TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM352584

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brown Shoe Company, Inc.		05/28/2015	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Caleres, Inc.	
Street Address:	8300 Maryland Avenue	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63105	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2461102	NICKELS
Serial Number:	86486034	PALOMA
Serial Number:	86351389	STUDIO VIA SPIGA
Registration Number:	2742911	VIA SPIGA
Registration Number:	2787553	VIA SPIGA
Registration Number:	2637264	VIA SPIGA
Registration Number:	2722434	VIA SPIGA
Registration Number:	4614050	VIA SPIGA
Serial Number:	85885397	VIA SPIGA
Serial Number:	85885499	VIA SPIGA
Serial Number:	86353899	VIA SPIGA

CORRESPONDENCE DATA

Fax Number: 3148544098

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (314) 854-4000

Email: koconnell@caleres.com

Correspondent Name: Caleres, Inc.

Address Line 1:8300 Maryland AvenueAddress Line 4:St. Louis, MISSOURI 63105

TRADEMARK

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OF \$290.00 2461102

NAME OF SUBMITTER: Deborah L. Norman		
SIGNATURE:	/deborah I. norman/	
DATE SIGNED:	08/25/2015	
Total Attachments: 3		
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STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



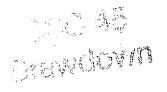
WITNESS my hand and official seal of the Department of State, at the City of Albany, on May 29, 2015.

Anthony Giardina

Executive Deputy Secretary of State

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Rev. 06/13



CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BROWN SHOE COMPANY, INC.

(Under Section 805 of the Business Corporation Law)

Pursuant to the provisions of Section 805 of the Business Corporation Law, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

- 1. The name of the corporation is Brown Shoe Company, Inc. (hereinafter called the "Company"). The name under which the Company was originally formed is Brown Shoe Company, Inc., and subsequently changed its name to Brown Group, Inc. and subsequently changed its name to Brown Shoe Company, Inc.
- The Certificate of Incorporation of the Company was filed by the Department of State of the State of New York on January 2, 1913.
- 3. The Certificate of Incorporation is hereby amended to change the name of the Company pursuant to Section 801 of the Business Corporation Law.
- 4. To accomplish the foregoing amendment, Article One of the Certificate of Incorporation is hereby striken out in its entirety, and the following new Article One is substituted in lieu thereof:

FIRST: The name of the Company shall be Caleres, Inc. (hereinafter termed "Company").

5. The foregoing amendment of the Certificate of Incorporation was authorized by the Board of Directors of the Company, followed by the vote of the shareholders of the Company entitled to vote thereon.

[Remainder of page left intentionally blank; signature page attached]

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IN WITNESS WHEREOF, the undersigned does hereby affirm that the statements made herein are true under the penalties of perjury this 28th day of May, 2015.

Michael I. Oberlander

Senior Vice President, General Counsel and Corporate Secretary

(Signature Page - New York Certificate of Amendment)

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RECORDED: 08/25/2015

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