

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACOB ASH HOLDINGS, INC.		08/21/2015	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Fidus Mezzanine Capital, L.P.		
Street Address:	1603 Orrington Avenue, Suite 1005		
City:	Evanston		
State/Country:	ILLINOIS		
Postal Code:	60201		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4363349	HOTMOCS	
Registration Number:	4349036	HOTMOCS PACK SOME HEAT	
Registration Number:	4345476		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043778156		
Email:	jcarusone@rbh.com		
Correspondent Name:	Jennifer Carusone		
Address Line 1:	101 N. Tryon Street, Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
ATTORNEY DOCKET NUMBER:	22152.00011		
NAME OF SUBMITTER:	Jennifer Carusone		
SIGNATURE:	/Jennifer Carusone/		
DATE SIGNED:	08/24/2015		
Total Attachments: 2			
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**GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

WHEREAS, JACOB ASH HOLDINGS, INC., a Pennsylvania corporation (the "Pledgor") is the owner of the trademarks and trademark registrations listed on Schedule A attached hereto, (all such trademarks, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

WHEREAS, the Pledgor has entered into a Pledge and Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of August 11, 2011, in which the Pledgor has agreed with Fidus Mezzanine Capital, L.P., as Collateral Agent (the "Collateral Agent"), with offices at 1603 Orrington Avenue, Suite 1005, Evanston, IL 60201, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Collateral Agent a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the business symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Collateral Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by reference.

JACOB ASH HOLDINGS, INC.

By: 

Name: George F. Smith

Title: President

Schedule A

TRADEMARKS AND TRADEMARK REGISTRATIONS

Federal Trademark Registrations

Trademark	Country	Serial No.	Registration No.	Filing Date	Registration Date
HOTMOCS	US	85,619,854	4,363,349	5/8/2012	7/9/2013
HOTMOCS PACK SOME HEAT	US	85,619,871	4,349,036	5/8/2012	6/11/2013
FLAME DESIGN	US	85,619,838	4,345,476	5/8/2012	6/4/2013

PATENTS AND PATENT APPLICATIONS

Patent No.	Patent	Country	Date of Issue	Application Number
6,941,681	Warmer for Feet and Toes	USA	9/13/2005	10/382,813
D604,481	Footwarmer	USA	11/24/2009	29/302,480
D602,228	Heated Neck Scarf	USA	10/20/2009	29/295,245
D558,956	Heated Balaclava	USA	1/8/2008	29/252,639
D558,431	Heated Cap	USA	1/1/2008	29/252,640