

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352592

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		08/20/2015	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Remembrance Products Group, LLC		
Street Address:	10944 Marsh Road		
City:	Aurora		
State/Country:	INDIANA		
Postal Code:	47001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86240158	BEREMEMBERED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jbraibanti@paulweiss.com, dewilliams@paulweiss.com		
Correspondent Name:	Jill C. Braibanti		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	11191-273		
NAME OF SUBMITTER:	Jill C. Braibanti		
SIGNATURE:	/Jill C. Braibanti/		
DATE SIGNED:	08/25/2015		
Total Attachments: 5			
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**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), effective as of August 20, 2015 is made by PNC Bank, National Association, a national banking association, in its capacity as collateral agent (referred to herein as the "Collateral Agent"), in favor of Remembrance Products Group, LLC, a Delaware limited liability company (the "Company"), pursuant to that certain Amended and Restated Credit Agreement dated as of March 13, 2013 (as the same may be further amended, restated or modified from time to time) (the "Credit Agreement") among the Company, Holdings, the Subsidiary Guarantors party thereto, PNC Bank, National Association as a Lender, the Administrative Agent, the Collateral Agent and a Joint Lead Arranger, the other Lenders from time to time party thereto, and General Electric Capital Corporation, as a Joint Lead Arranger.

WITNESSETH:

WHEREAS, in connection with the Credit Agreement, the Company has executed and delivered that certain Security Agreement, dated as of June 29, 2012, as amended by that certain Acknowledgment and Amendment to Security Agreement, dated as of March 13, 2013 (as amended, restated, supplemented or otherwise modified from time to time) (together, the "Security Agreement");

WHEREAS, in connection with the Security Agreement, the Company has executed and delivered that certain Trademark Security Agreement, dated as of June 3, 2014, in favor of the Collateral Agent (as amended, restated, supplemented or otherwise modified from time to time) (the "Trademark Agreement");

WHEREAS, pursuant to the Trademark Agreement, the Company granted to the Collateral Agent for the benefit of the Secured Creditors a continuing security interest in all Trademark Collateral, including but not limited to the trademarks, service marks and trademark and service mark registrations and applications set forth on Schedule A attached hereto;

WHEREAS, the Company has requested that the Collateral Agent release any and all right, title and interest it may have in the Trademark Collateral pursuant to the Trademark Agreement, and the Collateral Agent has agreed to do so; and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Company, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and Trademark Agreement, as applicable.

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish, terminate in its entirety and discharge its continuing security interest in all of the Company's right, title and interest in, to and under the Trademark Collateral.

SECTION 3. Further Assurances. The Collateral Agent hereby authorizes the Company or the Company's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Collateral Agent in the Trademark Collateral and/or (iii) otherwise record or file this Release in the applicable governmental office or agency. The Collateral Agent further agrees to execute and deliver to the Company any and all further documents and instruments, and do any and all further acts which the Company (or their agents or designees) reasonably request (at the Company's sole cost and expense) in order to confirm this Release and the Company's right, title and interest in, to and under the Trademark Collateral.

SECTION 4. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

SECTION 5. Counterparts. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

PNC BANK, NATIONAL ASSOCIATION,
as Collateral Agent

By: Carol L. Kentres
Name: CAROL L KENTRES
Title: SUP

SCHEDULE A
[SEE ATTACHED]

Trademark	Application	Pub	Exam	Regulation	Goods/Services	Owner
BE REMEMBERED	86240158	02-April-2014	N/A	N/A	A website allowing users to input and upload data, text, photos, graphics, videos, animation and the like to tell their life story, prepare a managed wish list of activities they would like to perform during their lifetime, and record preferences for end-of-life events, all to be inputted and uploaded by users and distributed after a user is deceased; a software application for use on computers, tablets and multiple types of mobile devices allowing users to input and upload data, text, photos, graphics, videos, animation and the like to tell their life story, prepare a managed wish list of activities they would like to perform during their lifetime, and record preferences for end-of-life events, all to be inputted and uploaded by users and distributed after a user is deceased	Remembrance Products Group, LLC