

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM353010

|   |  |                       |   |
|---|--|-----------------------|---|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION   |                       |   |
| <b>NATURE OF CONVEYANCE:</b>  | Grant of Security Interest in United States Trademarks, Term Loan Security Agreement |                       |   |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900335212  |                       |   |
| <b>CONVEYING PARTY DATA</b>   |  |                       |   |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                              |
| Am-Source, LLC  |  | 08/19/2015            | Limited Liability Corporation:<br>Rhode Island: |
| <b>RECEIVING PARTY DATA</b>   |  |                       |   |
| <b>Name:</b>  | JPMorgan Chase Bank, N.A., as administrative agent and collateral agent              |                       |   |
| <b>Street Address:</b>  | 277 Park Avenue  |                       |   |
| <b>City:</b>  | New York   |                       |   |
| <b>State/Country:</b>   | NEW YORK   |                       |   |
| <b>Postal Code:</b>   | 10172  |                       |   |
| <b>Entity Type:</b>   | National Association: UNITED STATES  |                       |   |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |   |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>      |   |
| <b>Registration Number:</b>   | 1495147  | CRYSTAL GLAZE         |   |
| <b>Registration Number:</b>   | 1495148  | ELEGANT TOUCH         |   |
| <b>Registration Number:</b>   | 1359262  | FESTIVE OCCASION      |   |
| <b>CORRESPONDENCE DATA</b>  |  |                       |   |
| <b>Fax Number:</b>  | 2134522329   |                       |   |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |   |
| <b>Phone:</b>   | 2136207848   |                       |   |
| <b>Email:</b>   | iprecordations@whitecase.com   |                       |   |
| <b>Correspondent Name:</b>  | Justine Lu/White & Case LLP  |                       |   |
| <b>Address Line 1:</b>  | 555 South Flower Street, Suite 2700  |                       |   |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90071  |                       |   |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1107993-0179-S216  |                       |   |
| <b>NAME OF SUBMITTER:</b>   | Justine Lu   |                       |   |
| <b>SIGNATURE:</b>   | /Justine Lu/   |                       |   |
| <b>DATE SIGNED:</b>   | 08/27/2015   |                       |   |
| <b>Total Attachments: 10</b>  |  |                       |   |

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**GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS**

This GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this “Agreement”), dated as of August 19, 2015, is entered into by **AMSCAN INC.**, a New York corporation with principal offices at 80 Grasslands Road, Elmsford, NY 10523, **AM-SOURCE, LLC**, a Rhode Island limited liability company with principal offices at 80 Grasslands Road, Elmsford, NY 10523, **ANAGRAM INTERNATIONAL, INC.**, a Minnesota corporation with principal offices at 7700 Anagram Drive, Eden Prairie, MN 55344, **PARTY CITY CORPORATION**, a Delaware corporation with principal offices at 25 Green Pond Road, Rockaway, NJ 07866, **PARTY CITY HOLDINGS, INC.**, a Delaware corporation with principal offices at 80 Grasslands Road, Elmsford, NY 10523, **US BALLOON MANUFACTURING CO., INC.**, a New York corporation with principal offices at 80 Grasslands Road, Elmsford, NY 10523, and **TRISAR, INC.**, a California corporation with principal offices at 80 Grasslands Road, Elmsford, NY 10523, (each, a “Grantor”) and **JPMORGAN CHASE BANK, N.A.** (the “Grantee”), a United States banking association having its principal offices at 277 Park Avenue, New York, NY 10172, as administrative agent and collateral agent (collectively, in such capacities, the “Agent”).

WHEREAS, the Grantors are the owner of all right, title and interest in and to the United States trademarks and associated United States trademark registrations and applications for registration set forth in Schedule A attached hereto (collectively, the “Trademarks”);

WHEREAS, Grantee desires to acquire a security interest in the Trademarks; and

WHEREAS, the Grantors are willing to grant to the Grantee a security interest in and lien upon the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and subject to the terms and conditions of the Pledge and Security Agreement, dated as of August 19, 2015, made by the Grantors, the other assignors from time to time party thereto and the Grantee (as amended, modified, restated and/or supplemented from time to time, the “ABL Security Agreement”), the Grantors and Grantee agree as follows:

i. Grant of Security Interest

a. The Grantors hereby assigns to the Grantee as collateral security, and grants to the Grantee a continuing security interest in, to and under (i) the Trademarks; (ii) all Proceeds (as such term is defined in the ABL Security Agreement) and products of the Trademarks, and (iii) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same.

b. This Agreement has been granted in conjunction with the security interest granted to the Grantee under the ABL Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the ABL Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the ABL Security Agreement, the provisions of the ABL Security Agreement shall govern.

ii. Termination of Security Interest

Upon the occurrence of the termination of the ABL Security Agreement, the Grantee shall execute, acknowledge, and deliver to the Grantors an instrument in writing releasing the security interest in the Trademarks acquired under this Agreement.

iii. Authorization; Constitution

To the extent applicable, the parties hereto authorize and request that the Commissioner of Trademarks and Trademarks of the United States (and, as applicable, the corresponding entities or agencies in any applicable foreign countries) to record this security interest in the Trademarks.

iv. Governing Law

**THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.**

v. Successors and Assigns

This Agreement shall be binding upon and inure to the benefit of the Grantee the Grantors and their respective successors and assigns. The Grantors shall not, without the prior written consent of the Collateral Agent given in accordance with the ABL Security Agreement, assign any right, duty or obligation hereunder.

vi. Intercreditor Agreement Acknowledgment

Notwithstanding anything herein to the contrary, the liens and security interests granted to the Grantee pursuant to this Agreement in any Term Loan First Lien Collateral and the exercise of any right or remedy by the Grantee with respect to any Term Loan First Lien Collateral hereunder are subject to the provisions of the Intercreditor Agreement, dated as of August 19, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Intercreditor Agreement"), among PC Intermediate Holdings, Inc., a Delaware corporation, Party City Holdings Inc., a Delaware corporation, Party City Corporation, a Delaware corporation, the other Grantors from time to time party thereto, JPMorgan Chase Bank, N.A. ("JPM"), as ABL Facility Security Agent, Deutsche Bank AG New York Branch ("DBNY"), as Term Loan Security Agent, and certain other Persons party or that may become party thereto from time to time. In the event of any conflict between the terms of the Intercreditor Agreement and this Agreement, the terms of the Intercreditor Agreement shall govern and control.

vii. Counterparts


This Agreement may be executed in any number of counterparts and by the parties hereto on separate counterparts, each of which when so executed, shall be deemed to be an original and all of which taken together shall constitute one and the same instrument.

**[Remainder of this page intentionally left blank; signature page follows]**

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first written above.

**GRANTORS:**

PARTY CITY HOLDINGS INC.

By: 

Name: Michael A. Correale

Title: Chief Financial Officer

PARTY CITY CORPORATION  
ANAGRAM INTERNATIONAL, INC.  
AM-SOURCE, LLC  
AMSCAN INC.  
U.S. BALLOON MANUFACTURING CO., INC.  
TRISAR, INC.

By: 

Name: Michael A. Correale

Title: Vice President

[Signature Page to Party City ABL Trademark Grant]

**TRADEMARK**  
**REEL: 005610 FRAME: 0501**

IN WITNESS WHEREOF, the undersigned has executed this Agreement as of the  
date first written above.

JPMORGAN CHASE BANK, N.A.,  
as Agent and Grantee

By 

Name: Salvatore P. Demma  
Title: Authorized Officer

[Signature Page to Party City ABL Trademark Grant]

SCHEDULE A

TRADEMARKS

| <b>Trademark</b>     | <b>App. No.</b>        | <b>App. Date</b>       | <b>Reg. No.</b>       | <b>Reg. Date</b>       | <b>Owner Name</b>           |
|----------------------|------------------------|------------------------|-----------------------|------------------------|-----------------------------|
| ENTERTAIN WITH STYLE | <b>App</b><br>77982908 | <b>App</b> 23-MAR-2010 | <b>Reg</b><br>4115506 | <b>Reg</b> 20-MAR-2012 | AMSCAN INC.                 |
| ENTERTAIN WITH STYLE | <b>App</b><br>77983562 | <b>App</b> 23-MAR-2010 | <b>Reg</b><br>4400448 | <b>Reg</b> 10-SEP-2013 | AMSCAN INC.                 |
| GRASSLANDS ROAD      | <b>App</b><br>77982090 | <b>App</b> 02-MAR-2010 | <b>Reg</b><br>3999921 | <b>Reg</b> 19-JUL-2011 | AMSCAN INC.                 |
| TIPSY-RITA           | <b>App</b><br>77947962 | <b>App</b> 02-MAR-2010 | <b>Reg</b><br>3915161 | <b>Reg</b> 01-FEB-2011 | AMSCAN INC.                 |
| GRASSLANDS ROAD      | <b>App</b><br>77948150 | <b>App</b> 02-MAR-2010 | <b>Reg</b><br>4100329 | <b>Reg</b> 14-FEB-2012 | AMSCAN INC.                 |
| TIPSY-TINI           | <b>App</b><br>77877189 | <b>App</b> 20-NOV-2009 | <b>Reg</b><br>3891279 | <b>Reg</b> 14-DEC-2010 | AMSCAN INC.                 |
| FUN SHADES           | <b>App</b><br>77734022 | <b>App</b> 11-MAY-2009 | <b>Reg</b><br>3848618 | <b>Reg</b> 14-SEP-2010 | AMSCAN INC.                 |
| DAZZLERS             | <b>App</b><br>77377420 | <b>App</b> 22-JAN-2008 | <b>Reg</b><br>3750312 | <b>Reg</b> 16-FEB-2010 | AMSCAN INC.                 |
| TREND SETTERS        | <b>App</b><br>74096302 | <b>App</b> 11-SEP-1990 | <b>Reg</b><br>1833020 | <b>Reg</b> 26-APR-1994 | AMSCAN INC.                 |
| TREND SETTERS        | <b>App</b><br>74089587 | <b>App</b> 20-AUG-1990 | <b>Reg</b><br>1670058 | <b>Reg</b> 31-DEC-1991 | AMSCAN INC.                 |
| PARTY IMPRESSIONS    | <b>App</b><br>86008511 | <b>App</b> 12-JUL-2013 | <b>Reg</b><br>4569802 | <b>Reg</b> 15-JUL-2014 | AMSCAN, INC.                |
| RAZZLE DAZZLE        | <b>App</b><br>78148286 | <b>App</b> 29-JUL-2002 | <b>Reg</b><br>2917947 | <b>Reg</b> 11-JAN-2005 | AMSCAN, INC.                |
| CAR ART              | <b>App</b><br>78101309 | <b>App</b> 07-JAN-2002 | <b>Reg</b><br>2762867 | <b>Reg</b> 09-SEP-2003 | AMSCAN, INC.                |
| AMSCAN               | <b>App</b><br>73173018 | <b>App</b> 05-JUN-1978 | <b>Reg</b><br>1146105 | <b>Reg</b> 20-JAN-1981 | AMSCAN, INC.                |
| CRYSTAL GLAZE        | <b>App</b><br>73697940 | <b>App</b> 27-NOV-1987 | <b>Reg</b><br>1495147 | <b>Reg</b> 05-JUL-1988 | AM-SOURCE, LLC              |
| ELEGANT TOUCH        | <b>App</b><br>73697941 | <b>App</b> 27-NOV-1987 | <b>Reg</b><br>1495148 | <b>Reg</b> 05-JUL-1988 | AM-SOURCE, LLC              |
| FESTIVE OCCASION     | <b>App</b><br>73514983 | <b>App</b> 24-DEC-1984 | <b>Reg</b><br>1359262 | <b>Reg</b> 10-SEP-1985 | AM-SOURCE, LLC              |
| AIRBILDR             | <b>App</b><br>86028559 | <b>App</b> 05-AUG-2013 | <b>Reg</b><br>4459321 | <b>Reg</b> 31-DEC-2013 | ANAGRAM INTERNATIONAL, INC. |

|                                   |                        |                        |                       |                        |   |
|-----------------------------------|------------------------|------------------------|-----------------------|------------------------|---|
| AIRBILDR                          | <b>App</b><br>85948860 | <b>App</b> 03-JUN-2013 | <b>Reg</b><br>4516356 | <b>Reg</b> 15-APR-2014 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| VALUELINE<br>BALLOONS PLUS        | <b>App</b><br>85938620 | <b>App</b> 21-MAY-2013 | <b>Reg</b><br>4509550 | <b>Reg</b> 08-APR-2014 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| VALUELINE<br>BALLOONS PLUS        | <b>App</b><br>85938638 | <b>App</b> 21-MAY-2013 | <b>Reg</b><br>4509551 | <b>Reg</b> 08-APR-2014 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| HELIUM SAVERS                     | <b>App</b><br>85744847 | <b>App</b> 03-OCT-2012 | <b>Reg</b><br>4322435 | <b>Reg</b> 16-APR-2013 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| XL XTRALIFE                       | <b>App</b><br>77072549 | <b>App</b> 28-DEC-2006 | <b>Reg</b><br>3322673 | <b>Reg</b> 30-OCT-2007 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| SING-A-TUNE<br>BALLOONS           | <b>App</b><br>76977684 | <b>App</b> 09-AUG-2002 | <b>Reg</b><br>3002460 | <b>Reg</b> 27-SEP-2005 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| SING-A-TUNE                       | <b>App</b><br>75707523 | <b>App</b> 17-MAY-1999 | <b>Reg</b><br>2598449 | <b>Reg</b> 23-JUL-2002 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| Design Only                       | <b>App</b><br>75087368 | <b>App</b> 12-APR-1996 | <b>Reg</b><br>2052521 | <b>Reg</b> 15-APR-1997 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| ANAGRAM                           | <b>App</b><br>75087374 | <b>App</b> 12-APR-1996 | <b>Reg</b><br>2052522 | <b>Reg</b> 15-APR-1997 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| ANAGRAM                           | <b>App</b><br>74457658 | <b>App</b> 12-NOV-1993 | <b>Reg</b><br>1905750 | <b>Reg</b> 18-JUL-1995 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| AIRWALKERS                        | <b>App</b><br>73746711 | <b>App</b> 17-AUG-1988 | <b>Reg</b><br>1533437 | <b>Reg</b> 04-APR-1989 | ANAGRAM<br>INTERNATIONAL,<br>INC.                       |
| FACTORY CARD<br>OUTLET            | <b>App</b><br>75179338 | <b>App</b> 03-OCT-1996 | <b>Reg</b><br>2093234 | <b>Reg</b> 02-SEP-1997 | FACTORY CARD<br>OUTLET OF<br>AMERICA, LTD. <sup>1</sup> |
| FACTORY CARD<br>& PARTY<br>OUTLET | <b>App</b><br>76380143 | <b>App</b> 08-MAR-2002 | <b>Reg</b><br>2683184 | <b>Reg</b> 04-FEB-2003 | FACTORY CARD<br>OUTLET OF<br>AMERICA, LTD. <sup>2</sup> |
| FACTORY CARD<br>& PARTY<br>OUTLET | <b>App</b><br>76380142 | <b>App</b> 08-MAR-2002 | <b>Reg</b><br>2668943 | <b>Reg</b> 31-DEC-2002 | FACTORY CARD<br>OUTLET OF<br>AMERICA, LTD. <sup>3</sup> |

<sup>1</sup> Factory Card Outlet of America, Ltd. dissolved as of 12/26/12 and assets transferred to Factory Card & Party Outlet Corp. Factory Card & Party Outlet Corp. merged into Party City Corp. as of 12/27/12.

<sup>2</sup> Factory Card Outlet of America, Ltd. dissolved as of 12/26/12 and assets transferred to Factory Card & Party Outlet Corp. Factory Card & Party Outlet Corp. merged into Party City Corp. as of 12/27/12.

<sup>3</sup> Factory Card Outlet of America, Ltd. dissolved as of 12/26/12 and assets transferred to Factory Card & Party Outlet Corp. Factory Card & Party Outlet Corp. merged into Party City Corp. as of 12/27/12.



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|---|------------------------|------------------------|------------------------|--------------------------------------|--|
| PARTY MANIA                                 | <b>App</b><br>74801544 | <b>App</b> 06-MAR-1992 | <b>Reg</b><br>1834213  | <b>Reg</b> 03-MAY-1994               | FACTORY CARD<br>OUTLET OF<br>AMERICA, LTD. <sup>4</sup>      |
| HALLOWEEN<br>CITY                           |                        |                        |                        | <b>Reg</b> 01-SEP-2010<br>(WI State) | GAGS AND GAMES,<br>INC. (N/K/A PARTY<br>CITY<br>CORPORATION) |
| HALLOWEEN<br>USA                            |                        |                        | <b>Reg</b><br>1840438  | <b>Reg</b> 04-MAR-2009<br>(OH State) | GAGS AND GAMES,<br>INC. (N/K/A PARTY<br>CITY<br>CORPORATION) |
| PARTY USA                                   |                        |                        | <b>Reg</b><br>1445491  | <b>Reg</b> 01-MAR-2004<br>(OH State) | GAGS AND GAMES,<br>INC. (N/K/A PARTY<br>CITY<br>CORPORATION) |
| HALLOWEEN<br>CITY                           |                        |                        | <b>Reg</b><br>10179515 | <b>Reg</b> 18-JUL-2013<br>(NE State) | PARTY CITY<br>CORPORATION                                    |
| HALLOWEEN<br>CITY                           |                        |                        | <b>Reg</b><br>575507   | <b>Reg</b> 28-JUN-2013<br>(AZ State) | PARTY CITY<br>CORPORATION                                    |
| PARTYCITY                                   | <b>App</b><br>85737516 | <b>App</b> 25-SEP-2012 | <b>Reg</b><br>4538744  | <b>Reg</b> 27-MAY-2014               | PARTY CITY<br>CORPORATION                                    |
| FANRAGEOUS                                  | <b>App</b><br>85565244 | <b>App</b> 09-MAR-2012 | <b>Reg</b><br>4325682  | <b>Reg</b> 23-APR-2013               | PARTY CITY<br>CORPORATION                                    |
| ECO PARTY                                   | <b>App</b><br>85426121 | <b>App</b> 19-SEP-2011 | <b>Reg</b><br>4337016  | <b>Reg</b> 21-MAY-2013               | PARTY CITY<br>CORPORATION                                    |
| NOBODY HAS<br>MORE PARTY<br>FOR LESS        | <b>App</b><br>85103891 | <b>App</b> 10-AUG-2010 | <b>Reg</b><br>3943884  | <b>Reg</b> 12-APR-2011               | PARTY CITY<br>CORPORATION                                    |
| NOBODY HAS<br>MORE<br>HALLOWEEN<br>FOR LESS | <b>App</b><br>77813267 | <b>App</b> 26-AUG-2009 | <b>Reg</b><br>3749824  | <b>Reg</b> 16-FEB-2010               | PARTY CITY<br>CORPORATION                                    |
| ECOPARTY                                    | <b>App</b><br>77405846 | <b>App</b> 26-FEB-2008 | <b>Reg</b><br>4067435  | <b>Reg</b> 06-DEC-2011               | PARTY CITY<br>CORPORATION                                    |
| FAVOR CITY                                  | <b>App</b><br>77253663 | <b>App</b> 13-AUG-2007 | <b>Reg</b><br>3886621  | <b>Reg</b> 07-DEC-2010               | PARTY CITY<br>CORPORATION                                    |
| CANDY CITY                                  | <b>App</b><br>77253656 | <b>App</b> 13-AUG-2007 | <b>Reg</b><br>3577211  | <b>Reg</b> 17-FEB-2009               | PARTY CITY<br>CORPORATION                                    |
| MORE PARTY<br>FOR YOUR<br>DOLLAR            | <b>App</b><br>78617151 | <b>App</b> 26-APR-2005 | <b>Reg</b><br>3370294  | <b>Reg</b> 15-JAN-2008               | PARTY CITY<br>CORPORATION                                    |
| PARTY CITY                                  | <b>App</b><br>78369317 | <b>App</b> 17-FEB-2004 | <b>Reg</b><br>3610286  | <b>Reg</b> 21-APR-2009               | PARTY CITY<br>CORPORATION                                    |
| AMERICA'S #1<br>PARTY STORE                 | <b>App</b><br>78230170 | <b>App</b> 26-MAR-2003 | <b>Reg</b><br>2895330  | <b>Reg</b> 19-OCT-2004               | PARTY CITY<br>CORPORATION                                    |

<sup>4</sup> Factory Card Outlet of America, Ltd. dissolved as of 12/26/12 and assets transferred to Factory Card & Party Outlet Corp. Factory Card & Party Outlet Corp. merged into Party City Corp. as of 12/27/12.

|  |                        |                        |                       |                        |                          |
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| HALLOWEEN COSTUME WAREHOUSE            | <b>App</b><br>78140220 | <b>App</b> 01-JUL-2002 | <b>Reg</b><br>2802262 | <b>Reg</b> 06-JAN-2004 | PARTY CITY CORPORATION   |
| THE DISCOUNT PARTY SUPER STORE         | <b>App</b><br>74669752 | <b>App</b> 04-MAY-1995 | <b>Reg</b><br>1974890 | <b>Reg</b> 21-MAY-1996 | PARTY CITY CORPORATION   |
| PARTY CITY                             | <b>App</b><br>74370998 | <b>App</b> 23-MAR-1993 | <b>Reg</b><br>1811298 | <b>Reg</b> 14-DEC-1993 | PARTY CITY CORPORATION   |
| PARTY CITY                             | <b>App</b><br>74371000 | <b>App</b> 23-MAR-1993 | <b>Reg</b><br>1806095 | <b>Reg</b> 23-NOV-1993 | PARTY CITY CORPORATION   |
| HALLOWEEN COSTUME WAREHOUSE            | <b>App</b><br>74342519 | <b>App</b> 21-DEC-1992 | <b>Reg</b><br>1815585 | <b>Reg</b> 04-JAN-1994 | PARTY CITY CORPORATION   |
| PARTY CITY                             | <b>App</b><br>73771790 | <b>App</b> 27-DEC-1988 | <b>Reg</b><br>1553347 | <b>Reg</b> 22-AUG-1989 | PARTY CITY CORPORATION   |
| MIX IT. MATCH IT. MAKE IT YOUR OWN!    | <b>App</b><br>86447978 | <b>App</b> 07-NOV-2014 | <b>Reg</b><br>4764185 | <b>Reg</b> 30-JUN-2015 | PARTY CITY HOLDINGS INC. |
| BE A CHARACTER                         | <b>App</b><br>86174394 | <b>App</b> 24-JAN-2014 | <b>Reg</b><br>4616613 | <b>Reg</b> 07-OCT-2014 | PARTY CITY HOLDINGS INC. |
| TREAT CITY                             | <b>App</b><br>86975223 | <b>App</b> 13-JAN-2014 | <b>Reg</b><br>4622622 | <b>Reg</b> 14-OCT-2014 | PARTY CITY HOLDINGS INC. |
| PARTY CITY CARES                       | <b>App</b><br>85945300 | <b>App</b> 29-MAY-2013 | <b>Reg</b><br>4422110 | <b>Reg</b> 22-OCT-2013 | PARTY CITY HOLDINGS INC. |
| PARTYSUITS                             | <b>App</b><br>85901279 | <b>App</b> 11-APR-2013 | <b>Reg</b><br>4445365 | <b>Reg</b> 03-DEC-2013 | PARTY CITY HOLDINGS INC. |
| PARTY CITY CARES                       | <b>App</b><br>85881070 | <b>App</b> 20-MAR-2013 | <b>Reg</b><br>4421796 | <b>Reg</b> 22-OCT-2013 | PARTY CITY HOLDINGS INC. |
| COSTUMESUSA                            | <b>App</b><br>85651549 | <b>App</b> 14-JUN-2012 | <b>Reg</b><br>4351776 | <b>Reg</b> 11-JUN-2013 | PARTY CITY HOLDINGS INC. |
| HALLOWEEN CITY                         | <b>App</b><br>85068262 | <b>App</b> 22-JUN-2010 | <b>Reg</b>            | <b>Reg</b> 01-NOV-2011 | PARTY CITY HOLDINGS INC. |
| YOUR COSTUME SUPERSTORE                | <b>App</b><br>85068285 | <b>App</b> 22-JUN-2010 | <b>Reg</b><br>3960130 | <b>Reg</b> 10-MAY-2011 | PARTY CITY HOLDINGS INC. |
| HALLOWEEN CITY YOUR COSTUME SUPERSTORE | <b>App</b><br>85068303 | <b>App</b> 22-JUN-2010 | <b>Reg</b><br>4007391 | <b>Reg</b> 02-AUG-2011 | PARTY CITY HOLDINGS INC. |
| HALLOWEEN CITY                         | <b>App</b><br>85017319 | <b>App</b> 19-APR-2010 | <b>Reg</b><br>3886016 | <b>Reg</b> 07-DEC-2010 | PARTY CITY HOLDINGS INC. |
| HALLOWEEN CITY                         | <b>App</b><br>77656722 | <b>App</b> 26-JAN-2009 | <b>Reg</b><br>3788299 | <b>Reg</b> 11-MAY-2010 | PARTY CITY HOLDINGS INC. |
| SO MUCH FOR SO LITTLE, IT'S SPOOKY!    | <b>App</b><br>85651653 | <b>App</b> 14-JUN-2012 | <b>Reg</b><br>4365886 | <b>Reg</b> 09-JUL-2013 | PARTY CITY HOLDINGS INC. |

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| PARTY AMERICA                | <b>App</b><br>85482524 | <b>App</b> 29-NOV-2011 | <b>Reg</b><br>4270819 | <b>Reg</b> 08-JAN-2013 | PARTY CITY HOLDINGS INC.                            |
| WHO YOU GONNA BE?            | <b>App</b><br>85464828 | <b>App</b> 04-NOV-2011 | <b>Reg</b><br>4216721 | <b>Reg</b> 02-OCT-2012 | PARTY CITY HOLDINGS INC.                            |
| PARTY CITY HOLDINGS          | <b>App</b><br>85455751 | <b>App</b> 25-OCT-2011 | <b>Reg</b><br>4266743 | <b>Reg</b> 01-JAN-2013 | PARTY CITY HOLDINGS INC.                            |
| SCENE SETTERS                | <b>App</b><br>85403735 | <b>App</b> 22-AUG-2011 | <b>Reg</b><br>4197137 | <b>Reg</b> 28-AUG-2012 | PARTY CITY HOLDINGS INC.                            |
| SUPER ROLL                   | <b>App</b><br>75167624 | <b>App</b> 17-SEP-1996 | <b>Reg</b><br>2113189 | <b>Reg</b> 11-NOV-1997 | PA ACQUISITION CORP. (N/K/A PARTY CITY CORPORATION) |
| GREAT PARTY                  | <b>App</b><br>74242933 | <b>App</b> 03-FEB-1992 | <b>Reg</b><br>1766370 | <b>Reg</b> 20-APR-1993 | PA ACQUISITION CORP. (N/K/A PARTY CITY CORPORATION) |
| THE PAPER FACTORY            | <b>App</b><br>73688429 | <b>App</b> 07-OCT-1987 | <b>Reg</b><br>1517587 | <b>Reg</b> 20-DEC-1988 | PA ACQUISITION CORP. (N/K/A PARTY CITY CORPORATION) |
| GREETING BALLOONS            | <b>App</b><br>73821939 | <b>App</b> 28-AUG-1989 | <b>Reg</b><br>1595867 | <b>Reg</b> 08-MAY-1990 | TRISAR INC.   |
| YA OTTA PIÑATA               | <b>App</b><br>77664486 | <b>App</b> 05-FEB-2009 | <b>Reg</b><br>3669193 | <b>Reg</b> 18-AUG-2009 | TRISAR, INC.  |
| STACK-N-WEIGHT               | <b>App</b><br>85312720 | <b>App</b> 04-MAY-2011 | <b>Reg</b><br>4191658 | <b>Reg</b> 14-AUG-2012 | US BALLOON MANUFACTURING CO., INC.                  |
| CLIP-N-WEIGHT                | <b>App</b><br>76296890 | <b>App</b> 07-AUG-2001 | <b>Reg</b><br>2540488 | <b>Reg</b> 19-FEB-2002 | US BALLOON MANUFACTURING CO., INC.                  |
| BELLY BEARS                  | <b>App</b><br>73564952 | <b>App</b> 24-OCT-1985 | <b>Reg</b><br>1409598 | <b>Reg</b> 16-SEP-1986 | US BALLOON MANUFACTURING CO., INC.                  |
| U.S. BALLOON                 | <b>App</b><br>73450148 | <b>App</b> 28-OCT-1983 | <b>Reg</b><br>1350802 | <b>Reg</b> 23-JUL-1985 | US BALLOON MANUFACTURING CO., INC.                  |
| YOUR CELEBRATION STARTS HERE | <b>App</b><br>85787117 | <b>App</b> 26-NOV-2012 |                       |                        | PARTY CITY CORPORATON                               |
| TREAT CITY                   | <b>App</b><br>86163565 | <b>App</b> 13-JAN-2014 |                       |                        | PARTY CITY HOLDINGS INC.                            |
| CLASSIC CHOICE               | <b>App</b><br>86597975 | <b>App</b> 15-APR-2015 |                       |                        | PARTY CITY HOLDINGS INC.                            |
| OFFICIALLY RETIRED           | <b>App</b><br>86595005 | <b>App</b> 13-APR-2015 |                       |                        | PARTY CITY HOLDINGS INC.                            |

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| 21 FINALLY<br>LEGAL | <b>App</b><br>86593194 | App 10-APR-2015 |  |  | PARTY CITY<br>HOLDINGS INC. |
| SENIOR<br>MOMENTS   | <b>App</b><br>86327049 | App 02-JUL-2014 |  |  | PARTY CITY<br>HOLDINGS INC. |
| SENIOR<br>MOMENTS   | <b>App</b><br>86327193 | App 02-JUL-2014 |  |  | PARTY CITY<br>HOLDINGS INC. |