments for past or future infringements thereof) and (c) all rights corresponding thereto and all other rights of any kind whatsoever of Debtor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each such trademark, service mark, trade name, trade dress or other indicia of trade origin;

(c) all renewals of any of the items described in clauses (a) and (b);

(d) all of the goodwill of the business connected with the use of, and symbolized by each of the items described in, clauses (a), (b) and (c); and

(e) all proceeds of, and rights associated with, the foregoing, including any right to sue or claim by the Debtors against third parties for past, present, or future infringement or dilution of any Trademark, Trademark registration, or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in Schedule 1.1 attached hereto, or for any injury to the goodwill associated with the use of any Trademark or for breach or enforcement of any Trademark license.

**SECTION 3. Security Agreement.** This Agreement has been executed and delivered by the Debtor for the purpose of registering the security interest of the Secured Party in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Secured Party under the Security Agreement as security for the discharge and performance of the Indebtedness. The Security Agreement (and all rights and remedies of the Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

**SECTION 4. Release of Security Interest.** The Secured Party shall, upon the written request of the Debtor, execute and deliver to the Debtor a proper instrument or instruments acknowledging the release of the security interest and Liens established hereby on any Trademark Collateral: (a) if the sale or other disposition of such Trademark Collateral is permitted under the terms of the Credit Agreement and, at the time of such proposed release, both before and after giving effect thereto, no Default or Event of Default has occurred and is

continuing, (b) if the sale or other disposition of such Trademark Collateral is not permitted under the terms of the Credit Agreement, provided that the requisite Lenders under such Credit Agreement shall have consented to such sale or disposition in accordance with the terms thereof, or (c) if such release has been approved by the requisite Lenders in accordance with Section 12.11 of the Credit Agreement.

SECTION 5. Acknowledgment. The Debtor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.


SECTION 6. Loan Documents, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

DEBTOR:

INTERCEPT INTERACTIVE INC.

By:  \_\_\_\_\_

Its: Treasurer and CFO \_\_\_\_\_

SECURED PARTY:

COMERICA BANK, as Agent

By: \_\_\_\_\_

Its: \_\_\_\_\_

(Signature Page to Agreement (Trademark) (1173116))



Schedule 1.1

Intellectual Property

Owner	Trademark	Registration/Application Number	Registration/Filing Date
Intercept Interactive Inc.	Undertone (U.S.) (class 35)	3,761,101	March 16, 2010
Intercept Interactive Inc.	Undertone (U.S.) (class 42)	4,532,683	May 20, 2014
Intercept Interactive Inc.	Undertone (E.U. via Madrid Protocol)	1 123 122	June 11, 2013
Intercept Interactive Inc.	Undertone (China via Madrid Protocol)	1 133 462	July 29, 2013
Intercept Interactive Inc.	Undertone (Russia via Madrid Protocol)	1 133 462	August 22, 2013
Intercept Interactive Inc.	Intercept Interactive (U.S.)	3,762,840	March 23, 2010
Intercept Interactive Inc.	Intercept Interactive (E.U. via Madrid Protocol)	1 124 161	June 26, 2013
Intercept Interactive Inc.	Design Only (U.S.)	4,328,130	April 30, 2013
Intercept Interactive Inc.	PageWrap (U.S.)	85618916	May 7, 2012
Intercept Interactive Inc.	PageWrap (E.U.)	011354321	August 1, 2013

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Intercept Interactive Inc.	TimeBlock (U.S.)	4,296,536	February 26, 2013
Intercept Interactive Inc.	PageGrabber (U.S.)	4,222,029	October 9, 2012
Intercept Interactive Inc.	PageGrabber (E.U. via Madrid Protocol)	1 123 691	June 18, 2013
Interactive Holding Corp.	No Fold (Abandoned)	77723403	April 27, 2009
Interactive Holding Corp.	No Fold (Abandoned)	77723414	April 27, 2009
Intercept Interactive Inc.	ScreenShift (US)	4,459,069	December 31, 2013
Intercept Interactive Inc.	ScreenShift (EU)	12118477	January 10, 2014
Intercept Interactive Inc.	Undertone Impact Accelerator	4,504,413	April 1, 2014
Intercept Interactive Inc.	Future Proof Labs	86205865	February 27, 2014
Intercept Interactive Inc.	Design Only (U.S.)	86214101	March 7, 2014
Intercept Interactive Inc.	Verified View (Abandoned)	86265242	April 28, 2014
Intercept Interactive Inc.	PageGrabber X	4,720,157	April 14, 2015
Intercept Interactive Inc.	Virtuoso	86416136	October 16, 2014

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Intercept Interactive Inc.	Green List	4,723,948	April 21, 2015
Intercept Interactive Inc.	PIXL Studios (class 35)	86550412	
Intercept Interactive Inc.	PIXL Studios (class 42)	86550524	
Intercept Interactive Inc.	UMotion	86553029	

Owner	Patent	Registration/Application Number	Registration/Filing Date
Intercept Interactive Inc.	Advertisement Selection (Abandoned)	61670015 (First Provisional Application)	July 10, 2012
Intercept Interactive Inc.	Ad Serving System (Abandoned)	61692166 (Second Provisional Application)	August 22, 2012
UUU Holding, LLC	Method and System for Providing a Reverse Display Marketplace (Abandoned)	Application No. 61/287,513	December 17, 2009

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