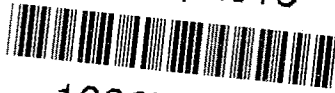


08/13/2015



103673109

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

East West Bank

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: California
 Other _____

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 30, 2015

- Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Zeta Interactive Corporation

Street Address: 99 Park Ave 23rd Fl

City: New York

State: NY

Country: USA

Zip: 10016

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

3711927

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Frank Mao/East West Bank

Internal Address: _____

Street Address: 9300 Flair Drive, 6th Floor

City: El Monte

State: Ca Zip: 91731

Phone Number: 626-371-8670

Docket Number: _____

Email Address: frank.mao@eastwestbank.com

6. Total number of applications and registrations involved:

01

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

08/13/2015 KNGUYEN1 00000003 3711927
 01 FC-ASP1
 Deposit Account Number _____ 40.00 00
 Authorized User Name _____

9. Signature:

Signature

July 30, 2015

Date

Angela Lee, First Vice President

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

02



EAST WEST BANK

July 30, 2015

U.S.P.T.O
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

Re: Zeta Interactive Corporation/Loan#30090015

Dear officer,

East West Bank hereby gives the notice to release the Security Interest described on Intellectual Property Security Agreement recorded with the U.S. Patent and Trademark Office (Reel/Frame: 4234/0623) on June 30, 2010 due to the indebtedness or obligation has been fully paid and satisfied.

If you have any questions regarding this issue, you may contact the individual whose name appears on this letter at 626-371-8670.

Yours Truly,

Frank Mao
Loan Service Department